

CITY OF PORT PHILLIP  
COUNCIL PLAN 2009 - 2013  
JULY TO SEPTEMBER QUARTERLY REPORT



## INDEX

Executive Summary	p1
Strategic Direction 1 - Engaging and Governing the City	p2
Strategic Direction 2 - Taking Action on Climate Change	p5
Strategic Direction 3 - Strengthening our Diverse and Inclusive Communities	p8
Strategic Direction 4 - Enhancing Liveability	p10

## YOUR COUNCILLORS

MAYOR CR FRANK O'CONNOR  
Emerald Hill Ward  
BH: 9209 6431 AH: 9690 1080  
M: 0432 289 012 F: 9536 2711  
E: mayor@portphillip.vic.gov.au

DEPUTY MAYOR CR JUDITH KLEPNER  
Albert Park Ward  
BH: 9209 6705 AH: 9682 7314  
M: 0409 968 850 F: 9536 2768  
E: jklepner@portphillip.vic.gov.au

CR JANET BOLITHO  
Sandridge Ward  
BH: 9209 6705 AH: 9645 4754  
M: 0411 096 400 F: 9536 2766  
E: jbolitho@portphillip.vic.gov.au

CR JANE TOUZEAU  
Point Ormond Ward  
BH: 9209 6705 AH: 9531 8753  
M: 0432 287 634 F: 9536 2769  
E: jtouzeau@portphillip.vic.gov.au

CR RACHEL POWNING  
Carlisle Ward  
BH: 9209 6705 AH: 9527 1896  
M: 0418 389 346 F: 9536 2715  
E: rpowning@portphillip.vic.gov.au

CR JOHN MIDDLETON  
Junction Ward  
BH: 9209 6705 AH: 9645 9346  
M: 0432 324 133 F: 9536 2719  
E: jmiddleton@portphillip.vic.gov.au

CR SERGE THOMANN  
Catani Ward  
BH: 9209 6705 AH: 9534 6297  
M: 0432 299 372 F: 9536 2767  
E: sthomann@portphillip.vic.gov.au

## CONTACT COUNCIL

POSTAL ADDRESS  
Private Bag 3, St Kilda  
Victoria, Australia 3182  
DX 35706 Balaclava

ENQUIRIES  
Cnr Carlisle St & Brighton Rd,  
St Kilda, Victoria, 3182

PHONE  
(03) 9209 6777

FACSIMILE  
(03) 9536 2722

WEBSITE  
[www.portphillip.vic.gov.au](http://www.portphillip.vic.gov.au)

EMAIL  
[assist@portphillip.vic.gov.au](mailto:assist@portphillip.vic.gov.au)







# Executive Summary

## Explanation:

This report provides a quarterly summary of progress towards the achievement of the 2009 -13 Council Plan. This front page shows an 'at a glance' summary. More detailed information relating to each strategic sub-theme is available on the following pages.

