



ENGAGED
HEALTHY
RESILIENT
VIBRANT

CITY OF

PORT PHILLIP



Council respectfully acknowledges the Yalukit Willam Clan of the Boon Wurrung.
We pay our respect to their Elders, both past and present.
We acknowledge and uphold their continuing relationship to this land.



73.3%

of dwellings have one or more cars



8.1%

of residents are living in community or public housing

104,846

people live in Port Phillip



36.1%

of households are single occupancy



1,400

approximate number of births in Port Phillip each year



31%

of residents were born overseas

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ABOUT THIS PLAN

This plan outlines Council's vision for the City of Port Phillip and the key deliverables for the period between 2013 and 2017.

Two years into the plan, Council has reflected on its progress and made some adjustments to the plan. Supporting this revised plan is the Strategic Resource Plan 2015-19 which outlines both the financial and non-financial resources to deliver this plan. The Strategic Resource Plan 2015-19 is available as an attachment to this plan.

Transparent reporting on our performance

Council is committed to transparent reporting on its performance and activities. Council will regularly report on its progress toward achieving the objectives of the Council Plan, its financial performance and other activities. These reports, along with Council's annual reports are available online at www.portphillip.vic.gov.au

OUR FUTURE FOCUS 2013-17 IN SHORT

The Council Plan 2013-17 consists of 16 strategic objectives that are framed around four areas of focus.

The delivery of each objective is supported by key actions, and progress will be measured by a number of indicators. As part of this year's annual review, Council has focused on reviewing the key actions in the plan to ensure they support the delivery of its strategic objectives. These are detailed in the following pages.



Engaged - A well governed City

- 1.1 Provide clear and open communication and engagement that is valued by the community
- 1.2 Value transparent processes in Council decision making
- 1.3 Build and facilitate a network of active and informed communities
- 1.4 Build strategic relations with our partners
- 1.5 Achieve a reputation for organisational and service excellence

Healthy - A healthy, creative and inclusive City

- 2.1 Ensure our City is a welcoming and safe place for all
- 2.2 Support our community to achieve improved health and wellbeing
- 2.3 Ensure quality and accessible family, youth and children's services that meet the needs of our community
- 2.4 Foster a community that values lifelong learning, strong connections and participating in the life of the City
- 2.5 Promote an improved range of cultural and leisure opportunities that foster a connected and engaged community

Resilient - A strong, innovative and adaptive City

- 3.1 Build resilience through Council action and leadership
- 3.2 Support and increase community action for a resilient City

Vibrant - A liveable and connected City

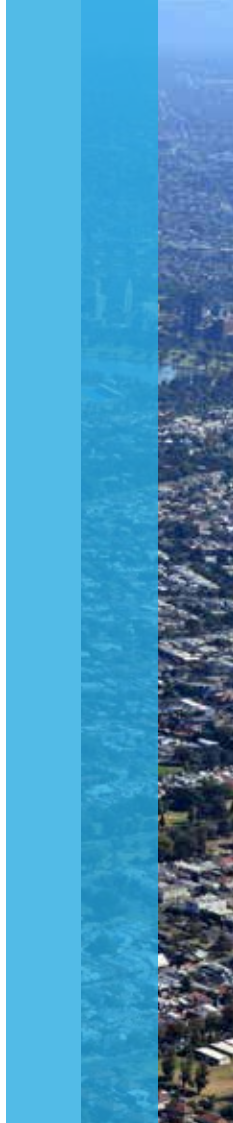
- 4.1 Encourage viable, vibrant villages
- 4.2 Ensure growth is well planned and managed for the future
- 4.3 Improve and manage local amenity and assets for now and the future
- 4.4 Ensure people can travel with ease using a range of convenient, safe, accessible and sustainable travel choices

