
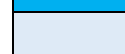


Triggers for Paid Parking review

1. Average occupancy for a sub-neighbourhood goes above 80% (NB: if it broaches this occupancy ceiling at any time)
2. Land Use change – significant redevelopment to commercial/ mixed use
3. Land Use zoning/ density changes – Land is rezoned or planning scheme controls are amended that provide for more intensive redevelopment of commercial/ mixed use.
4. On-street parking supply is substantially changed within the neighbourhood/ sub-neighbourhood

Neighbourhood	Sub-Neighbourhood <i>Existing paid parking</i>	Decision Factors							Recommended paid parking tier ¹	
		Driver ²	Key Triggers ³	Parking Type	Triggers					
					1 4hr-peak occupancy ⁴	2 Land Use Change	3 Zoning/density change	4 Supply change		
1. Sandridge / Wirraway	Sandridge & Montague	Land Use Change	1,2,3	All	98% (autumn 2017)	Fishermans Bend Urban Renewal Area Land use change from Industrial to higher density Mixed Use/Commercial development		Reduction in existing on-street spaces through redevelopment	NA - C	↑
2. Montague										
3. Port Melbourne	Waterfront Place	Trader/Community Request	1	Waterfront Place On-Street	62% - Saturday (spring 2014) 11am -3pm	Ongoing demand and impact of tourism growth	Increased density as surrounding sites are redeveloped		A - C	↓
				Station Pier	85% - Sunday (spring 2014) 10am – 2pm					
4. South Melbourne	Activity Centre 10min Free zone	Trader/Community Request	1,4	Paid – 10min Free zone	77% - Friday (2013) 10am – 2pm		Continued demand for higher density mixed use development	Potential reduction in on-street spaces through alternate road-space priority use	C - B	↑
				All On-Street	77% - Thursday (2013) 10am – 2pm					
5. St Kilda Road	St Kilda Rd Nth (Dorcas St - Kingsway)	Land Use Change	2,4	All On-Street	50% - Saturday (Spring 2015) 11am -3pm and 5pm -9pm	MMRA Domain Interchange project	Continued demand for higher density development and activity around transport infrastructure	MMRA construction and ongoing operational impacts on supply of on-street car parking	B - A ⁺	↑
6. St Kilda	Fitzroy Street	Trader/Community Request	1	Paid On-Street	82% - Friday (spring 2015) 12pm – 4pm		Continued demand for higher density development and activity around transport infrastructure		B - A	↑
				All On-Street	80% - Thursday (spring 2015) 9am – 5pm					
7. St Kilda East	Carlisle Street Activity Centre	Land Use Change	1,3	All On-street	85% - Friday (Winter 2015) 10am – 2pm		Increased density as key sites redeveloped and transport infrastructure upgraded	Ensure consistency in treatment of on-street parking supply with other similar Activity Centres across municipality	NA - C	↑

 Major trigger (existing)
 Emerging trigger (forecast increase)

¹ Recommended paid parking tier

² Reason for parking review priority

³ Triggers present to prompt review (as per top of page)

⁴ As per parking survey data collected