



8.11

**HEALTH AND WELLBEING
IMPLEMENTATION STRATEGY**

WARD:

WHOLE OF MUNICIPALITY

GENERAL MANAGER:

CAROL JEFFS, COMMUNITY DEVELOPMENT

PREPARED BY:

**ALICIA HOOPER, ACTING COORDINATOR
HEALTH EQUITY AND SOCIAL JUSTICE**

TRIM FILE NO:

42/11/13-04

ATTACHMENTS:

- 1. City of Port Phillip Health and Wellbeing Implementation Strategy requirements for DHHS**
- 2. Draft City of Port Phillip Health and Wellbeing Implementation Strategy 2017 - 2021**

PURPOSE

- To endorse the Health and Wellbeing Implementation Strategy for submission to the Department of Health and Human Services in fulfilment of the City of Port Phillip's legislative requirements under the Public Health and Wellbeing Act 2008.

1. RECOMMENDATION

That Council:

- 1.1 Endorses the Health and Wellbeing Strategy for submission to the Department of Health and Human Services by 15 December 2017.

2. BACKGROUND

- 2.1 In November 2016, it was identified that integration of the Municipal Public Health and Wellbeing Plan into the Council Plan would help to place health and wellbeing at the heart of our City planning and management. The integration would align our efforts to increase our collective impact and provide administrative and reporting efficiencies.
- 2.2 The evidence-base (literature and policy context review, health profile analysis and stakeholder engagement) that underpins the Municipal Public Health and Wellbeing Background Report informed the development of the Council Plan 2017 – 2027.
- 2.3 The Council Plan was submitted as part of the City of Port Phillip's application for an exemption (under s27 of the Public Health and Wellbeing Act 2008) from the requirement (under s26) to develop a Municipal Public Health and Wellbeing Plan.
- 2.4 On 13 June 2017, the Department of Health and Human Services' Chief Health Promotion Officer granted the City of Port Phillip a provisional exemption contingent upon the development of a Health and Wellbeing Implementation Strategy which would provide greater detail in terms of evidence and approach, partnerships and



accountabilities. Attachment one outlines the steps taken by Council officers to address the specific amendments requested by the Chief Health Promotion Officer in the Health and Wellbeing Implementation Strategy.

- 2.5 The Council Plan provides the 'priorities and settings' for the Health and Wellbeing Implementation Strategy (HWIS). The HWIS unpacks the impact of current and future opportunities and challenges on community health and wellbeing and further articulates the aligned purpose of the HWIS and the Council Plan. Additionally, the HWIS describes how the guiding principles will support the delivery of the Council's strategic outcomes with Council's changing role. See diagram one.
- 2.6 The four priority health topics of Strategic Direction One "we embrace difference and people belong", provide the scaffolding for the HWIS. They are:
- safety including crime, alcohol, illicit and pharmaceutical drugs, family violence
 - housing and homelessness
 - service access - universal and targeted access to information and services, including maternal and child health and youth services, aged and disability services
 - social inclusion and diversity including mental health and resilience
- 2.7 The HWIS identifies many different levers Council has and may utilise to contribute to its goals, including providing programs and services, developing the conditions that support health and wellbeing and developing strategic partnerships.

