



CITY OF
PORT PHILLIP

STRATEGY AND POLICY REVIEW COMMITTEE

AGENDA

4 FEBRUARY 2002

PORT PHILLIP CITY COUNCIL

STRATEGY AND POLICY REVIEW COMMITTEE

To Councillors

Notice is hereby given that a Meeting of the **Strategy and Policy Review Committee** of the **Port Phillip City Council** will be held in the **Council Chamber, St Kilda Town Hall** on **Monday, 4 February 2002 commencing at 6.00pm**.

AGENDA

- 1. APOLOGIES**
- 2. CONFIDENTIAL MATTERS**
- 3. DECLARATIONS OF PECUNIARY INTEREST**
- 4. CONFIRMATION OF MINUTES**
Nil.
- 5. QUESTION TIME (INCLUDING COUNCILLOR QUESTIONS)**
- 6. PRESENTATION OF REPORTS**
(See Report Index)
- 7. REPORTS BY DELEGATES (COUNCILLOR) APPOINTED TO OTHER BODIES**

David Spokes
Chief Executive Officer
31 JANUARY 2002

STRATEGY AND POLICY REVIEW COMMITTEE

REPORT INDEX

2. CONFIDENTIAL ITEMS - FOR CONSIDERATION BY COUNCILLORS AND SENIOR OFFICERS

A10 Civil Infrastructure Construction & Maintenance Services Contract

(Note: This item is classified as a Confidential Item in accordance with Section 89 (d) of the Local Government Act 1989.

Responsible Manager: David Yeouart, Director Physical Services

6. PRESENTATION OF REPORTS

A1 Audit Committee Activities Update & Presentation Of The 2001 Annual Report To Council 6

Responsible Manager: David Graham - General Manager Corporate

Purpose: To Bring To The Attention Of Council The Matters Discussed At The December 2001 Meeting Of The Audit Committee And To Present To Council The City Of Port Phillip Audit Committee Annual Report For 2001.

Recommendation: Council Receive And Note The 2001 Annual Report Of The City Of Port Phillip Audit Committee And The Report Outlining The Matters Considered By The Audit Committee At Its December 2001 Meeting.

A2 Municipal Boundary Alteration 10

Responsible Manager: David Graham - General Manager Corporate

Purpose: To Advise Council Of The Impending Minor Amendment To The Municipal Boundary In The Proximity Of Salmon Street Fishermens Bend And To Seek Approval From Council To Undertake The Amendment.

Recommendation: Council Resolve To Approve The Amendment To The Municipal Boundary As Detailed In The Report And The Commencement Of The Process To Undertake The Change.

6. PRESENTATION OF REPORTS (CONT)

- A3 Naming Of Grassed Courtyard Area At The Front Of The St Kilda Town Hall 13**
- Responsible Manager:** Bruce McKeon - Manager Property And Regulatory
- Purpose:** To Consider Naming The Grassed Courtyard Area At The Front Of The St Kilda Town Hall.
- Recommendation:** That The Council Commence A Process, Which Includes Public Consultation, To Name The Grassed Courtyard At The Front Of The St Kilda Town Hall.
- A4 Urban Art Strategy - Endorsement Of Draft Strategy For Public Comment 16**
- Responsible Manager:** Jim Holdsworth – Manager Urban Design And Architecture
- Purpose:** This Report Discusses The Status Of The Draft Urban Arts Strategy And Provides Council With An Overview Of Its Development And A Summary Of The Draft Strategy's Key Strategic Policy Directions And Contents. The Report Also Proposes That A Program Of Community And 'Industry' Consultation Finalise The Document Prior To Its Presentation To Council.
- Recommendation:** That Council Notes The Policy Direction, Policy Framework, Objectives And Implementation Process Of The Draft Urban Art Strategy And Approves The Draft Document's Circulation For Public And 'Industry' Comment, Prior To Its Review And Finalisation And That A Further Report Be Prepared For Presentation Of The Finalised Urban Arts Strategy For Council's Consideration At Its May 2002 Meeting Cycle.
- A5 Park Street/Cowderoy Street Roundabout - Capital Works Fund Reallocation 24**
- Responsible Manager:** David Yeouart - Director Physical Services
- Purpose:** To Recommend The Transfer Of 2001 / 2002 Council Capital Works Funding Of \$80,000 Assigned To The Construction Of The Park Street / Cowderoy Street Roundabout To Two Other Traffic Management Projects Within The Middle Park / Albert Park Neighbourhood.
- Recommendation:** That 2001 / 2002 Council Capital Works Funding Of \$80,000 Assigned To The Park Street / Cowderoy Street Roundabout Project Be Transferred To Projects No. 12 And 13 Outlined In Section 11 Of The Albert Park / Middle Park Local Area Traffic Management Plan.
- A6 Night Football Port Melbourne 31**
- Responsible Manager:** Sally Calder - Social & Cultural Development
- Purpose:** The Purpose Of This Report Is For Council To Consider The Playing And Telecasting Of Night Football At Port Melbourne Cricket Ground.
- Recommendation:** Council Resolve To Support Night Telecast Football At The Ground And That The Club Undertake A Public Information Session And Agree To Varying The Tenancy Agreement To Incorporate Conditions Relating To The Use Of The Lights And Control Of Night Football.

6. PRESENTATION OF REPORTS (CONT)

- A7 Street Furniture 37**
- Responsible Manager:** David Yeouart – Director Physical Services
- Purpose:** To Inform Council Of Process Conducted To Review The Design And Delivery Of Street Furniture Within Port Phillip And To Seek Council's Endorsement Of The Preferred Suite.
- Recommendation:** That Council Notes The Process Undertaken And Endorses This Suite Of Furniture As The Nominated Civic Furniture For Port Phillip.
- A8 Seabaths - Liquor Licences In Dining Areas External Of The Building 44**
- Responsible Manager:** Bruce Phillips – Manager Planning And Building Services & Jim Holdsworth – Manager Architecture And Urban Design
- Purpose:** To Consider The Public Access Into The Liquor Licence Areas External Of The Building
- Recommendation:** That The External Dining Areas Be 'Restricted Access' To Enable The Liquor Licences To Be Able To Be Issued And The Management Responsibility Created For The Proper Behaviour Of Patrons.
- A9 Pilot Neighbourhood Character Strategy - Elwood And East St Kilda 52**
- Responsible Manager:** Bruce Phillips - Manager Planning & Building
- Purpose:** To Update Council Progress Of The Pilot Neighbourhood Character Strategy And Determine A Way Forward In Relation To The Work Undertaken To Date.
- Recommendation:** That Council Notes The Work Undertaken To Date On The Pilot Project And Receive A Future Report Outlining An Implementation Process.

STRATEGY AND POLICY REVIEW COMMITTEE
4 FEBRUARY 2002

A1	AUDIT COMMITTEE ACTIVITIES UPDATE & PRESENTATION OF THE 2001 ANNUAL REPORT TO COUNCIL
KEY RESULT AREA:	ENSURING A SUSTAINABLE ORGANISATION
LOCATION/ADDRESS:	N/A
RESPONSIBLE MANAGER:	DAVID GRAHAM - GENERAL MANAGER CORPORATE
AUTHOR:	NORM MCCLELLAND - GOVERNANCE ADMINISTRATOR
FILE NO.:	34/04/07
ATTACHMENTS:	AUDIT COMMITTEE 2001 ANNUAL REPORT TO COUNCIL

1. KEY ISSUES

- 1.1. To present to Council the City of Port Phillip Audit Committee Annual Report for 2001.
- 1.2. To bring to the attention of Council the matters discussed at the December 2001 meeting of the Audit Committee.
- 1.3. A copy of the Annual Report is attached.
- 1.4. The minutes of the December 2001 meeting have been circulated to all Councillors.

2. BACKGROUND

- 2.1. The City of Port Phillip Audit Committee Terms of Reference require that the Committee report annually to Council, summarising the activities of the Committee for that year. The attached Annual Report encompasses the activities of the Committee from January to December 2001.
- 2.2. Council resolved on 18 December 1996 that it be advised of all matters considered by the Audit Committee. This report advises Council of all matters discussed at the meeting held on Wednesday 5 December 2001.
- 2.3. *The Best Practice Guidelines for Local Government Entity Audit Committees and Internal Audit, November 1999*, recommend;
 - 2.3.1. that minutes and a report explaining specific recommendations and key outcomes should be forwarded to the next Council meeting after each Audit Committee meeting; and
 - 2.3.2. that Audit Committees should report annually to their Councils summarising their activities.

3. PROPOSAL

- 3.1. Council receive and note:
 - 3.1.1. The 2001 Annual Report of the City of Port Phillip Audit Committee; and
 - 3.1.2. The report outlining the matters considered by the Audit Committee at its December 2001 meeting.

4. CONTEXT

- 4.1. The attached City of Port Phillip Audit Committee 2001 Annual Report to Council outlines how the Audit Committee fulfilled its responsibilities under its Charter and provides details of the issues addressed by the Committee during 2001.
- 4.2. Matters considered by the Audit Committee at its December 2001 meeting were:
 - 4.2.1. **Audit Program** - The Internal Auditor advised the Audit Committee that preparation for the Risk Management project was progressing. With respect to the South Melbourne Market review, the South Melbourne Market Committee of Management forwarded to the Audit Committee suggested areas for internal audit.
 - 4.2.2. **Leave Accruals** - The Committee was advised that an update on excessive leave accruals would be provided for the first Audit Committee meeting in 2002.
 - 4.2.3. **Human Resources Review - Council Policy Regarding Employees Working From Home** - The Audit Committee was advised that a copy of the publication regarding home based work was not yet available from Workcover.
 - 4.2.4. **Payroll Review** – The remaining issue to be dealt with, Long Service Leave Policy, will be considered at the second Audit Committee meeting in 2002.
 - 4.2.5. **Purchasing Review** - The Audit Committee was advised that discussions were being held with a view to deliver specific purchasing training to staff in the first half of 2002. The Audit Committee discussed specific issues regarding raising of purchase orders and negotiating with suppliers.
 - 4.2.6. **GST Post Implementation Review** - The Committee reviewed the table showing the status of actions undertaken to meet the audit recommendations. The Committee requested that the issues remain in the table until actions have been completed. The table is to be reviewed at the next meeting.
 - 4.2.7. **National Competition Policy Compliance Review** – The Audit Committee was advised that all audit recommendations had been implemented.
 - 4.2.8. **Maintenance of Public Toilets Review** – The Audit Committee continued to review the audit recommendations. Specific issues discussed were the method of receiving complaints, frequency of cleans and sharps containers.

