



**14.3** **INNER MELBOURNE ACTION PLAN - ANNUAL REPORT  
2017-18 & FINANCIAL REPORT 2017-2018**

**EXECUTIVE MEMBER:** **KYLIE BENNETTS, DIRECTOR, OFFICE OF THE CEO**

**PREPARED BY:** **CAMERON BROWN, STRATEGIC PARTNERSHIPS ADVISOR**

**1. PURPOSE**

- 1.1 For Council to note the Inner Melbourne Action Plan Annual Report 2017-2018 and Financial Report 2017-2018.

**2. EXECUTIVE SUMMARY**

- 2.1 The Inner Melbourne Action Plan (IMAP) is a partnership between the five inner Melbourne Councils (the Cities of Melbourne, Stonnington, Yarra, Maribyrnong and Port Phillip) to implement 5 shared goals and associated strategies dealing with issues affecting the Inner Melbourne region.
- 2.2 Delivery of the shared goals and strategies is overseen by the IMAP Implementation Committee, which is a section 86 committee comprising the Mayors of each represented Council. In addition, the CEOs of each represented Council are on an Executive Committee.
- 2.3 Port Phillip officers participate in steering groups and project teams, as well as the Executive Committee, to identify and undertake projects that implement IMAP strategies. Proposed projects (and actions) are approved by the IMAP Implementation Committee.
- 2.4 The IMAP Annual Report 2017/2018 (Attachment 1) summarises the activities of IMAP including,
- 2.4.1 Coordinating the 2018 IMAP Joint (Homelessness) StreetCount
  - 2.4.2 Implementation of the Census for Land Use and Employment (CLUE) across the region
  - 2.4.3 Implementation of a consistent approach to Wayfinding signs
  - 2.4.4 Commencing a Regional Active Sport and Recreation Facilities Planning Study
  - 2.4.5 Completing a study into Urban Manufacturing
  - 2.4.6 Setting up a collaborative Think Tank on Future Disruption
- 2.5 The IMAP Financial Report 2017-2018 showed total income of \$395,410 from IMAP partner Councils (\$95,000 per council), State Government and others.
- 2.6 Total expenditure for the 2017-18 financial year was \$467,414, resulting in an operating deficit of \$72,004. The deficit is attributed to the implementation and completion of projects in 2017-18. The deficit was funded using IMAP reserves.



- 2.7 The Accumulated Surplus for the year ending 30 June 2018 is \$632,397 of which \$290,530 is committed to current and new projects.

### 3. RECOMMENDATION

That Council:

- 3.1 Notes the Inner Melbourne Action Plan Annual Report 2017-18 and Financial Report 2017-18 and makes it available via Council's website.

### 4. KEY POINTS/ISSUES

- 4.1 The five-member Councils set up the section 86 Implementation Committee, under the Local Government Act 1989, to provide a coordinated decision-making process to facilitate the implementation of the Inner Melbourne Action Plan in December 2005 (updated in 2013 to include Maribyrnong City Council).
- 4.2 The powers and functions of the Implementation Committee are to:
- 4.2.1 develop and prioritise a rolling three year implementation program of IMAP actions, to be updated and approved annually
  - 4.2.2 oversee implementation of the IMAP in accordance with the agreed three year implementation program
  - 4.2.3 make recommendations to IMAP member councils on budget allocations to implement IMAP actions
  - 4.2.4 progress individual initiatives in accordance with the annualised three year implementation program
  - 4.2.5 monitor and report annually to IMAP member councils on the progress of the implementation of IMAP actions.
- 4.3 In 2017/18 the IMAP Implementation Committee consisted of:
- Cr Nicholas Reece, Chair Future Melbourne (Planning) Committee, City of Melbourne
  - Cr Bernadene Voss, Mayor, City of Port Phillip
  - Cr Steven Stefanopoulos, Mayor, City of Stonnington
  - Cr Daniel Nguyen, Mayor, City of Yarra
  - Cr Cuc Lam, Mayor, City of Maribyrnong
  - Ms Claire Ferres-Miles, Director City Strategy and Place, City of Melbourne
  - Mr Peter Smith, Chief Executive Officer, City of Port Phillip
  - Mr Warren Roberts, Chief Executive Officer, City of Stonnington
  - Ms Vijaya Vaidyanath, Chief Executive Officer, City of Yarra
  - Mr Stephen Wall, Chief Executive Officer, City of Maribyrnong.



