

Priority 1: Improve event management to reduce environmental impact and better manage impact on community

Large scale festivals and events and late night venues get a mixed and often conflicting reaction from residents and businesses.

Participants at the Community Summit strongly endorsed improvement of event management to minimise negative impacts on residents and the environment. Enforcement of permit conditions of licensed premises was considered a high priority in establishing a more harmonious co-existence between residents and visitors. A desire to see safe and smaller-scale cultural, sporting and social events was also expressed.

What would success look like?

A reduction in the impacts on neighbouring communities and a reduction in environment impacts

What has Council done?

- Implemented increased response time for clean up of major events including St Kilda festival
- Continued on-going collaboration with local police regarding enforcement strategies and hot spots
- Development of draft Alcohol Action Plan to coordinate and consolidate existing strategies.
- Conducted 'Keep It Cool/Enjoy Don't Destroy', visitor behaviour campaign summer 2007/08
- Established Fitzroy Street Community Taskforce
- Developed a new event management strategy that will improve communication and awareness to residents, improve environmental performance of all events and ensure events include analysis of community benefit and community impact. Strategy incorporates a post-events evaluation process that will measure and monitor compliance and satisfaction from both event participants and effected communities.

What indicators track our progress?

Indicator	Result	Data Source	Explanation
No reliable data available. New event management strategy incorporates new monitoring and progress indicators			



Priority 2: Develop safe, accessible and affordable cultural events and entertainment opportunities

What would success look like?

Local events strengthen people's connection to place and neighbours, and provide a format suitable for multiple age groups

What has Council done?

- Developed a draft 'Creative Futures Plan' that outlines the development of an Urban Studies Centre, more community-based programmes, and ways to develop new and innovative options for housing the arts
- Developed a new event management strategy that will improve communication and awareness to residents, improve environmental performance of all events and ensure events include analysis of community benefit and community impact. Strategy incorporates a post-events evaluation process that will measure and monitor compliance and satisfaction from both event participants and effected communities.

What indicators track our progress?

Indicator	Result	Data Source	Explanation
Percentage of population who feel they have opportunities to participate in affordable local community events and activities of their choosing	81% strongly agreed or agreed	CoPP Community Satisfaction Survey 2008	
Number of performing and visual arts venues in the City of Port Phillip	178 Includes dance classes, music classes, music studios, music venues, reading/ writing venues, theatre venues, galleries, rehearsal spaces, artist run studios, cultural education facilities and CoPP visual art studios	Based on council data and listings such as Yellow Pages	Figure is indicative only as some organisations are not listed in Yellow Pages.
Community satisfaction regarding the variety of arts and cultural events	65% rated it excellent or good 23% rated it adequate	CoPP Community Satisfaction Survey (May 2008)	New indicator (not included in Community Plan Action appendices)
Community satisfaction regarding range of options for leisure, recreation and entertainment	58% rated it excellent or good 25% rated it adequate	CoPP Community Satisfaction Survey (May 2008)	New indicator (not included in Community Plan Action appendices)

Priority 3: More rigorous enforcement of permit conditions on restaurants, bars and clubs

What would success look like?

Permit conditions are not breached; restaurants, bars and clubs have a positive impact on the Port Phillip community and do not block footpaths, introduce unreasonable noise or nuisance by patrons.

What has Council done?

- Conducted several joint enforcement operations with Victoria Police including collaborative development of a New Year's Eve management plan
- Completed footpath trading audit - guidelines to be reviewed
- Supported 2am lockout trial for licensed venues

What indicators track our progress?

Indicator	Result	Data Source	Explanation
Annual number of enforced permit breaches	97	Council Data	