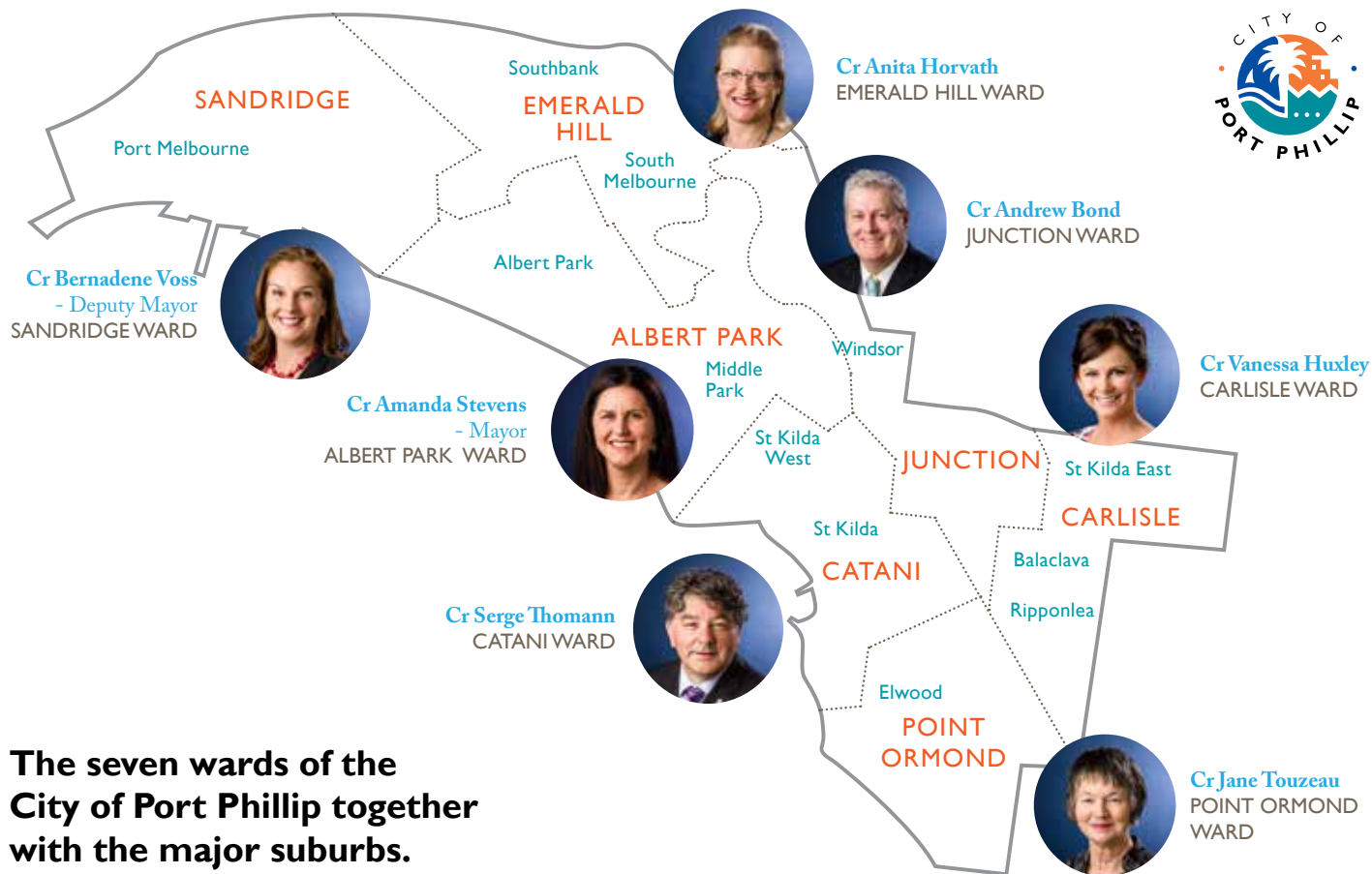


THE COUNCIL

The City of Port Phillip is divided into seven wards, represented by one Councillor in each ward.

The Councillors were elected as representatives of the City of Port Phillip on 27 October 2012 for a four year term. Collectively they have responsibility for setting the strategic direction for the municipality, developing policy, identifying service standards and monitoring performance.





The seven wards of the City of Port Phillip together with the major suburbs.

The Councillors and I are pleased to present the City of Port Phillip's Council Plan 2013-17 (Year 3).

MAYOR'S MESSAGE



Cr Amanda Stevens

Mayor
City of Port Phillip

This revised plan seeks to deliver an engaged, healthy, resilient and vibrant City. Last year we were able to complete construction of the North Port Oval Pavilion, achieve Rainbow Tick accreditation, redevelop the Emerald Hill Library forecourt and park, launch the Port Melbourne Waterfront Welcomers, improve our summer public place management practices and improve performance of our street and beach cleaning programs, to mention just a few achievements.

We are committed to reviewing our plan each year in line with development of our annual budget. The review this year has focused on the key actions in the plan to ensure we continue to deliver and can meet the expectations of our community during the next two years of our term.