- 4.2.9. **Rates Outstanding** – The Audit Committee received and reviewed a summary of outstanding rates as at 31 October 2001. The Committee will continue to monitor outstanding rates.
- 4.2.10. **Compliance** - The Audit Committee was given a summary of the progress made by the MAV Competition and Compliance Working Group in developing an electronic solution to assist Councils with legislative compliance.
- 4.2.11. **CEO's Issues** - The Audit Committee was given an overview of the "Monthly Management Report From The Chief Executive Officer". The Audit Committee restated that the agenda item "CEO Issues" was an opportunity for the CEO to raise issues of concern with the Audit Committee.
- 4.2.12. **Financial Statements 2000/2001** – The external auditors attended the meeting to discuss the audit of the annual accounts. The Audit Committee will monitor the ongoing implementation of the audit recommendations.
- 4.2.13. **Information Privacy Act & Whistleblowers Protection Act** - The Audit Committee was given an explanation of the requirements placed upon Council by both pieces of legislation. The Committee requested to be advised of the impact of the Racial Vilification Act (Racial and Religious Tolerance Act 2001) upon Council for the next meeting.

5. ENVIRONMENTAL ASSESSMENT

- 5.1. N/A.

6. TRIPLE BOTTOM LINE ASSESSMENT

- 6.1. N/A.

7. RESOURCE IMPLICATIONS

- 7.1. The Audit Committee 2001 Annual Report and the matters considered by the Audit Committee at its December 2001 meeting have no immediate resource implications.

8. INTERNAL CONSULTATION

- 8.1. Council staff are invited to attend Audit Committee meetings or submit reports to address specific issues on the agenda.
- 8.2. The Mayor and the General Manager Corporate are the Council representatives on the Audit Committee. The CEO is invited to attend meetings as a guest.

9. EXTERNAL CONSULTATION

- 9.1. Where appropriate, the Audit Committee will invite representatives from external organisations, namely auditors, insurers, etc., to seek information and/or clarification on various matters.
- 9.2. There are two external members on the Audit Committee, one being the Chairperson.
- 9.3. Council's Internal Auditor attends all meetings of the Audit Committee and provides information as requested.

10. IMPLEMENTATION

- 10.1. Any suggestions or recommendations made by the Audit Committee that require the development of policy are referred to GMT and/or Council for approval.

11. CONCLUSION

- 11.1. The Audit Committee will continue to review all matters that it considers to be within its Responsibilities and Terms of Reference, and will report to Council annually, as well as, on its activities after each meeting.

12. COMMUNICATION

- 12.1. A copy of the Audit Committee Annual Report to Council for 2001 will be placed on display at all libraries.

13. RECOMMENDATION

- 13.1. Council receive and note:
 - 13.1.1. The Audit Committee Annual Report To Council for 2001; and
 - 13.1.2. The report outlining the matters considered by the Audit Committee at its December 2001 meeting.

**STRATEGY AND POLICY REVIEW COMMITTEE
4 FEBRUARY 2002**

A2	MUNICIPAL BOUNDARY ALTERATION
KEY RESULT AREA:	ENSURING A SUSTAINABLE ORGANISATION
LOCATION/ADDRESS:	N/A
RESPONSIBLE MANAGER:	DAVID GRAHAM - GENERAL MANAGER CORPORATE
AUTHOR:	NORM MCCLELLAND - GOVERNANCE ADMINISTRATOR
FILE NO.:	38/02/13
ATTACHMENTS:	NO. 1 MAP OF PROPOSED BOUNDARY CHANGE

1. KEY ISSUES

- 1.1. To advise Council of the need to make a minor amendment to the municipal boundary of the Port Phillip City Council and the Melbourne City Council in the vicinity of Salmon Street, Fishermens Bend.

2. BACKGROUND

- 2.1. The City of Melbourne Act in November 1993 set the municipal boundary in the Fishermens Bend area between Port Melbourne Council and Melbourne City Council as the "southern boundary of the West Gate Freeway Reservation".
- 2.2. In March 1995, the Roads Corporation discontinued a portion of the Reservation (MCC land) and approved its sale as surplus land (marked green on the attached map).
- 2.3. Another small triangular piece of land (marked orange on the attached map), initially within the City of Port Phillip was declared part of the West Gate Freeway Reservation in October 1995, effectively making it MCC land.
- 2.4. The MCC land marked green was then included with other Crown Land in Port Phillip as a new Crown Allotment.
- 2.5. The new Crown Allotment was then subdivided to become Rocklea Gardens on the southern side of the West Gate Freeway. The subdivision included Port Phillip controlled land, as well as the Melbourne City controlled land.
- 2.6. The MCC land is serviced by and functions with abutting City of Port Phillip lands.

- 2.7. Until recently Port Phillip Council has been managing all development and subdivision applications in Rocklea Gardens without reference to the City of Melbourne. Port Phillip Council has also been rating the said land since it was transferred from the Roads Corporation.
- 2.8. As a result of discussions with Melbourne City Council it is proposed that the municipal boundary be altered to reflect:
 - 2.8.1. the said land marked green to be within the City of Port Phillip; and
 - 2.8.2. the land marked orange to be part of the West Gate Freeway Reservation.
- 2.9. The City of Melbourne has requested that Port Phillip Council take the leading role in the process.

3. PROPOSAL

- 3.1. That Council resolve to:
 - 3.1.1. agree to the changes to the municipal boundary as outlined in this report; and
 - 3.1.2. authorise Council officers to commence the process to amend the boundary.

4. OPTIONS

- 4.1. Council may opt to retain the current boundary, however, this would result in four individual properties being rated and serviced by both Councils.

5. POLICY CONTEXT

- 5.1. Council does not have a policy to determine this issue.

6. ENVIRONMENTAL ASSESSMENT

- 6.1. N/A.

7. TRIPLE BOTTOM LINE ASSESSMENT

- 7.1. N/A.

8. RESOURCE IMPLICATIONS

- 8.1. This matter has no immediate resource implications.

9. INTERNAL CONSULTATION

- 9.1. This matter has been discussed with Planning, Rates and Valuations.

10. EXTERNAL CONSULTATION

- 10.1. Communications have been conducted with Melbourne City Council and a course of action has been agreed upon.

11. IMPLEMENTATION

- 11.1. To implement the boundary amendment the Minister for Local Government requires:
 - 11.1.1. The proposed change to be of a minor nature;
 - 11.1.2. Both Port Phillip and Melbourne Councils to formally resolve to amend the boundary;
 - 11.1.3. Public notice be given in the municipal districts affected by the proposed change.
- 11.2. Subject to the above, the Minister for Local Government may recommend that an Order in Council be made to give effect to the minor boundary change.

12. CONCLUSION

- 12.1. The appropriate course of action is to amend the boundary to reflect the changes outlined in this report.

13. COMMUNICATION

- 13.1. Those effected by the boundary amendment are required to be advised as part of the formal process.

14. RECOMMENDATION

- 14.1. That the Council resolve to approve the application to the Minister for Local Government to amend the municipal boundary to:
 - 14.1.1. include within the municipal district of Port Phillip the previous road reservation land which now forms part of Lots 10, 11 and 12 (subdivision PS 429646H), new Crown Allotment 16B of Section 67E of the Parish of Melbourne South; and
 - 14.1.2. exclude from the municipal district of Port Phillip the land declared West Gate Freeway Reservation on 12th October 1995 within SP18378A.
- 14.2. Council authorise officers to commence the process to amend the boundary.

**STRATEGY AND POLICY REVIEW COMMITTEE
4 FEBRUARY 2002**

A3	NAMING OF GRASSED COURTYARD AREA AT THE FRONT OF THE ST KILDA TOWN HALL
KEY RESULT AREA:	BUILDING STRONGER COMMUNITIES
LOCATION/ADDRESS:	ST KILDA TOWN HALL, CARLISLE STREET, ST KILDA
RESPONSIBLE MANAGER:	BRUCE MCKEON - MANAGER PROPERTY AND REGULATORY
AUTHOR:	CATHERINE GRGIC - TEAM LEADER STATUTORY FUNCTIONS
FILE NO.:	78/01/61
ATTACHMENTS:	NIL.

1. KEY ISSUES

- 1.1. To consider a proposal to name the grassed courtyard area at the front of the St Kilda Town Hall 'Raoul Wallenberg Garden', and to erect a new plaque.

2. BACKGROUND

- 2.1. The Manager Communications has been approached by the Raoul Wallenberg Unit of B'Nai b'Rith seeking Council's agreement to formally name the grassed area around the Raoul Wallenberg Commemorative tree planted in the forecourt of the St Kilda Town Hall in Carlisle Street by the former Mayor of St Kilda, Cr Tim Costello in June 1994.
- 2.2. Every year in January the Raoul Wallenberg Unit, in conjunction with Council, organises a commemorative service. The Unit believes that a plaque which explains the contribution made by Wallenberg in saving many thousands of Jews from certain death would be timely, especially as many of those people who personally experienced the assistance of Wallenberg are becoming fewer and fewer.

3. PROPOSAL

- 3.1. Officers are seeking the Council's approval to commence a process to name the area and erect a plaque.

4. OPTIONS

- 4.1. The Council can determine to commence a process to name the area and dedicate a plaque, or it can reject the proposal and determine not to proceed any further.

5. POLICY CONTEXT

- 5.1. When naming a place of local significance, the Council is required to follow the procedure outlined in the Geographic Place Names Act 1998 and corresponding guidelines.

