

**STRATEGY AND POLICY REVIEW COMMITTEE**  
**7 JULY 2008**

**POLICY AND PLANNING**

<b>A3</b>	<b>FORESHORE BINS SERVICE STRATEGY</b>
<b>LOCATION/ADDRESS:</b>	
<b>RESPONSIBLE EXECUTIVE DIRECTOR:</b>	<b>GEOFF OULTON, COMMUNITY DEVELOPMENT AND PLANNING DIRECTOR</b>
<b>AUTHOR:</b>	<b>KATE NAGATO, FORESHORE PLACE MANAGER</b>
<b>FILE NO.:</b>	
<b>ATTACHMENTS:</b>	<b>1. FORESHORE BINS SERVICE STRATEGY</b> <b>2. FORESHORE BINS SERVICE STRATEGY ACTION PLAN</b>

---

**1. EXECUTIVE SUMMARY**

- 1.1. A Foreshore Bins Service Strategy (Attachment 1) has been developed and Council consideration is sought.

**2. BACKGROUND AND CONTEXT**

- 2.1. There are a number of issues associated with foreshore litter bins including a lack of consistent placement, bin types and colours, numbers and locations. This was particularly highlighted following completion of parts of the St Kilda Foreshore Promenade with a range of different coloured wheelie bins some in the centre of the beach, some on dunes and some on the promenade impacting on the aesthetics of the area.
- 2.2. A service strategy around the number of litter bins required, the type of bins, the location of bins and the management of these bins has been an important gap. A trial of three recycling bins on the foreshore in South Melbourne has just commenced and direction is needed on the future management of this. This service strategy includes both litter bins and recycling bins.
- 2.3. There are currently in the order of 305 permanent bins in operation along the foreshore. A further 50 bins are provided for the summer period to address the increased demand. 55 of these bins have been recently upgraded with new caged bin surrounds.

**3. RECOMMENDED OPTION**

Council adopts and implements the Foreshore Bins Service Strategy

3.1. Criterion for recommendation

3.1.1. The Strategy will ensure foreshore litter and public place recycling bins are provided and managed in an environmentally responsible, socially acceptable and operationally effective manner.

3.1.2. This includes consideration of the number, type and location of bins, extends to Public Place Recycling bins and includes the management of these bins in normal conditions and during major events.

**4. SUSTAINABILITY ASSESSMENT**

Social Pillar	Socially responsible management of litter and recycling to improve visual amenity and positive experience of the foreshore
Economic Pillar	Operationally effective management of waste
Environmental Pillar	Environmentally responsible approach, inclusion of recycling, protection of fragile dune systems
Cultural Pillar	Improved experience of the foreshore, consistent appearance of waste receptacles

4.1. **Policy and legislative implications**

This strategy is consistent with the following policy and plans:

- Council Plan
- Community Plan
- Sustainable Environment Strategy
- Physical Asset Management Policy
- Waste Wise Strategy 2006-2009
- Foreshore Management Plan

4.2. **Risk implications**

Nothing additional.

4.3. **Resource implications**

4.3.1. The implementation of the service strategy will require additional financial resources.

4.3.2. The strategy will be progressively implemented over a number of years. Some aspects of the strategy have already commenced including the recycling trial, removal of redundant concrete bin stands and pads, relocation of litter bins, roll-out of wayfaring signage in parts of Port Melbourne and regular meetings with waste management staff. Many aspects of the implementation will only require staff time and therefore not an additional capital cost.

- 4.3.3. The upgrades of bins and installation of caged bin surrounds will require capital investment and there will be ongoing collection costs associated with the installation of recycling bins and waste audits. Funding for these elements will be undertaken from existing and future operational and capital works accounts.

**5. ALTERNATIVE OPTIONS**

**5.1. Alternative 1**

Don't adopt Foreshore Bins Service Strategy and retain the status quo

**5.1.1. Sustainability assessment**

Social Equity Pillar	Poor visual amenity, less enjoyable experience of the foreshore
Economic Viability Pillar	Less economic cost, however less benefits for the community
Environmental Responsibility Pillar	Less environmentally responsible approach, does not include recycling
Cultural Vitality Pillar	No improvement to foreshore experience, inconsistent appearance of waste receptacles

**5.1.2. Policy and legislative implications**

Does not progress the Waste Wise Strategy or implement the Foreshore Management Plan.

**5.1.3. Risk implications**

Nothing additional

**5.1.4. Resource implications**

Fewer resources required, however fewer benefits.

**6. PARTICIPATION AND ENGAGEMENT**

**6.1. Internal**

6.1.1. The people who have been engaged with in relation to this issue are:

- Mayor and Councillors
- Executive team
- Waste management staff
- Street and Beach Cleaning staff and contractors
- Sustainable Environment team
- Place Management team
- Buildings and Green Spaces team members

6.1.2. Consultation with these staff was undertaken during the development and refinement of this strategy and has shaped the

document considerably. This has ensured it meets design, aesthetic and environmental objectives whilst also being operational.

**7. IMPLEMENTATION**

- 7.1. Implementation of aspects of the draft service strategy is already underway, but following endorsement of the service strategy broader implementation can begin. Aspects requiring additional funding will be applied for through the Capital Works funding process.
- 7.2. Attachment 2 provides a summary of the key actions, current progress and cost to implement.

**8. RECOMMENDATION**

That the Strategy and Policy Review Committee recommend that Council resolve to:

- 8.1. Receive and note the Foreshore Bins Service Strategy.
- 8.2. Adopt and implement the Foreshore Bins Service Strategy as shown in attachment 1 to this report.