

Port Phillip City Council

Coordinated by the Department of Government Services on behalf of Victorian councils



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Background and objectives

The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-fourth year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- · decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

Serving Victoria for 24 years

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 24 years of results, the CSS offers councils a long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.



Port Phillip City Council – at a glance



Overall council performance

Results shown are index scores out of 100.





Council performance compared to group average



Summary of core measures



Index scores



Performance



money



Community Making
Consultation Community

Decisions



Sealed Local Roads



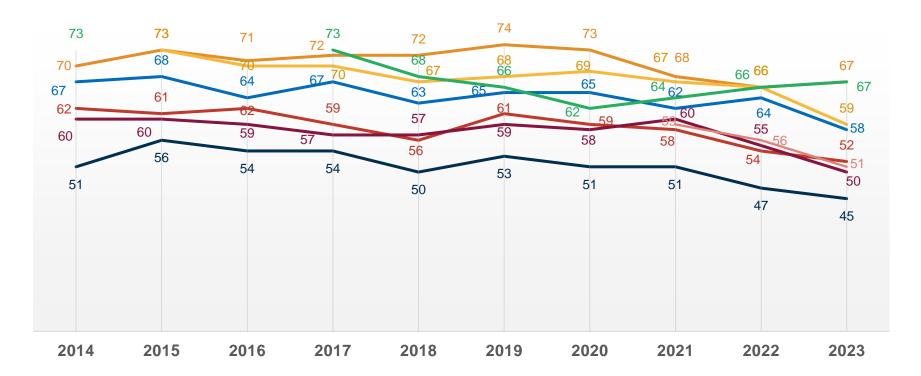
Waste management



Customer Service



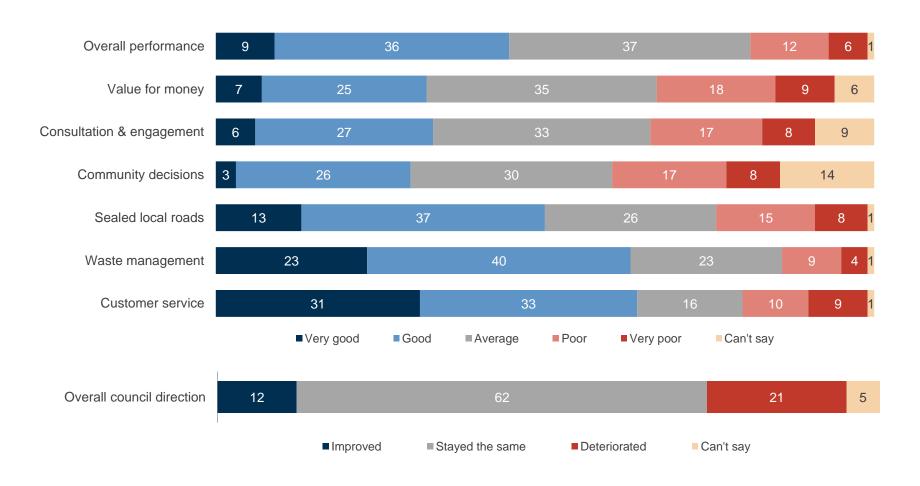
Overall Council Direction



Summary of core measures



Core measures summary results (%)



Summary of Port Phillip City Council performance



Services		Port Phillip 2023	Port Phillip 2022	Metro 2023	State-wide 2023	Highest score	Lowest score
C %	Overall performance	58	64	62	56	Aged 18-34 years	Aged 50-64 years
S	Value for money	51	56	56	49	Women, Aged 65+ years	Aged 50-64 years
+	Overall council direction	45	47	49	46	Aged 18-34 years	Aged 50-64 years
	Customer service	67	66	71	67	Aged 65+ years	Aged 35-49 years
\$ /	Art centres & libraries	71	71	75	73	Aged 65+ years	Men, Aged 35-49 years
Ż	Recreational facilities	69	71	72	68	Lake Ward residents	Canal Ward residents, Aged 65+ years, Aged 50-64 years, Gateway Ward residents
	Waste management	67	66	68	66	Aged 18-34 years	Aged 35-49 years
E	Community & cultural	66	65	67	66	Lake Ward residents, Women	Gateway Ward residents
<u>.</u>	Appearance of public areas	64	69	68	67	Aged 18-34 years	Aged 50-64 years
2	Environmental sustainability	60	61	62	60	Lake Ward residents, Aged 65+ years	Gateway Ward residents

Summary of Port Phillip City Council performance



Services		Port Phillip 2023	Port Phillip 2022	Metro 2023	State-wide 2023	Highest score	Lowest score
MA	Elderly support services	60	-	64	63	Aged 65+ years	Canal Ward residents
A	Sealed local roads	59	66	61	48	Aged 18-34 years	Aged 50-64 years
***************************************	Slashing & weed control	57	63	57	46	Aged 18-34 years	Aged 65+ years
	Bus/community dev./tourism	57	-	59	59	Aged 18-34 years	Aged 35-49 years
	Informing the community	55	-	60	57	Women, Canal Ward residents	Aged 50-64 years
	Local streets & footpaths	53	61	57	52	Aged 18-34 years	Aged 50-64 years
	Traffic management	52	62	55	55	Aged 18-34 years, Canal Ward residents	Gateway Ward residents
	Consultation & engagement	52	54	55	52	Aged 18-34 years	Aged 50-64 years
	Planning & building permits	50	53	50	47	Aged 18-34 years	Aged 65+ years
***	Community decisions	50	55	55	51	Aged 18-34 years	Aged 50-64 years

Summary of Port Phillip City Council performance



Serv	ices	Port Phillip 2023	Port Phillip 2022	Metro 2023	State-wide 2023	Highest score	Lowest score
<u>.</u>	Lobbying	50	51	53	51	Aged 18-34 years	Aged 50-64 years
***	Population growth	49	-	49	48	Aged 18-34 years	Aged 50-64 years, Aged 35- 49 years

Focus areas for the next 12 months



Overview

Perceptions of Council's overall performance have significantly declined following a period of four years of relative stability from 2019. This decline in overall performance in 2023 mirrors the pattern across the Metropolitan group (and indeed State-wide). Where there are comparisons with last year, many individual service areas evaluated have declined, more often than not significantly so.

Key influences on perceptions of overall performance

Over the coming year, Council should look to strengthen perceptions of decisions made in the interest of the community, as it has the strongest influence on overall performance Further, perceptions of Council's performance on community decisions has declined significantly for two consecutive years, with ratings now at a record low. Following this, the more moderately influential but lower rated service areas of informing the community and lobbying should be prioritised as areas for improvement in the year ahead.

Comparison to state and area grouping

Council performs significantly below the Metropolitan group average on most service areas evaluated, and on no services does it rate significantly above the Metropolitan group average. Positively, Council rates significantly above the State-wide average on sealed local roads, slashing and weed control, and planning and building permits.

Focus on abating core measure declines

Council should aim to abate the downward trends in performance ratings for poorly performing, influential ratings that have reached low points, such as community decisions, informing the community and lobbying. Improving these measures will assist in fostering a sense of connectedness with the community and drive perceptions that Council is indeed heading in the right direction, which is also trending down and at an all time low.

DETAILED FINDINGS





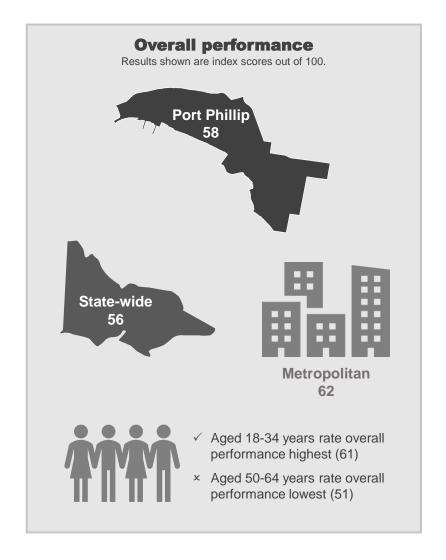


The overall performance index score of 58 for Port Phillip City Council marks a significant decline on the 2022 result. This follows four years of stability in performance perceptions from 2019. Council's overall performance rating is at its lowest level recorded.

Port Phillip City Council's overall performance is rated statistically significantly lower (at the 95% confidence interval) than the average rating for councils in the Metropolitan group and is rated in line with the Statewide average for councils (index scores of 62 and 56 respectively).

 Perceptions of Council's overall performance significantly declined across nearly all demographic and geographic cohorts when compared to last year, the exception being residents aged 50 years and older, and those living in the Gateway Ward.

Almost a third of residents (32%) rate the value for money they receive from Council in infrastructure and services provided to their community as 'very good' or 'good'. This compares to 27% who rate Council as 'very poor' or 'poor'. A further 35% rate Council as 'average' in terms of providing value for money.



50-64

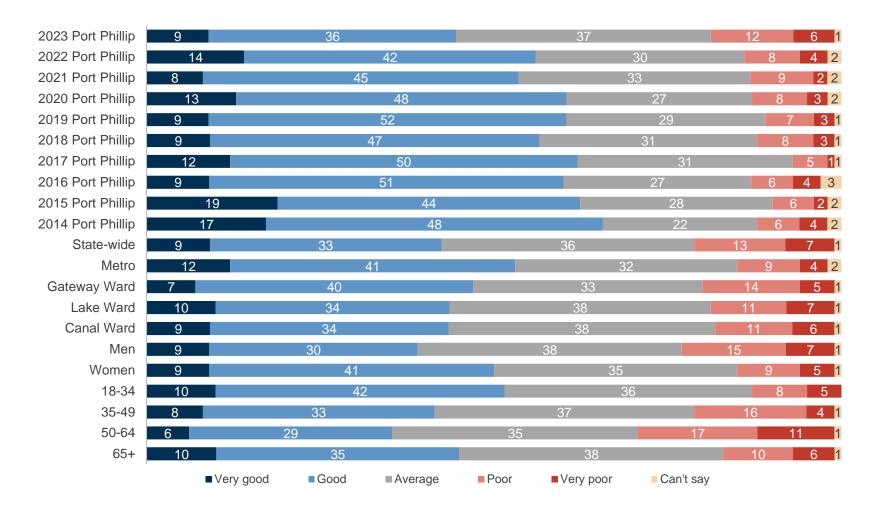


2023 overall performance (index scores)

2022 2021 2020 2019 2018 2017 2016 2015 2014 Metro n/a 18-34 Women 65+ **Gateway Ward** n/a n/a n/a n/a n/a n/a n/a Canal Ward n/a n/a n/a n/a n/a n/a n/a n/a Port Phillip Lake Ward n/a n/a n/a n/a n/a n/a n/a n/a 35-49 State-wide Men



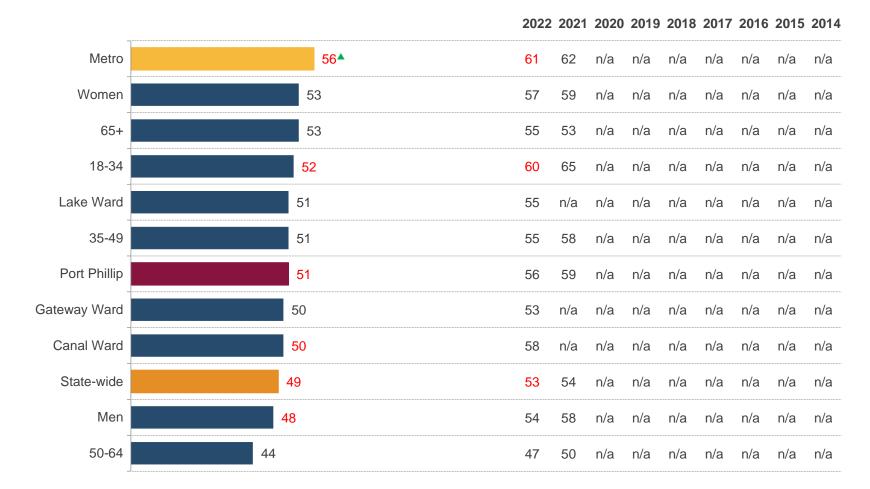
2023 overall performance (%)



Value for money in services and infrastructure



2023 value for money (index scores)

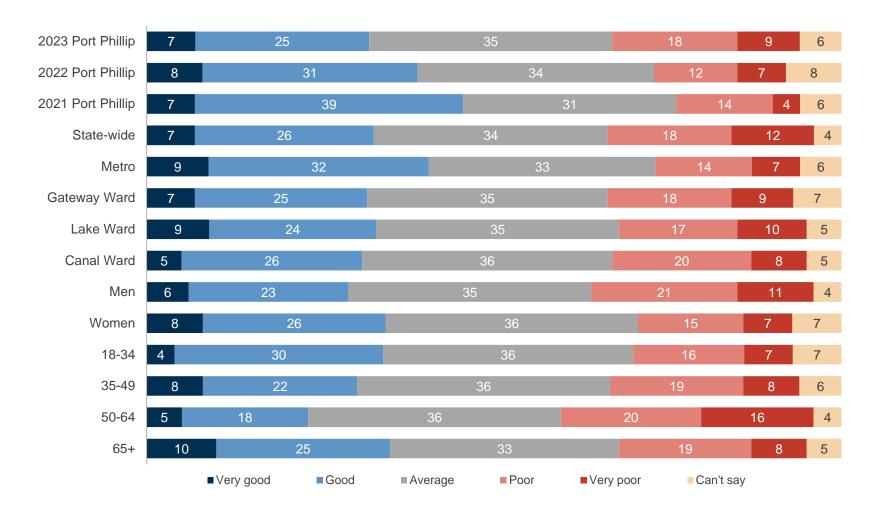


Note: Please see Appendix A for explanation of significant differences.

Value for money in services and infrastructure



2023 value for money (%)



Top performing service areas

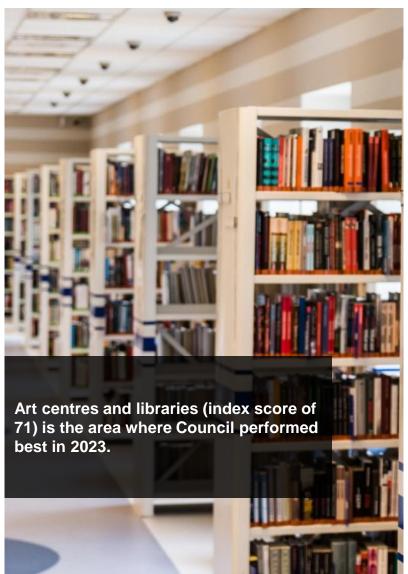
Port Phillip City Council performs best in the service area of art centres and libraries (index score of 71), followed by recreational facilities (69).

- Council performs significantly lower than the Metropolitan group average and in-line with the State-wide average in each of these service areas.
- Ratings of Council's performance in the aforementioned areas have remained stable in the last 12 months (having not significantly changed) and ratings across demographic and geographic cohorts are not significantly different from the Council average.

Waste management is next in Council's top three performing service areas (index score of 67).

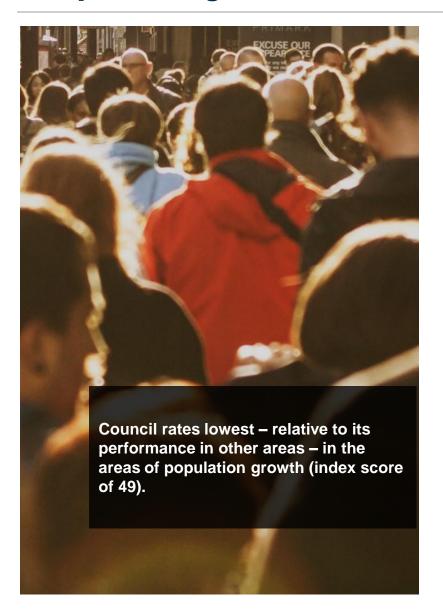
- Here, Council performs in line with both the Metropolitan and State-wide group averages.
- Performance ratings on this measures have also remained similarly stable in the last 12 months, with no significant differences compared to 2022.
 In fact, Council's rating on this measure has been incrementally improving over the last three years.

Perceptions of art centres and libraries and waste management have a moderate to strong influence on Council's overall performance rating, so maintaining a positive results on these metrics should be a focus.



Low performing service areas





Council rates lowest on planning for population growth (index score of 49).

