



### 14.1 Notice of Motion - Fossil Fuel Advertising Ban

I, Councillor Tim Baxter, give notice that I intend to move the Motion outlined below at the Ordinary Meeting of Council on 16 November 2022:

That Council:-

1. Ban fossil fuel advertising in the City of Port Phillip, to the extent that it has control over such advertising and valid mechanisms to do so. Specifically, this includes taking steps to:
  - 1.1 Add “Fossil Fuel products or services” to the list of sponsorship exclusions under the St Kilda Festival Sponsorship Policy, and
  - 1.2 Add to the terms and conditions of Venue Hire for City of Port Phillip Town Hall the condition that “Fossil Fuel promotion or advertising will not be permitted” to ensure temporary advertising signage at City of Port Phillip Town Halls does not promote Fossil Fuel, and
  - 1.3 Ensuring Fossil Fuel products are excluded from any commercial advertising opportunities that may be managed by Port Phillip into the future.

#### Supporting Information

A fossil fuel is a hydrocarbon-containing material formed naturally in the earth's crust from the remains of dead plants and animals that is extracted and burned as a fuel. The main fossil fuels are coal, crude oil, and natural gas. Fossil fuels have many benefits, but at the same time are a significant contributor to air pollution and greenhouse gas emissions.

The intent of this Notice of Motion is to stop the promotion and advertising of Fossil Fuel in City of Port Phillip, and by doing so, assist to reduce demand for Fossil Fuel. This does not mean to suggest the Fossil Fuel is not needed and won't be used. However, adding Fossil Fuels to the list of existing bans within Council control is an easy and inexpensive way for Council to reaffirm our commitment to addressing the Climate Emergency and contributing to a sustainable Port Phillip, Victoria and Australia, and support delivery of Sustainable Port Phillip Strategic Direction.

The St Kilda Festival aims to engage community of all ages in a healthy and productive way, as such organisations that are involved in activities and/or products that present a direct hazard to community health and wellbeing, or to the reputation of the City of Port Phillip, are regarded as being inappropriate for any form of sponsorship.

Some current sponsorship exclusion examples include:

- Tobacco and cigarette related products, services or brands
- Gambling, gaming or betting products, services or brands
- Products, services or brands associated with pornography
- Companies, Partnerships, or Sole Traders who are under investigation by ACCC or any other legal authority
- Companies, Partnerships, or Sole Traders where the sponsorship could be perceived as an inappropriate attempt to influence Council decision making processes.

# MEETING OF THE PORT PHILLIP CITY COUNCIL

## 16 NOVEMBER 2022



If the above motion was passed, this would be incorporated into the St Kilda Festival Sponsorship Policy. If passed as worded, this would not preclude sponsorship arrangements with brands that may have non-fossil fuel options e.g., car brands with electric vehicle models.

City of Port Phillip do not host or sell any commercial advertising. Community leases and licences for City of Port Phillip buildings requires any signage to be reviewed by Council however we are unable to put any restrictions on our commercial tenants – other than through venue hire as outlined above.

If the above motion was passed, as it relates to commercial advertising, this would not preclude Council from supporting or promoting events or activations that benefit trader associations or community participation more generally e.g., car shows and displays.

It would also not preclude existing arrangements in place for example the petrol station at St Kilda Marina.