



13.3 **CULTURAL DEVELOPMENT FUND 2018-19
SUPPLEMENTARY GRANT RECOMMENDATIONS**

EXECUTIVE MEMBER: **CAROL JEFFS, GENERAL MANAGER, COMMUNITY AND
ECONOMIC DEVELOPMENT**

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1. PURPOSE

- 1.1 To present a list of recommended Cultural Development Fund grant recipients for 2018-19 (round two) for Council's consideration and approval

2. EXECUTIVE SUMMARY

- 2.1 At its meeting on 20 June 2018, Council approved a list of recommended grants for the Cultural Development Fund 2018-19. A total of \$136,190 was awarded to fifteen successful projects.
- 2.2 As part of the budget process, Council received a submission from community members of the Cultural Development Fund Reference Committee highlighting a large amount of unmet need and requesting an increase to the Cultural Development Fund of \$50,000 per annum.
- 2.3 This submission was approved and the funds made available in the 2018/19 budget. This was treated as a supplementary round for the group of ten highly commended projects already assessed with the original group of projects for the Cultural Development Fund.
- 2.4 One of the successful projects that had been awarded \$5,000 withdrew from the Fund as it had been successful with the Local Festivals Fund. This \$5,000 was added to the additional \$50,000 approved through the budget for assessment by the Cultural Development Fund Committee.
- 2.5 A total of \$55,677 has been recommended for six creative projects in this supplementary round of the 2018-19 Cultural Development Fund. These projects had a total value of \$117,249; representing \$2.11 raised through other sources for each \$1 of Council investment.
- 2.6 Projects will be held across the municipality – St Kilda (4), Albert Park (2), East St Kilda (1), South Melbourne (3). Three of the projects will take place in more than one location.
- 2.7 This supplementary round brings the 2018-19 Cultural Development Fund total to \$186,867 granted to 21 creative projects with a total value of \$745,065. This represents leverage of almost \$4 for every \$1 of Council investment.



3. RECOMMENDATION

That Council:

- 3.1 Endorses the Cultural Development Fund Committee supplementary round recommendations, for awarding the Cultural Development Fund grants for 2018-19.
- 3.2 Adds the list of recipients to the publicly available list for the Cultural Development Fund grants 2018-19.

4. KEY POINTS/ISSUES

- 4.1 The purpose of the Cultural Development Fund is to assist and encourage local artists and arts organisations to develop projects that are highly creative and innovative.
- 4.2 Following the 2018-19 budget process, \$50,000 was added to the funding pool for the Cultural Development Fund.
- 4.3 A further \$5,000 was made available to this supplementary round due to one project withdrawing from the approved Cultural Development Fund grants list. This project subsequently applied for funding from the Local Festivals Fund and was successful. Therefore, the funding pool to award in this supplementary round is \$55,000.
- 4.4 At its assessment meeting in May, the Cultural Development Fund Reference Committee had selected a highly commended list of ten projects that amounted to a total of approximately \$87,000 of projects that could not be supported due to lack of funds. It was this group that was revisited for assessment by the Committee in this supplementary round.
- 4.5 The Committee was able to convene in an agile manner by email having already had the assessment meeting in May where each project had been discussed. The feedback from this meeting was taken into account when formulating the new assessment. These were aggregated and the Committee had agreed on the list of recommendations by 17 July 2018.

5. CONSULTATION AND STAKEHOLDERS

- 5.1 The 2018 Cultural Development Fund Reference Committee is chaired by Councillor Katherine Copsey. Other members of the panel are community members knowledgeable in cultural fields, who were appointed by Council for a three year term following an expression of interest process.
- 5.2 Community members appointed by Council are:
 - Sue Roff (arts development, venue and project management) 2016-2018.
 - Matthew Boland (arts policy and funding, project management and community and arts committees) 2016-2018

ORDINARY MEETING OF COUNCIL 15 AUGUST 2018



- Robyn Birrell (arts development, venue and project management, theatre production and performance) 2017-2019
- Malcolm Blaylock (film, festival and theatre director), previous Committee member co-opted in place of Nicola Klempfner.

6. LEGAL AND RISK IMPLICATIONS

6.1 There are no known risks to Council in adopting this recommendation.

7. FINANCIAL IMPACT

7.1 The total amount of funding recommended for the six projects is \$55,677 which is provided for in the 2018/19 budget.

8. ENVIRONMENTAL IMPACT

8.1 Artists and arts and community organisations will be made aware of Council commitment to environmental sustainability through the Council Plan and Cultural Development Fund Guidelines.

8.2 Implementation of Smartygrants (an online grants application system) has led to a dramatic decrease in paper use as both the application and assessment process are online.

9. COMMUNITY IMPACT

9.1 The Cultural Development Fund supports artists and organisations and assists to the development of new work that contributes to the profile of the City of Port Phillip as an outstanding, vibrant arts environment.

9.2 Arts, heritage and culture are contributing factors to community health and wellbeing.

9.3 Funded projects offer free or low cost access to diverse cultural events across the municipality.

9.4 Artists and participants of all abilities and diverse backgrounds are included in funded projects.

10. ALIGNMENT TO COUNCIL PLAN AND COUNCIL POLICY

10.1 Funding under the Cultural Development Fund delivers on the (draft) Council Plan 2017-2027: Direction 5: *We thrive by harnessing creativity. A city where arts, culture and creative expression are part of everyday life*

10.2 Projects supported through the Cultural Development Fund also contribute to other directions in the Council Plan:

10.2.1 Direction 1: We embrace difference and people belong. Community diversity is valued and celebrated



10.2.2 Direction 4: *We are growing and keeping our character.* Supporting projects that celebrate and share our local history and heritage

10.3 The proposed recommendation is aligned with of the City of Port Phillip Creative and Prosperous City Strategy 2018-22 through the actions 'Support the community to plan and produce their own festivals, events and cultural projects'. It contributes greatly to the social, economic and cultural vibrancy of place, and engenders a sense of identity and belonging.'

11. IMPLEMENTATION STRATEGY

11.1 TIMELINE

11.1.1 Successful projects will be listed on Council's website and promoted through the community events listing.

11.1.2 Funded projects will be conducted between August 2018 and June 2019 and acquitted within eight weeks of completion.

11.2 COMMUNICATION

11.2.1 Applicants will be advised of the outcome of their application soon after Council's decision.

11.2.2 Details of funded projects will be available on the Council website.

11.2.3 Unsuccessful applicants are notified in writing and are invited to receive feedback from Council Officers.

11.2.4 The voluntary Committee members Sue Roff, Matthew Boland, Robyn Birrell and Malcolm Blaylock (in place of Nicola Klempfner) will be thanked for their valuable contribution to the cultural life of Port Phillip.

12. OFFICER DIRECT OR INDIRECT INTEREST

12.1 No officers involved in the preparation of this report have any direct or indirect interest in the matter.

TRIM FILE NO: 40/05/126

ATTACHMENTS

1. Total Cultural Development Fund 2018-19 support tables
2. *Confidential*- Cultural Development Fund 2018_19 Round 2 Recommendations