 Despite it being a low-rated area for Council, Council performs in-line with both the Metropolitan and Statewide group averages in this service area.

Council's next lowest rated areas are lobbying, community decisions, and planning and building permits (all with an index score of 50).

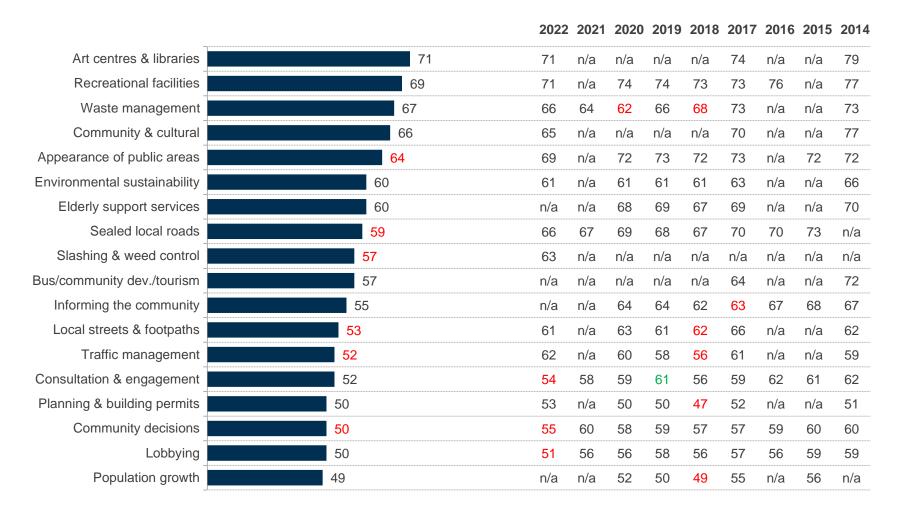
- Council's performance rating on both lobbying and community decisions is trending down. Ratings in both areas are at a record low.
- In the case of community decisions, perceptions have declined significantly for two consecutive years.
 When looking at perceptions among demographic and geographic cohorts, men are the only group who provide a significantly lower rating in this service area than they did in 2022.
- Council's performance in both community decisions and lobbying is also rated significantly lower compared to the Metropolitan group average.

Despite planning and building permits being among Council's lowest-rated areas, Council's performance is rated significantly higher compared to the State-wide average and in-line with the Metropolitan average.

Individual service area performance



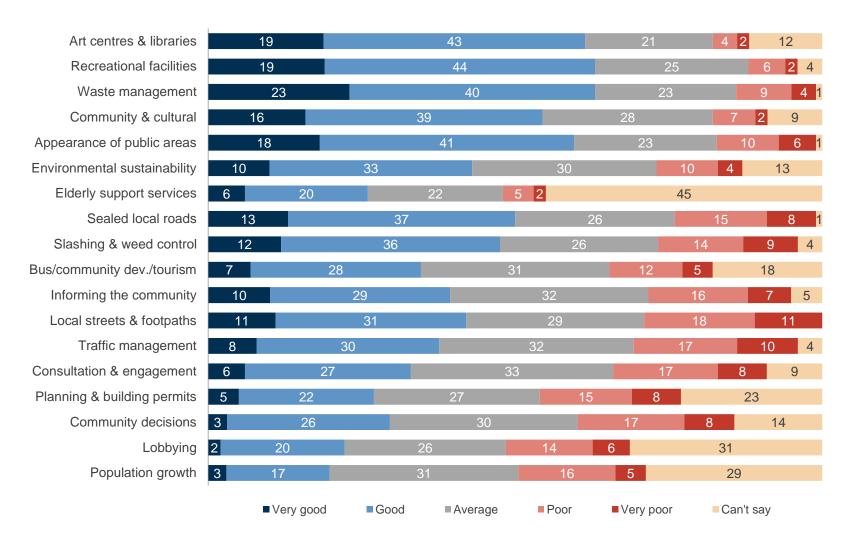
2023 individual service area performance (index scores)



Individual service area performance



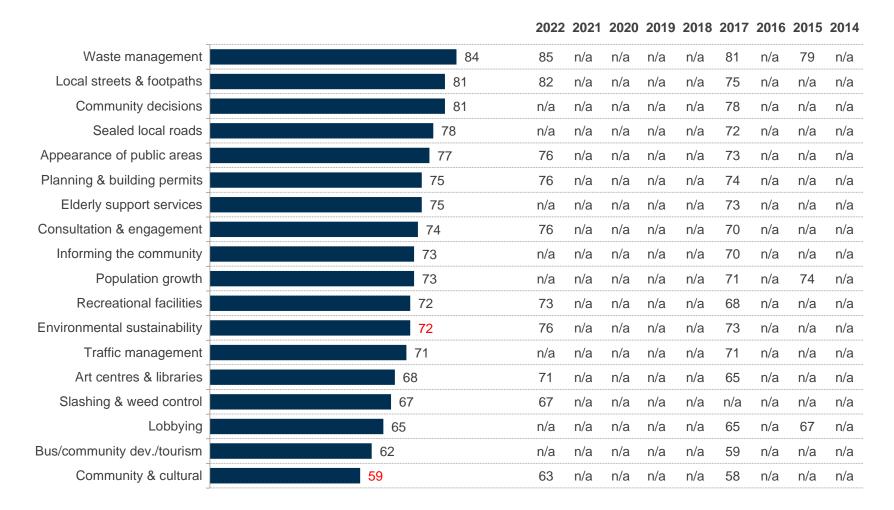
2023 individual service area performance (%)



Individual service area importance



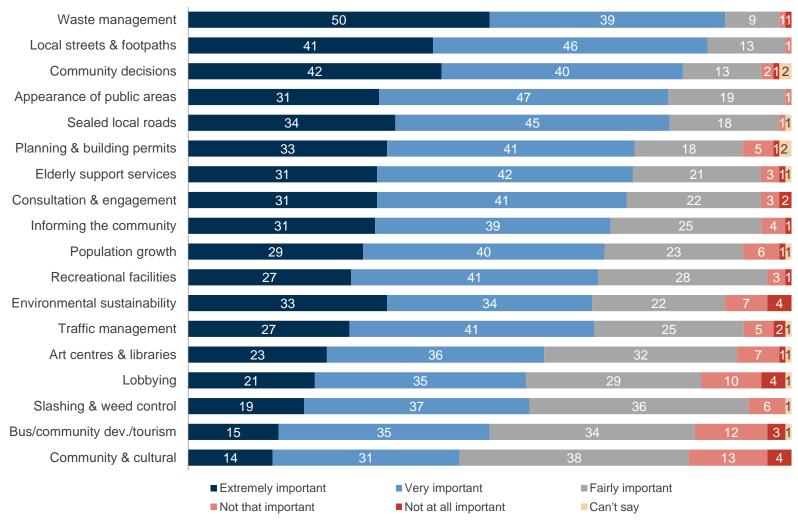
2023 individual service area importance (index scores)



Individual service area importance



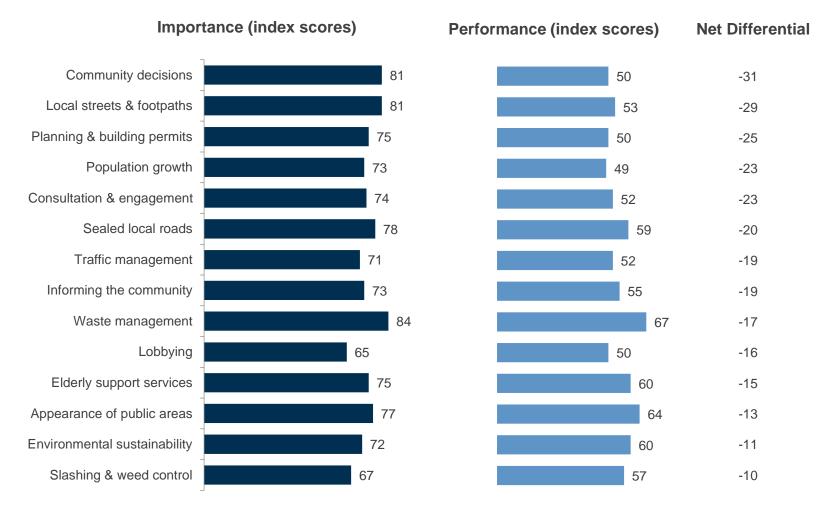
2023 individual service area importance (%)



Individual service areas importance vs performance



Service areas where importance exceeds performance by 10 points or more, suggesting further investigation is necessary.



Influences on perceptions of overall performance



The individual service area that has the strongest influence on the overall performance rating (based on regression analysis) is:

· Decisions made in the interest of the community.

Good communication and transparency with residents about decisions Council has made in the community's interest provides the greatest opportunity to drive up overall opinion of Council's performance.

Following on from that, other individual service areas with a moderate to strong influence on the overall performance rating are:

- · Informing the community
- The appearance of public areas
- · Lobbying on behalf of the community
- The condition of local streets
- Waste management
- · Roadside slashing and weed control
- · Business, community development and tourism
- Traffic management
- Art centres and libraries.

Looking at these key service areas only, art centres and libraries and waste management have a high performance index (71 and 67 respectively) and a moderate influence on the overall performance rating. Council also performs well on the stronger influence of the appearance of public areas (index of 64).

Maintaining these positive results should remain a focus – but there is greater work to be done elsewhere.

In addition to its decision making, service areas that have a stronger influence on overall perceptions, but where Council performs less well, are the related areas of lobbying on behalf of and informing the community (index of 50 and 55 respectively).

Ensuring residents are consulted on key local issues and Council decisions and demonstrating Council efforts to advocate for the local community, can also help shore up positive overall community opinion.

Regression analysis explained



We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

In the charts that follow:

- The horizontal axis represents the council performance index for each individual service.
 Service areas appearing on the right side of the chart have a higher performance index than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed.
 This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

The regressions are shown on the following two charts.

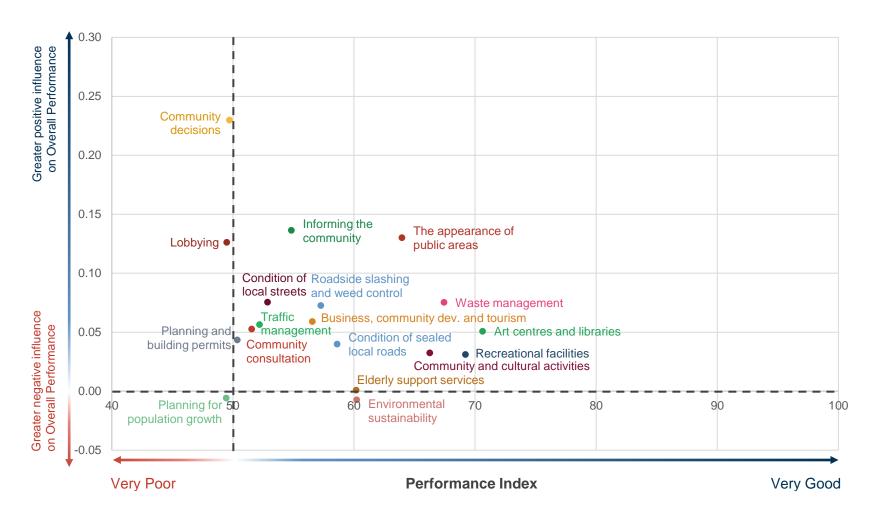
- The first chart shows the results of a regression analysis of all individual service areas selected by Council.
- 2. The second chart shows the results of a regression performed on a smaller set of service areas, being those with a moderate-to-strong influence on overall performance. Service areas with a weak influence on overall performance (i.e. a low Standardised Beta Coefficient) have been excluded from the analysis.

Key insights from this analysis are derived from the second chart.

Influence on overall performance: all service areas



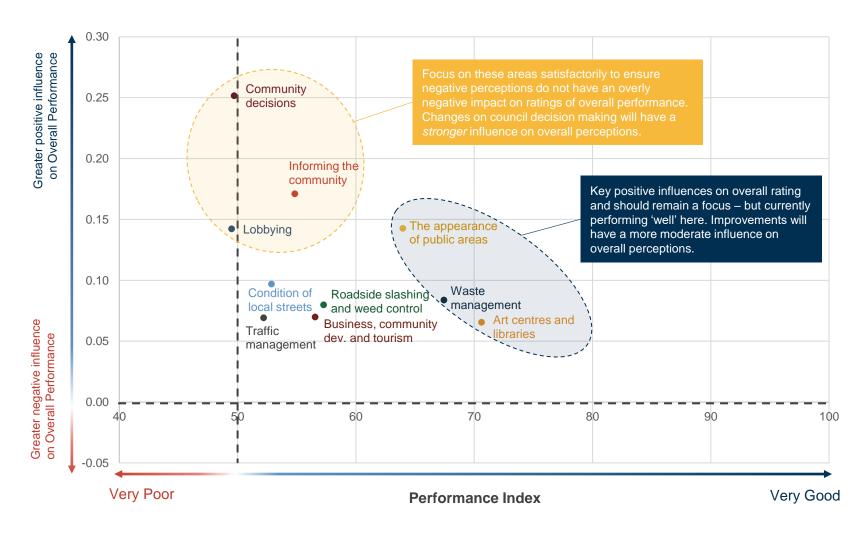
2023 regression analysis (all service areas)



Influence on overall performance: key service areas



2023 regression analysis (key service areas)





Customer service

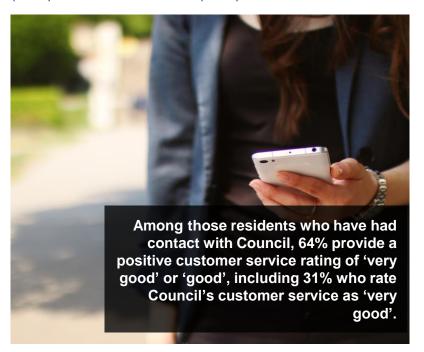
Contact with council and customer service



Contact with council

Two thirds of households (69%) have had contact with Port Phillip City Council in the last 12 months. Rate of contact has trended upwards over the past two years following a dip in 2021, and is significantly above the State-wide average.

Residents aged 50 to 64 years continue to be the most likely cohort to have recently contacted Council. Telephone (34%) remains the most common method of contacting Council, followed by email (28%), in-person (21%) and via the website (19%).



Customer service

Council's customer service index of 67 marks a onepoint (not significant) increase from 2022.

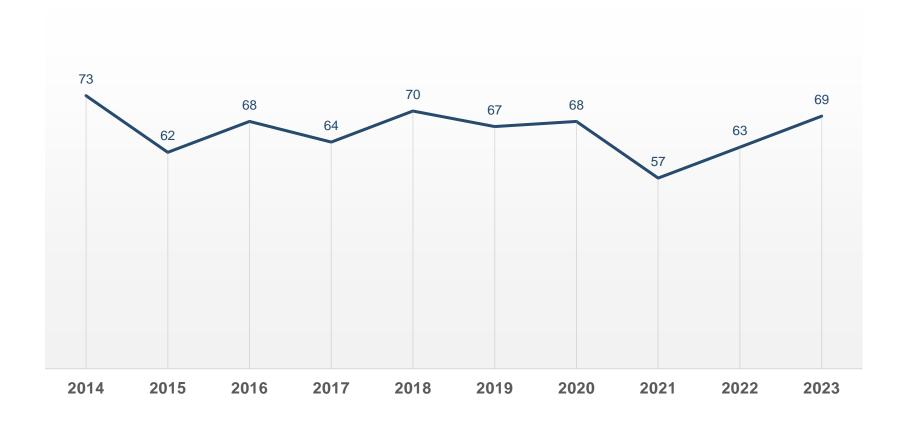
Customer service is rated significantly lower than the Metropolitan group average and in-line with the Statewide average (index scores of 71 and 67 respectively).

- Ratings of customer service across demographic and geographic cohorts are not significantly different from the Council average.
- Perceptions of customer service among residents who recently had in-person contact with Council, have trended downwards from the series-high seen in 2020 (index score of 71, down from 83 in 2020). Despite this, in-person contact continues to garner the most positive customer service perceptions.
- Otherwise, customer service for the other main modes of contact are relatively good, namely email (index score of 67), telephone (67) and website (66).