6. ENVIRONMENTAL ASSESSMENT

- 6.1. No impacts on the physical environment are envisaged.

7. TRIPLE BOTTOM LINE ASSESSMENT

- 7.1. Not applicable.

8. RESOURCE IMPLICATIONS

- 8.1. Council will be required to pay for advertisements in the local newspaper (public consultation component) and the plaque.

9. INTERNAL CONSULTATION

- 9.1. Discussions have been had with the ward councillor, who has no objection to the proposal at this stage of the process.

10. EXTERNAL CONSULTATION

- 10.1. This report seeks the Council's approval to commence a public consultation process and seek submissions on the proposal

11. IMPLEMENTATION

- 11.1. Officers will place advertisements and press releases about the proposal in the local newspapers. Council will consider all submissions and a final report will be presented to Council for decision.

12. CONCLUSION

- 12.1. The Council can now determine to commence a process to name the area, or it can reject the proposal and determine not to proceed any further.

13. COMMUNICATION

- 13.1. The proposal will be communicated to the community via the media (newspaper advertisements, media releases).

14. RECOMMENDATION

- 14.1. That Council agree to commence a process, in accordance with the Geographic Names Act 1998, to name the area at the front of the St Kilda Town Hall 'Raoul Wallenberg Garden' and to erect a plaque.

**STRATEGY AND POLICY REVIEW COMMITTEE
4 FEBRUARY 2002**

A4	URBAN ART STRATEGY - ENDORSEMENT OF DRAFT STRATEGY FOR PUBLIC COMMENT
KEY RESULT AREA:	BUILDING STRONGER COMMUNITIES
LOCATION/ADDRESS:	N/A
RESPONSIBLE MANAGER:	JIM HOLDSWORTH – MANAGER URBAN DESIGN AND ARCHITECTURE
AUTHOR:	JIM HOLDSWORTH & ANGELA WALLACE
FILE NO.:	
ATTACHMENTS:	NIL.

1. KEY ISSUES

- 1.1. The Urban Art Strategy is in draft form. This report provides an overview of the Strategy's key policy outcomes, strategic and future directions and other aspects as related to the document. Council's in principle endorsement of the Strategy's direction is sought prior to the document being distributed for public comment.

2. BACKGROUND

- 2.1. Consistent with the Corporate Plan (KRA 2; 3.5.1), consultants experienced in the practice and policy of urban art were invited to respond to a Brief to prepare the City's Urban Art Strategy. The selection process resulted in Torque Consultants, whose principal is Sue Clark, a well-respected administrator and researcher in the field, being appointed in late 2000. The agreed fee was \$12,000.

A Reference Group, comprising Cr Brand, Manager Urban Design and Architecture, Co-ordinator Cultural Development Unit, Co-ordinator Capital Works and Co-ordinator Art and Heritage Unit, oversaw the progress of the project via a series of meetings with the consultant.

A comprehensive work program was undertaken to November 2001 which included consultation with artists, practitioners, administrators and developers, as well as with Council personnel. Comparable Urban and Public Art policies were developed as appropriate to Port Phillip.

2.2. Urban Art Strategy Future Directions

The draft consultant's document was presented in January 2002 and discusses the theory and practice of Urban Art. The draft Strategy contains considerable original thinking and proposals which, if effectively managed, have the potential to place Port Phillip at the forefront of Urban Art practice among Local Governments in Australia. This has been a primary objective of the Strategy.

2.2.1. Models for Urban Art Practice.

The Strategy provides five models that will inform future practice and implementation of an Urban Arts Program. These models include:

Urban Design

Urban Art that is formed by, and integrated with, urban design elements to enhance the City's urban character through site analysis and interpretive research. The artworks evolve from a contextual design response to the site's particular characteristics, spatial qualities and culture.

Collaborative Design

Urban Art that is created through collaborative design processes to reflect cross discipline design interpretations. Collaborative planned and designed Urban Art combines the expertise of any of the following professionals – artists, architects, urban designers, landscape architects, graphic designers and/or other relevant designers – to enhance the quality of an urban space/public domain. Art and design inter-relationships strengthen outcomes.

Architectural Design

Urban Art that is integrated into architecture as part of the built environment through built-in artworks, artistic features and treatments. Functional design applications and applied design features enhance the architectural structural forms of a City's built fabric – both as interior and exterior design solutions.

Socially Responsive Design

Urban Art that evolves as a response to, and a reflection or interpretation of community culture, including responses to specific social, environmental and cultural issues. As socially responsive design, the art acknowledges community, the distinctive cultural of 'place' and the diversity of the social, political and environmental contexts. It involves a strategic process of community consultation and analysis combined with interpretive research and is a means to facilitate creative relationships between community and artist.

Site Curated

Urban Art that is presented as an individual statement, isolated object, or installation on site. It may not necessarily integrate with the site physically or conceptually, but it will respond or relate to the site form a locational scale as exhibited art. It is often created off site or purchased and moved onto the site.

2.2.2. Policy Framework

The Policy Framework is based on four Principles. These principles will position Council at the forefront of urban arts practice and recognise the role of artists.

2.2.2.1.1. Responsive Design

Identity of place: Urban Art will reflect, and respond to, the distinctive cultural fabric of each locations or site, through the interpretation of urban character, the natural environment and/or the unique visual aesthetic of the chosen site and its surrounds. The artwork will reference the social, historical, environmental and/or cultural lifestyle expressions, with specific focus on the civic and neighbourhood identity.

Community Values: Urban Art will evoke accessible references to the heritage and living culture of daily expression, the specific community values and the community's cultural expression, meanings and aspirations that inform the distinctive cultural identity of a particular locale.

Innovation and Creativity: Urban Art will create opportunity for experimentation and the unfolding of new relationships and dialogues, with reference to the field of contemporary aesthetics, new materials innovations, 'cutting edge' structural potentials and site specific meanings to express diversity and innovation in its forms and scope.

2.2.2.1.2. Integrated Art

The City of Port Phillip commits to an integrated art approach which will ensure Urban Art demonstrates appropriate aesthetic appeal, functional and utility in design development.

Aesthetic Appeal: Urban Art will provide new aesthetic elements, features, qualities and applied design applications, and it will deliver design outcomes which are integrated within existing and future urban design/architectural built forms (both interior and exterior settings) and natural environments.

Functionality: Urban Art will demonstrate art and design integration that is both contextually appropriate and relevant to each community site form, setting or place; not only as a physical relationship, but also in terms of social context of people and place.

Utility: Urban Art will respond to the requirements for care and conservation and comply with the Australian Standards and Codes for Structural Design and with relevant Health and Safety measures. Furthermore, the longevity of the artwork, the suitability and durability of material, and the appropriateness of material and construction techniques will be appropriate to future maintenance requirements.

3. Council Leadership

Successful Urban Art projects will be driven by Council's commitment to strong leadership and allocation of resources. In particular, Council's leadership role will encompass both systematic control measures and innovative management procedures to uphold the design intentions encapsulated in the Principle of Responsive Design (identify of place, community values, innovation) and in the Principle of Integrated Art (aesthetic appeal, functionality, utility). (A detailed evaluation framework, based on the above design intentions, is presented in section 3.4)

In support of its leadership role, Council will:

- Expand the range of opportunities for Urban Art, ensuring Urban Art is incorporated in all new major civic and private developments and major civic capital works programs, through appropriate financial allocations and statutory planning policy changes.
- Delegate the development of the Urban Art Strategy to an independent and representative body that will ensure a diversity of ideas and views.
- Maintain continuous effort to engage the public through a broad community awareness program and seek the early involvement of the local community and stakeholders in the initial planning stages of Urban Art projects.
- Seek, wherever possible, the support and collaboration of all sections of Council Units including engineering, urban design, open space, social and urban planning, financial and corporate affairs.

4. Creative Rights

Successful Urban Art projects will not only utilise the creativity of artists for public benefit, but also respect the professionalism of the artists, their 'economic rights' and their 'moral rights', which are set out in the Copyright Amendment (Moral Rights) Act 2000 (see Appendix 7).

Council will facilitate opportunities for artists and designers to work with each other in collaborative design teams and with local communities in the initial planning and/or concept development of Urban Art projects, to interpret the culture of place and facilitate cultural belonging process. And, Council will increase public awareness of the role of art and artists in the community.

2.2.3. Urban Art Streams

From this theoretical foundation, the draft Strategy proposes three "streams" by which urban art projects can be generated. These streams

Civic Stream

The Civic Stream requires an annual financial commitment or "Percent for Art" related to the dollar value of Council's Capital Works budget. The consultant's report proposed a figure of 2 percent of the annual capital works budget as an industry benchmark.

Private Stream

The consultant recommends that Council's approach to the development of urban art by the private sector will require amendments to the Statutory Planning process. This amendment will require Planning Permit recipients, where the cost of the project exceeds \$2 million, to incorporate urban art into the project to a value of 0.5 percent of the project cost.

Community Stream

Urban art works will be generated by the sourcing of funds for urban art from federal or state government agencies grants, or other funding programs.

2.2.4. Implementation

The consultant proposes administrative and implementation arrangements, in particular:

appointment of an Urban Art Officer (initially part-time)

establishment of an Urban Art Advisory Committee comprised of specialist urban design, architectural and urban arts practitioners, key Council personnel and representation from other key Council advisory bodies such as the Cultural Programs Board to oversee the implementation of the Urban Arts Strategy and the development of the annual Urban Art Program and

creation of an "Ideas Trust", charged with bringing creative and innovative ideas and leading-edge advice to the Advisory Committee.

The draft Strategy also discusses:

an Urban Art Information Kit, for use by artists and practitioners,

associated printed and on-line material about implementation of the strategy, and

an on-going program of forums, seminars and similar interactive mechanisms to maintain the relevance of the Strategy.

3. PROPOSAL

3.1. This report discusses the status of the draft Urban Arts Strategy and provides Council with an overview of its development and a summary of the draft Strategy's key strategic policy directions and contents. The report also proposes that a program of community and 'industry' consultation finalise the document prior to its presentation to Council.

