



**I, Councillor Louise Crawford give notice that I intend to move the Motion outlined below at the Ordinary Meeting of Council on 16 August 2017:**

That Council:-

1. Endorses a trial paid parking pricing reduction be applied to the off-street Elwood Beach Carpark, reducing the hourly rate from \$5.20/hr to \$1.80/hr and the maximum daily rate from \$12.60 to \$8.50 from 1 April through to 30 September inclusive, for the period 21 August 2017 to 30 June 2019, subject to a review at the end of the 2017/18 financial year.
2. Notes the estimated income reduction, based on previous utilisation rates, is \$30,000 ex GST for the 2017/18 financial year and \$37,000 for the 2018/19 financial year.
3. Informs the local community of the parking pricing reductions for the off-street Elwood Beach Carpark.

### **Supporting Information**

Currently the 2017/2018 paid parking fees for the off-street Elwood car park area are \$5.20 per hour and \$12.60 daily. The winter hourly and daily rates are proposed to be reduced to mirror the situation recently debated regarding Waterfront Place. The summer rates are proposed to be retained at the current rates because utilisation rates are high as there are a significant number of sporting club activities, foreshore events and beach goers during the summer period and many residents have club and foreshore parking permits.

The reduced rates during the quieter winter period may enhance opportunities for visitors to the foreshore, clubs, cafe and restaurant at Elwood Beach, and increase vibrancy of the area.

The proposed fees are less than those in the adjacent municipality, which are at \$5.40/hr, \$12.80/4 hours and \$17.00/all day.

As with Waterfront Place and Fitzroy Street Precinct trials, occupancy rates and revenue impacts will be reviewed annually