- 4.4 In June 2016 a new Inner Melbourne Action Plan 2016-2026 was adopted with five goals:
- 4.4.1 A globally significant, strong and diverse economy
  - 4.4.2 A connected transport network that provides real travel choices
  - 4.4.3 Diverse, vibrant, healthy and inclusive communities
  - 4.4.4 Distinctive, high quality neighbourhoods and places
  - 4.4.5 Leadership in achieving environmental sustainability and climate change adaptation.
- 4.5 In 2016 priority projects for delivering these goals were incorporated into the IMAP Three Year Implementation Program.
- 4.6 The IMAP Annual Report 2017/18 (Attachment 1) details the progress on delivering these and other projects including:
- 4.6.1 **Coordination of the 2018 IMAP StreetCount** of people sleeping rough in Inner Melbourne on the morning of 19 June. This was the first time the bi-annual count was undertaken across the 5 municipalities resulting in 392 people being counted. The count was aided by corporate donations, the help of 400 volunteers, funding from the State Government and assistance from Launch Housing and other agencies. Significant media attention and a call for greater responsiveness by Government are initial outcomes.
  - 4.6.2 **Implementation of the Census for Land Use and Employment (CLUE)** – the IMAP Council partners received Smart Cities and Suburbs funding from the Federal Government to move the City of Melbourne’s CLUE business database to cloud technology, enabling partner Councils to participate in the survey in future years. This will provide a regional database that will enable spatial and time series analysis of land use change.
  - 4.6.3 **Protecting People in Crowded Places** – a working group from across IMAP reviewed the Federal Government’s Policy document, *Australia’s Strategy for Protecting Crowded Places from Terrorism 2017*, sharing insights and identifying opportunities for greater collaboration over event management, site and procedural security, and education on safety in the inner city.
  - 4.6.4 **Wayfinding and Signage:** The IMAP Councils along with Transport for Victoria, VicRoads, PTV and Wyndham City are promoting consistent visitor signage across inner Melbourne and the rest of Victoria. During 2017-18 the IMAP Councils adopted the group’s Wayfinding Signage Standards for Victoria as an operational manual. Comprehensive user testing of new signage designs was undertaken by City of Melbourne and changes made because of feedback. The Office of the Victorian Government Architect and Transport for Victoria have been approached for signage design review and integrated mapping development.



- 4.6.5 **Regional Active Sport and Recreation Facilities Planning Study:** the five IMAP Councils have consolidated all data on sporting facilities, infrastructure and use across Inner Melbourne and, in 2018, engaged consultants to assess the need for active outdoor and aquatic sport and recreation facilities in the region.
- 4.6.6 **Urban Manufacturing – the Dilemma of Urban Employment Land:** the IMAP Councils, in conjunction with the University of Melbourne, completed work on this research project in 2017-18, aimed at guiding strategic decisions regarding the rezoning of employment land. The study illuminated the impact of development on small innovative manufacturers in the Inner city.
- 4.6.7 **Mimicking natural ecosystems to improve green roof development:** IMAP, Melbourne Water and the Australian Research Council funded this three-year linkage grant to the University of Melbourne. The research examines light weight substrates and plant combinations for optimum water storage and the successful conversion of green roofs in inner Melbourne.

## 5. CONSULTATION AND STAKEHOLDERS

- 5.1 IMAP's Associate Partners from various State Government Departments/Authorities attend Implementation Committee meetings. They include representatives from:
- Department of Economic Development, Jobs, Transport & Resources (DEDJTR);
  - Department of Environment, Water, Land and Planning (DELWP);
  - VicRoads; and
  - Victorian Planning Authority.
- 5.2 Further consultation with additional stakeholders is conducted as required on a project by project basis.

## 6. LEGAL AND RISK IMPLICATIONS

- 6.1 There are no legal implications
- 6.2 There are no significant risks
- 6.3 The IMAP Implementation committee operates as a section 86 committee with an endorsed Terms of Reference. Meetings of the committee are open to the public and are reported in line with the requirements of the LG Act.

## 7. FINANCIAL IMPACT

- 7.1 The City of Port Phillip makes an annual contribution of \$95,000 to IMAP projects and the administration of IMAP (employment of Executive Officer).
- 7.2 IMAP income and expenditure are in the IMAP Financial Report – Attachment 2.



**8. ENVIRONMENTAL IMPACT**

- 8.1 IMAP initiatives aim to have a positive impact on the environment.
- 8.2 Several projects have been completed or are underway that support IMAP's fifth goal, leadership in achieving environmental sustainability and climate change adaptation.
- 8.3 Specific environmental impacts are considered on a project by project basis by the implementation committee.

**9. COMMUNITY IMPACT**

- 9.1 IMAP's goals are intended to support the inner metropolitan community by strengthening the liveability, attractiveness and prosperity of the region.

**10. ALIGNMENT TO COUNCIL PLAN AND COUNCIL POLICY**

- 10.1 The five IMAP goals and strategies align with the Council Plan's six strategic directions endorsed by Council, and core council strategies, for example In Our Backyard an affordable housing strategy, Art and Soul a creative and prosperous city strategy, Don't Waste It! a sustainable city strategy, and Move, Connect, Live an integrated transport strategy.

**11. IMPLEMENTATION STRATEGY**

**11.1 TIMELINE**

- 11.1.1 The projects and actions detailed in attachment 1 were completed over the 2017/18 financial year.

**11.2 COMMUNICATION**

- 11.2.1 The IMAP implementation committee releases documents, meeting agendas and minutes on the IMAP website (<http://imap.vic.gov.au>) for public viewing. This includes copies of IMAP Annual Reports.
- 11.2.2 The IMAP Annual Report 2017-18 and Financial Report 2017-2018 will be made available on Council's website.

**12. OFFICER DIRECT OR INDIRECT INTEREST**

- 12.1 No officers involved in the preparation of this report have any direct or indirect interest in the matter.

**TRIM FILE NO:** 16/01/759  
**ATTACHMENTS**  
1. IMAP Annual Report 2017-2018  
2. IMAP Financial Report 2017-2018