Contact with council



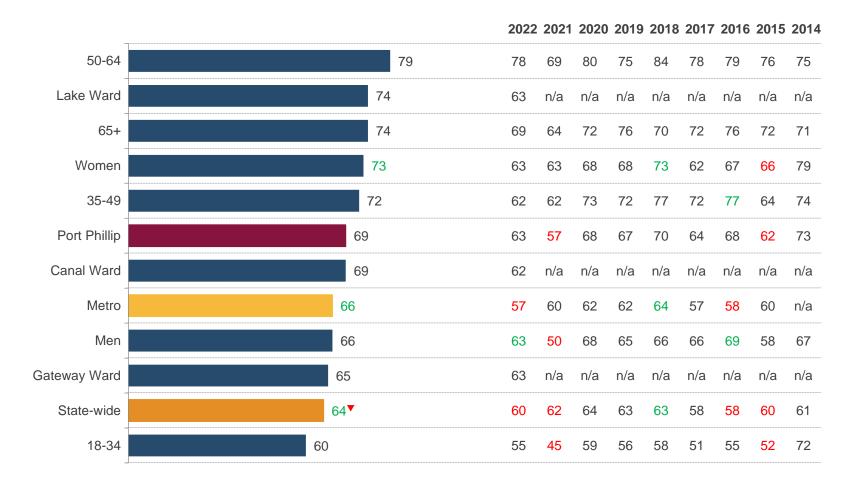
2023 contact with council (%) Have had contact



Contact with council



2023 contact with council (%)



Q5a. Have you or any member of your household had any recent contact with Port Phillip City Council in any of the following ways?

Customer service rating



2023 customer service rating (index scores)

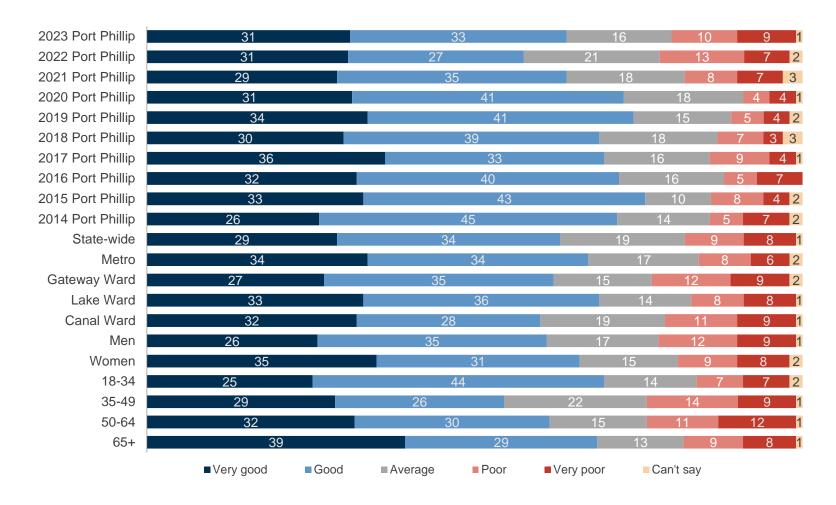


Q5c. Thinking of the most recent contact, how would you rate Port Phillip City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 66 Councils asked group: 16
Note: Please see Appendix A for explanation of significant differences.

Customer service rating



2023 customer service rating (%)



Method of contact with council



2023 method of contact (%)















In Person

In Writing

By Telephone

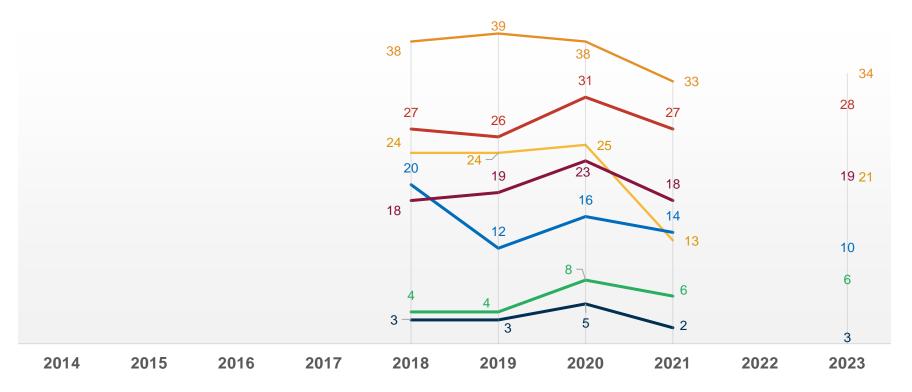
By Text Message

By Email

Via Website

By Social

Media

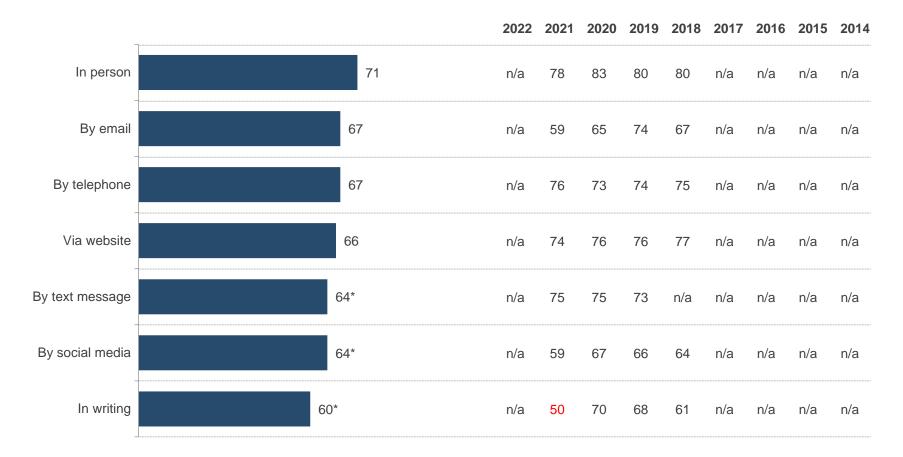


Q5a. Have you or any member of your household had any recent contact with Port Phillip City Council in any of the following ways?

Customer service rating by method of last contact



2023 customer service rating (index score by method of last contact)

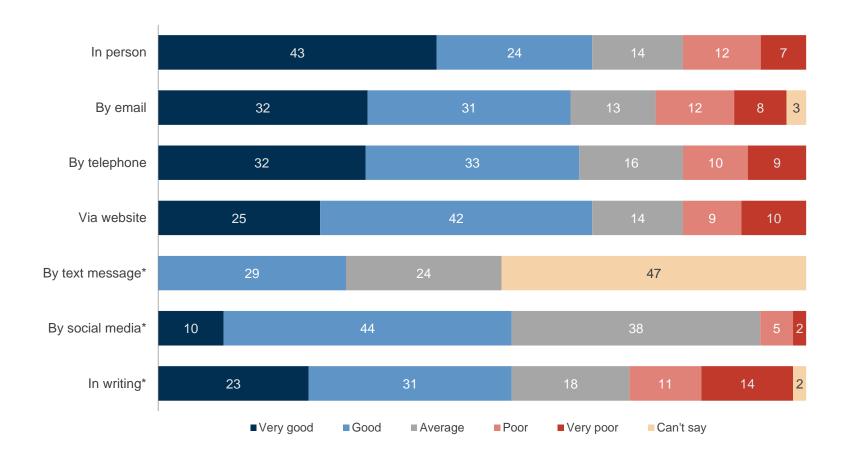


Q5c. Thinking of the most recent contact, how would you rate Port Phillip City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 25 Councils asked group: 8

Customer service rating by method of last contact



2023 customer service rating (% by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Port Phillip City Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months. Councils asked State-wide: 25 Councils asked group: 8

*Caution: small sample size < n=30



Communication

The preferred form of communication from Council about news and information and upcoming events remains newsletters sent via email (45%). The second-most preferred form of communication of a council newsletter via mail trails by 15 percentage points (27%).

- Among residents aged <u>under 50 years</u>, emailed newsletters (42%) continue to be preferred over the mailed format (26%) this is despite a slight increase in preference for Council newsletters to be sent via mail (up five percentage points since 2022). Preference for communication via social media (14%) and text messaging (10%) have remained stable over the past 12 months.
- Residents aged <u>over 50 years</u> also prefer to receive emailed newsletters (50%) ahead of mailed newsletters (29%). Newsletters sent via email has typically been the preferred form of communication by older residents (2020 being an exception). Among this group, there is little interest in any other forms of communication from Council.



Best form of communication



2023 best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



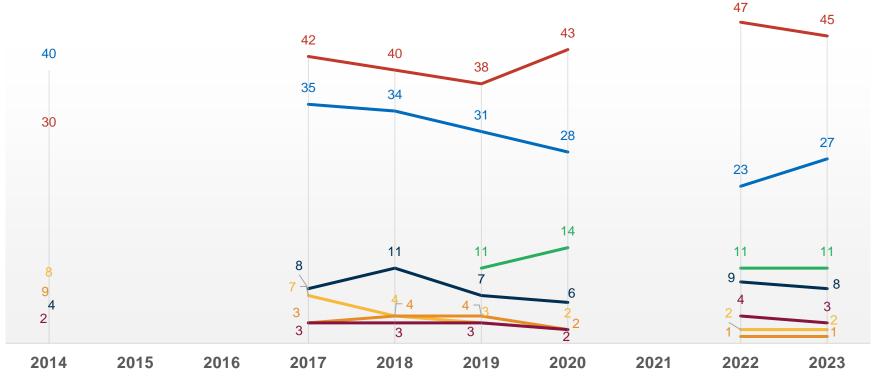
Council Website



Text Message



Social Media



Q13. If Port Phillip City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents. Councils asked State-wide: 40 Councils asked group: 10 Note: 'Social Media' was included in 2019.

Best form of communication: under 50s



2023 under 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



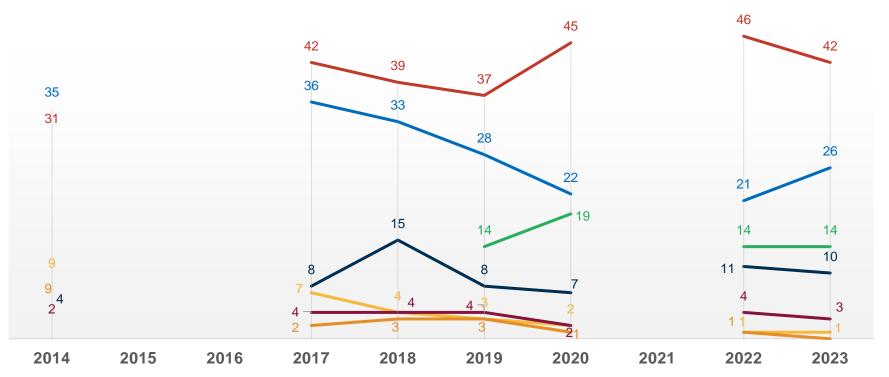
Council Website



Text Message



Social Media



Q13. If Port Phillip City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents aged under 50. Councils asked State-wide: 40 Councils asked group: 10 Note: 'Social Media' was included in 2019.

Best form of communication: over 50s



2023 over 50s best form of communication (%)



Advertising in a Local Newspaper



Council Newsletter via Mail



Council Newsletter via Email



Council Newsletter as Local Paper Insert



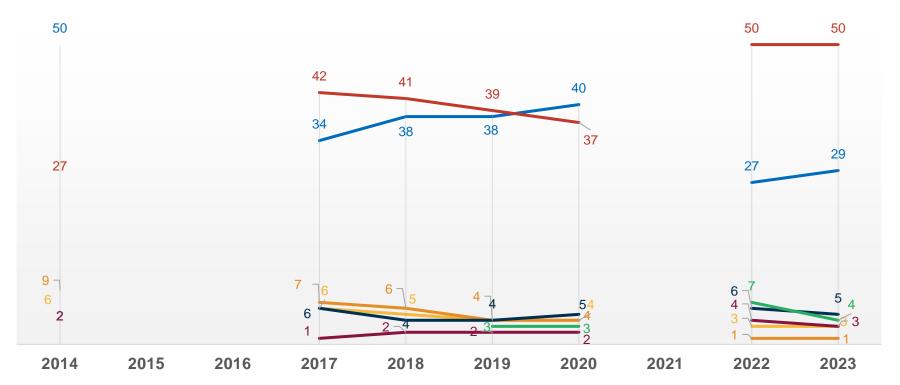
Council Website



Text Message



Social Media



Q13. If Port Phillip City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents aged over 50. Councils asked State-wide: 40 Councils asked group: 10 Note: 'Social Media' was included in 2019.



Council direction

W

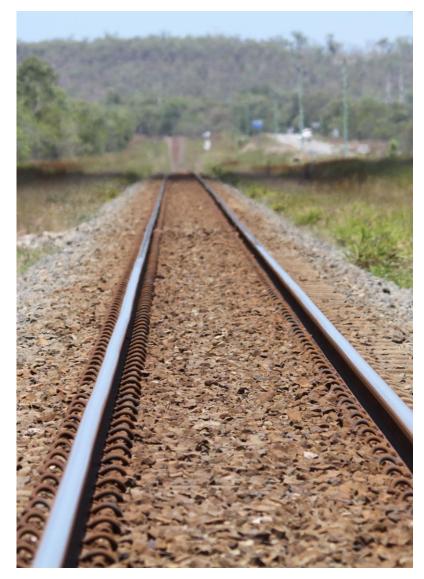
Perceptions of the direction of Council's overall performance have declined for a second consecutive year (to an index score of 45), though the decline this year is not statistically significant.

 The index score of 45 in 2023 has trended downwards from a peak score of 53 recorded in 2019 and is now at a record low.

It is important to note that the State-wide and Metropolitan group averages for perceptions of the direction of councils' overall performance are also at all-time lows. Perceptions of the direction of Port Phillip City Council's overall performance are however significantly lower than the Metropolitan group average (index score of 49).

 No demographic or geographic groups differ significantly from the Council average in their perceptions of the direction of Council's overall performance.

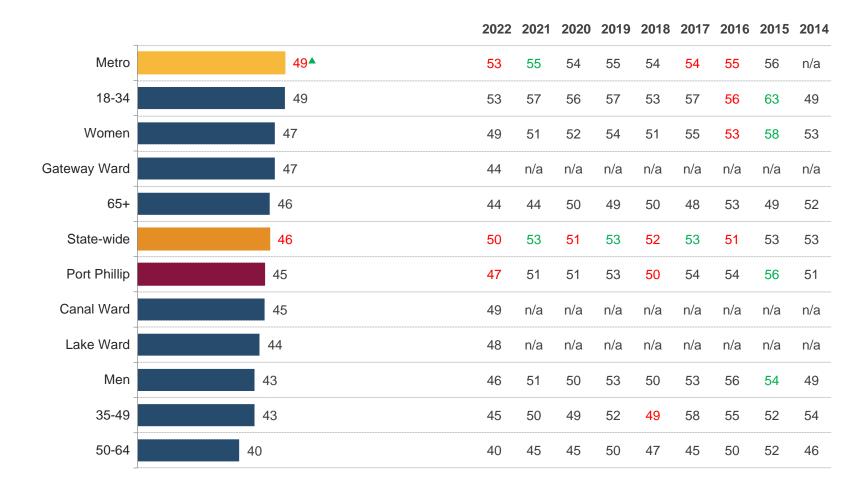
When it comes to the trade-off between rates and services, almost half of residents would prefer cuts in council services to keep council rates at the same level as they are now (49%). This compares to 28% who would prefer a rate rise to see local services improve. A comparison to last year reveals an increased desire for service cuts over rate rises.



