When Is A Real Estate Pointer Board Permit Required?
A permit is required to place an advertising sign on:
   a) a road, road related area or Council land, or
   b) an area designated by the Council, or
   c) any other location likely to interfere with the vision of a pedestrian or driver.

Only one permit is required per real estate agency office.

Important Information
1. Where an advertising sign is proposed on land or fixtures that are not Council land, the permission of the owner must be obtained and evidence of that permission must be produced to an authorised officer when requested to do so.
2. The requirement to obtain a permit under Local Law No.1, Clause 11 for an advertising sign applies where a permit is not required under the Local Law No. 1, Clause 10 (Footpath Activities).
3. Advertising signs promoting auctions, sales or open house viewing may only be placed on roads on Council land on the day of the event.
4. The size of the advertising sign must not be greater than one metre in height or 70 centimetres wide.
5. The advertising sign must be removed within two hours of the conclusion of the auction/sale or open house viewing.
6. The advertising sign must not be located on median strips, roundabouts or similar structure of works forming part of the road.

How Long Will An Application Take To Assess?
Applications take 5 business days to assess provided no further information or changes are required. A permit must be obtained before the placement of any real estate pointer boards on a road or Council land.

How Much Does It Cost?
Please refer to the Development Permit Fee Schedule for the current fees at:

Applicable fees will be invoiced on receipt of your application.
Application for
Real Estate Pointer Boards Permit
Community Amenity Local Law No. 1 Clause 11

A permit is required to place a real estate pointer board on a footpath, road or Council land.

Applicant Details

Name: ...........................................................................................................................................

Business Name: ................................................................................................................................

ABN: .................................................................. ACN: .................................................................

Postal Address: ................................................................................................................................

................................................................................................................................................ Postcode: ..............................................................

Phone: ........................................................................................................ Mobile: .................................................................

Email: ..............................................................................................................................................

Public Liability Insurance Details

Insurer: ...........................................................................................................................................

Policy Number: ........................................................................................................ Expiry Date: .................................................................

Acceptance of Terms and Conditions

I declare that I am an authorised person to apply for the Real Estate Pointer Board Permit and that all information in this application is true and correct.

I accept and undertake to comply with the conditions specified on the permit and understand and accept that all fees are non-refundable.

By signing this application, I agree that I have read, acknowledged, and accepted all of the terms and conditions, and disclosures contained in this document.

Applicant’s Name: .................................................................................................................................

Applicant’s Signature: ............................................................................................................................. Date: .................................................................

Privacy Statement: The personal information requested on this form is being collected by Council for purposes of assessment in accordance with Community Amenity Local Law No. 1, Clause 11. The personal information will be used solely by the council for that primary purpose or directly related purposes. The applicant understands that the personal information provided is for the purpose of considering the application for a Real Estate Pointer Board and that he or she may apply to the Council for access to the information. Requests for access and or correction should be made to Freedom of Information & Privacy Officer Governance & Engagement Department, City of Port Phillip.

Our enquiries counter at St Kilda Town Hall is open from 8.30am to 5.00pm Monday to Friday
T: 9209 6216  E: devpermits@portphillip.vic.gov.au
Application Checklist

- Current Public Liability Insurance

Applicable fees will be invoiced on receipt of application.

Principal's Indemnity Agreement

Obligation to insure

The Permit-holder shall at all times during the agreed Term, be the holder of a current Public Liability Policy of insurance (“The Public Liability Policy”) in respect of the activities specified herein in the name of the Permit Holder providing coverage for a minimum sum of $10M (or more). The Public Liability Policy shall be effected with an insurer approved by the Council.

The Public Liability Policy shall cover such risks and be subject only to such conditions and exclusions as are approved by the Council and shall extend to cover the Council in respect to claims for personal injury or property damage arising out of the negligence of the Hirer/User/Permit holder.

Council’s indemnity

The Permit-holder agrees to indemnify and to keep indemnified, the Council, its servants and agents, and each of them from and against all actions, costs, claims, charges, expenses, penalties, demands and damages whatsoever which may be brought or made or claimed against them, or any of them, in connection with the Permit Holders performance or purported performance of its obligations under the Permit once granted and be directly related to the negligent acts, errors or omission of the Permit Holder.

How to Apply

Submit the application form and other required documentation to:

Email: devpermits@portphillip.vic.gov.au

Mail: City Permits, City of Port Phillip, Private Bag No. 3, PO St Kilda VIC 3182