## Definitions:

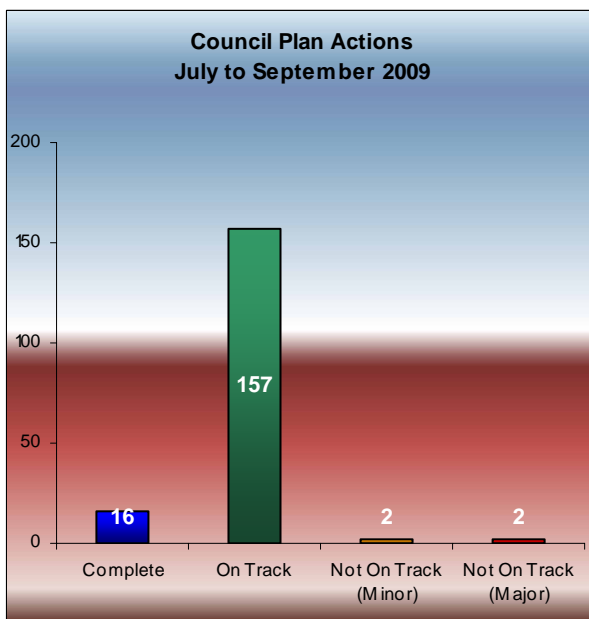
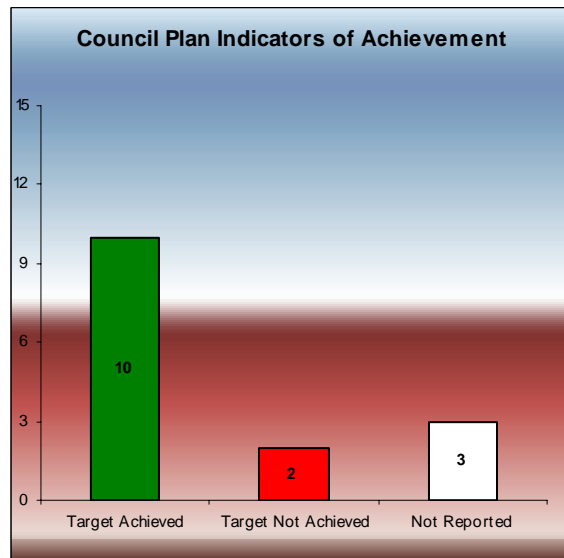
	<b>COMPLETED</b>	Action has been completed.
	<b>ON TRACK</b>	Progress to meet target or complete actions are occurring as planned
	<b>NOT ON TRACK (minor)</b>	Progress to meet target or complete actions are not occurring as planned but can be rectified by next quarter
	<b>NOT ON TRACK (major)</b>	There are significant issues with progress to meet target or complete actions as planned

## Indicators of Achievement (total is 15)

### Comments:

Of the 15 indicators in the Council Plan, ten indicators have met or exceeded their target, two indicators did not meet their target and three indicators were not reported this quarter.

More information regarding each indicator is included in the body of the report.



## Council Plan Actions (total is 177)

**Comments:** 98% of council plan actions are either Complete, or 'On Track'.

Of the 16 completed actions, 11 are within the Engaging and Governing Strategic direction.

There are two actions within the Engaging and Governing and Taking Action on Climate Change Strategic Directions that have been assessed as having significant issues.

More information is included in the body of the report.



# 1. Engaging and Governing the City

## 1.1.1 Enhance Council's engagement with the community by maximising community feedback to ensure open and inclusive decision-making

Neighbourhood council conversation tents are being held from September to December 2009. They are an opportunity to drop in, say hello and talk with your councillors about what is important to you in your neighbourhood. During September one was held at the Elwood Community Market and another at the Bridport St shopping strip in Albert Park. Another eight have been scheduled across the city.



## 1.2.1 Provide for more 'community friendly' council committee structures and council meeting arrangements

On Monday the 10th August, the Mayor, Cr Frank O'Connor hosted the first of what will be many council meetings at the South Melbourne Town Hall. Rather than expecting residents to travel from Port Melbourne or South Melbourne to the St Kilda Town Hall, council will come to you with a schedule of regular meetings at each of the Town Halls. The first meeting at the Port Melbourne Town Hall was held in September.

## 1.2.5 Council will communicate clearly, on at least an annual basis, its directions for the coming period

The 2009-2013 Council Plan and 2009-2010 Budget were released at a public launch held at the St Kilda Town Hall in August. Attendees included councillors, council staff and community members who participated in the development of the four year Council Plan.




# 1. Engaging and Governing the City

## 1.1 Value and utilise skills and knowledge in the community

We will draw on the expertise within the community. We will listen and have real conversations with our constituents, and will use their advice to inform our decision-making.

**Achievement will look like:** Community that feels valued, consulted, heard and informed. Ongoing active involvement by groups and individuals in the life of our community.

Indicator of Achievement	Target	Result	Tracking
Increase in the community's satisfaction with council's engagement in decision making on key local issues	60% adequate, good or excellent	66%	

### Council Plan Action Update (8 Actions)



**Comments:** The Indicator of Achievement target has been exceeded. One action regarding the responsive handling of community petitions has been completed this quarter and all other council plan actions are 'On Track'.