Overall council direction last 12 months



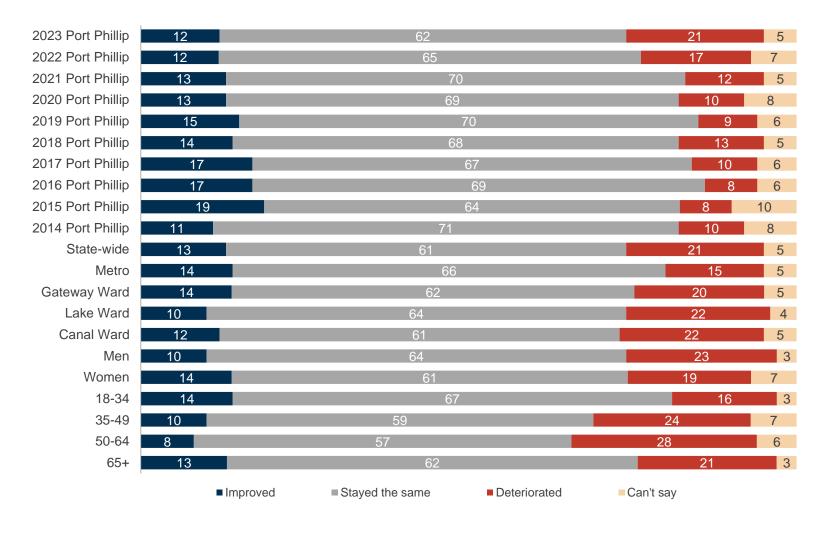
2023 overall council direction (index scores)



Overall council direction last 12 months



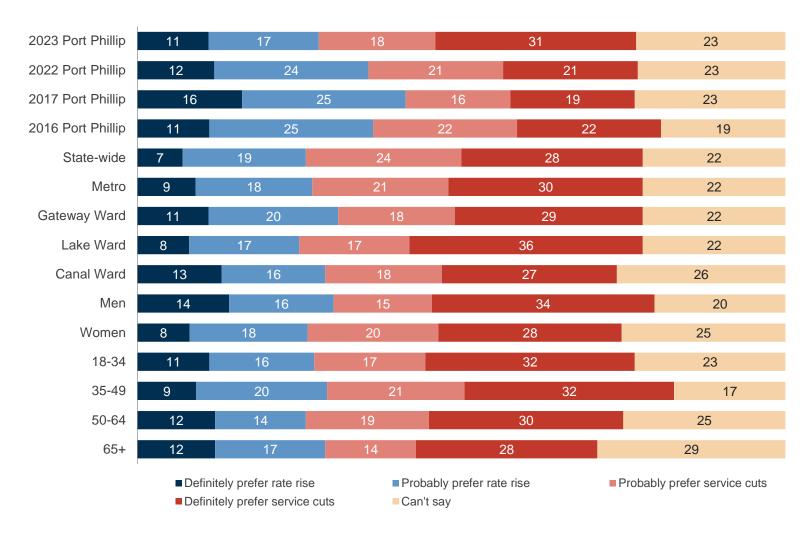
2023 overall council direction (%)



Rates / services trade-off



2023 rates / services trade-off (%)





Community consultation and engagement importance





2023 consultation and engagement importance (index scores)

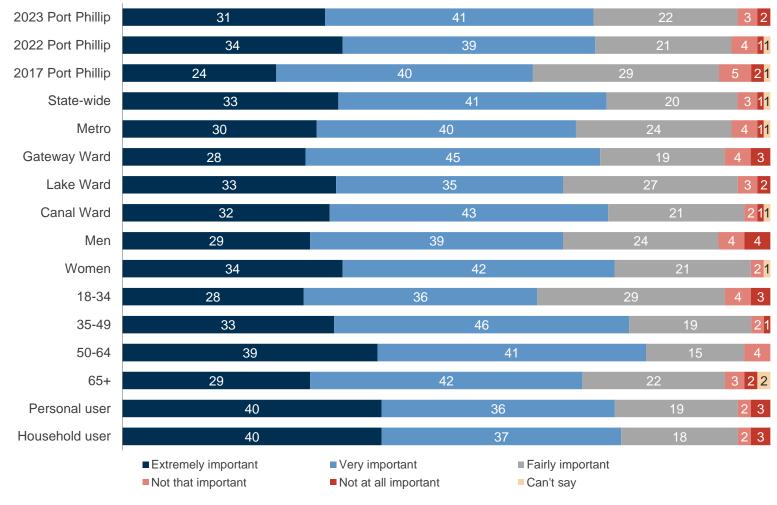


Community consultation and engagement importance





2023 consultation and engagement importance (%)

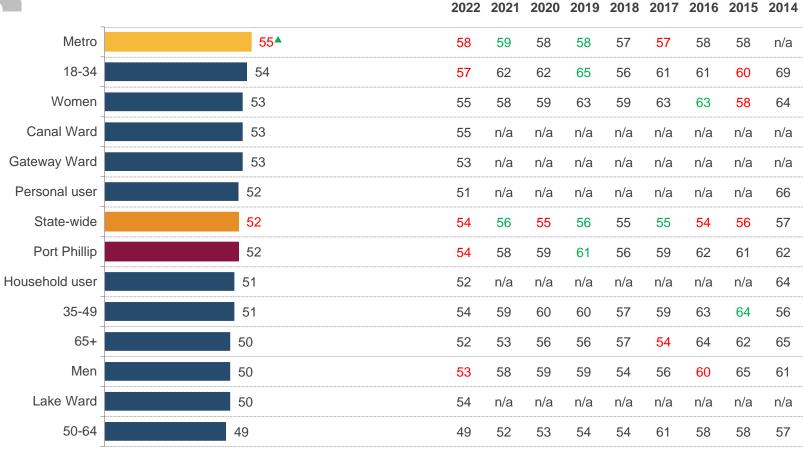


Community consultation and engagement performance





2023 consultation and engagement performance (index scores)

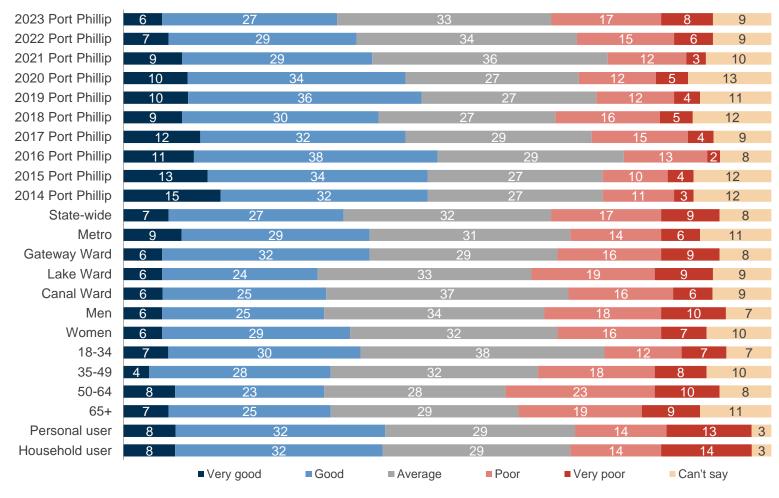


Community consultation and engagement performance





2023 consultation and engagement performance (%)

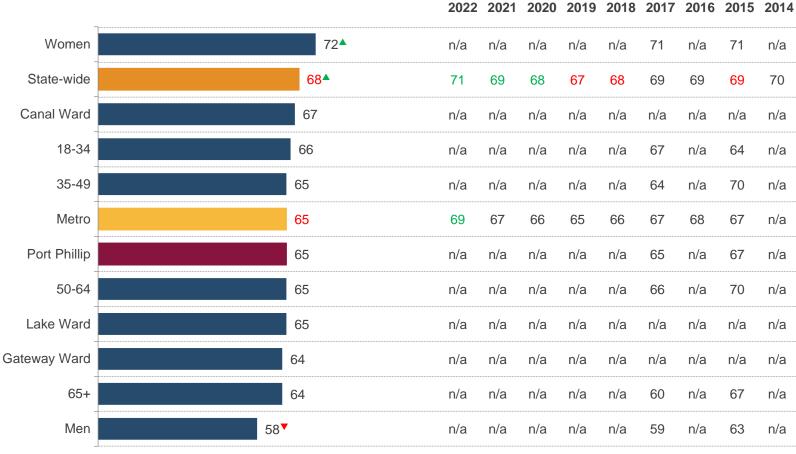


Lobbying on behalf of the community importance





2023 lobbying importance (index scores)

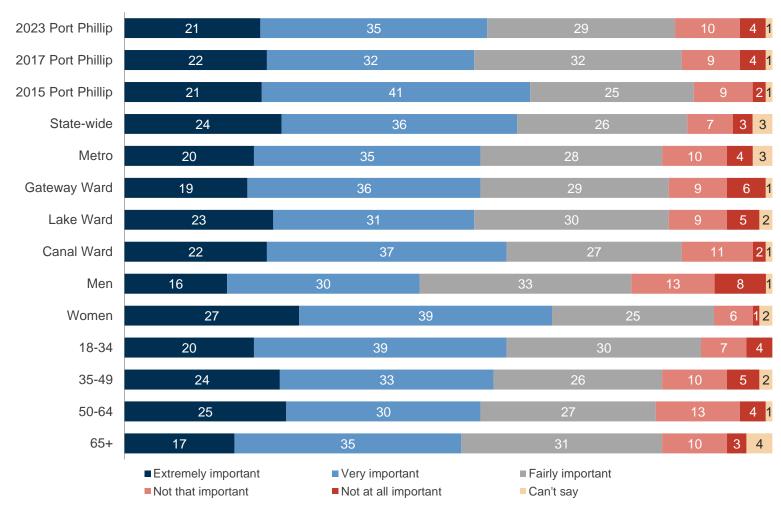


Lobbying on behalf of the community importance





2023 lobbying importance (%)

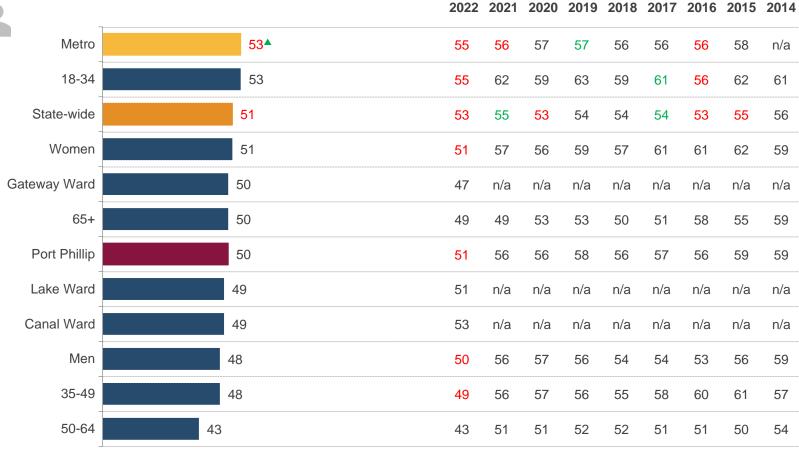


Lobbying on behalf of the community performance





2023 lobbying performance (index scores)

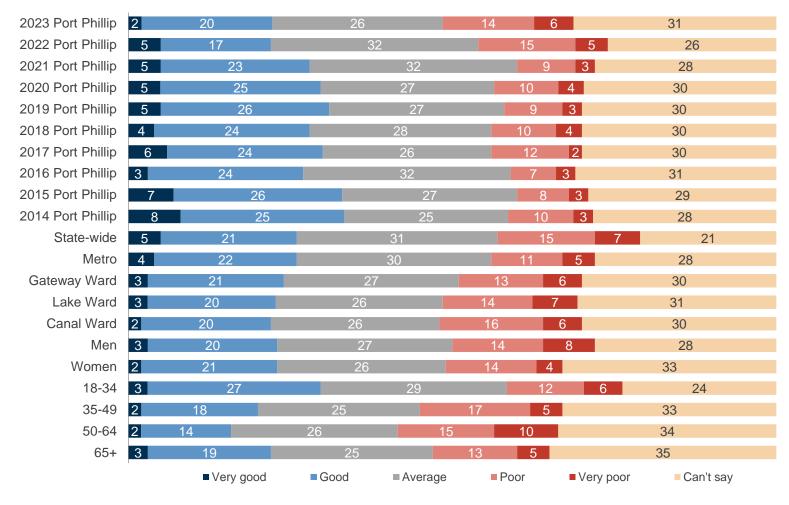


Lobbying on behalf of the community performance





2023 lobbying performance (%)

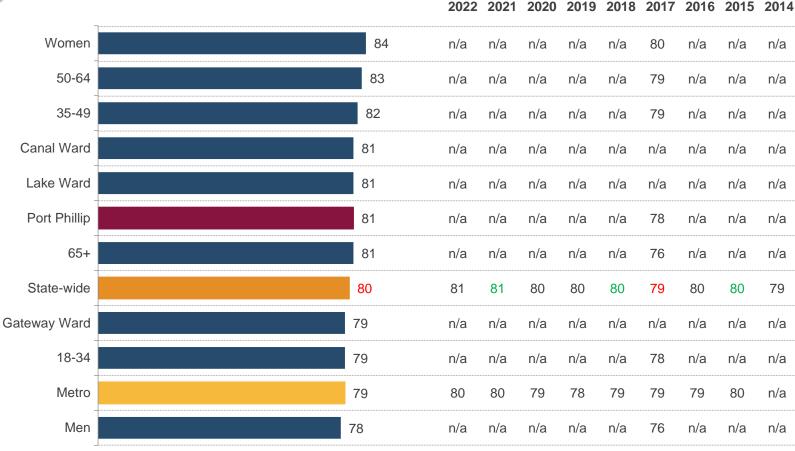


Decisions made in the interest of the community importance





2023 community decisions made importance (index scores)

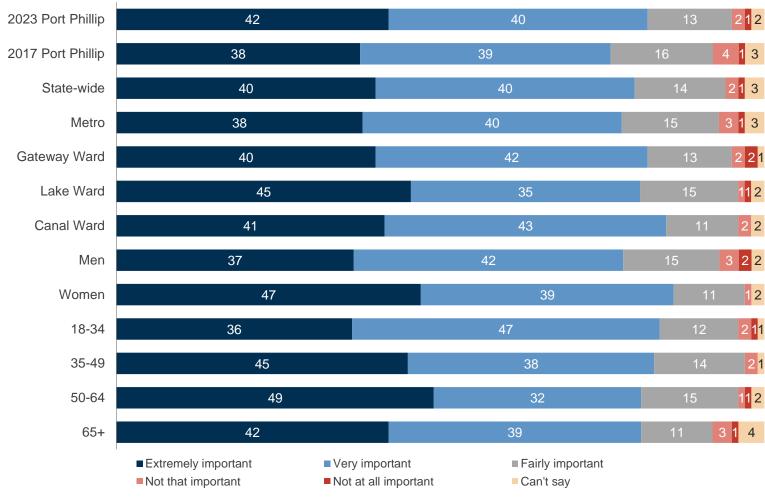


Decisions made in the interest of the community importance





2023 community decisions made importance (%)



Decisions made in the interest of the community performance





2023 community decisions made performance (index scores)

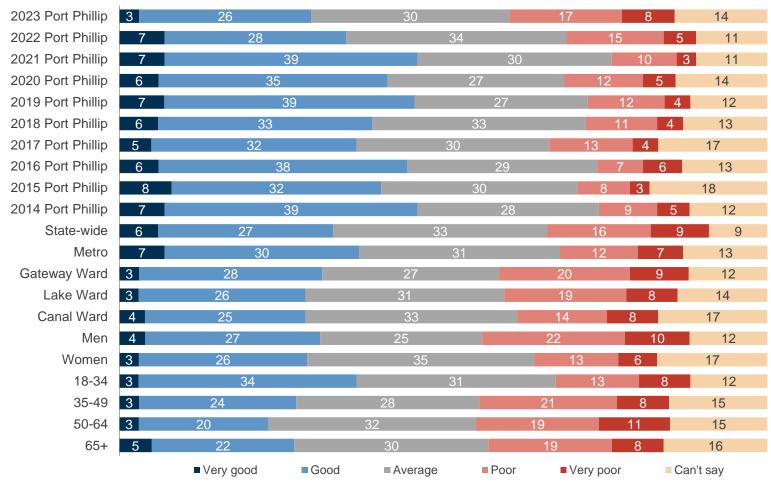


Decisions made in the interest of the community performance





2023 community decisions made performance (%)



The condition of sealed local roads in your area importance





2023 sealed local roads importance (index scores)