Between 11 February and 7 March 2015, the Councillors and I travelled across the municipality accompanied by Betsy, a vintage caravan, to chat about the future of Port Phillip. Ten caravan conversation sessions were held in various locations at different times, to facilitate easy access and participation. To help us better understand your views and expectations, our consultation this year asked targeted questions on the importance of services, the challenges facing Council and our future direction and priorities.

Feedback from the almost 400 community members who participated in the engagement provided us with an insight into how the community perceives the challenges we face now and into the future, and how we might plan to better address these. We would like to thank the community members who participated and contributed ideas that have informed this annual review of the Council Plan.

Community feedback, in conjunction with our progress in delivering on the plan, indicates that only minor adjustments are required to update the Council Plan 2013-17. Those adjustments are focused on setting Council up to plan for and manage our City's growth (particularly our response to the State Government's plans for Fishermans Bend), maintain our assets and continue work to deliver vibrant, viable villages for our community, now and in the future.

This year, Council will continue to advance our priorities for the community - such as securing the long term viability of St Kilda Life Saving Club, Gasworks Park and Palais Theatre, implementing sustainability initiatives, and progressing work on the St Kilda Triangle and Fishermans Bend. Improvements in Council's project management practices and systems introduced last year will support the successful and efficient delivery of our initiatives.

High quality service provision is another focus for Council and in the next year we will be looking at ways to ensure our services are well targeted, efficient and delivering great value and outcomes for our community. This is particularly important as we move towards rate capping, which the State Government plans to introduce in 2016/17.

We encourage you to read the revised Council Plan, and invite you to share your thoughts and feedback to help us continue to build Port Phillip as a vibrant, healthy and thriving City.



Cr Amanda Stevens

Mayor

City of Port Phillip

Our place

**OUR UNIQUE AND BEAUTIFUL
PLACE BY THE BAY**

A CITY OF CONTRAST

**LOCAL LIFESTYLE WITH A
GLOBAL OUTLOOK**



Our vision for the City of Port Phillip

ENGAGED

HEALTHY

RESILIENT

VIBRANT

CITY OF PORT PHILLIP - A SNAPSHOT

The City of Port Phillip is located south of the Melbourne city centre, on the northern shore of Port Phillip Bay.

One of the oldest areas of European settlement in Melbourne, Port Phillip is known and treasured by many for its urban village feel and artistic expression. Heritage buildings, distinct shopping precincts, and tree-lined streetscapes have shaped Port Phillip as a city of defined neighbourhoods.

The major village precincts of Bay Street (Port Melbourne), Clarendon Street (South Melbourne), Fitzroy and Acland streets (St Kilda) and Carlisle Street (Balaclava) provide a variety of retail, leisure and entertainment experiences, each with their own character and cultural expression.



A number of significant employment areas sit within Port Phillip, including the St Kilda Road office district, and the industrial, warehousing and manufacturing districts in South Melbourne and Port Melbourne.

The foreshore stretches over 11 km, and a network of public open spaces makes the City a desirable place for residents and visitors alike to enjoy. It is well served by public transport, with a substantial network that includes the St Kilda and Port Melbourne light rail lines, two railway stations on the Sandringham line and various tram and bus routes.

As a sought-after inner city area of Melbourne the physical environment is subject to change. The City continues to experience significant residential development, with substantial growth anticipated over the next forty years in the northern edge of Port Phillip in the Fishermans Bend Urban Renewal Area. Valuing the history, ensuring a sense of place and planning for the future of a dynamic and evolving city will continue to present a challenge.

Burundian Independence Day celebrations at Emerge Festival

Photo: Chris Cassar



The People

The City of Port Phillip is a diverse community and has experienced many changes over time. In 2015, it is estimated that over 104,846 people now live in Port Phillip. This represents a 2.4% increase in the population over the last year; and it is anticipated that the population will continue to grow significantly, with the Fishermans Bend Urban Renewal Area expected to be home to approximately 80,000 residents and 40,000 jobs over the next forty years. Census data from 2011 tells us that Port Phillip is the smallest and most densely populated municipality in Victoria. St Kilda is the largest of Port Phillip's neighbourhoods and South Melbourne is the smallest.

A closer look at the resident population in Port Phillip shows that 53.4% of residents are 25-49 years old while 14.9% of residents are over 60 years old. The number of young people in the 0-4 and 5-17 age groups has increased slightly in recent years with an average of 1,400 births each year over the past ten years.