## 1.2 Governing

We are committed to good governance and transparent decision-making. We will ensure that all decisions are fair and in line with our democratic and statutory obligations.

### Achievement will look like:

Council has an enhanced reputation (trustful, truthful, transparent, ethical, responsible, informed decision-making).

Indicator of Achievement	Target	Result	Tracking
Improvement in the community's perception of council's reputation	An improvement over the year by 30 June 2010.	Survey was not done this quarter	NA

### Council Plan Action Update (18 Actions)



**Comments:** Data on the Indicator of Achievement was not available this quarter as the telephone survey design has not been finalised.

Nine actions have been completed and another eight are 'On Track'. Actions completed include the adoption of a set of governance principles, the review of council delegations and the establishment of an internal audit manager. The council plan action currently "Not On Track - Major" relates to a move to one integrated website to provide a transparent and comprehensive picture of council's operations, where technical issues have delayed full implementation.




# 1. Engaging and Governing the City

## 1.3 Commitment to Service

We are committed to providing quality service to the community. Our services will be equitable, accessible and responsive to the community's needs.

### Achievement will look like:

An organisation that delivers high quality services to the community. An organisation that values service to the public and the concept of public good.

Indicator of Achievement	Target	Result	Tracking
Increase in the community's satisfaction with the overall service performance of council	70% adequate, good or excellent.	74%	

### Council Plan Action Update (6 Actions)



**Comments:** The Indicator of Achievement target has been exceeded and all council plan actions are 'On Track' with three actions scheduled to commence in the second quarter and one commencing next year.

## 1.4 Managing for the longer term

We are committed to responsibly managing our community assets and resources now and into the future.

### Achievement will look like:

Sound financial position, well maintained assets and a healthy organisational culture.

Indicator of Achievement	Target	Result	Tracking
Maintenance of council's liquidity - the ability of council to pay its liabilities within one year	1.8 : 1	3.16 : 1	

### Council Plan Action Update (7 Actions)



**Comments:** The Indicator of Achievement target has been exceeded and all Council plan actions are 'On Track'. The action for council to meet with the external auditor prior to signing of the Annual Report was completed in August at the Audit Committee meeting.



## 2. Taking Action on Climate Change

### 2.1.3 Facilitate community action in reducing potable water and non-renewable energy use

A number of environmental programs have been run this quarter, including a demonstration of solar energy collection panels at the Albert Park Sailing Club and the launch of the Environment Ehub website. Council's home and community care (HACC) staff have been trained in installing Climate Challenge 1000 retrofit items, including window installation. These staff have used their training to provide fifty low-income and elderly households with environmental retrofits as part of the usual home maintenance schedule.



The new Elwood Park Sports Pavilion has been completed in time for the summer sports season. The \$2 million pavilion is funded by City of Port Phillip and has been designed to allow for a reduction in maintenance costs and the use of fewer finite resources. Other environmentally sustainable design features include a gas-boosted solar hot water system; high efficiency light bulbs; and two 20,000 litre rainwater tanks to flush toilets.

### 2.3.1 Improve community understanding and build resilience in responding to the impacts of climate change

Supported by council, the Port Phillip Urban Fresh Food Network (PPUFFN) has held two forums this quarter. Open to anyone interested in growing fresh food, the forums have explored topics such as indigenous plants and bush tucker.



### 2.3.4 Seek opportunities for council and the community to produce renewable energy

Members were appointed to the Sustainable Environment Community Reference Group to support council to tackle issues associated with climate change. The committee is made up of community members, councillors and staff and has the responsibility of advising council on the development and implementation of its environmental strategy.

### 2.3.5 Further advance the move from waste management to resource recovery

The recycling services at the Port Phillip Transfer Station have been extended beyond standard green and paper waste to include the disposal of televisions, light globes, paint and batteries. Household batteries can also be dropped off for recycling at our ASSIST counters in St Kilda, Port Melbourne and South Melbourne Town Halls.