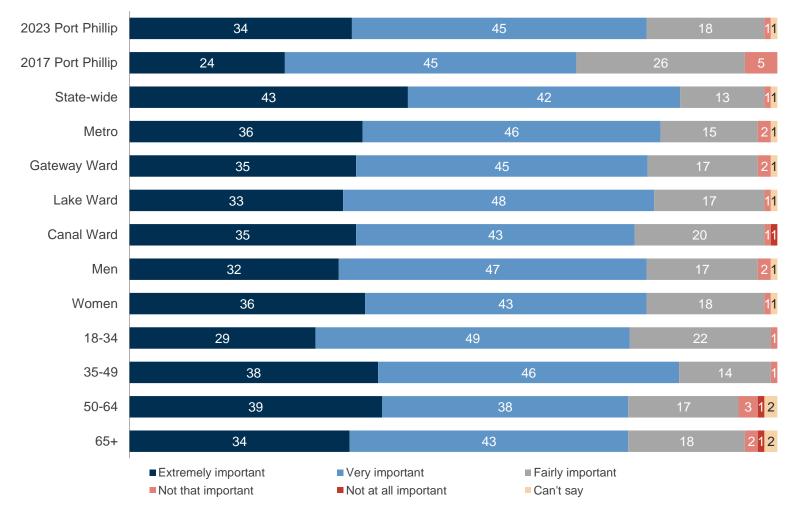


The condition of sealed local roads in your area importance





2023 sealed local roads importance (%)



The condition of sealed local roads in your area performance





2023 sealed local roads performance (index scores)

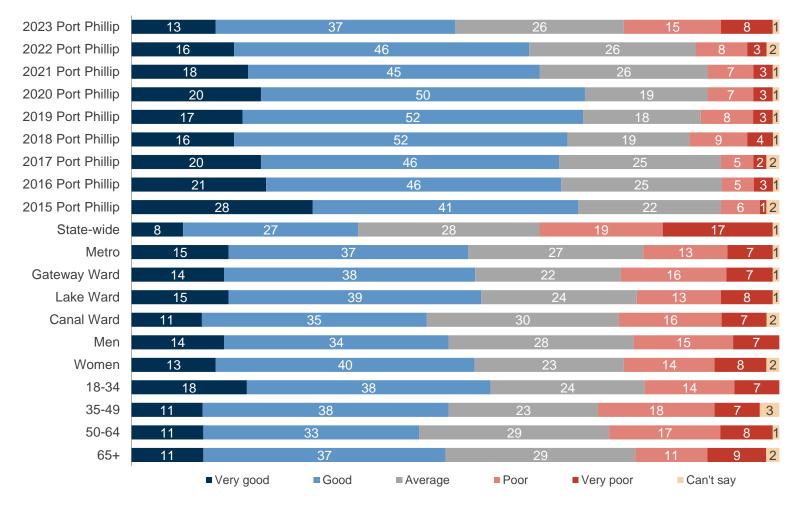


The condition of sealed local roads in your area performance





2023 sealed local roads performance (%)



Informing the community importance





2023 informing community importance (index scores)

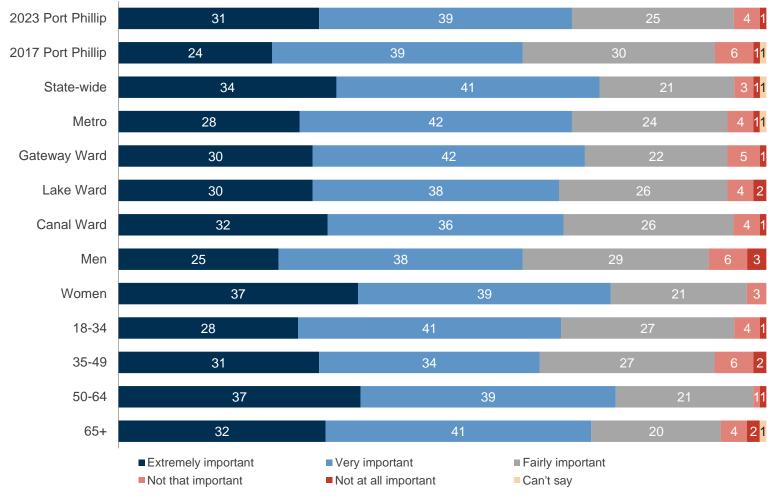


Informing the community importance





2023 informing community importance (%)

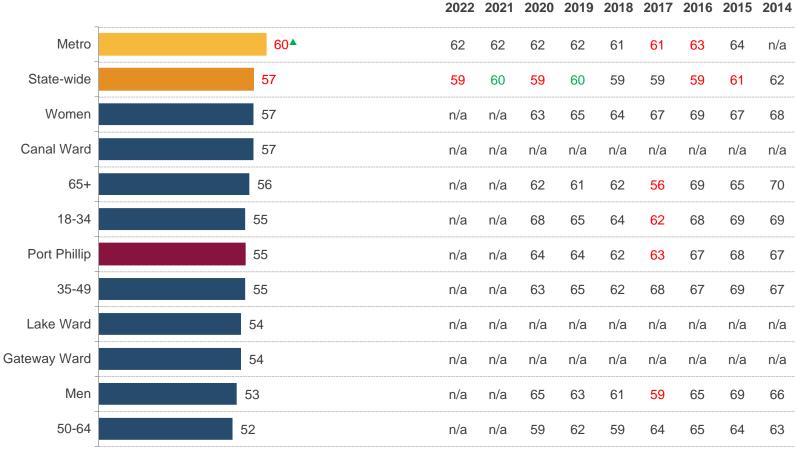


Informing the community performance





2023 informing community performance (index scores)

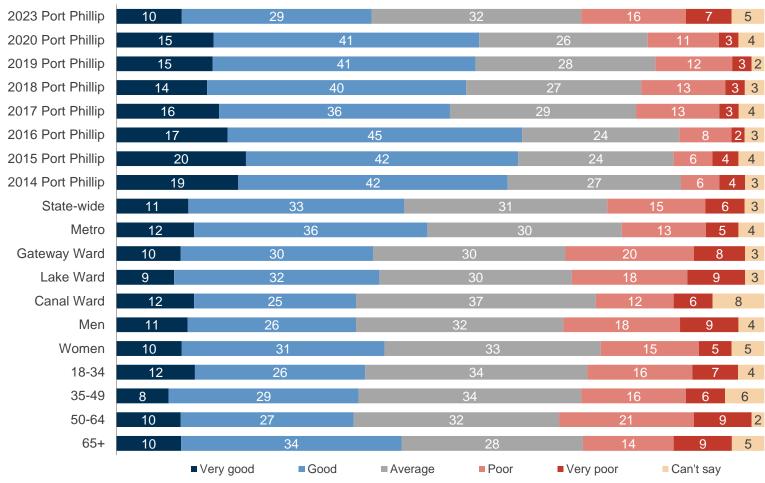


Informing the community performance





2023 informing community performance (%)



The condition of local streets and footpaths in your area importance





2023 streets and footpaths importance (index scores)

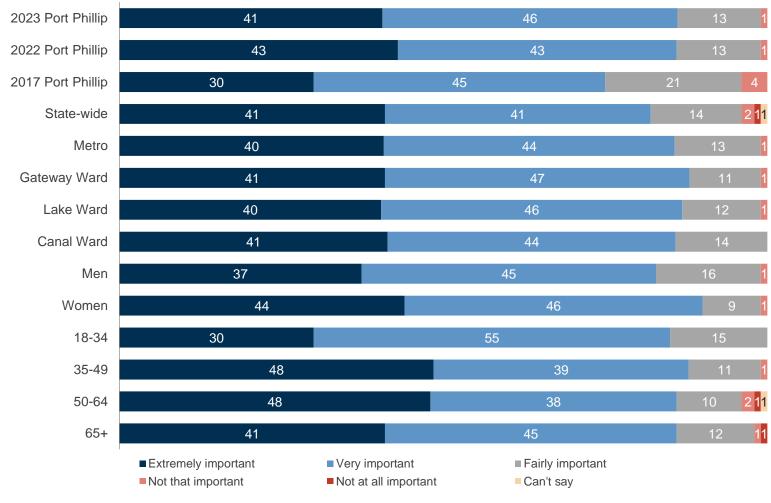


The condition of local streets and footpaths in your area importance





2023 streets and footpaths importance (%)



The condition of local streets and footpaths in your area performance





2023 streets and footpaths performance (index scores)

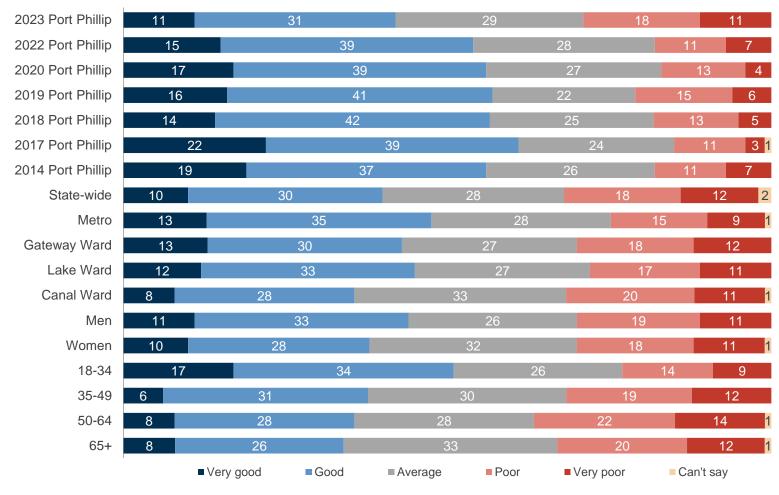


The condition of local streets and footpaths in your area performance





2023 streets and footpaths performance (%)

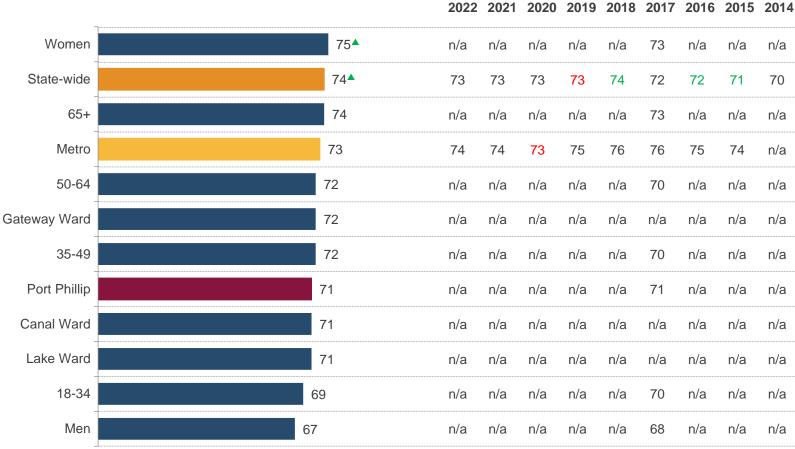


Traffic management importance





2023 traffic management importance (index scores)

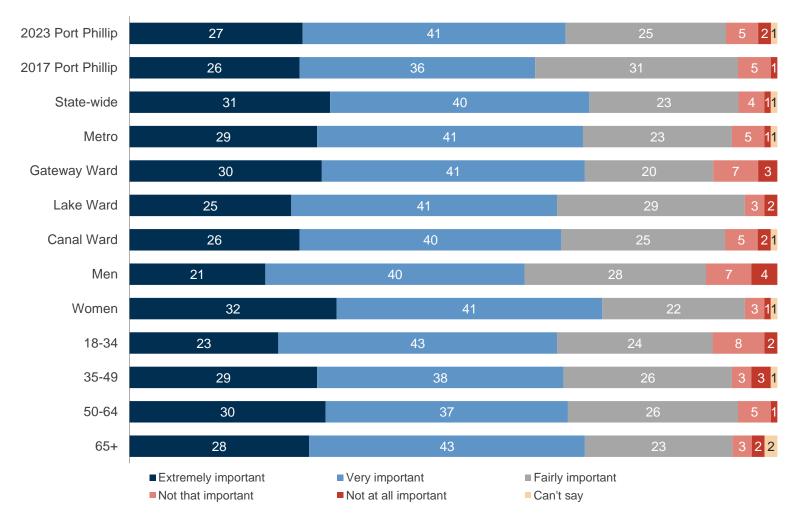


Traffic management importance





2023 traffic management importance (%)

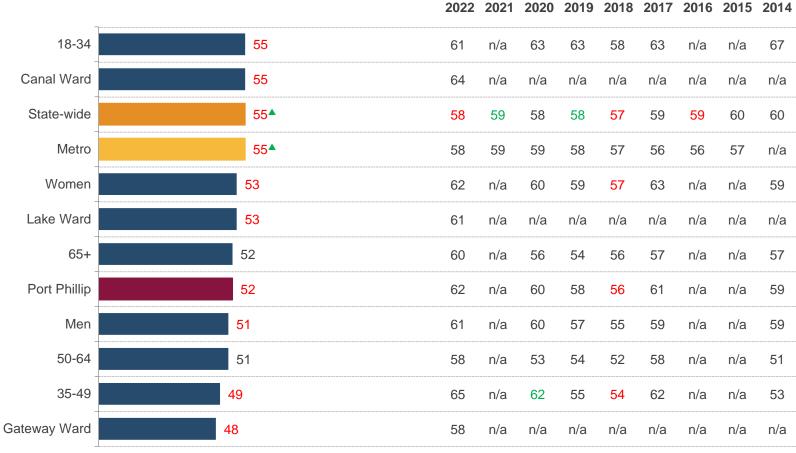


Traffic management performance





2023 traffic management performance (index scores)

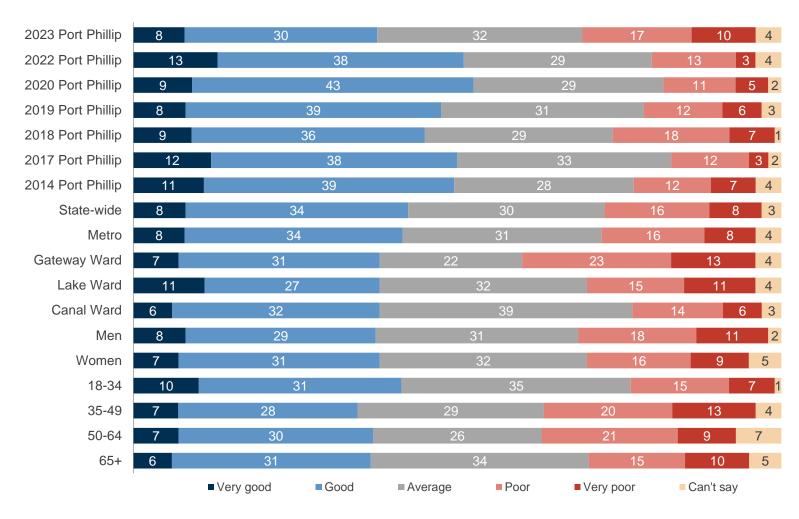


Traffic management performance





2023 traffic management performance (%)



Elderly support services importance





2023 elderly support importance (index scores)

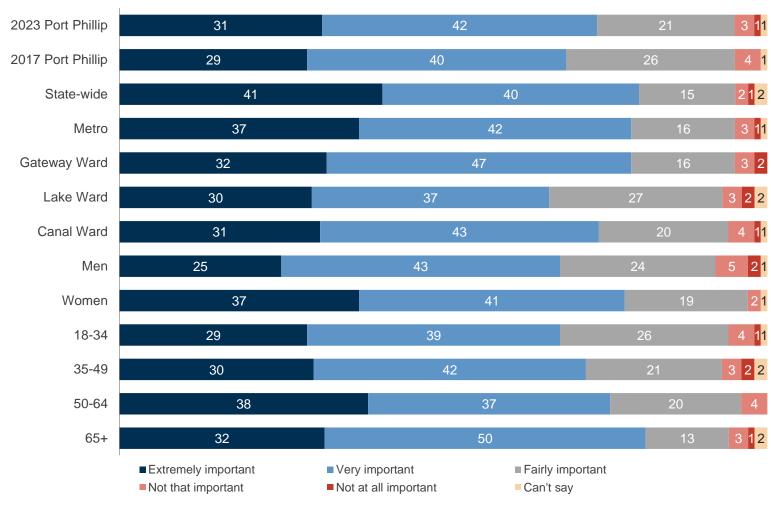


Elderly support services importance





2023 elderly support importance (%)



Elderly support services performance





2023 elderly support performance (index scores)