4. OPTIONS

4.1. Council receive and note this report.

5. POLICY CONTEXT

5.1. Preparation of the Urban Art Strategy is cited in the Current Corporate Plan (KRA 2; 3.5.1)

6. TRIPLE BOTTOM LINE ASSESSMENT

6.1. Should the Strategy be finally adopted by Council, there will be costs to Council in terms of the part-time Urban Art Officer's salary and overheads and allocation of the Percent for Art 'surcharge' on the Capital Works Budget.

One primary objective of the Strategy is to achieve site-responsive art work, leading to an enhanced social and cultural environment.

7. RESOURCE IMPLICATIONS

- 7.1. Additional work will be undertaken to assess the financial implications proposed by the full or partial implementation of the consultant's recommendations and whether these require additional funding through the 2002/3 budget estimate process.

8. INTERNAL / EXTERNAL CONSULTATION

- 8.1. The consultancy has been guided by the Urban Art Reference Group. Other Council officers have been involved in this process from time to time.
- 8.2. The consultant undertook an extensive consultation process with individual arts and design professionals, local government and key Council staff in developing the Strategy.
- 8.3. Two forums attracting approximately 80 practitioners in the field were also held and influenced the development of the Strategy.
- 8.4. A further consultation process for both internal and external stakeholders and the general public is envisaged as the next stage in finalising the project.

9. IMPLEMENTATION

- 9.1. The consultation program will commence following Council's endorsement of the key policy directions as outlined in this report .

10. CONCLUSION

- 10.1. The Draft Urban Art Strategy has been prepared to a stage where the Reference Group considers that its rationale, policy, processes and operational mechanisms should be made available for community and 'industry' for review.

Refinement of the document will occur thereafter. It is anticipated that the Urban Arts Strategy will be formally presented to Council for consideration in May 2002.

11. COMMUNICATION

- 11.1. Community consultation will be of several types:
- public notices in the local press inviting interested people to comment,
 - circulation of the draft to nominated Urban Art practitioners and administrators
 - conducting discussion sessions with selected people who contributed to the early phase of the consultancy.

12. RECOMMENDATION

- 12.1. That Council notes the policy direction, policy framework, objectives and implementation process of the Draft Urban Art Strategy and approves the draft document's circulation for public and 'industry' comment, prior to its review and finalisation.
- 12.2. That a further report be prepared for presentation of the finalised Urban Arts Strategy for Council's consideration at its May 2002 meeting cycle.

STRATEGY & POLICY REVIEW COMMITTEE
4 FEBRUARY 2002

A5	PARK STREET/COWDEROY STREET ROUNDAABOUT - CAPITAL WORKS FUND REALLOCATION
KEY RESULT AREA:	IMPROVING OUR BUILT ENVIRONMENT
RESPONSIBLE MANAGER:	DAVID YEOUART - DIRECTOR PHYSICAL SERVICES
AUTHOR:	PAUL SMITH - SENIOR TRAFFIC ENGINEER
ATTACHMENTS:	TWO

1. KEY ISSUES

- 1.1. To consider the re-assignment of Council approved Capital Works funding of \$80,000 for the construction of the Park Street / Cowderoy Street Roundabout (Project No. 9244), to Project No 9239 - Albert Park / Middle Park Local Area Traffic Management Implementation which has an approved budget of \$70,000.
- 1.2. Implementation of Recommendations, of the Albert Park / Middle Park Local Area Traffic Management Plan has been adopted by Council in October 2001. The monies requested will fund project items 12 and 13 contained in section 11 of the Implementation Plan.

2. BACKGROUND

- 2.1. \$80,000 has been assigned in the 2001/02 financial year, via Council's Capital Works Program to construct a roundabout at the intersection of Park and Cowderoy Streets, St.Kilda.
- 2.2. Council officers submitted a black-spot funding application to VicRoads for this intersection approximately 12 months ago.
- 2.3. Council has now been informed that, this application has been successful which provides \$103,000 (administration costs included) to construct this roundabout, which will fully fund the works.
- 2.4. Therefore, Council allocated funding of \$80,000 is not required for this project.
- 2.5. At this time, Council's \$80,000 is within the capital works budget.

3. PROPOSAL

- 3.1. In October 2001, Council considered and adopted a report titled Albert Park/Middle Park Local Area Traffic Management Plan which outlined twenty (20) traffic management projects.
- 3.2. Eleven (11) of the projects have been funded in the 2001/02 financial year, via Council and other external funds.
- 3.3. The proposal is to transfer the \$80,000, originally allocated to the Park Street / Cowderoy Street roundabout, to projects 12 and 13 contained in Section 11, *Implementation of Recommendations of the Albert Park / Middle Park Local Area Traffic Management Plan* adopted by Council in October 2001 (see attachment 1).
- Project 12 – Richardson Street, Middle Park school crossing – kerb extensions.
 - Project 13 – Richardson Street/Kerferd Road Intersection - roundabout modification.
- 3.4. The total cost of the two (2) projects nominated, is estimated at \$70,000
- 3.5. Over the past three to five years, the implementation of traffic management related capital works has occurred within one to three years of the project first being proposed. This is a significant reduction in time, considering a historical perspective.
- 3.6. A number of factors have contributed to this increased level of service, including regular increased level of Council and external funding and a reduction in the number of high cost traffic management treatments implemented.
- Attachment 2 outlines the traffic management capital works projects proposed for next financial year.
- 3.7. The above paragraph relates to traffic safety, volume and speed management type projects and not to streetscape and residential amenity type projects proposed across the City.

4. OPTIONS

- 4.1. Allocate the \$80,000 to another traffic management capital works project.
- 4.2. Return \$80,000 to Capital Management pool.

5. POLICY CONTEXT

- 5.1. Council has adopted the Albert Park / Middle Park Local Area Traffic Management Plan, which includes the traffic management treatments to be implemented.
- 5.2. In April 2000, Council approved Capital Management Authority Limits for Council Officers (Co-ordinator Capital Works & Assets, Manager Infrastructure and General Manager) responsible for managing the Capital Program. This sets out variation authority limits for the Officers and the capacity to change allocated priorities. The introduction of these new, unbudgeted projects requires Council approval.

6. ENVIRONMENTAL ASSESSMENT

- 6.1. There is no conclusive evidence that suggest the traffic management treatments proposed with have a positive or negative impact upon the environment.
- 6.2. However, traffic speeds and volumes are likely to reduce, vehicle acceleration, deceleration and other localised traffic noise may increase.

7. TRIPLE BOTTOM LINE ASSESSMENT

- 7.1. Financial – The re-allocation will have no effect upon the overall capital budget.
- 7.2. Environmental – As above.
- 7.3. Social – Significant improvement. There was substantial community involvement in the preparation of the Albert Park / Middle Park Local Area Traffic Management Plan. Additional funds assisting to complete the plan will be well received.

8. RESOURCE IMPLICATIONS

- 8.1. No new funds required.

9. INTERNAL CONSULTATION

- 9.1. Discussions on this topic have occurred with the Albert Park / Middle Park Community, Ward Councillor, Director City Development and Coordinator Capital Works.

10. EXTERNAL CONSULTATION

- 10.1. None at this time.

11. IMPLEMENTATION

- 11.1. If funding is allocated as per the recommendation of this report, both new projects are likely to be completed within this financial year.

12. CONCLUSION

- 12.1. VicRoads have advised Council of the successful funding allocation for the Park Street / Cowderoy Street roundabout project.
- 12.2. Council funds of \$80,000 assigned to construct this project are no longer required.
- 12.3. It is the recommendation of this report that the \$80,000 be reassigned to complete two projects contained within the Albert Park / Middle Park Local Area Traffic Management Plan.
- 12.4. A reassignment of the funds to two new traffic management projects to Albert Park / Middle Park, would be appropriate projects.

13. COMMUNICATION

- 13.1. Affected residents, near the new projects, will be directly communicated with during concept preparation.

14. RECOMMENDATION

- 14.1. That 2001/02 Council capital works funding of \$80,000 allocated to the Park Street/Cowderoy Street Roundabout (project no. 9244) project be reassigned to projects no. 12 and 13 outlined in section 11 of the Albert Park / Middle Park Local Area Traffic Management Plan (project no. 9239).

11. Implementation of Recommendations

The City of Port Phillip has allocated \$70,000 in the current 2001/2002 financial year to commence implementation of the recommendations.

Table 7 recommends a priority based on the significance of the issue and the impact and cost of the treatment. Recommendations 1 – 11 can be funded within existing capital and operational allocations this year. Recommendations 12 – 20 would need to be referred to future capital programs.