## 2. Taking Action on Climate Change

### 2.1 Reducing consumption and emissions

We will reduce water use, energy use and waste, while increasing the use of renewables in both council operations and the community. We will actively seek and build alliances with the community and other organisations to achieve this goal.

#### Achievement will look like:

Reduction in the organisation's non-renewable energy and potable water consumption.  
Reduction in the community's non-renewable energy and potable water consumption.

Indicators of Achievement	Target	Result	Tracking
Reduction in council's water consumption	A reduction on 2008/09 (150 ml) by 30/6/10.	23.4 ml	●
Reduction in council's carbon emissions	2,710 tonnes of CO2	2,539 tonnes of CO2	●

#### Council Plan Action Update (13 Actions)



**Comments:** Although this indicator is 'On Track', there has been an increase in water consumption compared to the same time last year. This is due to an irrigation drip system for approximately 400 trees which was not operational this time last year that is now operational.

The council plan action relating to the development and design of the South Melbourne market rooftop environmental works has been assessed as "Not On Track—Minor" but is expected to be 'On Track' by next quarter.

### 2.2 Changing transport priorities

We will advocate the use of sustainable transportation in our operations and in the community.

#### Achievement will look like:

Increased use of sustainable transport options within the community and a reduction in

Indicator of Achievement	Target	Result	Tracking
Increase in the number of people using sustainable transport	62%	Survey was not done this quarter	NA

#### Council Plan Action Update (8 Actions)



**Comments:** Data on the Indicator of Achievement was not available this quarter as the telephone survey design has not been finalised.

The action to develop a Parking Transport Advocacy Statement has been completed. The statement was adopted by council in July. Six actions are 'On Track' for completion. The council plan action listed as 'Not On Track—Major' relates to both the development of a new Parking Plan Beyond 2010, which is scheduled to commence in October, and the Real Time Parking Information program for South Melbourne, which is yet to commence.



## 2. Taking Action on Climate Change

### 2.3 Adapting and sustaining

We will prepare the community and our assets for a different climatic future. We will advocate for change and will provide the community with quality information and advice.

**Achievement will look like:**

An increased community uptake of water and energy efficient technologies. Council's assets and services are more resilient to a different climatic future. Council's services are responsive to the impact of the changing climate.

Indicator of Achievement	Target	Result	Tracking
Reduction in residential waste collections volume per bin	143.45kg	138.06kg	

**Council Plan Action Update (11 Actions)**




**Comments:** The Indicator of Achievement target has been exceeded and the majority of council plan actions are 'On Track'. The action to improve engagement with community groups in achieving improved residential sustainability has been completed with the establishment of the Sustainable Environment Community Reference

### 2.4 Working together

We will be innovative and strategic in our partnerships, and will advocate for sustainable solutions. We will work with the community and build alliances to implement effective change.

**Achievement will look like:**

An effective advocate and influential partner in reducing the rate of, and preparing for, climate change.

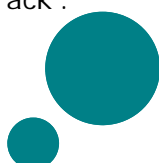
Indicator of Achievement	Target	Result	Tracking
Increase in the community's use of water efficient and energy efficient technologies	Participation - 65	65	
	Shower head exchanges - 168	57	

**Council Plan Action Update (3 Actions)**



**Comments:** Participation rates for Community Programs achieved target. The target for shower head exchanges has not been met as data from all collection points has not been included for this quarter.

The action regarding the establishment of the Sustainable Environment Community Reference group was completed this quarter. All other council plan actions are 'On Track'.



### 3. Strengthening our Diverse and Inclusive Community

#### 3.1.2 Support ageing well in the City of Port Phillip

The City of Port Phillip is part of a consortium of nine local government areas who recently won the LGPro 'Aged and Disability Award for Outstanding Program or Project' for their Southern Region– Active Service Model Project for Home and Community Care services. This award recognized the innovative work undertaken by the consortium to progress the Active Service Model in the Southern Region. The project focuses on strengthening collaborative working relationships between services and improving holistic, flexible service to maximise individual goals for living independently.