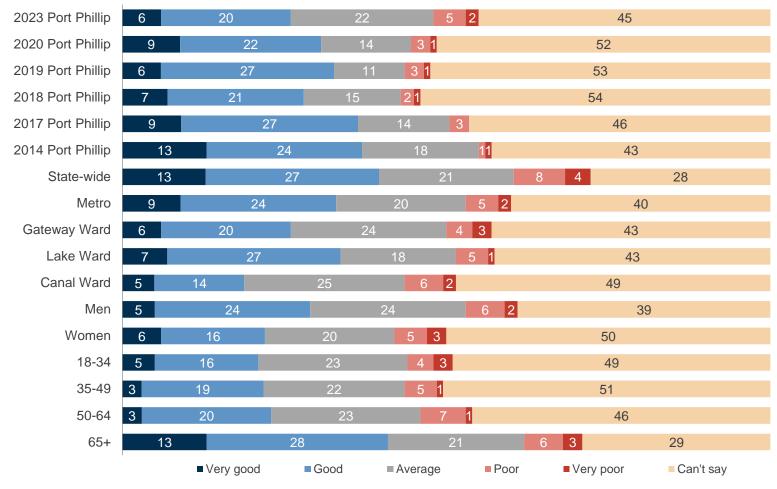


Elderly support services performance





2023 elderly support performance (%)



Recreational facilities importance





2023 recreational facilities importance (index scores)

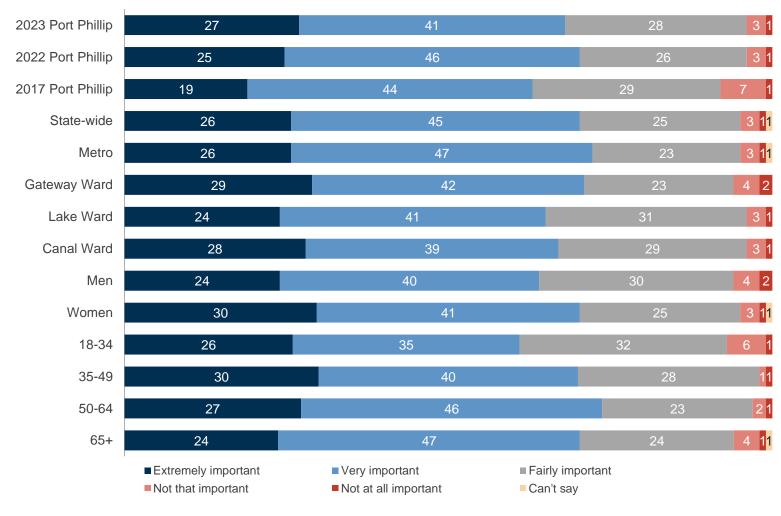


Recreational facilities importance





2023 recreational facilities importance (%)



Recreational facilities performance





2023 recreational facilities performance (index scores)

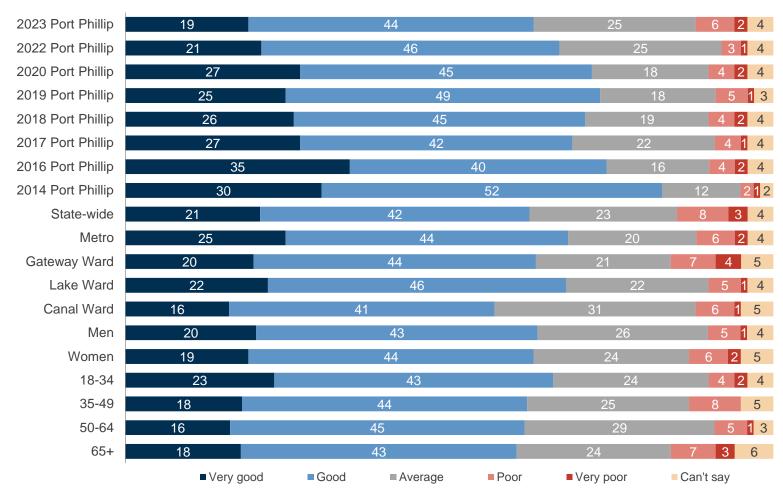


Recreational facilities performance





2023 recreational facilities performance (%)

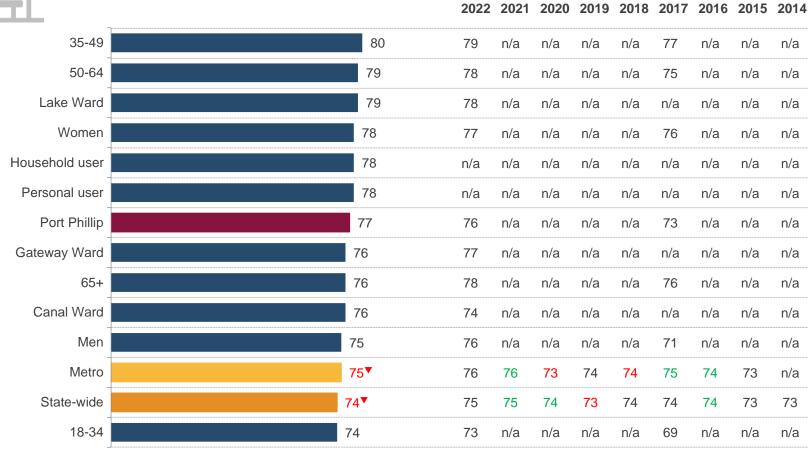


The appearance of public areas importance





2023 public areas importance (index scores)

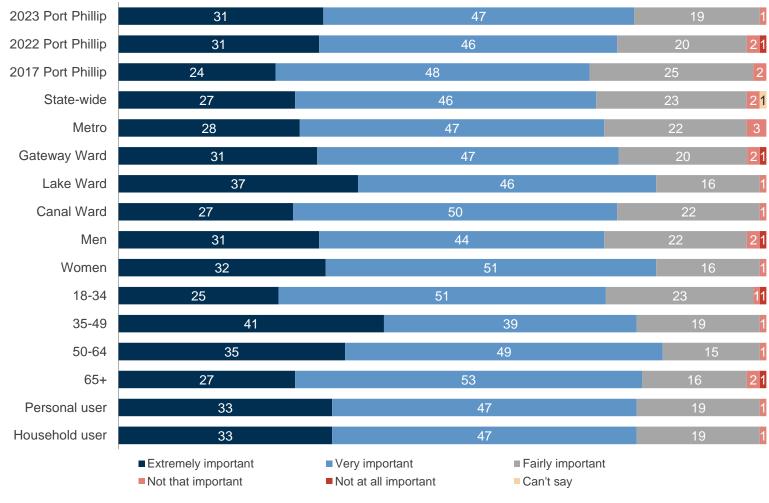


The appearance of public areas importance





2023 public areas importance (%)

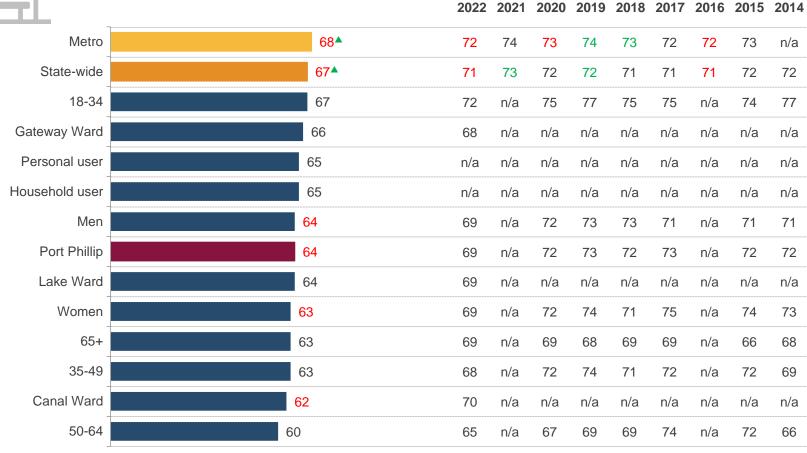


The appearance of public areas performance





2023 public areas performance (index scores)

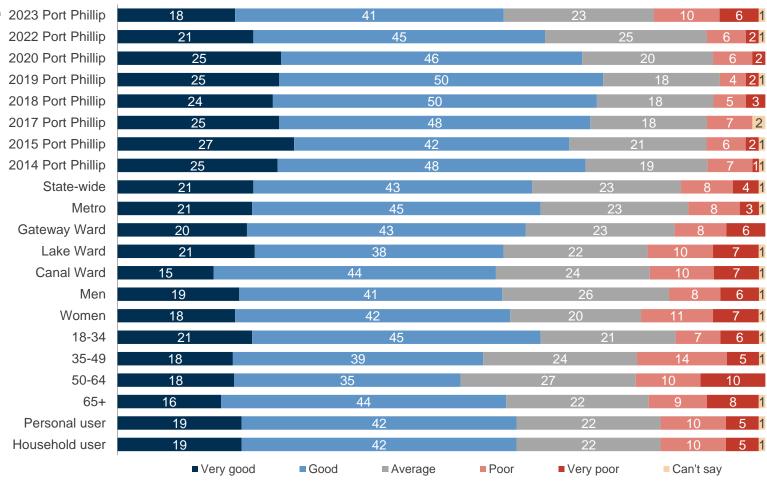


The appearance of public areas performance





2023 public areas performance (%)



Art centres and libraries importance





2023 art centres and libraries importance (index scores)

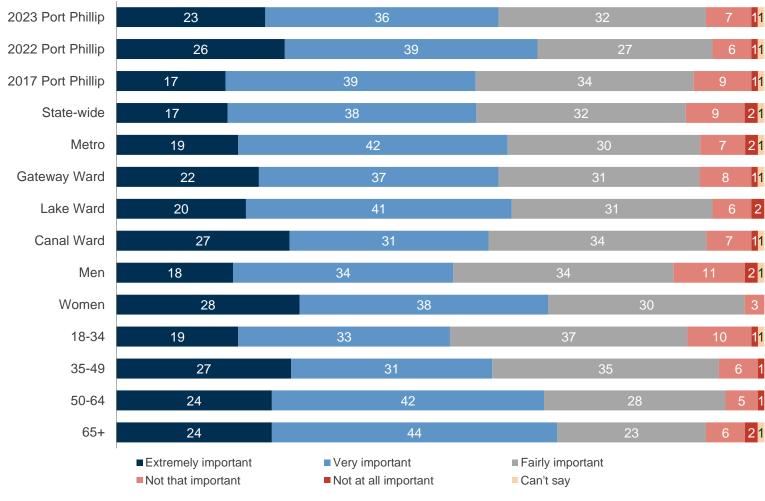


Art centres and libraries importance





2023 art centres and libraries importance (%)



Art centres and libraries performance





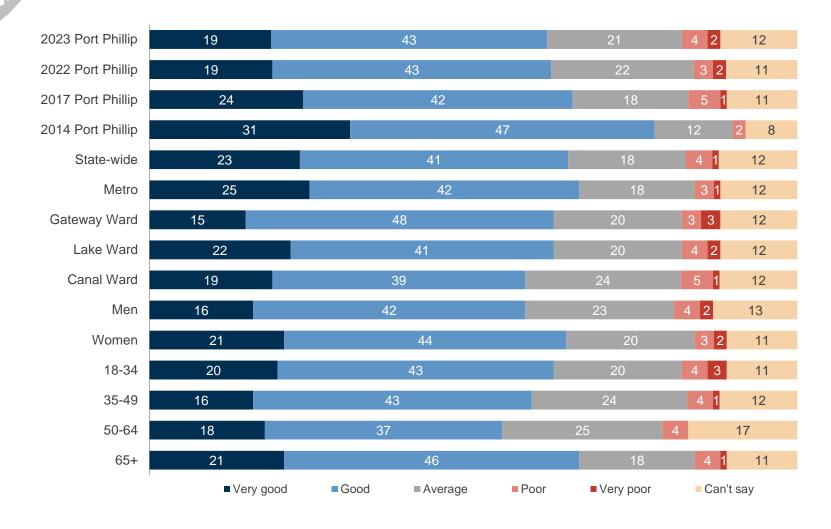
2023 art centres and libraries performance (index scores)



Art centres and libraries performance



2023 art centres and libraries performance (%)



Community and cultural activities importance





2023 community and cultural activities importance (index scores)

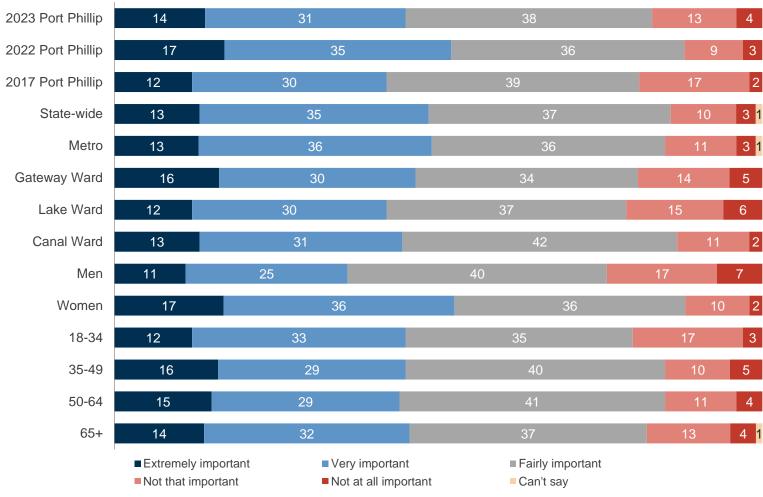


Community and cultural activities importance





2023 community and cultural activities importance (%)

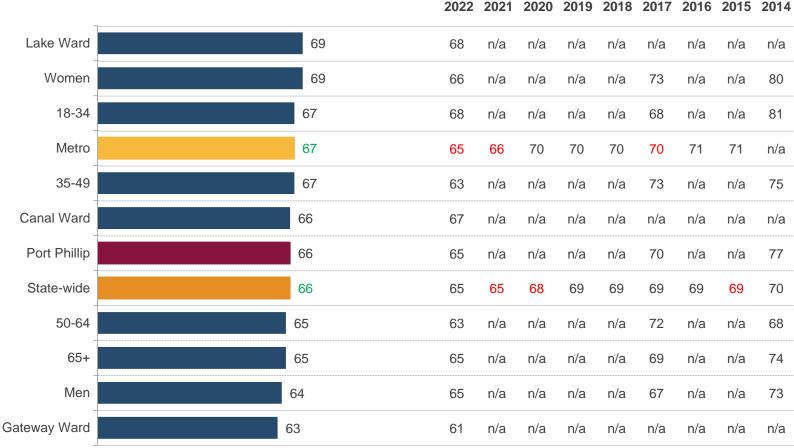


Community and cultural activities performance





2023 community and cultural activities performance (index scores)

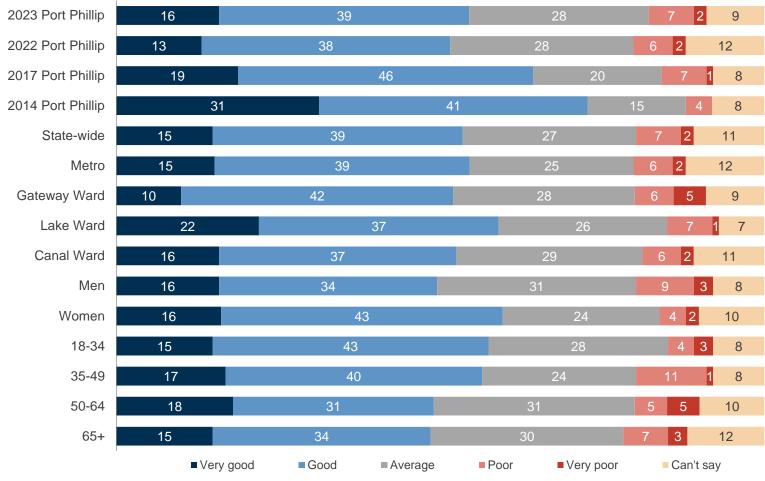


Community and cultural activities performance





2023 community and cultural activities performance (%)



Waste management importance





2023 waste management importance (index scores)

