



**13.1 ART AND SOUL ADVISORY PANEL APPOINTMENTS**

**EXECUTIVE MEMBER: MARY MCGORRY, INTERIM GENERAL MANAGER COMMUNITY AND ECONOMIC DEVELOPMENT, COMMUNITY AND ECONOMIC DEVELOPMENT**

**PREPARED BY: SUSAN STRANO, COORDINATOR ARTS**

**1. PURPOSE**

1.1 To appoint community representatives to the Art and Soul Advisory Panel and endorse the Advisory Panel Terms of Reference.

**2. EXECUTIVE SUMMARY**

2.1 The development and implementation of an Art and Soul Advisory Panel is a key action in the Art and Soul: Creative and Prosperous City Strategy, endorsed by Council on 20 June 2018.

2.2 Following an advertising period of four weeks, 29 submissions have been received from the community and assessed by officers.

2.3 Officers recommend an Art and Soul Advisory Panel comprising 10 individuals who span the widest range of creative industries, community, gender, age and culturally and linguistically diverse backgrounds, where identified.

2.4 It is anticipated that the Advisory Panel would meet quarterly with the flexibility to meet more frequently if warranted by the task at hand.

2.5 The draft Terms of Reference is presented to Council for endorsement with the recommendations.

**3. RECOMMENDATION**

That Council:

3.1 Appoint \_\_\_\_\_,  
\_\_\_\_\_, \_\_\_\_\_,  
\_\_\_\_\_, \_\_\_\_\_,  
\_\_\_\_\_ and \_\_\_\_\_ to the Art and Soul Advisory Panel.

