

**ORDINARY MEETING OF COUNCIL
23 NOVEMBER 2009**

1	PORT MELBOURNE WATERFRONT URBAN DESIGN FRAMEWORK COMMUNITY REFERENCE COMMITTEE
EXECUTIVE DIRECTOR:	SUE WILKINSON, GENERAL MANAGER ENVIRONMENT AND PLANNING
PREPARED BY:	STEVE SCOTT, PLACE MANAGER PORT MELBOURNE
FILE NO.:	
ATTACHMENTS:	1. PORT MELBOURNE WATERFRONT URBAN DESIGN FRAMEWORK COMMUNITY REFERENCE COMMITTEE DRAFT TERMS OF REFERENCE

1. EXECUTIVE SUMMARY

- 1.1 Council has adopted Council Plan 2009-2013 that places important emphasis on enhancing liveability.
- 1.2 The success or otherwise of Council in delivering on the liveability elements of the Council Plan will be affected by its ability to interact and work with the community and balance development with community values.
- 1.3 The development of an active, diverse and representative community reference committee will be integral to this outcome.
- 1.4 This report recommends to establish the Port Melbourne Waterfront Urban Design Framework Community Reference Committee.

2. RECOMMENDATION

That Council:

- 2.1 Establish the Port Melbourne Waterfront Urban Design Framework Community Reference Committee as an advisory Committee of the Council.
- 2.2 Adopt the Terms of Reference for the Port Melbourne Waterfront Urban Design Framework Committee included in Attachment 1.
- 2.3 Appoint Councillor _____ as chairperson and Councillor _____ to the Port Melbourne Waterfront Urban Design Framework Community Reference Committee.
- 2.4 Seek expressions of interest from the community to nominate for the Port Melbourne Waterfront Urban Design Framework Community Reference Committee.

- 2.5 Appoint members to the Port Melbourne Waterfront Urban Design Framework Community Reference Committee in February 2010.
- 2.6 Convene the first meeting of the Port Melbourne Waterfront Urban Design Framework Community Reference Committee in March 2010.

3. BACKGROUND AND CONTEXT

- 3.1 The City of Port Phillip has been actively involved in the planning for the Port Melbourne Waterfront for several years and was represented in the Beacon Cove Precinct Committee. This committee consisted of CoPP, State government departments and community representatives and was responsible for the production of the Port Melbourne Waterfront Revitalisation (PMWR) report of 2005. The committee concluded its work in August 2005.
- 3.2 A key recommendation of the PMWR report was the need for continued reporting and committee structure with appropriate membership to ensure an integrated approach to the planning and future development of the Port Melbourne Waterfront.

4. DISCUSSION

5.1 OPTIONS

Preferred Option

- 5.1.1 Establish a new community reference committee, Port Melbourne Waterfront Urban Design Framework Community Reference Committee, under the Terms of Reference as detailed in Attachment 1.
- 5.1.2 Council has recently adopted its new 4-year Council Plan. One of the four strategic directions of the plan is 'Enhancing Liveability'.
- 5.1.3 All of the themes of this strategic direction contain strategies and actions requiring both community input and action, which will be facilitated by the establishment of this committee.

Alternative Option

- 5.1.4 Not to establish a community reference committee and engage the community through a series of workshops during the course of the project.
- 5.1.5 This option is not preferred as it is considered the planning and development issues presenting in the Port Melbourne Waterfront are complex and require constant community input and dissemination of information to a wide audience.

5.2 ALIGNMENT TO COUNCIL PLAN

5.2.1 The establishment of the Port Melbourne Waterfront Urban Design Framework Community Reference Committee is consistent with the strategic directions “Enhancing Liveability” and “Engaging and Governing the City” in the Council Plan.

5.3 POLICY IMPLICATIONS PLAN

5.3.1 There are no adverse policy implications to the establishment of the Port Melbourne Waterfront Urban Design Framework Community Reference Committee

5.3.2 The establishment of the Port Melbourne Waterfront Urban Design Framework Community Reference Committee will assist Council in the delivery of its ‘Enhancing Liveability’ for its community.

5.4 FINANCE / RESOURCE IMPLICATIONS

5.4.1 The establishment and operation of the Port Melbourne Waterfront Urban Design Framework Community Reference Committee will be funded within existing operating budgets

5.5 LEGAL & RISK IMPLICATIONS

5.5.1 The predominant risk for Council is not delivering on its Council Plan. The establishment of the Port Melbourne Waterfront Urban Design Framework Community Reference Committee will reduce this risk by providing broad representation, additional connections into the community and industry, and additional skills and expertise.

6. IMPLEMENTATION STRATEGY

6.1 TIMELINE

6.1.1 **November 2009** – Establish the Port Melbourne Waterfront Urban Design Framework Community Reference Committee and endorse the Terms of Reference included in Attachment 1.

6.1.2 **December 2009** – Seek expressions of interest from the community to nominate for the Port Melbourne Waterfront Urban Design Framework Community Reference Committee. This will be achieved through direct local contact, advertisements in local papers, together with the inclusion of details on Council’s web site.

6.1.3 **February 2010** – Council to appoint members to the Port Melbourne Waterfront Urban Design Framework Community Reference Committee.

- 6.1.4 **March 2010** – First meeting of the Port Melbourne Waterfront Urban Design Framework Community Reference Committee.