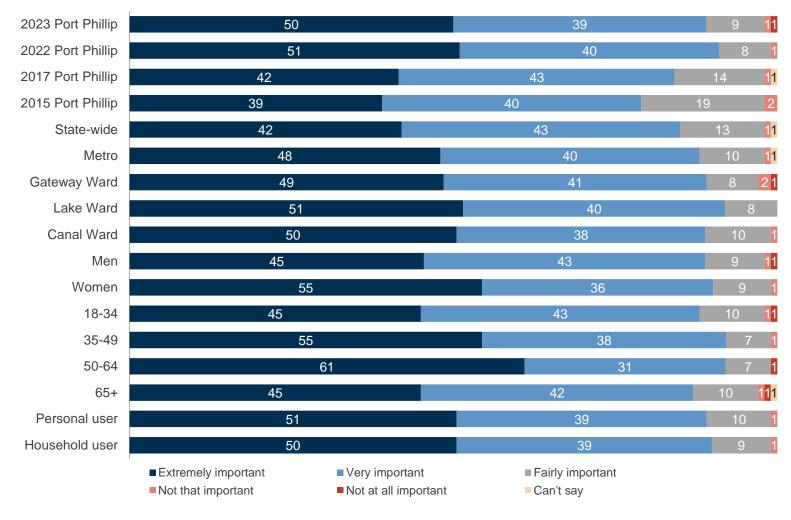


Waste management importance





2023 waste management importance (%)



Waste management performance





2023 waste management performance (index scores)

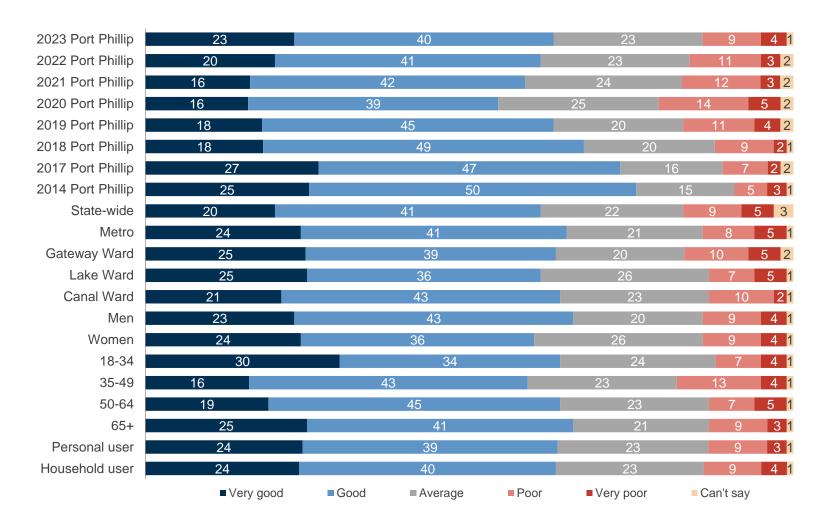


Waste management performance





2023 waste management performance (%)

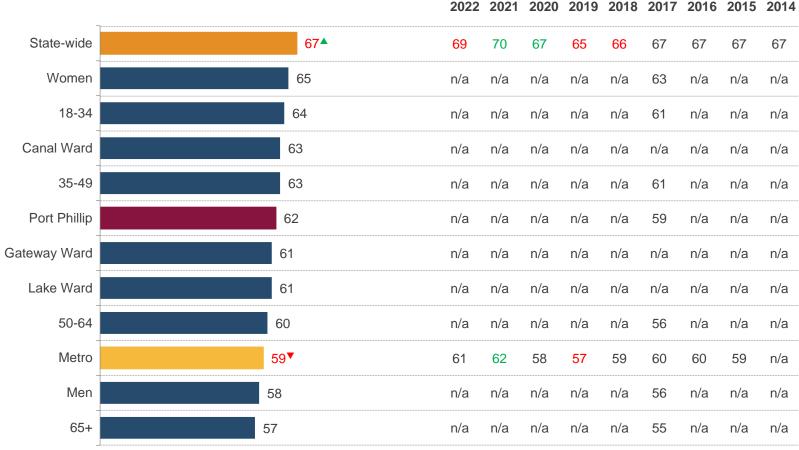


Business and community development and tourism importance





2023 business/development/tourism importance (index scores)

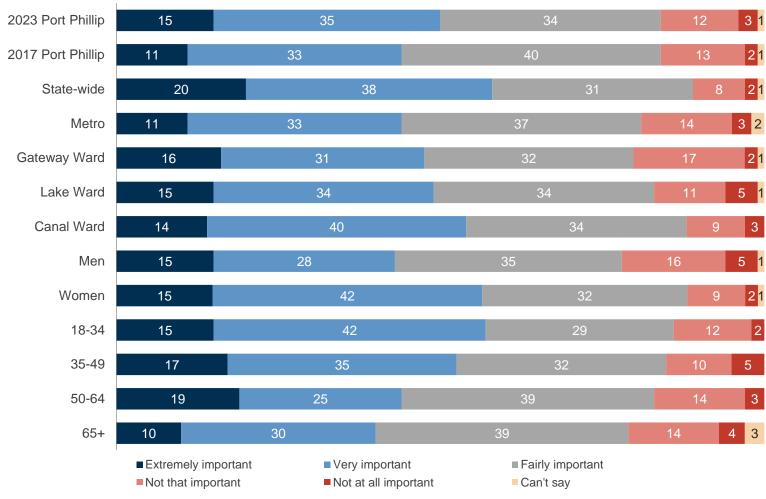


Business and community development and tourism importance





2023 business/development/tourism importance (%)



Business and community development and tourism performance





2023 business/development/tourism performance (index scores)

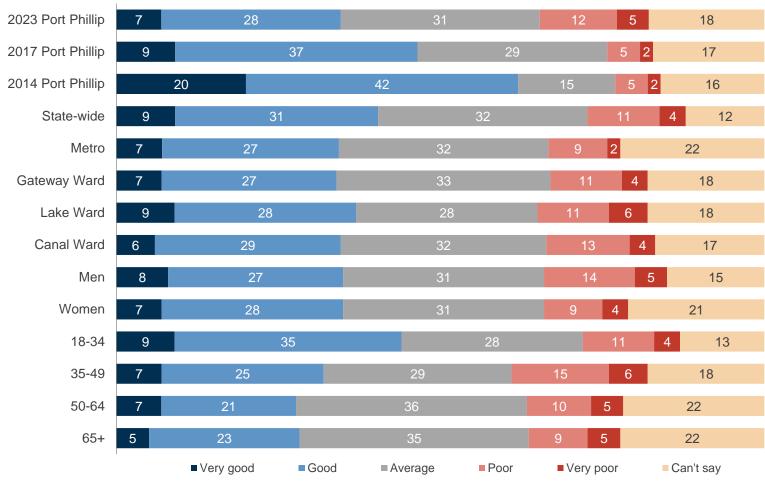


Business and community development and tourism performance





2023 business/development/tourism performance (%)



Planning and building permits importance





2023 planning and building permits importance (index scores)

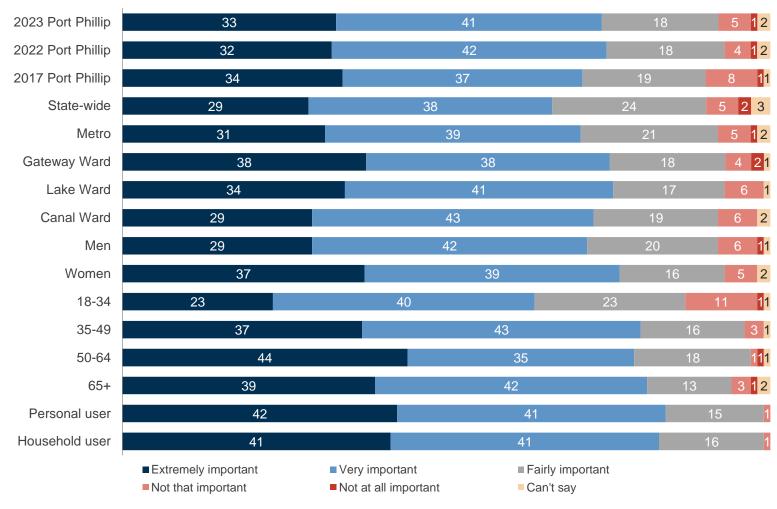


Planning and building permits importance





2023 planning and building permits importance (%)



Planning and building permits performance





2023 planning and building permits performance (index scores)

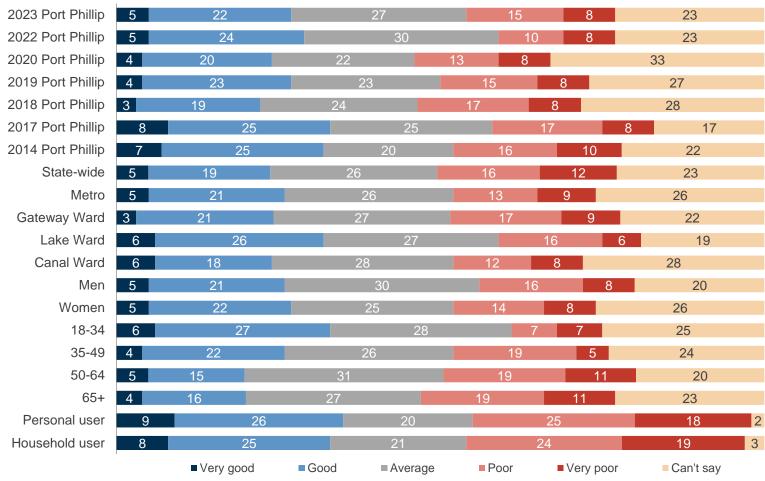


Planning and building permits performance





2023 planning and building permits performance (%)



Environmental sustainability importance





2023 environmental sustainability importance (index scores)

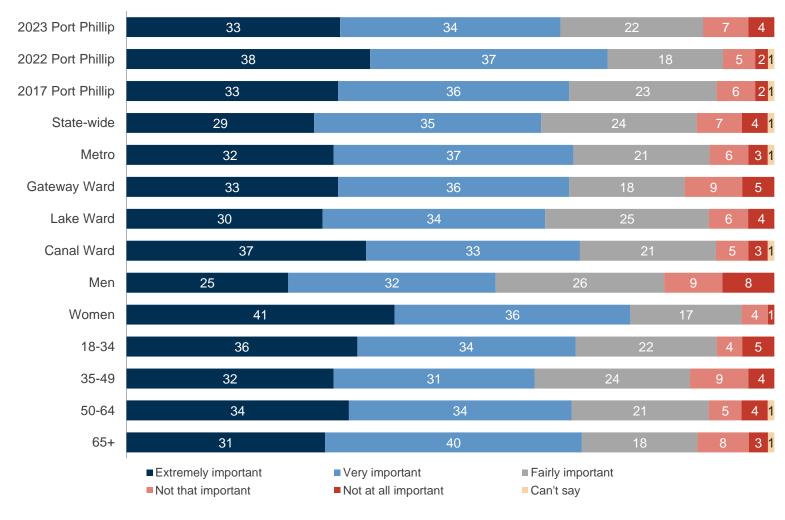


Environmental sustainability importance





2023 environmental sustainability importance (%)

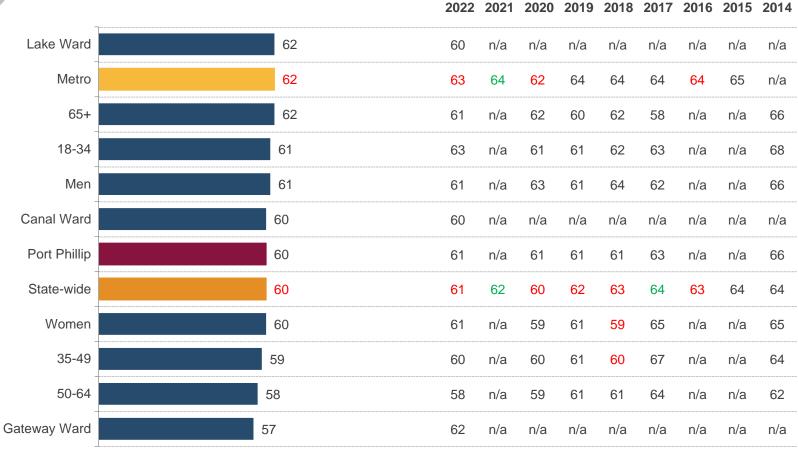


Environmental sustainability performance





2023 environmental sustainability performance (index scores)

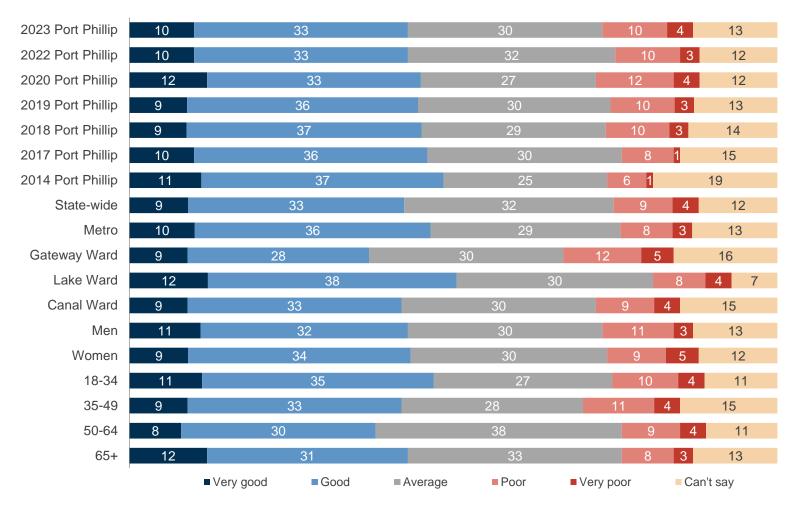


Environmental sustainability performance





2023 environmental sustainability performance (%)

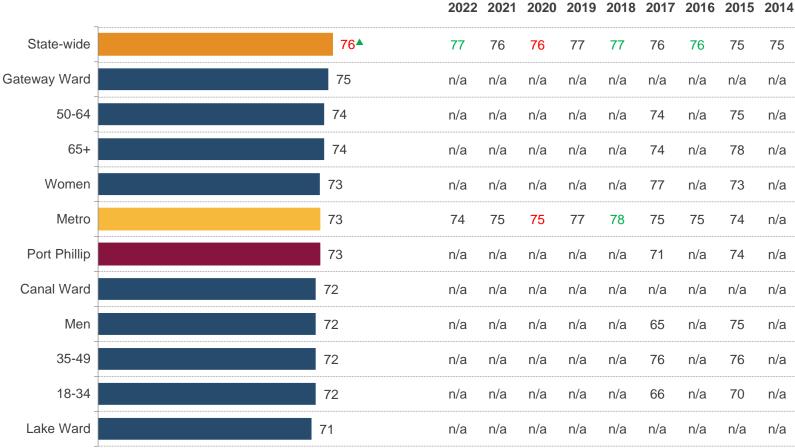


Planning for population growth in the area importance





2023 population growth importance (index scores)

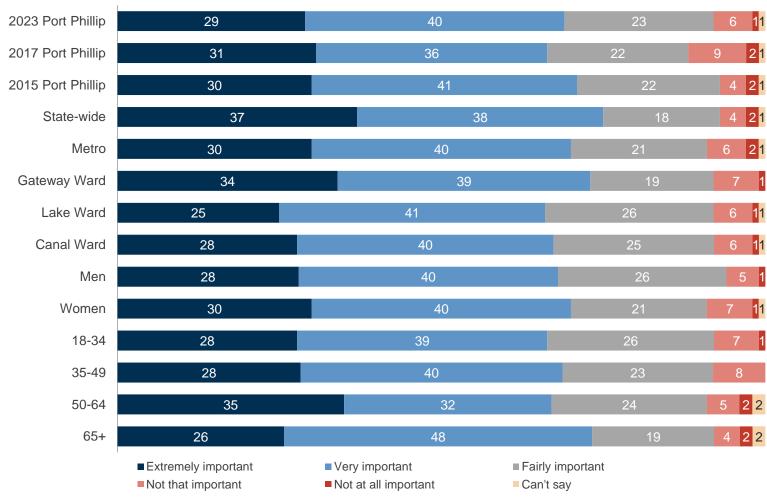


Planning for population growth in the area importance





2023 population growth importance (%)