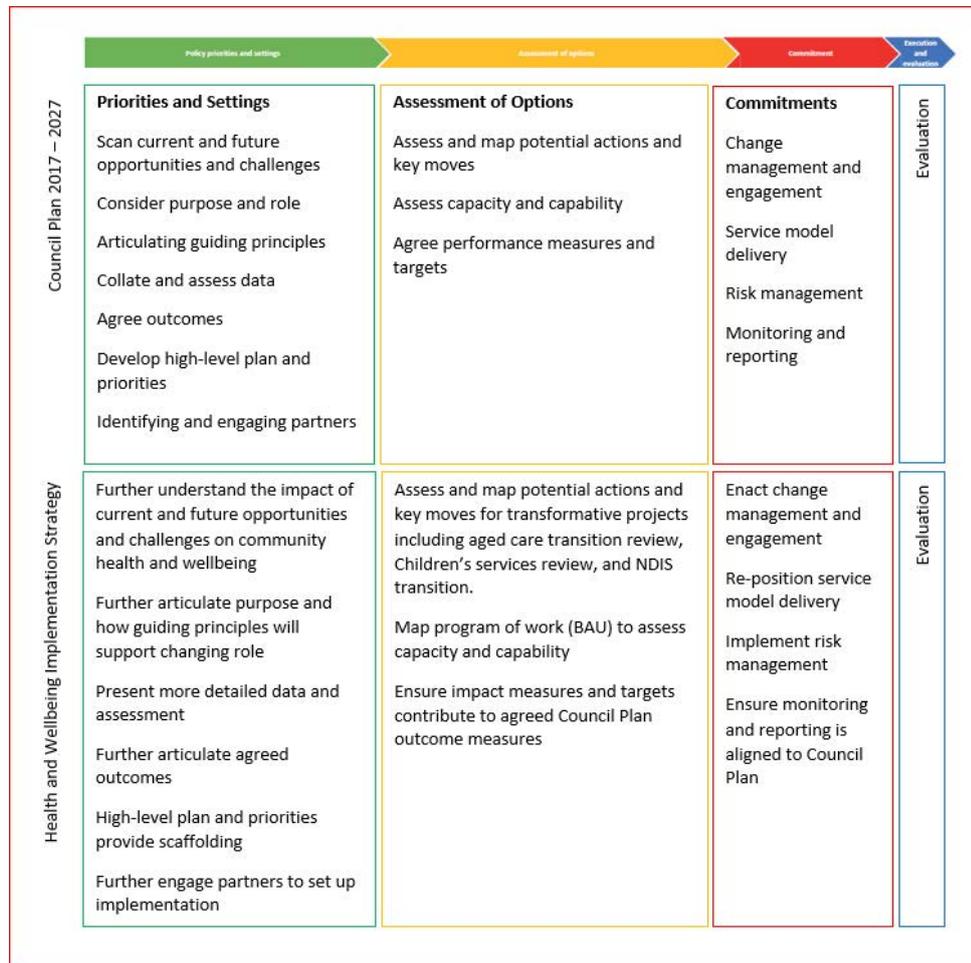


Diagram 1. Council Plan and HWIS PACE chart.

3. KEY INFORMATION

- 3.1 The HWIS sets out a program logic for how Council will achieve each of the four Strategic Direction One outcome statements captured in the Council Plan. The program logic is set out in four tables - one for each emerging health priority and one for Strategic Directions Two – Six and identifies objectives to achieve our goals (the ‘outcomes’ we want to see) and initiatives including strategies, programs and activities that we will implement in 2017/18 to fulfil our objectives.
- 3.2 Community engagement to develop the HWIS has been targeted to complement the recent engagement to develop the Council Plan. The HWIS engagement identified groups from whom we required further information regarding emerging health priorities and with whom we need to set up processes for collaboration to be able to achieve our common goals.
- 3.3 The HWIS builds on the commitment outlined in the Council Plan to build strategic partnerships. The HWIS identifies key strategic partnerships and networks to achieve common objectives.





- 3.4 Additionally the HWIS makes a specific commitment to provide governance and accountability through quarterly meeting of the Port Phillip Health and Wellbeing Alliance.
- 3.5 Internal consultation has helped to identify collaborative initiatives that will deliver health/social, environment and economic co-benefits. This includes a commitment to work with strategic planners to update the Municipal Strategic Statement and to include land use principles that promote health, safety equity and inclusion and support social impact assessments through planning permit applications.
- 3.6 Council's commitment to plan and report on initiatives to address family violence, as per recommendation 94 of the Royal Commission into Family Violence are described under 'A safe and Active Community. Initiatives in 2017/2018 include:
 - 3.6.1 Rolling out mandatory gender equity e-module training for all City of Port Phillip Staff
 - 3.6.2 Working with Star Health to scope respectful relationship training and resources for early education setting to align with the Department of Education's model in development
 - 3.6.3 Working with DHHS, Regional Integrated Family Violence Coordinator and Police to develop an elder abuse network across the southern region that will support service delivery to older people experience elder abuse
 - 3.6.4 Working with Multicultural Liaison Officer to investigate opportunities for CoPP Multifaith network to implement family violence prevention and response strategies
 - 3.6.5 Working with Metro Access Officer to investigate opportunities to address family violence for women with disabilities.
- 3.7 The HWIS, like the Council Plan, is required to have regard to the Climate Change Act. This is fulfilled in the former in strategic direction '3. We have smart solutions for a sustainable future' and, in the latter, under program logic table two – six which identifies collaborative initiatives that will deliver health/social, environment and economic co-benefits.



FURTHER SUPPORTING INFORMATION

4. ALIGNMENT TO COUNCIL PLAN AND COUNCIL POLICY

- 4.1 The Health and Wellbeing Implementation Strategy (HWIS) takes as its starting point the vision set out in the Council Plan which identifies six strategic outcomes to support all community members to achieve optimal health and wellbeing.
- 4.2 Consistent with the environments for health framework, the Implementation Strategy references the other Council Plan Strategic Directions and identifies and commits resources to collaborative initiatives.
- 4.3 The Health and Wellbeing Implementation Strategy will deliver the commitments made under Strategic Direction One: We embrace difference and people belong
- 4.4 The City of Port Phillip Council Plan 2017-27 identifies key external influences and the significant challenges they pose to our City. Climate change, population growth, urbanisation and associated pressures on social and transport infrastructure, policy influences in particular health and social sector service reforms, changing economic conditions and the rapid evolution of technology will shape the broader socio-political, economic and environmental conditions that promote health and wellbeing.
- 4.5 The Council Plan provides the framework for how we respond to these challenges and support coordinated regional and local planning. The Council Plan integrates planning for land use, transport, housing, economic development, and infrastructure to produce co-benefits across multiple sectors.
- 4.6 The HWIS builds on this framework to identify and develop delivery pathways toward implementation and capturing of co-benefits through evaluation and reporting.

