

Promotional Activities - Fees 2024-25

Before Applying

- Please read the 'Promotional Activities Guidelines' before completing your application.
- Please speak to an Events Adviser for an estimate for your event. The fees for Promotional Activities vary based on location and season.

Fees and Charges

- All applications will be charged a **\$110 application fee**.
- Payment is required before permits will be issued.

Promotions	Fee
St Kilda Festival Package	\$10,000 to \$50,000 As negotiated
Product Promotions St Kilda Premium sites/Peak season - <i>roving, no structures</i> (per hour)	\$520.00 Per hour
Product Promotions St Kilda Premium sites/Peak season - <i>with structures or vehicles</i>	\$780.00 Per hour
Product promotions St Kilda Premium sites/Peak season - <i>with structures or vehicles (per day fee for an 8 hour day)</i>	\$5,000.00 Per day
Product promotions St Kilda Premium sites/Peak season - <i>with structures or vehicles (for long stay 3+ days)</i>	\$3,500.00 Per day
Product Promotions Outside St Kilda Premium sites/Off Peak season - <i>roving, no structures</i> (per hour)	\$375.00 Per hour
Product Promotions Outside St Kilda Premium sites/Off Peak season - <i>with structures or vehicles</i> (per hour)	\$580.00 Per hour
Product Promotions Outside St Kilda Premium sites/Off Peak season - <i>with structures or vehicles</i> (per day)	\$3,355.00 Per day
Product Promotions Outside St Kilda Premium sites/Off Peak season - <i>with structures or vehicles (per day fee for long stay 3+ days)</i>	\$2,800.00 Per day

Payments are accepted via BPay or credit card.

A card payment fee applies. For current fee details, please visit the [Card Fees](#) page on our website.

For further information

Please contact the Event Services team through either of the following methods:

E: eventpermits@portphillip.vic.gov.au

P. 03 9209 6777