Priority	Location	Proposed Treatment	Officer Comment	Cost
1	Danks Street / Cowderoy Street	Roundabout	Funding provided in current financial year. Project currently in detailed design.	\$90,000*
2	Kerferd Road / Danks Street Intersection	Implement the 'alternative' median treatment	The current approved \$150,000 VicRoad funding application for the roundabout will need to be withdrawn and the alternative proposal submitted. The alternative proposal is cheaper than the roundabout and based on a similar accident reduction factor will have a benefit cost ratio similar to the roundabout submissions. Based on the above, it is highly likely VicRoad approved funding will be forthcoming this financial year. It should also be noted that the 3 year, one off statewide \$240 million TAC Accident Blackspot Program was officially launched at the Kerferd Road / Danks Street intersection.	\$110,000#
3	Richardson Street	Raised platforms and kerb extensions at intersections	Install two of the five proposed for the Richardson Street route at Boyd Street and Greig Street intersections which have higher undesirable volume and speed problems respectively.	\$60,000
4	Danks Street at Mills, Harold, Armstrong, Langridge and Cowderoy Streets	Improved tram stop facilities including raised platforms	Stage 1 works will provide raised platforms across the roadway only, on the approach to nominated intersections. Council officers are currently negotiating with Yarra Trams to extend the platforms to the pedestrian/tram patronage waiting areas in the centre of the roadway to provide raised pedestrian platforms. A trial is likely In the first instance, one should be placed at Harold Street where speed in this section of Danks Street is very high	\$20,000
5	Richardson Street / Liardet Street, Fraser Street to Bay Street	Install bicycle lanes for full length of Richardson Street	Also linemark the location of the central median strip in Liardet Street. Will assist in calming traffic on approach to Pickles Street.	\$10,000*
6	Richardson Street in vicinity of Middle Park Primary School	Reduce speed limit to 40km/h	Should be implemented as soon as VicRoad guidelines are released, expected to be later this year.	\$1,000
7	Danks Street, Mills Street to Armstrong Street	Permanent tram fairway – Linemarking	Linemarking would be expected to have minimal effect on traffic movements in the short term, however with education and enforcement should improve driver awareness.	\$3,000*
8	Mills Street, Beaconsfield Parade to Canterbury Road	Permanent tram fairway – Linemarking	Linemarking would be expected to have minimal effect on traffic movements in the short term, however with education and enforcement should improve driver awareness. Will assist with speed management	\$3,000*
9	Fitzroy Street/Park Lane	No Left Turn Prohibition during morning peak period	This restriction exists in both Park Street and Loch Street. Has been identified by both the community and Council officers as carrying high through traffic during morning periods relative to function of street.	\$300*

AGENDA - STRATEGY AND POLICY REVIEW COMMITTEE - 4 FEBRUARY 2002

Priority	Location		Officer Comment	Cost
10	Richardson Street south of Mills Street and McGregor Street	Reclassify from 'collector' road to 'local' road	Will discourage some through traffic in the longer term. Traffic volumes south of Mills Street are consistent with this revised classification.	Nil
11	Beaconsfield Parade, Bay Street to Cowderoy Street	Bicycle lane	Will improve cycling facilities on this important route. Will require VicRoad approval. Will also improve lane definition	\$7,500*
12	Richardson Street at Middle Park Primary School – School Crossing	Kerb Extension	Will reduce crossing task. Possible drainage implications.	\$40,000
13	Richardson Street / Kerferd Road	Tighten geometry through intersection along Richardson Street alignment	Objective is to reduce speed through intersection to a 35 – 40km/h design speed Can be achieved by a number of changes including kerb realignments on corners to tighten left turn movements, increasing the central island diameter, and narrowing lanes and approaches. Detailed design required.	\$30,000
14	Richardson Street	Raised Platforms and Kerb Extensions at intersections	Install the remaining three proposed for the Richardson Street route at Withers Street, Harold Street and Nimmo Street	\$75,000
15	Mills Street at Middle Park Primary School – School Crossing	Kerb Extension	Will reduce crossing task. Possible drainage implications.	\$40,000
16	Danks Street at Mills, Harold, Armstrong, Langridge and Cowderoy Streets	Improved tram stop facilities including raised platforms	Stage 1 works will provide raised platforms across the roadway only, on the approach to nominated intersections. Council officers are currently negotiating with Yarra Trams to extend the platforms to the pedestrian/tram patronage waiting areas in the centre of the roadway to provide raised pedestrian platforms. A trial is likely Install the remaining four proposed for the Danks Street route at Mills Street, Armstrong Street, Langridge Street and Cowderoy Street	\$80,000
17	Danks Street, Mills Street to Armstrong Street & Mills Street, all	Permanent tram fairway – M1 concrete kerbing, similar to The Esplanade	Will restrict traffic to one lane.	\$200,000
18	Danks Street at Philipson Street, Withers Street and Foote Streets	Raised Platforms and Kerb Extensions at intersections	Will assist in reducing speed	\$90,000
19	Danks Street / Victoria Avenue	Construct kerb extensions on all four corners	Will protect parking and significantly improve sight lines for traffic crossing Danks Street	\$140,000#
20	Danks Street, Mills Street to Armstrong Street	Kerb extensions on the downstream side of intersecting streets	Expected to reduce the 'openness' of the road to discourage speed. Estimated six locations.	\$15,000 each

External funding

*

Can be funded from other existing capital and operational budgets during current financial year.

TABLE 7

2002/03 Traffic Management Capital Works Submissions

Priority Listing

Priority	Project	Estimate
1	Albert / Middle Park Local Area Traffic Management	\$80,000
2	The Boulevard Port Melbourne Traffic and Parking Management Works	\$80,000
3	Local Area Traffic Safety Improvements	\$80,000
4	Bicycle Facilities	\$100,000
5	Port Melbourne Landscape and Streetscape Improvement Masterplan	\$150,000
6	Cruickshank Street Traffic Management – Stage 2	\$90,000
7	Shakespeare Grove Carpark – Kerb Realignment	\$40,000
8	Temporary Traffic Devices – Replacement Program	\$50,000
Total		\$670,000

**STRATEGY AND POLICY REVIEW COMMITTEE
4 FEBRUARY 2002**

A6	NIGHT FOOTBALL PORT MELBOURNE
KEY RESULT AREA:	ENHANCING OUR NEIGHBOURHOOD AND PLACES
LOCATION/ADDRESS:	525 WILLIAMSTOWN ROAD PORT MELBOURNE
RESPONSIBLE MANAGER:	SALLY CALDER - SOCIAL & CULTURAL DEVELOPMENT
AUTHOR:	DAVID HARPER - TEAM LEADER FORESHORE & RECREATION & PETER BROMLEY - MANAGER RECREATION PROJECTS
FILE NO.:	76/06/03
ATTACHMENTS:	NIL.

1. KEY ISSUES

- 1.1. Port Melbourne Football Club in partnership with the Victorian Football League is proposing to install a lighting system at Port Melbourne Cricket Ground at an estimated cost of \$900,000 that will enable night football to be played at the ground and telecast on pay television on Monday nights.
- 1.2. The installation of the lights is the subject of a planning permit application and processing of this application was deferred pending the signing of a tenancy agreement by the Club, that has now occurred. The lights will have the capacity to operate at different levels with only televised games seeing the lights operate at full strength.
- 1.3. While they are linked this report focuses on the playing of night games rather than the lighting.
- 1.4. Dealing with amenity issues through good design and the operation of the ground during night matches needs to be considered.

2. BACKGROUND

- 2.1. Port Melbourne Football Club was founded in 1874, making the Club one of the older football clubs in the world in any code. The Club is historically linked to Port Melbourne and as the Club has always played at the second highest level of football in the State is known across the State. To date as a Club it has evolved and met the challenge of being relevant to its community and meet the changing needs of its sport.

- 2.2. Sport has changed dramatically since the introduction of television, which has seen the emergence of new sports and exposed a wider audience to existing sports. The rapid expansion of Melbourne has seen the suburban tribal allegiances of old to football clubs broken down and the televising of games has helped to maintain connection and expand the supporter base across the viewing area. Competition from other sports has forced Australian football to restructure on both on a national and state basis. While spectators continue to attend games an increasing number chose to spectate by watching at home. Changing lifestyle patterns also mean that not every one has the opportunity to view sport at traditional times ie weekends and by visiting the ground. Other people are also not physically able to attend grounds due to impairment, illness et cetera. Television allows people to be spectators away from the ground. Football in this Municipality is played at both state (VFL) and local competition level.
- 2.3. Restructuring of football has meant that the Port Melbourne Football Club:
- plays in the state level competition;
 - is affiliated with the Sydney Swans, formally South Melbourne, rekindling the districts historical association with that Club; and
 - has access to capital funding from the AFL/VFL for improvements to the facilities.
- 2.4. The ABC currently televises VFL games on Saturday afternoons. Port Melbourne Cricket Ground is also used for VFL final series games that are also telecast. The telecasting of these games means that for many Victorians the Port Melbourne Cricket Ground is the public face of Port Melbourne.
- 2.5. The Port Melbourne Cricket Ground is one of two outdoor premier sports grounds in the Municipality and it is maintained by Council. Installing these lights and televising night games will help ensure that the premier status of this ground is maintained. The other facility is the Bob Jane Stadium at Albert Park.

3. PROPOSAL

- 3.1. Port Melbourne Football Club in partnership with the Victorian Football League is proposing to conduct telecast night football matches on Monday nights using lights installed specifically for this purpose. It is claimed that the playing of night games and their telecasting will improve the amenity of the ground through the lighting, ensure that it is equipped to meet the future and changing needs of sport and enhance the profile of Port Melbourne and the Municipality throughout the viewing area.

4. OPTIONS

- 4.1. Conduct a resident consultation including a survey regarding the attitude of City of Port Phillip residents to night football and defer further consideration of this matter including consideration of the planning permit application.
- 4.2. Approve the playing and televising of night football subject to restrictions on the number of nights per week that games can be played, restrict light levels to half for purposes other than televised night match play and the point of entry. In addition require the Club to undertake public information session with the community and residents.

5. POLICY CONTEXT

- 5.1. Under the Sport and Recreation Strategy (March 1998) 4.2 Statement of Principles Councils infrastructure for sport and recreation shall be flexible to accommodate changing usage patterns and demands.
- 5.2. This proposal is consistent with KRA 1, Building stronger communities, 4.3 Improve recreation services and facilities to better accommodate community needs; and KRA 2, Improving our built environment, 4 Improve the City's physical infrastructure.
- 5.3. The proposal to telecast night football matches is consistent with a vision that is being prepared for Councils consideration for sport and active recreation. In that vision Council is:
 - Aiming to be a leader in the provision of sporting and active recreation opportunities;
 - Ensuring that residents have access to an appropriate range of sporting and active recreation activities that are utilising modern, welcoming facilities catering to local, regional and metropolitan users; and
 - Wishes to work in partnership with local clubs and service providers so that they can more effectively contribute to the community's well being.