5. CONSULTATION AND STAKEHOLDERS

- 5.1 Engagement on the development of the HWIS included:
 - 5.1.1 A series of internal stakeholder focus groups and discussions to calibrate the emerging health priorities with the insights and experience of Council staff working across different sectors and with different cohorts.
 - 5.1.2 A series of focus groups with community members including those who have expertise by virtue of their experience on topic aligned with the emerging health priorities.
 - 5.1.3 A joint planning session was held with Star Health to understand where the priorities of their Integrated Health Promotion Plan align with the HWIS priorities and identify opportunities to share resources and work collaboratively.
 - 5.1.4 Input requested by senior managers from their local health and housing agency peers.

6. LEGAL AND RISK IMPLICATIONS

- 6.1 The preparation and submission of the Health and Wellbeing Implementation Strategy will fully meet our requirements under s26 of the Public Health and Wellbeing Act 2008.



Failure to submit a Health and Wellbeing Implementation Strategy would mean that would not be granted exemption (under s27) to develop a Municipal Public Health and Wellbeing Plan. This may have implication for how we work and partner with the Department of Health and Human Services and other departments of the State Government of Victoria.

7. SUSTAINABILITY – Triple Bottom Line

7.1 ENVIRONMENTAL IMPLICATIONS

7.1.1 The Health and Wellbeing Implementation Strategy integrates planning for land use, transport, housing, economic development, and infrastructure to produce co-benefits across multiple sectors including traffic management and mobility, air quality, energy, water and climate change.

7.2 SOCIAL & CULTURAL IMPLICATIONS

7.2.1 The HWIS is underpinned by the principles of the City of Port Phillip Social Justice Charter which include

- Participation in decision-making
- Working with our Indigenous community
- Access to Information and services
- Valuing diversity
- Addressing disadvantage
- Enjoying the City

7.2.2 HWIS objectives and Year One initiatives deliver on these principles. For example, Council will monitor emergency service access trends and responds to potential gaps delivers on our commitment to Access to Information and Services.

7.2.3 Diversity is valued in the program of events and activities delivered by Council that recognise and celebrate our diverse community including NAIDOC and Reconciliation Week events, Seniors festival and linking neighbours activities, Diversity week events and multicultural celebration including an annual Iftar dinner, Refugee week, International day for People with Disability, Pride and IDOHOBIT day, etc.

7.3 ECONOMIC IMPLICATIONS

7.3.1 Inclusive and accessible local activity centres offering essential services, retail and hospitality support active travel, economic and civic participation, community safety and proactive health monitoring.

7.3.2 Casualisation of workforce has meant fewer low skill secure jobs and more people are experiencing longer periods of unemployment post-school and middle age and contributes to increased vulnerability.



- 7.3.3 Participating in arts projects influences personal development one's sense identity and belonging in the community. The creative arts is a tool for social justice and advocacy.

7.4 FINANCIAL IMPLICATIONS

- 7.4.1 The Department of Health and Human Services provide financial and in-kind resources to support community health and wellbeing linked to the Municipal Public Health and Wellbeing Plan. The City of Port Phillip may be ineligible to receive funding.

8. IMPLEMENTATION STRATEGY

8.1 TIMELINE

- 8.1.1 Council on December 6th and will be submitted to Department of Health and Human Services on December 15th.

8.2 COMMUNICATION

- 8.2.1 The Health and Wellbeing Implementation Strategy provides a concise and realistic, community outcomes focused plan for delivering the health and wellbeing commitments of the Council Plan 2017 - 2027 and fully meeting our statutory requirements under the PHWA
- 8.2.2 The Health and Wellbeing Implementation Strategy is consistent in process and artefact with Council's other core strategies
- 8.2.3 Health and Wellbeing Implementation Strategy sets up processes to collaborate with partners, to monitor and respond to changes in community health and wellbeing to ensure that no one is left behind

9. OFFICER DIRECT OR INDIRECT INTEREST

- 9.1 No officers involved in the preparation of this report have any direct or indirect interest in the matter.

The officers involved in the preparation of this report have the following (direct / indirect delete where not applicable) interest in the matter. Please describe the type of interest.