#### 3.1.8 Continue to strengthen our relationship with Aboriginal and Torres Straight Islanders and actively support reconciliation

In July, the City of Port Phillip in conjunction with the community, celebrated NAIDOC week with the theme 'Honouring our Elders and Nurturing our Youth'. A flag raising ceremony kicked off the week-long program and featured guest speakers Carolyn Briggs, Elder spokesperson and Chair of the Boon Wurrung and Belinda Jakiel, aboriginal activist and former elite athlete. Other events included 'Just Can't Get Enough', a contemporary visual arts exhibition at the Linden Gallery, the 'Coming of the Light' Ceremony at St Kilda Pier, the 'Children's Activities Day' at Luna Park and the 'Galiamble and Winja Ulupna Visual Arts Exhibition' at the St Kilda Town Hall.



#### 3.2.2 Encourage and support a variety of recreational and participative learning opportunities

On the 13th August, over a thousand children from 15 schools across Port Phillip obtained an Australian record whilst attempting a world record to see how many kites they could fly simultaneously. The kites were painted by students with their own artwork around themes of community and were put on display at an exhibition in the St Kilda Town Hall. This event was a state government sponsored FReeZa Event and funded through the City of Port Phillip.




### 3. Strengthening our Diverse and Inclusive Community

#### 3.1 Pursuit of social equity

We will create a fairer city by promoting diversity, supporting community interaction and ensuring that our services are accessible, inclusive and equitable.

**Achievement will look like:**

Council has a reputation for facilitating and advocating a strong sense of community belonging. Council is a respected and strong advocate for human rights and social justice. Increased community interaction with and respect and support for disadvantaged groups.

Indicator of Achievement	Target	Result	Tracking
Maintenance of the proportion of the population who believe that Port Phillip is an accepting place for people from diverse cultures and backgrounds	88%	97%	

**Council Plan Action Update (30 Actions)**




**Comments:** The Indicator of Achievement target has been exceeded and the majority of council plan actions are 'On Track'. The action to review services for accessibility has been completed through the development of a weekend respite program.

#### 3.2 Creative, active and culturally diverse life

We are aware and supportive of the critical role the arts and culture play in our diverse community. We will support, promote and enhance our creative community and creative places.

**Achievement will look like:**

The city has a flourishing arts community with high levels of participation. The city has a dynamic learning and knowledge environment, and increased participation in recreational and physical activity.

Indicator of Achievement	Target	Result	Tracking
Increase the proportion of the population who feel they have opportunities to participate in affordable local community events and activities of their choosing	82%	91%	

**Council Plan Action Update (10 Actions)**



**Comments:** The Indicator of Achievement target has been exceeded and all council plan actions are 'On Track'.



## 4. Enhancing Liveability



### 4.1.7 Preserve our heritage, valuing the past and planning for the future

Celebrations got underway in September for the 150th anniversary of the St Kilda Botanical Gardens with a photography exhibition entitled 'Down the Garden Path'. Originated by Friends of the St Kilda Botanical Gardens, the exhibition explored the evolution of the gardens through biographies and profiles, as well as the horticultural, scientific, decorative, festive and leisure aspects of the site. The exhibition was supported through a Community Celebrations Fund Grant from the City of Port Phillip.

### 4.2.2 Further develop the quality and safety of the city's walking & cycling opportunities

International precedents which were studied as part of the design for the St Kilda Foreshore Promenade identified that the current 'best practice' is to create shared spaces. Creative signage informs pedestrians, cyclists and skaters to be aware of sharing the path with other users and modify their behaviour accordingly. The new promenade has an extremely generous width (up to 14m) which provides ample space for cyclists and pedestrians to sight and navigate around each other without conflict.



