



STKILDAFESTIVAL.COM.AU



St Kilda Festival



FIRST PEOPLES FIRST
SAT 17 FEB
BIG FESTIVAL SUNDAY
SUN 18 FEB



13 February 2024

Dear Taylor Swift,

Standin' here, hopin' it gets to you

We are all looking forward to welcoming you to Melbourne! It feels like the whole of Australia is ENCHANTED to meet you at the Eras Tour this February.

With your upcoming visit, we felt we needed to send you a MESSAGE IN A BOTTLE. I don't know how it gets better than this, but our St Kilda Festival 2024 is being held the same weekend as the Eras Tour in Melbourne.

St Kilda Festival has a REPUTATION as the biggest free live music festival in Australia! Maybe it's a coincidence or maybe it's KARMA – either way, there is a big LOVE STORY between our community and our Festival, and we'd love for you to be a part of it.

We would like to formally invite you to come and visit our GORGEOUS St Kilda Foreshore and meet the MASTERMINDs planning and performing at this amazing Festival.

Since the launch of the first St Kilda Festival in 1980 (not 1989), this well-loved annual summer celebration has established itself as an iconic event that brings the Melbourne community together and displays a breadth of upcoming and established Australian talent.

During DAYLIGHT hours we have delicious food, activities, and fun for the whole family, and as we get closer to MIDNIGHTS, we continue to see some of Australia's best musical talent to discover, if you're READY FOR IT. We have some amazing bands that might be your STYLE, including Mallrat, Telenova, Chela, Lotte Gallagher, Thandi Phoenix, Eleanor Jawurlngali Triad, The Merindas, Katie Aspel and The Miffs.

You can find out more on our festival website here: stkildafestival.com.au

There will be no BAD BLOOD if you can't come, but it would fulfill our WILDEST DREAMS if you could see how incredible this music Festival is for the Melbourne community. I know ALL TOO WELL how busy that weekend will be for you, but we are all so excited at the prospect of our two music events being held on the same weekend, so THIS IS ME TRYING.

When I think of this year's Festival and your concert, my fellow Councillors have told me I NEED TO CALM DOWN – but why should I, when Melbourne will be the music capital of the world that weekend in February?

If TODAY WAS A FAIRYTALE, imagine what the St Kilda Festival weekend could be with your visit. There's a ticket with a BLANK SPACE here – SPEAK NOW and I'll write your name!

Yours sincerely,

Councillor Heather Cunsolo
Mayor, City of Port Phillip