6. ENVIRONMENTAL ASSESSMENT

- 6.1. For technical reasons during night games cameras would be located on the north-west, grandstand, side of the ground. This has impacts on the design of the lights and their placement, with three of the five light banks being located on the grandstand side. This lighting arrangement will be a biased one, in that the major direction of light will be away from the south-west, where there is housing, and be directed across the oval to the north-east. Light spill is minimised in the design and generally contained within the Reserve according to the material provided. The lighting system has been designed for economic and environmental reasons to have average lux levels of 800 lux. At the MCG the average level is 1350 lux and at the SCG the average is 1200 lux. Lighting at 800 lux will only be used when games are being televised at other times a "half light" arrangement will be used, as the cost of operating full on is high. The light towers proposed will meet the minimum height requirement and will be 40m high.
- 6.2. While white light is being used the light level in front of the houses in Williamstown Road between Derham and Raglan Streets will be 10 lux which is only slightly higher than street lighting level which falls within the Australian Standards.
- 6.3. The effect on the residential area of light spill appears to have been minimised in the design and the impact of the lighting can be restricted by:
- Permitting the lights to be used only up to 10.30pm;
 - Allowing only one night game per week and in the event that televising of games is not taking place only one night game being permitted per week without specific approval of Council.
- 6.4. Predicting attendances at night games is difficult. As guide when Port Melbourne is playing Williamstown, the two teams that draw the largest attendances in VFL competition, in a day game attendance have averaged 1500. The Club believes that at night on a Monday night that that figure would be no more than 500 and when teams with low supporter bases are playing attendances may only be 200. Requiring that spectators enter the ground from Ingles Street would ameliorate the effect of additional vehicle movements on residents living to the south of the Reserve. This would concentrate parking the Ingles Street and the surrounding industrial area thus minimising disruption to residents.

7. TRIPLE BOTTOM LINE ASSESSMENT

- 7.1. **Social** Playing and televising games at night will make football accessible to people who are unable to spectate at the traditional times on weekends or are physically unable to attend. It will also permit former residents to maintain connection with the area.
- 7.2. **Economic** This will be the largest club funded expenditure on a Council controlled reserve since 1927 when the grandstand at Port Melbourne Cricket Ground was built by Port Melbourne Cricket Club.
- 7.3. **Environment** The design should limit light spill and by using lighting levels at the low end of the range for television set an example of efficient and effective use of energy.

8. RESOURCE IMPLICATIONS

- 8.1. Nil.

9. INTERNAL CONSULTATION

- 9.1. The Landlord Committee has considered this matter and recommends that it proceed.
- 9.2. The Senior Traffic Engineer has recommended that entry to the ground for spectators be from Ingles Street to minimise traffic movements in the residential area abutting Williamstown Road.

10. EXTERNAL CONSULTATION

- 10.1. While the Planning Permit Process has allowed public consideration of the lighting towers the issue of night football has not been the subject of discussion. Either Council or the Club could undertake communication with the local community regarding the playing of night football matches.
- 10.2. Officers have had preliminary discussions with Port Melbourne Football Club regarding amenity issues.

11. CONCLUSION

- 11.1. This report has canvassed several issues relating to amenity. As Port Melbourne Football Club has been a long standing and important part of the 'Port' community for 128 years. During the last ten years the demographics have changed as urban renewal has taken place and industrial areas converted to housing. This is an opportunity for the Club to:

Provide facilities at the ground that ensure that it can meet the changing needs of sport and spectators.

Ensure that it is connecting with the changing community of Port Melbourne by presenting a vision of where football is going and how the Club is going to remain a vibrant part of Port Melbourne during the 21st century.

12. RECOMMENDATION

- 12.1. Council support the playing of night, telecast football matches at the Port Melbourne Cricket Ground subject to the Port Melbourne Football Club agreeing to the Club agreeing to amend the tenancy agreement to incorporate conditions relating to the operation and conduct of night football and that these conditions include:
- 12.1.1. Only one telecast night football game being permitted per week or in the event that games are no longer telecast only one night football game being permitted per week without the prior specific approval of Council.
 - 12.1.2. Prior specific approval of the Chief Executive Officer is required before any events involving the use of ground lighting are held at the Port Melbourne Cricket Ground.
 - 12.1.3. All night football games to be completed by 10pm.
 - 12.1.4. The use of ground lighting on match play/events nights not extending beyond 10.30pm.
 - 12.1.5. The use of ground lighting be only at 'half level' at all times other than when games are being telecast and the use of lighting other than when night games are being played not extend beyond 9pm.
 - 12.1.6. Public entry to the Port Melbourne Cricket Ground at night games be from Ingles Street only.
 - 12.1.7. All costs associated with the operation and maintenance of the lighting to be met by Port Melbourne Football Club and the Port Melbourne Football Club to take over responsibility for the existing training lights when the new system is completed.
 - 12.1.8. No other sport other than football is to be played at night whether it is telecast or not without the prior specific approval of Council. If approval is granted to play other sports at night the same conditions relating to public entry, game completion and lights out times and the number of games per week will apply.
- 12.2. The Port Melbourne Football Club be required to undertake a public information session with the community and residents outlining the future plans of the Club and its usage of the Port Melbourne Cricket Ground to the satisfaction of the Chief Executive Officer of the City of Port Phillip.

**STRATEGY AND POLICY REVIEW COMMITTEE
4 FEBRUARY 2002**

A7	STREET FURNITURE
KEY RESULT AREA:	IMPROVING OUR BUILT ENVIRONMENT
LOCATION/ADDRESS:	
RESPONSIBLE MANAGER:	DAVID YEOUART – DIRECTOR PHYSICAL SERVICES
AUTHOR:	PETER BOYLE
FILE NO.:	
ATTACHMENTS:	STREET FURNITURE PROTOTYPE IMAGES

1. KEY ISSUES

- 1.1. Council commenced consideration of this issue in mid 1999 with consultation including Councillors, CEO, GMT, Physical Services, City Development and Cultural Development
- 1.2. The process has identified the quantum and condition of existing assets, addressed the current ad-hoc approach to selection, installation and management, identified a preferred approach to the design and delivery of street furniture through a design competition, fabrication of prototypes for testing and consultation with the community.
- 1.3. This report seeks to inform Council of the process undertaken to date and seeks its endorsement of the nominated suite of furniture.

2. BACKGROUND

- 2.1. Street furniture review commenced in mid 1999. It identified the need to critically consider current practices, the level of assets in the ground, design of street furniture and possible models for procuring street furniture.
- 2.2. Street Furniture Assets Study undertaken in early part of 2000 identifying the type, quantity, location, condition and value of street furniture across the municipality
- 2.3. Street Furniture Review Team convened in February 2000 to consider how Council should fund, implement, and manage street furniture that is appropriate for Port Phillip. Considered a wide range of options Recommendation was to develop designs for a CoPP suite of coordinated furniture.
- 2.4. In June 2000 expressions of interest sought nationally from suitably qualified designers. A short list of 5 was selected to produce design concepts for seats, litter bin, cycle rail and drinking fountain with a fee payment of \$2000 provided to defray the costs.

- 2.5. Dryden and Crute Design were selected as the preferred designers. They were commissioned in December 2000 to develop their designs and prepare working drawings suitable for fabrication of the items. The designers were required to address the following criteria:
- Durability and adaptability, particularly in corrosive environments, such as the foreshore;
 - ergonomics and safety, for users of varied abilities;
 - suitability and functionality of purpose;
 - simple, elegant design, appropriate for a variety of locations including streets, parks, foreshore, etc;
 - reinforcement of Port Phillip's cultural identity and image, including its heritage, local neighbourhoods etc, without resort to pastiche, historical mimicry, logos or superfluous detailing;
 - ease of repair and minimal maintenance requirements;
 - value for money, across the life of the product, including sustainability of materials;
 - location of furniture to minimise street clutter;
- 2.6. Upon completion of working drawings in March 2001 tenders were called for fabrication of the necessary pattern work and the pieces of street furniture. Tenders were received with Rolco Products contracted to prepare the pattern work and castings and JC Brown-Blakiston Shortell to fabricate the pieces of street furniture.
- 2.7. The following pieces of street furniture have been developed as prototypes.
- Timber battened seat.
 - Stainless steel cycle hoops- approved by traffic and transport officers.
 - Disabled accessible drinking fountain.
 - 120 litre bin surround. Comments made by the waste section of Physical services on their design.
- 2.8. Street Furniture Code of Practice to identify what types, location and quantity of street furniture was commenced in mid 2001. The initial stages of the process involved internal consultation across Council. This was expanded to include the community through the "Thinkorama" process conducted in mid-September.
- 2.9. Briefing of Councillors on 17 December, 2001 of process to date requested this report to Council.

3. PROPOSAL

- 3.1. At amalgamation Port Phillip inherited a wide range of street furniture of differing types and in varied condition. The selection, procurement and maintenance of these assets were uncoordinated with the result being a diminished city image, poor service for users of the furniture and difficulty for maintenance by Council staff.
- 3.2. Responsibility for selection, installation and maintenance of the furniture has rested with different divisions, business units and contractors.
- 3.3. Accurate data about the type, design, location and condition of street furniture assets was collected providing a clear understanding of the level and value of the asset. The replacement value was estimated at \$9.1m.
- 3.4. This demonstrated that the increased resources were required to ensure retention of existing assets.
- 3.5. Different models for provision of street furniture were considered including
- Status quo: furniture is selected and procured on an as needed, project by project basis. Problems with this model include maintenance difficulties including future unavoidability of replacement parts or designs, incompatibility of designs across a range
 - Tender the supply, installation and maintenance of street and park furniture on lease or hire-purchase basis.
 - Contract with a company such as JC Decaux or Adshel for the supply, installation and repair of furniture based upon advertising revenue generated from advertising panels on public transit shelters or free standing signs within the road reserve. Quantum of signs required to deliver street furniture across the municipality was significant
 - Develop a coordinated suite of street furniture that responds to the sense of place, conditions and user types existing within City of Port Phillip. Ownership of the design rests with CoPP enabling tendering of manufacture, supply and installation, refinement and updating of designs and addition of further items as required.
- 3.6. The final option was endorsed as the preferred approach. (Refer Background).

4. ENVIRONMENTAL ASSESSMENT

- 4.1. A key criterion in the assessment of the designs was maximisation of the life cycle of the pieces. This is to be achieved through the standardisation of details, the use of durable materials, repair of damaged bins and the salvage of parts for re-use on other pieces. Wastage or disposal of pieces will, therefore, be kept to a minimum.
- 4.2. Recycled hardwood timber battens will be used on the seats.
- 4.3. If damaged parts are unable to be re-used the metal pieces are fully recyclable.

