

# Fishermans Bend

## Urban Renewal Area



### KEEPING OUR COMMUNITY INFORMED - RELEASE OF THE FISHERMANS BEND DRAFT FRAMEWORK AND PLANNING CONTROLS

Beyond the Victorian Government's consultation program, Council has been informing our community of the release of the draft Framework by:

- Issuing a media release on Saturday 21 October 2017 to coincide with the Victorian Government's announcement of the draft Framework
- Providing mailing details of over 15,000 owners and occupiers in and around Fishermans Bend to the Fishermans Bend Taskforce to enable a large mail out informing our community of the release of the draft Framework for comment
- Hosting a presentation from the Taskforce at the Fishermans Bend Community Forum on 2 November 2017
- Adding a Hot Topic link to Council's webpage linking to the Fishermans Bend Taskforce website
- Posts on Facebook and Twitter encouraging our community to read the draft Framework and participate in consultation events
- Posting on LinkedIn promoting industry briefings led by the Taskforce
- Including an article promoting the Framework engagement in 'CoPP This!' monthly e-newsletter sent to approximately 800 community services staff and volunteers of local community groups
- Sending an email promoting the Framework engagement to Council's Ferrars Street Education and Community Precinct database of over 60 businesses in Montague precinct
- Promoting the Framework engagement in Divercity magazine (December to February issue, which was distributed on 27 November 2017)
- Displaying hard copies of draft Framework and consultation material at Town Halls and relevant libraries.