

## **Presentation of Reports – 12.1 Delegation to the CEO - Placemaking Activities**

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### **Question from Cr Pearl**

Q1: Cr Pearl asked if the budget allocation per precinct, per year, had changed since decided during the budget process

### **Response**

The budget allocation for placemaking has not changed in total since the Creative and Prosperous City Strategy (Art and Soul) and budget were adopted on 20 June 2018. The strategy did not specify an annual allocation per precinct.

The draft and final versions of Council's strategy identified Fitzroy Street, St Kilda; Waterfront Place, Port Melbourne and Clarendon Street, South Melbourne as places to undertake Council's placemaking initiatives.

\$1.55 million over four years was identified in both the draft and final strategies to enable officers to work collaboratively with local place users to co-create and implement four-year plans to revitalize the three priority places. The \$1.55 million consists of:

- \$300,000 per year to implement the plans and revitalise these areas
- \$350,000 over 2018/19 and 2019/20 to cover staff costs up to February 2020 to implement placemaking

The strategy does not provide a breakdown of funding per place. Officers have commenced engagement and activities in Fitzroy Street, St Kilda and will use the learnings from this experience before commencing a similar process in Waterfront Place, Port Melbourne and Clarendon Street, South Melbourne.