5. RESOURCE IMPLICATIONS

- 5.1. Provision for maintenance and upgrade of street furniture is a project within the Capital Works Program (currently \$100,000). Allowance is also made for furniture within specific projects such as streetscape or parks upgrades.
- 5.2. The CoPP street furniture range will be able to be funded within the existing parameters of the capital works program.

6. INTERNAL CONSULTATION

- 6.1. Internal consultation has included:
 - STAMP process included input from Physical Services, City Development, Social Development
 - Street Furniture Review Team with representation from Physical Services, City Development, Social Development
 - Ongoing consultation between City Development and Physical Services

7. EXTERNAL CONSULTATION

- 7.1. Conduct of the Street Furniture "Thinkorama" across the weekend of 15/16 September 2001. Over 621 interviews were conducted with members of the community seeking their views on the design and delivery of street furniture.

8. IMPLEMENTATION

- 8.1. The Street Furniture Program is to be implemented as an ongoing part of the Capital Works Program. This will occur on an incremental basis as pieces require replacement and as part of specific projects. It is expected that other items will be developed and included as required such as fixed and removable bollards, tree surrounds, signs, lights etc.

9. COMMUNICATION

- 9.1. The program would benefit from communication to the public through articles in Divercity and local press.

10. RECOMMENDATION

- 10.1. That Council endorses the process undertaken in addressing the design, delivery and maintenance of street furniture within Port Phillip.
- 10.2. That Council endorses the developed prototypes of seat, litter bin, cycle rail and drinking fountain (refer attached) as the preferred basic elements in the City of Port Phillip Street Furniture Range.

ATTACHMENT



120 Litre Litter Bin surround



Stainless Steel Cycle Rail



Timber battened seat



Drinking Fountain

**STRATEGY AND POLICY REVIEW COMMITTEE
4 FEBRUARY 2002**

A8	SEABATHS - LIQUOR LICENCES IN DINING AREAS EXTERNAL OF THE BUILDING
KEY RESULT AREA:	IMPROVING OUR BUILT ENVIRONMENT
LOCATION/ADDRESS:	10 - 18 JACKABOULEVARD, ST KILDA
RESPONSIBLE MANAGER:	BRUCE PHILLIPS – MANAGER PLANNING AND BUILDING SERVICES & JIM HOLDSWORTH – MANAGER ARCHITECTURE AND URBAN DESIGN
AUTHOR:	BRUCE PHILLIPS & JIM HOLDSWORTH
FILE NO.:	
ATTACHMENTS:	PLANS OF APPROVED OUTDOOR SEATING LETTER FROM TT GLOBAL (LESSEE) LETTERS FROM MANAGER TO LLV REGARDING TEMPORARY LIQUOR LICENCES

1. KEY ISSUES

- 1.1. The report addresses an anomaly between the Council desires for the operation of the outdoor dining areas and the operational and enforcement requirements of liquor licences by the LLV and the Police.

2. BACKGROUND

- 2.1. Council considered the external seating at the Seabaths at its meeting in December, 2001. Council considered the conceptual arrangement of the proposal and then also the specific layout of the areas for this purpose.
- 2.2. It was resolved to:
- allow seating and the provision of 'exclusive' serving to occur abutting some of the food and beverage tenancies subject to certain parameters including the requirement that public access be maintained at all times, and
 - to also allow public seating in other areas along the frontage of the complex on the seaward side (see approved plans).

- 2.3. The Council resolution, in part, required an operational licence between the head lessee and other sub lessees requiring the following:
- the activity not causing detriment to the amenity of the foreshore by reason of noise, patron behaviour any other reason. In this regard the activity and use shall be to the satisfaction of the Responsible Authority, and
 - a licence between the lessee and tenants to form part of any lease documentation that covenants the tenants to amongst other things:
 - to obtain any necessary approvals or consents or licences from authorities before trading or serving food or beverages and that at all times the area will be used in accordance with that approval
 - to obtain the lessee consent for high quality furniture that is consistent with a theme so that the seating areas appear as part of a comprehensive arrangement
 - maintain all furniture in the areas provided and no other areas
 - maintain the tidiness of the area, collect litter including cigarette butts and remove garbage
 - not prevent any member of the public from using the area or furniture notwithstanding the rights to serve food and beverages in that area
 - display signs indicating that the purchase of food and beverages in this area is not a precondition of the use of the area by the public
 - ensure all decorative materials, signage and advertising is only done so with the prior written approval of the lessee and any relevant authority including but not limited to the Council
 - must ensure that the area is managed in such a way that patrons will be encouraged to remain seated whilst eating and or drinking and that use best endeavours shall be used to ensure that patrons are not unduly noisy and are well behaved
 - comply with all requirements of the Liquor Control Act (including any amendments)

- first seek approval of the centre management for any proposed music that will be heard outside the building who shall ensure that it is not disturbing to the public nor competing with music from other tenancies to the satisfaction of the Responsible Authority
- comply with the hours of operation for the complex being 5-30 am to 1-00 am the following day
- to minimise litter by not having the tables 'made up' in the 'public but exclusive rights to service' areas but shall include hard crockery and cutlery as required from the point of service if patrons nominate to sit at the tables whilst consuming the meal / beverages and to only use disposal containers for patrons who have nominated that they will eat elsewhere, and
- that no weather proofing of the area set aside for tables or chairs (except umbrellas) shall occur without the prior written consent of the Responsible Authority.

3. PROPOSAL

- 3.1. A meeting was held on 23 January, 2002 between an number of the parties (see attached letter) to discuss the situation and to determine how the anomaly could be resolved. At that meeting it was suggested a 3 month trial period be invoked to ascertain the operational situation.
- 3.2. Following discussion amongst the 2 responsible Council managers it was determined to inform the LLV of 'no objection' to a 1 month limited liquor licence for the Dock of the Bay and the Pizzahead tenancies to enable trade to occur whilst a formal and ongoing Council position (what ever that may be) was determined in the month of February.
- 3.3. A Council position is now being sought.

4. OPTIONS

- 4.1. Broadly 2 options exist. The Council could:
 - Maintain its position that the areas should be always available for the public consistent with its December determination, or
 - Modify its December position to enable 'restricted access' to the areas of the 3 food and beverage tenancies where outdoor dining has been sanctioned (this would be similar to kerbside dining).
- 4.2. It is recommended that Council should also advise the LLV that this approval should also be restricted for the primary purpose of a restaurant only to avoid it being able to be used for primarily for drinking.

- 4.3. In considering these 2 options it is important to note that the other seating that was authorised in December along seaward side was for public seating and no serving rights (ie picnic type of tables). These would remain in that format by the principle lessee.

5. CONSIDERATION OF OPTIONS

- 5.1. The LLV and the Police state that the 'authorised area' of a Liquor Licence requires the management of that area to be totally responsible for the control of patrons in that space including behaviour and also the responsible serving of alcohol.
- 5.2. In essence, the LLV have stated that it could not issue Liquor Licences with the Council requirements that the area also be available to the public. Inspector Duthie (the Liquor Licensing Inspector) has supported the LLV concern.
- 5.3. In this context the following comments can be made:
- maintaining its December position would render the outdoor dining area effectively a no alcohol area. Whilst this may meet the community desires of the foreshore environment it would not meet the trading needs and economic provisions of the sub lessees. A dispute on this point would then occur.
 - modifying the December position to enable the areas to be restricted 'authorised areas' would enable liquor licences to be issued and liquor trading in those areas to occur. The other public seating would remain for the public to enjoy the foreshore environment near the Seabaths complex.
- 5.4. Should option 2 be pursued then the licence requirements (or parameters) set by Council in December would need to be varied.

6. POLICY CONTEXT

- 6.1. Public accessibility and harm minimisation are 2 key principles for the foreshore environment. Council needs to consider these principles in the context of the requests by the lessee and the sub lessees.

7. ENVIRONMENTAL ASSESSMENT

- 7.1. The proximity to the beach is a matter that has been considered regarding litter. Requirements exist in the tenancy licence to place responsibility on the management to minimise any litter.

8. TRIPLE BOTTOM LINE ASSESSMENT

- 8.1. The foreshore proximity and the community expectations of proper management of that environment is a key consideration.
- 8.2. The business needs of the tenants is also an important consideration so that the operations can be successful and also provide a good experience for patrons and the public.

9. RESOURCE IMPLICATIONS

9.1. Officer time only.

10. INTERNAL CONSULTATION

10.1. The 2 managers have discussed the proposal.

11. EXTERNAL CONSULTATION

11.1. LLV, Police liquor licensing Inspector, tenants and lessee

12. IMPLEMENTATION

12.1. If Council determines to maintain its December position a letter would be provided indicating this resolution and the LLV would not issue Liquor Licence's for the outdoor dining areas.

12.2. If the December position is modified then the parameters that Council determined for the tenancy licence between the lessee and the sub lessees would need to be modified to delete the requirement of public access in the liquor licensed outdoor dining areas for the 3 tenancy areas.

13. CONCLUSION

13.1. Unfortunately the liquor licensing arrangements do not make it possible to achieve the Council intent of public accessibility (as distinct from being a patron of the tenancy) in the areas where liquor is served.

13.2. The other public seating approved by Council in December (ie the picnic style ones) would, however, enable the public to sit and eat food and beverage in the public spaces. This is reasonably extensive and would appear to serve the intent of the Council.

13.3. In this context the proposal put by TT Global is considered acceptable. This would require changes to the parameters set for the licence between the lessee and the sub lessees as outlined above.

13.4. It is recommended that the 'exclusive rights to serve' areas be allowed to be *restricted areas* to enable liquor licences to be issued for the serving and consumption of alcohol. This should also carry the restriction that the outdoor areas are for the primary purpose a restaurant only.