3.2 Endorse the Art and Soul Advisory Panel Terms of Reference.

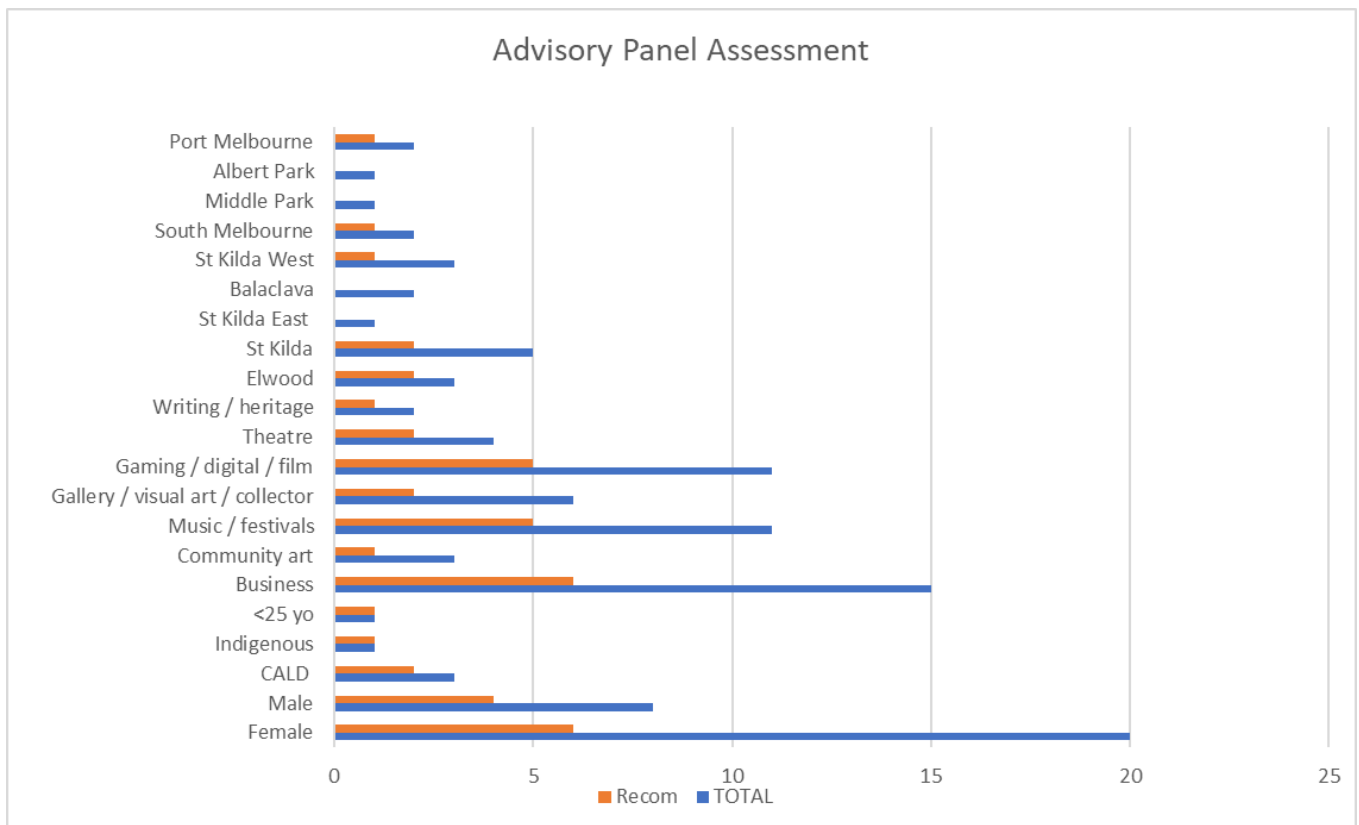


#### 4. KEY POINTS/ISSUES

- 4.1 The Art and Soul: Creative and Prosperous City Strategy was endorsed by Council on 20 June 2018. One of the actions was to “develop and implement an advisory panel to connect and promote key creative clusters and strategic investment into the creative sector.”
- 4.2 The Art and Soul Strategy also outlined actions that would require the work of the advisory panel, including examining ways to better leverage Council’s investment in Gasworks and Linden facilities and recommending options to Council to ensure maximum access for local arts organisations, fostering of local arts development, attraction of funding from other sources, increased opportunities for community participation and promotion of Port Phillip as a cultural destination.
- 4.3 It is also expected that the Advisory Panel would provide advice and input into plans or policies (eg Library Action Plan) as required and be a point of reference for the strategy as a whole.
- 4.4 Nominations were called for the Art and Soul Advisory Panel from 24 July and closed 19 August 2018. They were advertised in the Leader Newspaper, through artshub, via email and network newsletters. A targeted list of specialist names was also provided by Simon Barnett of the St Kilda Art Community.
- 4.5 The Advisory Panel will consist of a diverse mix of local community members who can represent a broad cross section of the Port Phillip community including creative sector representatives as well as community members who value the creative industries. In assessing nominations for panel positions, diversity will be sought across age, gender, cultural background, sector knowledge and representation. Representation across the municipality will be a factor. People with a disability and First Nations peoples were encouraged to nominate.
- 4.6 The definition of creative industries used is one shared with Creative Victoria’s Creative State:  
*Creative industries are an evolving mix of sectors spanning arts, culture, screen, design, publishing and advertising. They cover disciplines as diverse as game development and graphic design, fashion and filmmaking, performing arts and publishing, architecture and advertising, media and music, comedy and craft. They include activities that are commercially-driven and community-based, experimental and export-intense*
- 4.7 The criteria covered:
- Level of interest, experience and expertise
  - Connection with Port Phillip and willingness to consider the broader community benefit
  - Previous experience with committees, advocacy etc
  - Diversity of representation across the creative industries and the broader community



- 4.8 Officers received a total of 29 nominations that have been assessed against the criteria with diversity of sector experience, gender and other demographic information
- 4.9 The assessment was undertaken by officers in the Cultural and Economic Development Department, having read all the submissions.
- 4.10 Officers recommend an Advisory Panel comprising 10 individuals who span the widest range of creative industries, community, gender, age and culturally and linguistically diverse backgrounds, where identified. Recommendations are based on the extent to which criteria was met and the complementarity of skills with other panel members. The graph below shows the range of applications received and recommended:



- 4.11 Officers note a number of other highly-regarded and experienced nominees and propose they be included in future consultations where relevant.

**5. CONSULTATION AND STAKEHOLDERS**

- 5.1 Nominations for the Art and Soul Advisory Panel were advertised widely and promoted throughout creative and cultural networks.
- 5.2 The Cultural and Economic Development Department Coordinators and Manager developed the process and undertook the assessment.



**6. LEGAL AND RISK IMPLICATIONS**

6.1 There are no known legal or risk implications

**7. FINANCIAL IMPACT**

7.1 There would be a minimal financial impact limited to meeting costs.

**8. ENVIRONMENTAL IMPACT**

8.1 The Strategy encourages creating a sustainable arts and creative sector, and working with Council to develop sustainable practice.

**9. COMMUNITY IMPACT**

9.1 The enormous response to the call for nominations suggests an appetite amongst the community to contribute to this significant strategy.

**10. ALIGNMENT TO COUNCIL PLAN AND COUNCIL POLICY**

10.1 The Art and Soul Advisory Panel is a direct action in the Art and Soul: Creative and Prosperous City Strategy which delivers on the Council Plan Strategic Direction 5 – We thrive by harnessing creativity.

**11. IMPLEMENTATION STRATEGY**

**11.1 TIMELINE**

11.1.1 All nominees will be notified of the success or otherwise of their submission within three days of this decision.

11.1.2 The selected list will be made public on Council's website within five days of this decision.

11.1.3 The Art and Soul Advisory Panel will commence meeting in November and will aim to meet quarterly.

**11.2 COMMUNICATION**

11.2.1 All nominees will be notified of the success or otherwise of their submission by phone and / or email within three days of the Council resolution.

**12. OFFICER DIRECT OR INDIRECT INTEREST**

12.1 No officers involved in the preparation of this report have any direct or indirect interest in the matter.

**TRIM FILE NO:** 06/05/46

**ATTACHMENTS**

1. Terms of Reference Art and Soul Strategy Advisory Panel
2. Confidential- Advisory Panel Nominations summary