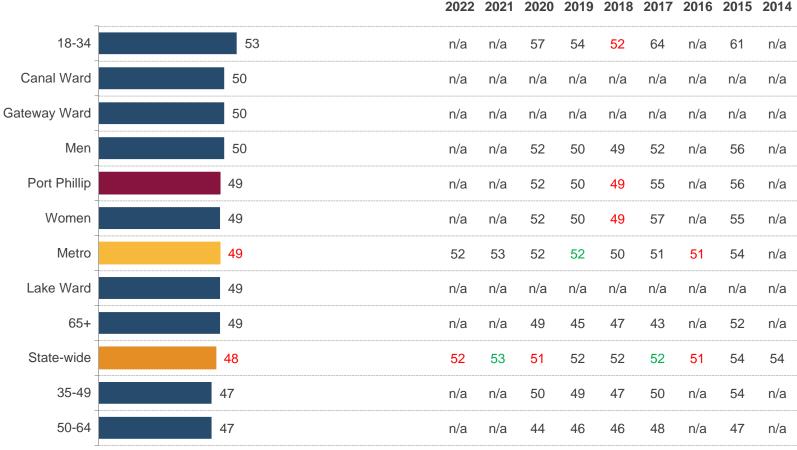


Planning for population growth in the area performance





2023 population growth performance (index scores)

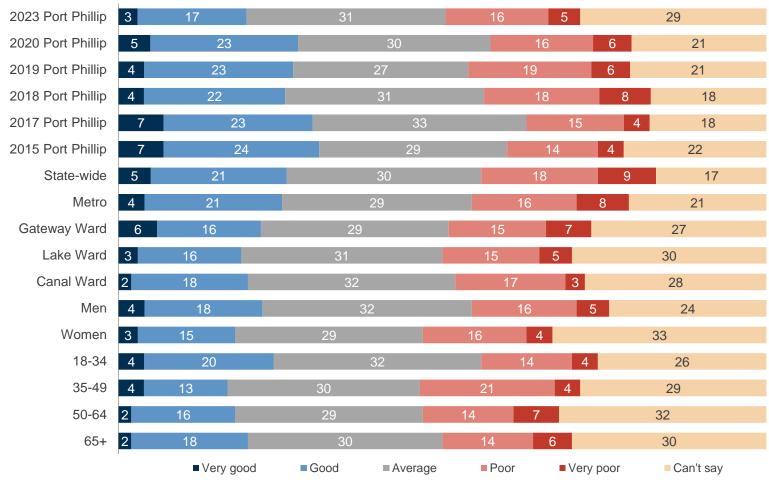


Planning for population growth in the area performance





2023 population growth performance (%)



Roadside slashing and weed control importance



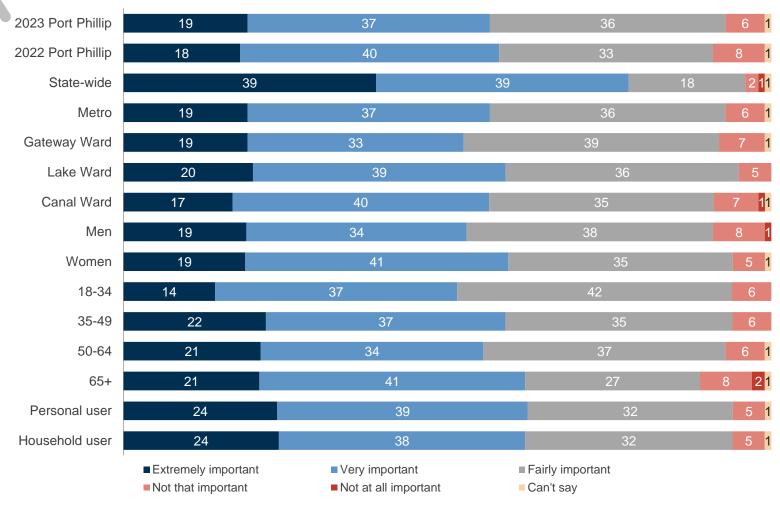
2023 roadside slashing and weed control importance (index scores)



Roadside slashing and weed control importance



2023 roadside slashing and weed control importance (%)



Roadside slashing and weed control performance



2023 roadside slashing and weed control performance (index scores)

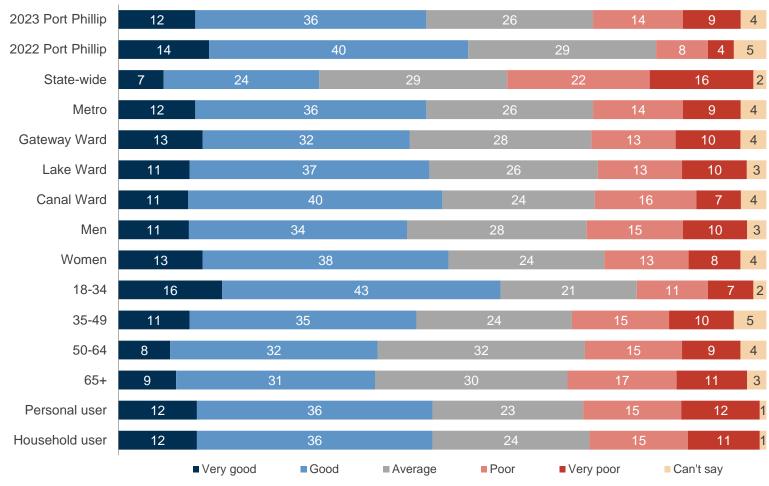


Roadside slashing and weed control performance





2023 roadside slashing and weed control performance (%)

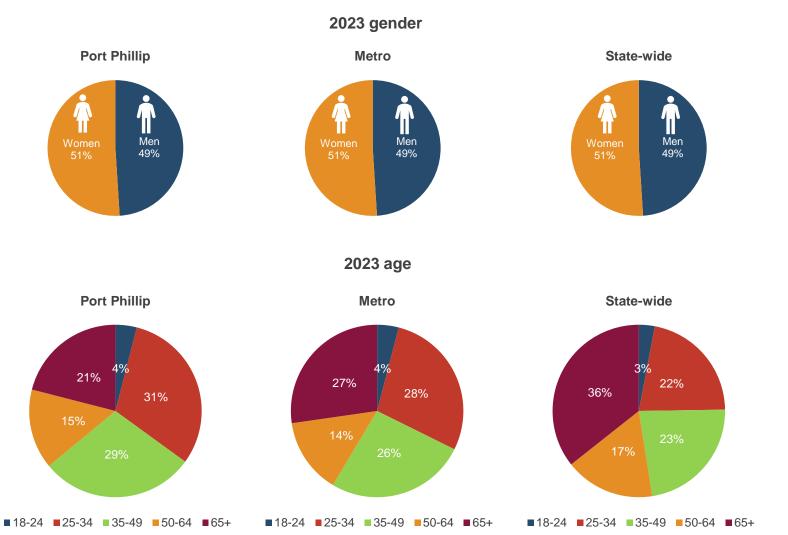




Detailed demographics

Gender and age profile

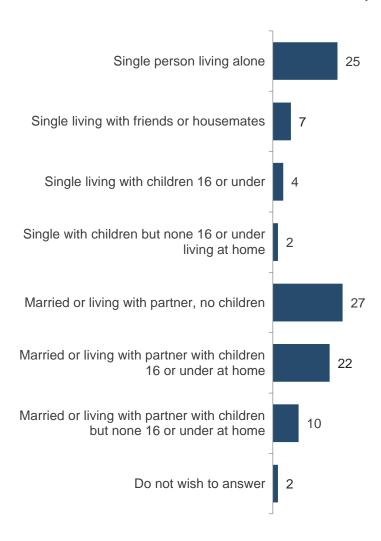




Household structure



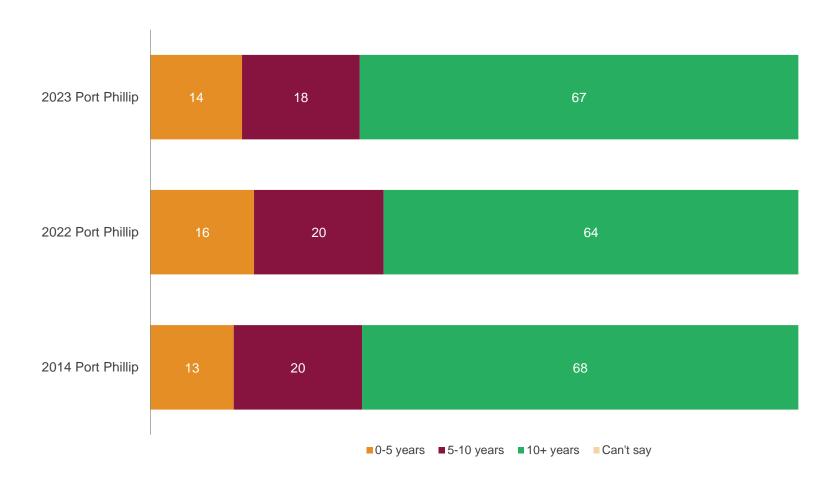
2023 household structure (%)



Years lived in area



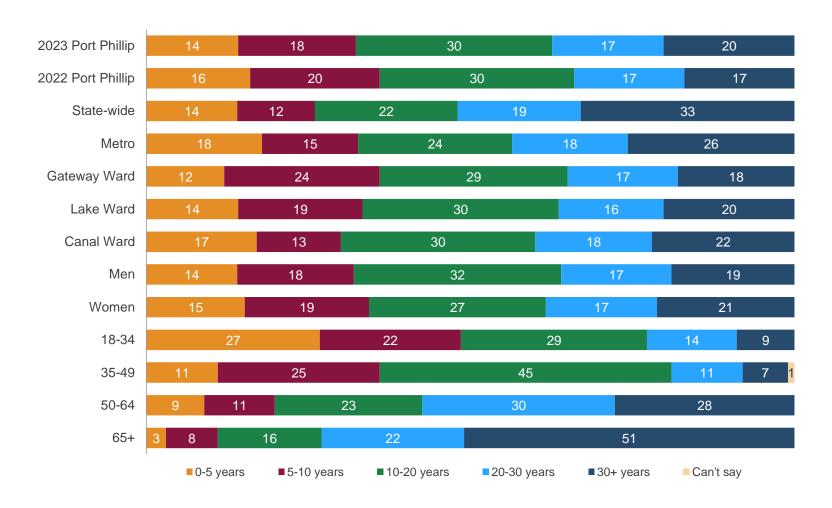
2023 years lived in area (%)



Years lived in area



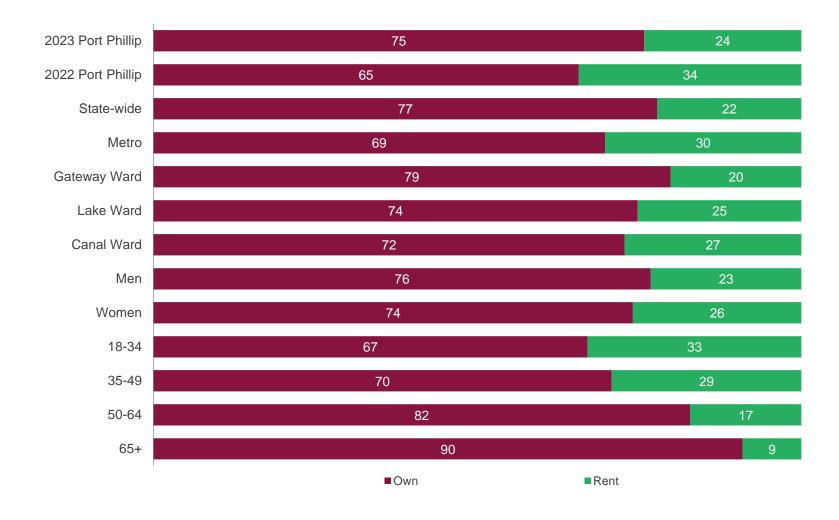
2023 years lived in area (%)



Home ownership



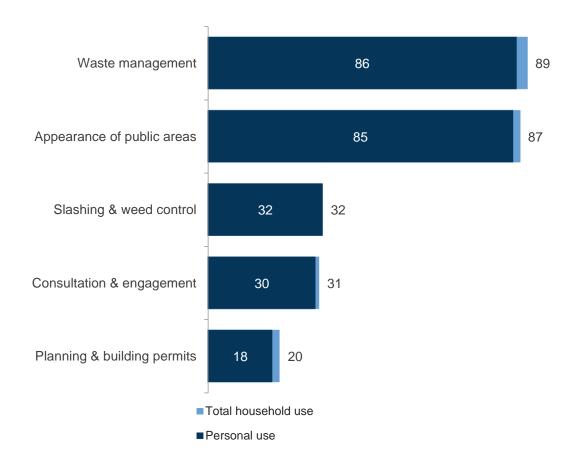
2023 home ownership (%)



Personal and household use and experience of council services



2023 personal and household use and experience of services (%)





Appendix A: Index Scores



Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

Appendix A: Margins of error

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The sample size for the 2023 State-wide Local Government Community Satisfaction Survey for Port Phillip City Council was n=900. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=900 interviews is +/-3.3% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 46.7% - 53.3%.

Maximum margins of error are listed in the table below, based on a population of 89,500 people aged 18 years or over for Port Phillip City Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Port Phillip City Council	900	400	+/-3.3
Men	418	195	+/-4.8
Women	482	205	+/-4.5
Gateway Ward	290	123	+/-5.8
Lake Ward	292	134	+/-5.7
Canal Ward	318	144	+/-5.5
18-34 years	139	138	+/-8.3
35-49 years	221	117	+/-6.6
50-64 years	222	60	+/-6.6
65+ years	318	85	+/-5.5

Appendix A: Significant difference reporting notation



Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green () and downward directing red arrows ().

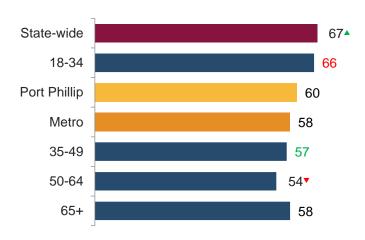
Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

- The state-wide result is significantly higher than the overall result for the council.
- The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2022. Therefore in the example below:

- The result among 35-49 year olds in the council is significantly higher than the result achieved among this group in 2022.
- The result among 18-34 year olds in the council is significantly lower than the result achieved among this group in 2022.

2023 overall performance (index scores) (example extract only)



Appendix A: Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

Z Score =
$$(\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$$

Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.

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Appendix B: Further project information

Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

Detailed survey tabulations

Detailed survey tabulations are available in supplied Excel file.

Contacts

For further queries about the conduct and reporting of the 2023 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

Appendix B: Survey methodology and sampling



The 2023 results are compared with previous years, as detailed below:

- 2022, n=900 completed interviews, conducted in the period of 27th January – 24th March.
- 2021, n=400 completed interviews, conducted in the period of 28th January – 18th March.
- 2020, n=904 completed interviews, conducted in the period of 30th January – 22nd March.
- 2019, n=900 completed interviews, conducted in the period of 1st February – 30th March.
- 2018, n=909 completed interviews, conducted in the period of 1st February 30th March.
- 2017, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2016, n=400 completed interviews, conducted in the period of 1st February 30th March.
- 2015, n=401 completed interviews, conducted in the period of 1st February – 30th March.
- 2014, n=400 completed interviews, conducted in the period of 31st January – 11th March.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Port Phillip City Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Port Phillip City Council.

Survey sample matched to the demographic profile of Port Phillip City Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Port Phillip City Council, particularly younger people.

A total of n=900 completed interviews were achieved in Port Phillip City Council. Survey fieldwork was conducted in the period of 27th January – 19th March, 2023.

Appendix B: Analysis and reporting

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All participating councils are listed in the State-wide report published on the DELWP website. In 2023, 66 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2023 vary slightly.

Council Groups

Port Phillip City Council is classified as a Metropolitan council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Metropolitan group are:

 Banyule, Boroondara, Brimbank, Glen Eira, Greater Dandenong, Hobsons Bay, Kingston, Knox, Manningham, Maroondah, Melbourne, Moonee Valley, Moreland, Port Phillip, Stonnington and Whitehorse. Wherever appropriate, results for Port Phillip City Council for this 2023 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Metropolitan group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.

Appendix B: 2012 survey revision

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The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Port Phillip City Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2023 have been made throughout this report as appropriate.

Appendix B: Core, optional and tailored questions



Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2023 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2023 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

Appendix B: Analysis and reporting

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Reporting

Every council that participated in the 2023 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

Appendix B: Glossary of terms

Core questions: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2023 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

Council group average: The average result for all participating councils in the council group.

Highest / lowest: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

Optional questions: Questions which councils had an option to include or not.

Percentages: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

Significantly higher / lower: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

State-wide average: The average result for all participating councils in the State.

Tailored guestions: Individual guestions tailored by and only reported to the commissioning council.

Weighting: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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