14. COMMUNICATION

14.1. Nil other than to the proposed tenants.

15. RECOMMENDATION

15.1. That Council resolve to modify its December 2001 decision regarding the parameters for the outdoor dining areas at the St Kilda Seabaths to enable the 3 food and beverage tenancies on the seaward side of the building to be able to obtain liquor licences with a restricted 'authorised area' arrangement for the areas specified in the December 2001 approved seating plans subject to it being only for the primary purpose of a restaurant.

15.2. That the December parameters be amended as follows (shown with deletions in crossouts and inclusions in bold)

- the activity shall not cause detriment to the amenity of the foreshore by reason of noise, patron behaviour any other reason. In this regard the activity and use shall be to the satisfaction of the Responsible Authority, and
- a licence between the lessee and tenants shall form part of any lease documentation that covenants the tenants to amongst other things:
 - to obtain any necessary approvals or consents or licences from authorities before trading or serving food or beverages and that at all times the area will be used in accordance with that approval
 - to obtain the lessee consent for high quality furniture that is consistent with a theme so that the seating areas appear as part of a comprehensive arrangement
 - maintain all furniture in the areas provided and no other areas
 - maintain the tidiness of the area, collect litter including cigarette butts and remove garbage
 - ~~not prevent any member of the public from using the area or furniture notwithstanding the rights to serve food and beverages in that area~~
 - ~~display signs indicating that the purchase of food and beverages in this area is not a precondition of the use of the area by the public~~
 - ensure all decorative materials, signage and advertising is only done so with the prior written approval of the lessee and any relevant authority including but not limited to the Council

- must ensure that the area is managed in such a way that patrons will be encouraged to remain seated whilst eating and or drinking and that use best endeavours shall be used to ensure that patrons are not unduly noisy and are well behaved
 - comply with all requirements of the Liquor Control Act (including any amendments)
 - first seek approval of the centre management for any proposed music that will be heard outside the building who shall ensure that it is not disturbing to the public nor competing with music from other tenancies to the satisfaction of the Responsible Authority
 - comply with the hours of operation for the complex being 5-30 am to 1-00 am the following day
 - to minimise litter by not having the tables 'made up' in the 'public but exclusive rights to service' areas but shall include hard crockery and cutlery as required from the point of servery if patrons nominate to sit at the tables whilst consuming the meal / beverages and to only use disposal containers for patrons who have nominated that they will eat elsewhere, and
 - that no weather proofing of the area set aside for tables or chairs (except umbrellas) shall occur without the prior written consent of the Responsible Authority.
- 15.3. That Council authorise the Manager, Planning and Building Services to amend Planning Permit P 1648 / 2001 dated 24 December, 2001 for the outdoor dining area to the south of the Consent Notice boundary by deleting the following conditions and renumbering the remaining conditions accordingly:
- not prevent any member of the public from using the area or furniture notwithstanding the rights to serve food and beverages in that area
 - display signs indicating that the purchase of food and beverages in this area is not a precondition of the use of the area by the public

- 15.4. That the lessee and the sub lessees be reminded that the Council permission for external seats within the Consent Notice boundary and that portion outside the Consent Notice (but within the leased boundary subject to the Planning Permit) expires at the end of February, 2007 unless otherwise extended in writing by the Responsible Authority. This is to enable the Council to impose any necessary adjustments that is required to the operations to maximise the public amenity of the foreshore area.

STRATEGY AND POLICY REVIEW COMMITTEE
4 FEBRUARY 2002

A9	PILOT NEIGHBOURHOOD CHARACTER STRATEGY - ELWOOD AND EAST ST KILDA
KEY RESULT AREA:	IMPROVING OUR BUILT ENVIRONMENT
LOCATION/ADDRESS:	ADDISON AND RUSKIN STREETS, ELWOOD AND MURCHISON STREET, EAST ST KILDA
RESPONSIBLE MANAGER:	BRUCE PHILLIPS - MANAGER PLANNING & BUILDING
AUTHOR:	DENISE THORSON - STRATEGIC PLANNER
FILE NO.:	66/04/55
ATTACHMENTS:	DRAFT CHARACTER STATEMENTS AND DESIGN GUIDELINES FOR PILOT AREAS

1. KEY ISSUES

1.1. The key issues associated with this report are:

To update Council on the progress of the Pilot Neighbourhood Character Strategy undertaken for two pilot areas in Elwood and East St Kilda.

For Council to determine its position in relation to progressing the pilot strategy.

2. BACKGROUND

2.1. In May 2001, a Steering Committee comprising local community representatives, Councillors and staff was appointed to oversee the general progress of a Neighbourhood Character Strategy for two pilot areas – one being Addison and Ruskin Streets, Elwood and the other Murchison Street, East St Kilda.

2.2. The key objectives of the pilot Neighbourhood Character Strategy were:

To develop controls for 2 neighbourhood character areas that exhibit valued characteristics; and

To develop a framework that would provide protection of valued characteristics by inclusion of controls within the Port Phillip Planning Scheme.

2.3. Consultants Mike Scott and Lisa Riddle of planisphere were appointed to develop the Draft Character Statements and Design Guidelines.

- 2.4. Development of the Draft Character Statements and Design Guidelines were informed by:
- Council's Urban Character Study
 - An Issues and Options Paper on Neighbourhood Character prepared for the City of Port Phillip by Mr Lester Townsend as part of the pilot project
 - Survey results collected from the pilot areas
 - Meetings with the Steering Committee
- 2.5. The guidelines developed are intended to assist in identifying a preferred future character for each of the pilot areas and articulating acceptable design outcomes. They include the following:
- A description of the area
 - Key Existing Characteristics
 - Community Values
 - Preferred Neighbourhood Character Statement
 - Issues/Threats
 - Design Guidelines identifying character elements, objectives, acceptable design response and things to avoid
- 2.6. Copies are attached to this report.
- 2.7. The Department of Infrastructure (DOI) are currently developing a Practice Note to provide guidance about how to manage neighbourhood character in urban areas through new format planning schemes and the tools developed as a result of ResCode. At this stage, it is anticipated by DOI that the Practice Note will be released in late March. This Practice Note will assist Council in proceeding with implementation of the guidelines developed and provide:
- An explanation of the neighbourhood character provisions in the planning scheme.
 - Guidance about the neighbourhood character tools in the VPP.
 - Suggestions about how to use the tools to achieve local character objectives.

3. PROPOSAL

- 3.1. The final stage in the pilot project is implementation of the guidelines into the Port Phillip Planning Scheme. Until this occurs, the guidelines have no statutory weight.
- 3.2. Implementation of such guidelines into the planning scheme will enable Council to clearly articulate its desired outcomes for neighbourhood character, and identify areas where additional management of residential development would be required to achieve preferred neighbourhood character objectives.
- 3.3. It is proposed that Strategic Planning continues investigating the most appropriate method for incorporating the guidelines into the planning scheme in consultation with DOI.
- 3.4. This approach is considered appropriate as any method for incorporating guidelines into the planning scheme would be better informed by the Practice Note being prepared by the DOI.
- 3.5. In the interim, the Draft Character Statements and Design Guidelines developed for the two pilot areas could be used as advisory guidelines to assist in preparation and assessment of planning applications, where possible.

4. OPTIONS

- 4.1. As an alternative, Council could consider proceeding immediately with an amendment to incorporate the 2 sets of guidelines into the planning scheme.
- 4.2. This would entail preparation of and formal exhibition of an amendment and potentially a Panel Hearing. This is likely to take approximately 8-12 months to achieve full incorporation into the planning scheme.
- 4.3. At this stage it is unclear from the DOI the level of strategic justification that would be required for such an amendment and whether Council's current strategic position is adequate.

5. POLICY CONTEXT

- 5.1. KRA 2 Action 1.1.2 outlines the development of a Neighbourhood Character Strategy and implementation of policies and controls for 2 pilot areas.

6. ENVIRONMENTAL ASSESSMENT

- 6.1. There are numerous references to protecting neighbourhood character throughout Council's Municipal Strategic Statement. This project will assist Council in identifying valued character elements and establishing objectives for protecting such elements where new development is proposed.

7. RESOURCE IMPLICATIONS

- 7.1. Should Council decide to proceed with an amendment to the planning scheme to incorporate the pilot guidelines, there will be associated amendment and Panel costs. This is currently not allocated for in the Strategic Planning budget.

8. CONSULTATION

- 8.1. As part of the pilot project, the consultation process has included:

An Information Session conducted at the beginning of the project. Residents in the pilot areas were invited to attend this session and approximately 50 people attended.

Residents have been kept updated on the project by way of Update Bulletins.

Residents were invited to complete a survey about neighbourhood character.

A Brainstorming session was facilitated and conducted by Mr Lester Townsend with members of the steering committee and invited representatives from the design and planning profession. A Neighbourhood Character Issues and Options Paper was produced following this session. The Paper discussed the dimensions of neighbourhood character and issues for managing character.

The Draft Character Statements and Design Guidelines developed were circulated to owners and occupiers in each of the pilot areas for comments. The Draft Character Statements and Design Guidelines were not circulated amongst the development industry.

- 8.2. In addition to this, there were approximately 6 Steering Committee meetings conducted.

9. IMPLEMENTATION

- 9.1. An full Implementation Plan will be presented to Council in a future report.

10. CONCLUSION

- 10.1. The Steering Committee overseeing this project has agreed on the draft guidelines developed for the two pilot areas (as attached).
- 10.2. It is considered appropriate to await the Practice Note being developed by DOI to ensure Council's strategic position is justified before proceeding. Following this, an implementation process will be reported back to Council.

11. RECOMMENDATION

- 11.1. That Council acknowledges the valuable contribution to the pilot neighbourhood character strategy made by members of the steering committee.
- 11.2. That Council agrees in principle to the Draft Character Statements and Design Guidelines developed for the two pilot areas forming part of a future amendment to the planning scheme.
- 11.3. That Council continues investigating the most appropriate method for incorporating the guidelines into the planning scheme in consultation with the Department of Infrastructure.
- 11.4. That a future report be presented to Council following the release of the Department of Infrastructure Practice Note on the Neighbourhood Character Provisions outlining a proposed implementation process.