

Promotional Activities - Fees 2025-26

Before Applying

- Please read the 'Promotional Activities Guidelines' before completing your application.
- Please speak to an Events Adviser for an estimate for your event. The fees for Promotional Activities vary based on location and season.

Fees and Charges

- All applications will be charged a **\$115 application fee**.
- Payment is required before permits will be issued.

Promotions	Fee
St Kilda Festival Package	\$10,000 to \$50,000 As negotiated
Product Promotions St Kilda Premium sites/Peak season - roving, no structures (per hour)	\$540.00 Per hour
Product Promotions St Kilda Premium sites/Peak season - with structures or vehicles	\$805.00 Per hour
Product promotions St Kilda Premium sites/Peak season - with structures or vehicles (per day fee for an 8 hour day)	\$5,150.00 Per day
Product promotions St Kilda Premium sites/Peak season - with structures or vehicles (for long stay 3+ days)	\$3,610.00 Per day
Product Promotions Outside St Kilda Premium sites/Off Peak season - roving, no structures (per hour)	\$390.00 Per hour
Product Promotions Outside St Kilda Premium sites/Off Peak season - with structures or vehicles (per hour)	\$600.00 Per hour
Product Promotions Outside St Kilda Premium sites/Off Peak season - with structures or vehicles (per day)	\$3,460.00 Per day
Product Promotions Outside St Kilda Premium sites/Off Peak season - with structures or vehicles (per day fee for long stay 3+ days)	\$2,900.00 Per day

Payments are accepted via BPay or credit card.

A card payment fee applies. For current fee details, please visit the [Card Fees](#) page on our website.

For further information

Please contact the Event Services team through either of the following methods:

E: eventpermits@portphillip.vic.gov.au

P: 03 9209 6777