### 4.2.3 Enable & advocate for improved access to sustainable transport options and reduce car dependency

As part of the Fitzroy Street Foreshore Connections project, the tram stop on Fitzroy Street at Acland Street (Stop 135) St Kilda, has been upgraded to a platform tram stop that complies with the Disability Discrimination Act. This upgrade forms part of a \$4.7 million improvement being delivered in Fitzroy Street that will enhance public spaces, enabling people to get to where they need to go. The upgraded tram stop provides a safer waiting environment for tram passengers.



### 4.3.2 Protect, preserve and reinstate local natural environments and open spaces within the City

This quarter council has ensured that trees under high voltage power lines have been inspected and pruned in the South Melbourne, Port Melbourne, Albert Park, Middle Park, St Kilda area. Trees at Sandridge Beach, Port Melbourne, Perce White Reserve, Port Melbourne, and Anzac Gardens, South Melbourne have also been inspected and pruned.




## 4. Enhancing Liveability

### 4.1 A sense of place

We will improve safety, convenience, and accessibility to our public spaces. We will encourage harmony in our neighbourhoods and the creation of beautiful places while protecting and valuing our heritage.

#### Achievement will look like:

A safe area to be. Distinct neighbourhoods that people are proud of, connected to and enjoy.

Indicator of Achievement	Target	Result	Tracking
Increase in the community's sense of safety and security	75%	71%	

#### Council Plan Action Update (30 Actions)



**Comments:** The Indicator of Achievement target has not been met this quarter and has shown a steady decline from July (76%) to September (67%). These results traditionally fluctuate over the year. St. Kilda residents were more likely to feel that safety and security needs to be improved.

The majority of council plan actions are 'On Track'. The council plan action "Strengthen heritage controls by progressively reviewing council's heritage overlays (HO3, HO7, HO8)", has been assessed as 'Not On Track - Minor' but is expected to be 'On Track' by the end of the second quarter.

### 4.2 Shaping the future of our city

We will balance community and social planning with future developments. We will use best practice quality urban design to ensure sustainability, to protect our open and public spaces and to create a less car dependent city.

#### Achievement will look like:

Suite of integrated strategic planning tools and evidence of them being applied. Recognised as one of Australia's leading city for walking and cycling.

Indicator of Achievement	Target	Result	Tracking
Increase in the number of planning permit applicants participating in the sustainable design assessment in the planning process (SDAPP) program with Port Phillip	This indicator is only reported in the second and fourth quarters	Information not available this quarter	NA

#### Council Plan Action Update (18 Actions)



**Comments:** This Indicator of Achievement is not due to be measured until the end of the second quarter.

The council plan action to develop a Public Transport Advocacy Statement was completed in July 2009. All other council plan actions are 'On Track'.


## 4. Enhancing Liveability

### 4.3 Caring for our natural environment

We will protect and preserve our natural environment and will continue to care for our bays, foreshores and open spaces.

**Achievement will look like:**

A beautiful, well maintained foreshore and network of open spaces. Increase community action on caring for our natural environment.

Indicator of Achievement	Target	Result	Tracking
Increase in the community's satisfaction with parks and open space, and beach cleaning	Parks and open space 85% Beach cleaning 80%	84% 84%	

**Council Plan Action Update (7 Actions)**



**Comments:** Satisfaction with beach cleaning has exceeded target and although satisfaction with parks and open spaces did not meet target, there is no immediate need for concern.


All council plan actions are 'On Track'.

### 4.4 Major city projects

We will strive to ensure that major projects enhance liveability and balance development with community values.

**Achievement will look like:**

Every new major project enhances liveability.

Indicator of Achievement	Target	Result	Tracking
Increase in the proportion of the capital works program that is delivered on time	80%	72.7%	

**Council Plan Action Update (8 Actions)**



**Comments:** The Indicator of Achievement did not meet target owing to a number of larger, more complex projects falling behind schedule, e.g. Gasworks remediation, pedestrian safety in Clarendon St and sustainable public lighting.

All council plan actions are 'On Track'.

