



**Port Phillip City Council**

**Instrument of Delegation  
to  
The Chief Executive Officer**

***SOUTH MELBOURNE MARKET***



## SCHEDULE

### Duties, Powers and Functions

The duty, function or power to do the following in connection with the South Melbourne Market (**the Market**):

1. The power to implement recommendations of the South Melbourne Market Committee as they relate to the requirements of the South Melbourne Market Charter:
  - a. Set the long-term vision and strategic position of the Market at the local, metro and national level;
  - b. Establish and oversee the execution of a commercially sustainable retail strategy, that covers market mix, connection to locality, approach to licences and fees, trader and customer experience management and asset requirements;
  - c. Establish the brand for the Market, as well as determining the overall approach to marketing, promotion and activation of the Market. Oversee the execution of these activities (including undertaking principal spokesperson responsibilities) and assess effectiveness of activities undertaken in this area;
  - d. Understand the needs of traders and oversee an approach that makes the Market the 'market of choice' for traders at the local, metro and national level;
  - e. Understand customer needs and provide a customer experience that attracts new and retains existing customers to the Market;
  - f. Advise of risks and opportunities;
  - g. Ensure the Market contributes to the sustainability objectives of Council;
  - h. Be open to trialing and testing new ideas, initiatives and policies on behalf of Council, so long as these contribute and align with the long-term vision and strategic position of the Market;
  - i. Establish and present to Council a prudent and commercially sustainable annual budget and long-term financial plan, for endorsement by Council, to deliver on the vision, retail strategy and brand management direction for the Market;
  - j. Submit to Council an Annual Report on the operations and performance of the Market;
  - k. Submit to Council an independent Audit of the financial statements of the Market, together with the accompanying report from the Auditor, to Council;
  - l. Present to Council at least twice annually (once at budget submission time and again as part of the annual report) on the requirements and performance of the Market;
  - m. Provide input into any future redevelopment of the Market proposed by Council as well as provide Council with advice on the maintenance and renewal requirements of the Market;
2. The power to approve licences to stallholders in accordance with section 17 or 17B of the *Crown Land (Reserves) Act 1978*;
3. The power to compromise, compound, abandon or settle a debt or claim owed to the Market;

4. The power to make submissions for and accept grants, subsidies and contributions to further the Market objectives and purposes;
5. The power to enter into any kind of contract or arrangement;
6. The power to institute, initiate and carry on legal proceedings;
7. The function to advise the Committee on Council related matters to inform their recommendation process;
8. Do all things necessary or convenient to be done which are incidental to the performance of any of the duties or functions or exercise of any of the powers set out above.

**Exceptions, conditions and limitations**

The delegate is not authorised by this Instrument of Delegation to:

- (a) enter into contracts, or incur expenditure, for an amount which exceeds an amount previously determined by Council, unless there is a genuine emergency or hardship; or
- (b) perform any duty or function or exercise any power which, by force of the *Local Government Act 2020*, cannot be delegated.

Before performing any duty or function or exercising any power of this delegation relevant to the duties of the Committee as documented in the Charter, the delegate must consult with the Committee.

Where direction is required outside of delegation or on contentious matters these matters must be reported to Council for decision.