



8.3	ENDORSEMENT FOR PORT PHILLIP TO BE A SIGNATORY TO THE AGE-FRIENDLY VICTORIA DECLARATION.
WARD:	WHOLE OF MUNICIPALITY
GENERAL MANAGER:	CAROL JEFFS, COMMUNITY DEVELOPMENT
PREPARED BY:	LAURA CATTAPAN, COORDINATOR ACCESS & INCLUSION
TRIM FILE NO:	02/06/32
ATTACHMENTS:	1. Age-Friendly Victoria Declaration 2. OPCC 2017 Objectives and Plan

PURPOSE

To seek Council endorsement for the City of Port Phillip to become a signatory to the Victorian Government and Municipal Association of Victoria Age-Friendly Victoria Declaration.

1. RECOMMENDATION

That Council:

- 1.1 Becomes a signatory to the Age-Friendly Victoria Declaration (attachment 1).

2. BACKGROUND

- 2.1 In January 2016 Gerard Mansour Commissioner for Senior Victorians released a report 'Ageing is everyone's business: a report on isolation and loneliness among senior Victorians'. The report confirmed that isolation and loneliness are significant issues for Victoria's ageing population. The report makes recommendations such as developing targeted government policies, as well as improved transport options, 'better neighbours' schemes, and encouraging local councils and businesses to implement more age-friendly practices.
- 2.2 In April 2016 the Victorian Government launched the Age-Friendly Victorian Declaration in response to the Report.
- 2.3 The declaration was signed with the Municipal Association of Victoria (MAV) with the aim to build more age-friendly communities, services and local environments. The declaration provides a commitment to working together with the state by:
 - 2.3.1. Promoting an age-friendly Victoria.
 - 2.3.2. Supporting state and local planning processes.
 - 2.3.3. Providing local government with access to advice, expertise and support.
 - 2.3.4. Empowering and encouraging seniors' involvement.
 - 2.3.5. Encouraging seniors to get involved in areas they see as important in their local



- community.
- 2.3.6. Addressing issues listed in the World Health Organisation Age Friendly Cities Guide 2008.
- 2.3.7. Valuing stakeholder engagement and collaboration.
- 2.4 As part of its pledge State Government will deliver \$2.2 million over four years for age-friendly projects, led by councils.
- 2.5 MAV have encouraged Councils to demonstrate their support for the Declaration, and commitment to creating liveable communities for older Victorians by endorsing the Declaration.

3. KEY INFORMATION

- 3.1 At the June meeting of the Older Persons Consultative Committee (OPCC) the committee formally requested for Council to be a signatory to the declaration.
- 3.2 There is no expectation for signatories to deliver on the commitments outlined in the declaration. The aim of becoming a signatory is to provide local government an opportunity to demonstrate publicly their endorsement and support of the intention and commitment of the declaration between the Victorian Government and MAV.
- 3.3 Port Phillip can demonstrate our commitment to being an Age Friendly Community through our innovate and valued programs, services and events including:
 - 3.3.1 Older Persons Consultative Committee, established in 2000.
 - 3.3.2 Linking Neighbours Program and Seniors Register.
 - 3.3.3 Annual Port Phillip Seniors Festival.
 - 3.3.4 Port Phillip Community Bus service.
- 3.4 Thirty-seven Councils across Victoria have signed the declaration so far.
- 3.5 Council's annual Seniors Festival will be taking place from 9 - 22 October this year. The festival will provide an opportunity to celebrate the signing of the declaration.



FURTHER SUPPORTING INFORMATION

4. ALIGNMENT TO COUNCIL PLAN AND COUNCIL POLICY

4.1 The report aligns to the following strategic directions in the Council Plan 2017-27:

1. We embrace difference, and people belong.

1.1 A safe and active community with strong social connections.

1.4 Community diversity is valued and celebrated.

2. We are connected and it's easy to move around.

2.1 An integrated transport network that connects people and places.

2.3 Our streets are designed for people.

5. CONSULTATION AND STAKEHOLDERS

5.1 The OPCC were informed of the Age-Friendly Declaration at the April 2017 OPCC meeting.

5.2 At the OPCC June 2017 meeting committee members formally requested that Council consider being a signatory to the Declaration.

5.3 Council Officers contacted the Cities of Banyule, Yarra and Melbourne to discuss the process they undertook to become signatories to the declaration.

5.4 On Tuesday 8 August Council Officers met with the Mayor Councillor Bernadine Voss and Councillor Dick Gross to discuss the context of the declaration and the process for signing.

5.5 On Wednesday 9 August a briefing on the endorsement of the Age-Friendly Victoria Declaration went to Council for noting.

6. LEGAL AND RISK IMPLICATIONS

6.1 Signing the Declaration does not bind or mandate Council to take any specific actions or fulfil any particular requirements. It also does not secure any additional funding for Council.

7. SUSTAINABILITY – Triple Bottom Line

7.1 ENVIRONMENTAL IMPLICATIONS

7.1.1 A commitment outlined in the declaration is to support state and local planning processes to create age friendly communities. The OPCC see environmental sustainability as a key issue in local planning. They are committed to advocating for environmental sustainability and have this as one of the 6 key objective in their OPCC 2017 Objectives and Action Plan (attachment 2).

7.1.2 Climate Change is a standard Item on OPCC monthly meeting Agendas.



7.2 SOCIAL & CULTURAL IMPLICATIONS

- 7.2.1 As a signatory of the Age-Friendly Victoria Declaration this would demonstrate Council's ongoing commitment to enhancing the quality of life for people as they age in the City of Port Phillip. This would also meet the aspirations of the OPCC.
- 7.2.2 Signing of the Age-Friendly Declaration will provide further confidence in Council's ongoing commitment to encouraging active ageing and optimising opportunities for good health, social and economic participation of older persons in the City of Port Phillip.
- 7.2.3 The seven commitments in the declaration align with Council's Municipal Health and Wellbeing Plan and Social Justice Charter.

7.3 ECONOMIC IMPLICATIONS

- 7.3.1 Signing of the Age-Friendly Declaration will further strengthen Council's collaborative approach with older residents, government departments, businesses, services and the broader community.

7.4 FINANCIAL IMPLICATIONS

- 7.4.1 There would be no budget implications in Council signing the Age-Friendly Victoria Declaration.

8. IMPLEMENTATION STRATEGY

8.1 TIMELINE

- 8.1.1 If endorsed, the Declaration may be signed by the Mayor at the 2 October OPCC meeting. This is the week prior to the City of Port Phillip's annual Seniors Festival Event.
- 8.1.2 Once the declaration is signed it will be scanned and a copy sent to MAV and the Department of Health and Human Services to be published on their Virtual Wall on Seniors On-line.

8.2 COMMUNICATION

- 8.2.1 The signing of the Declaration will be announced at all Port Phillip Seniors Festival corporate events, and on social media. It will also be published on Council's webpage and in Divercity.

9. OFFICER DIRECT OR INDIRECT INTEREST

- 9.1 No officers involved in the preparation of this report have any direct or indirect interest in the matter.