

PRINCE OF WALES – 29 FITZROY STREET, ST KILDA
Footpath Trading Options incorporating the management of queuing at The Prince of Wales and The Bandroom as outlined in DDA Report

Footpath Trading Options	Pro's	Con's
<p>Option 1: Revoke Footpath Trading Permit in full Remove all existing infrastructure and dining furniture</p> <p>Require all queuing to occur directly against the building line</p>	<ul style="list-style-type: none"> • Provides the most effective solution to managing a queue and maintaining an accessible footpath. • Reduction in anti-social behaviour associated with the trading zone. 	<ul style="list-style-type: none"> • Result in lost income to Council of \$10,022.00 p.a. • Loss of 69 existing patrons that can be accommodated on the footpath. • Result would be a loss of income to trader impacting on the viability of the operation. • Contrary to the vibrancy and activation of Fitzroy Street.
<p>Option 2: Utilise the area of footpath trading closest to entrance of Bandroom that includes:</p> <ul style="list-style-type: none"> • Trading zone against the building line. • A queuing area at entrance of The Bandroom 	<ul style="list-style-type: none"> • Ability to contain approx. 12 patrons in a queue, whilst also maintaining a footpath trading zone un-affected by the queue. 	<ul style="list-style-type: none"> • Unlikely to meet the demand of the number of patrons queuing at peak times. • Queue would overflow onto the adjacent footpath impacting pedestrian flow. • Reduction in the footpath trading zone and approx. 12 patrons that can be accommodated adjacent to The Bandroom entrance.
<p>Option 3: Introduce an additional queuing area parallel to the footpath trading zone that includes.</p> <ul style="list-style-type: none"> • Trading zone against the building line. • A queuing area at entrance of The Bandroom • Temporary queue screens erected parallel to the length of the trading zone with sockets/sleeves to create shoreline. 	<ul style="list-style-type: none"> • Ability to contain approx. 34 patrons in a queue, whilst also maintaining a footpath trading zone. • Provide an effective new shoreline for users with vision impairments during queuing periods. 	<ul style="list-style-type: none"> • Pedestrian Zone reduced from 2.5m to approx. 1m to 1.5m width due to existing infrastructure creating a "bottleneck" • Fails to provide a clear and accessible path of travel for pedestrians. • Cost to business - additional screens and sockets • Reduction in the footpath trading zone and approx. 12 patrons that can be accommodated adjacent to The Bandroom entrance.

<p>Option 4: Incorporate additional queuing within the existing footpath trading zone.</p> <ul style="list-style-type: none"> • Trading zone against the building line. • A queuing area at entrance of the Bandroom. • Temporary queue screens erected parallel to the length of the trading zone with bollards and rope. 	<ul style="list-style-type: none"> • Ability to contain approx. 34 patrons in a queue, whilst also maintaining a footpath trading zone. • Provides a designated queuing area while maintaining the desired defined “shoreline”. 	<ul style="list-style-type: none"> • Footpath trading zone reduced by 29 patrons to 40 patrons. • Potential for conflict between the patrons within the trading zone and the queuing patrons.
<p>Footpath Trading Options</p>	<p>Pro’s</p>	<p>Con’s</p>
<p>Option 5: Use the rear access of the Bandroom as the main entrance for queuing.</p>	<ul style="list-style-type: none"> • Footpath Trading Zone can be retained at with maximum patrons. • Allow free flow of pedestrians on the Fitzroy Street footpath. 	<ul style="list-style-type: none"> • Detracts from the “vibrancy” the Bandroom wishes to create/promote. • Contrary to the requirements of the Venue Management Plan and liquor licence conditions that require a minimum of two entry points into the venue.
<p>Option 6: Apply the Footpath Trading Guidelines in full</p>	<ul style="list-style-type: none"> • All queuing could be managed against the building line without impact on the footpath trading zones. • Provides a clear accessible path of travel for pedestrians. 	<ul style="list-style-type: none"> • Potential for conflict between diners and patrons queuing when patrons try to access the bar entry points. • Reduced patron numbers accommodated in trading zones by 37patrons to 32 patrons. • Contrary to patron management concerns raised by Police.