RESPONSE TO COUNCILLOR QUESTIONS MEETING OF THE PORT PHILLIP CITY COUNCIL

Item 10.1 J Talbot Reserve Basketball Facility

Question from Councillor Crawford:

We heard from members of the public during public question time and submissions that the park may be underutilised. Can officers provide data of how many people use the park?

Response:

Council have recently purchased a licence to utilise an app that provides anonymous historical visitation data, based on phone usage. Based on this anonymised movement data platform we estimate the total visitor numbers over the last 6 months has been approximately 100,000 visitors, with an average frequency of 2.3 visits.

*Please note: answers to any questions in Public Question Time and Councillor Question Time which were answered at the meeting are included in the minutes of that meeting.