



Crowded Places Safety



The Crowded Places Safety team, Department of Justice and Community Safety (DJCS) would like to share new Victorian Government resources available to assist owners and operators of crowded places to protect their sites.

Crowded Places Safety Videos

DJCS' Crowded Places Safety team has developed three new videos designed to support Victorian owners and operators and event organisers to protect their sites from terrorism and extreme violence, and support staff training:

[Protecting your business or venue from terrorism or extreme violence](#)

[Protecting your event from terrorism or extreme violence](#)

[Building a good organisational security culture](#)

The videos are available on the Victorian Government's [Protecting crowded places from terrorism and extreme violence](#) (Crowded Places Safety) webpage.

Please feel free to share the videos across your networks.

The Protecting Crowded Places from Terrorism and Extreme Violence Webpage

Victoria's evolving security landscape, combined with the increasing role of technology in remote attack planning, means early, proportionate protective security measures, supported by a strong organisational security culture, are central to the safety of staff, visitors, and assets at your site. Easy access to contemporary protective security resources and guidance is essential for achieving this.

The [Crowded Places Safety webpage](#) is designed to provide a single point of access to important resources to enhance the protection of Victoria's

crowded places from terrorism and extreme violence. The webpage takes a no-prior-knowledge approach, and includes guidance on:

- Identifying a crowded place
- Australia's Strategy for Protecting Crowded Places from Terrorism
- The responsibilities of owners and operators of crowded places
- Key steps for protecting crowded places, including risk assessment
- Hiring professional security
- Staff training
- The national *Escape. Hide. Tell* campaign
- Hosting and operating public events
- Building a strong security culture in your organisation.

The Crowded Places Safety webpage also provides information and links to the Victoria Police

SHIELD platform and the Australian Security Intelligence Organisation's (ASIO) Outreach portal. These platforms require membership and provide opportunities to attend sector forums, strengthen public and private partnerships, receive ASIO-facilitated briefings, and learn protective security risk mitigation strategies.

Escape. Hide. Tell.

Escape. Hide. Tell. is a national campaign designed to help people respond in the unlikely event of an attack involving a firearm, knife, or similar weapon.

Escape. Hide. Tell. outlines three key principles to help people make quick decisions during an armed attack:

- ESCAPE – move quickly and quietly away from danger, but only if it is safe to do so
- HIDE – stay out of sight and silence your mobile phone
- TELL – call the police by dialling Triple Zero (000) when it is safe.

The [Escape. Hide. Tell. website](#) includes [training materials](#) in multiple languages to help owners and operators of crowded places educate staff on what to do in the event of an attack, and animated videos to improve understanding and recall.

Victoria's Strategy for Preventing and Countering Violent Extremism

On 22 December, following the devastating antisemitic terrorist attack at Bondi Beach, the Premier released [Victoria's Strategy for Preventing and Countering Violent Extremism](#). The Strategy outlines Victoria's holistic, long-term approach to preventing and countering violent extremism.

Why Crowded Places?

Any location accessible by large numbers of people, on a predictable basis, can become a crowded place, and crowded places are the most likely target for future terrorist attacks. According to ASIO, a future terrorist attack will likely involve simple weapons and tactics, such as the use of vehicles as a weapon and knives. However, the antisemitic terrorist attack at Bondi Beach that claimed 15 innocent lives, has tragically shown that terrorist attacks involving firearms and other weapons must be considered in security planning and staff training to help protect the people that work at, use, or visit your site.

Please feel free to share this information with colleagues in relevant roles.

For more information, please visit www.vic.gov.au/crowded-places or contact the Crowded Places Safety team at crowded.places.safety@justice.vic.gov.au.