

## **SCHEDULE 2 – Gasworks Arts Inc**

Gasworks Arts Inc is one of a number of community-managed organisations within the City of Port Phillip. The City owns the buildings and manages the park areas on Crown land on which Gasworks is situated.

Council provides significant funding to support the cost of delivering a range of arts-related and community-based programs. In 1999 the City devolved management and program implementation to Gasworks Arts Inc, an independent incorporated association.

Responsibility for the management of the organisation rests with a Board of Management, comprising people with specific skills and expertise drawn from the community. The Board is responsible for outward vision, direction setting, strategic leadership and overall financial management. A CEO reports to the Board and is responsible for organisational development, administration and ongoing program implementation. The City values the experience and commitment that community members bring to the development and management of the facility.

A range of acquittal and compliance measures are in place to provide accountability, and the City and Gasworks collaborate closely on projects related to the future development of the park.

### **Purpose**

The purpose of this funding deed is to grant to Gasworks Arts Inc funds to be used in order to

- enrich the lives and culture of local community members and the wider community through arts and related activities within the leased areas and the park at the Gasworks Arts Precinct.
- align services of the cultural facility with the Council Plan, particularly Strategic Direction #5: We thrive by harnessing creativity: a City where arts, culture and creative expression are part of everyday life.

### **Objectives**

Gasworks Arts Inc will deliver on the Council Plan through:

<b>Objectives</b>	<b>Measures of success</b>	<b>Key actions</b>
1. Promote and celebrate community creativity and participation in art, music, culture, heritage and festivals	Provide high quality and well promoted arts events and experiences .  High levels of local community engagement and participation.	Programming as per key performance indicators below
2. Provide spaces for arts and cultural organisations and service providers	Increase opportunities for creative practitioners to create opportunities for industry experience, collaboration and innovation	Residencies; low cost space for local practitioners; Creative development and professional development opportunities
3. Develop strategic direction that contributes to the Council Plan and Creative and Prosperous City Strategy	Strategic Plan aligns with Council Plan. Strategic Plan contains actions that contribute to the Creative and Prosperous City Strategy	Develop a strategic plan for the two year funding period.

Goals for this funding deed are to provide and encourage:

1. Access and Inclusion: Operate under universal access principles, adhere to Council's access and equity principles and work to overcome barriers to participation.
2. Quality, innovation and boldness: A place for creators, participants and audiences to experience new ideas and different perspectives.
3. Community engagement: Engage the community, including residents, artists and visitors through opportunities to attend, participate and create.
4. Leverage other sources of funding: Generate income from other sources with a view to gradual reduction in percentage of Council core funding.
5. Provide affordable space and collaborative opportunities for local artists and organisations.
6. Alignment with Council strategic directions: Work closely with Council officers to realise potential opportunities and maintain alignment with the Council Plan.

### Key Performance Indicators

Obj.	Goal	Indicator	Target 2018/19	Target 2019/20
1	2,3	Attendance at ticketed events (detailed by activity and postcode)	18,000	20,000
1	2,3	Number of performances, exhibitions and programs (detailed by activity)	210	220
1	2,3	Attendance at programmed non-ticketed events (detailed by activity)	35,000	40,000
1	1,3	No projects addressing access and diversity in participation and patronage	2 narrative	3 narrative
1,2,3	1,2,3,5	Utilisation rates throughout facility due to active programming*	75%	80%
1,2	2,5	Number of uses by local artists and arts organisations (by space)	25	30
1,2	2,5	Number of artist tenants and local community groups using the buildings	17	18
1,2	2,3,5	Local audience attendance	30%	35%
1,2	5,6	Partnerships and collaborations with local arts and community organisations	2	4
3	4,6	Annual increase in funding secured from both public sector & private supporters over the two years	15%	
3	4,5,6	Total Council contribution* as a % of income	50%	48%
3	6	No. programs and events that encourage sustainable arts practice, sustainable transport or waste reduction	2 narrative	3 narrative
3	1-6	Strategic Plan meets the funding deed goals and aligns with Council Plan / Creative and Prosperous City Strategy	Narrative	

\*Total Council contribution includes value of rents foregone

\*Active programming includes anything resulting from Gasworks programs including studios and spaces for hire.