Whilst the average household size in Port Phillip is small (approximately two people), there are many families living here. Port Phillip has one of the most highly educated communities compared with other metropolitan councils.

Although there are a number of wealthy households, approximately 16% of households are classified as low income and around 8% of our residents live in community or public housing.

The number of people born in non-English speaking countries has increased slightly since the 2006 Census, making up 18.1% of the population (31% of the total Australian population were born overseas). The trend in migration is moving away from the post-war pattern (that is, from Greece, Poland, and Italy) towards arrivals from India, China and Malaysia.

In 2011, 40.8% of residents reported owning or purchasing their own home and 50.1% of residents reported renting. The City also attracts a large number of visitors each year (approximately four million).

These demographics provide just a narrow description of the people within our community. The rich diversity and depth of community, individual experience and contribution is the greater story that brings life and expression to the City of Port Phillip, and will continue to play a significant role in shaping its future.



16%

of households are
classified as low
income



11.4%

of residents ride or
walk to work

26.2%

of residents catch
public transport
to work



50.4%

of residents have
moved in the last
five years



47.7%

of dwellings are high
density housing



50.1%

of residents are
renting (twice the
Greater Melbourne
average)

COUNCIL'S ROLE

In delivering the Council Plan 2013-17 it is important to acknowledge the range of roles performed by Council.

Table I provides a summary of these different roles, which are reflected throughout this Council Plan.

Table 1: Role of Council

Council's role	Council will...	Example
Leader	Lead by example	Pursue social justice for all people in our community
Service provider	Fully or partially fund service	Provide and promote opportunities for family, youth and children's services
Deliverer	Directly implement projects and works	Enhance our urban forest through trees that thrive in our locality
Partner	Contribute funds or other resources	Partner with others to improve the quality of water in the bay and deliver storm water harvesting projects
Facilitator	Bring stakeholders together	Support local business and facilitate networks and opportunities for a viable and prosperous future
Regulator	Take direct legal responsibility	Regulate sustainable design and development for environmental, cultural and social benefits
Advocate	Proactively make representation	Advocate to increase the number of primary and secondary schools in Port Phillip
Funder	Provide funds or other resources	Fund and partner with other providers for family, youth and children's services and facilities in the City



OUR FUTURE FOCUS 2013-17

Our focus is:

ENGAGED - A Well Governed City

HEALTHY - A Healthy, Creative and Inclusive City

RESILIENT - A Strong, Innovative and Adaptive City

VIBRANT - A Liveable and Connected City

Skateboarder at
Marina Reserve, St Kilda

Photo: Chris Cassar

Each focus area consists of objectives and corresponding indicators to measure achievement. The delivery of each objective is supported by a number of key actions.

Council recognises that none of these areas of focus exist in isolation of each other. Council will take a holistic and integrated approach to improving our City, now and into the future.



ENGAGED

A well governed City

We are proud of the City we represent. Council will be a leader in good governance, and sound financial and asset management.

We will work together, act with integrity, and be open and transparent. We will take our collective decision making seriously in the long-term interests of the community as a whole. We aspire to represent a community that actively participates and contributes to our City, and we are committed to inform, connect and engage with our diverse community. We want people to have a positive experience of Council, its services and facilities. We encourage community feedback so we can drive continuous improvement, and we value a healthy and respectful relationship with our staff as committed professionals who care and want to make a difference for the community.



ENGAGED

A well governed City

1.1 Provide clear and open communication and engagement that is valued by the community

Measure of success

- Community satisfaction with Council's consultation and engagement in decision making on key local issues is consistent with industry benchmarks

Key actions

- Continue to improve Council's communications and engagement practices to support open and inclusive decision making and reach diverse audiences
- Provide seamless and consistent information to the community about Council's policies and processes
- Better inform the community about Council priorities and how their rates are used
- Use more innovative approaches and new technologies to inform and engage the community



1.2 Value transparent processes in Council decision making

Measures of success

- At least 80% of community satisfaction survey respondents agree Council is trustworthy, reliable and responsible
- Council's liquidity - the ability of Council to pay its liabilities within one year (reported annually)

Key actions

- Promote a culture of good governance and build on Council's reputation for good and transparent practice
- Ensure long-term financial viability through robust financial management and accountability
- Ensure Council's decision making processes, reporting and information provision is transparent and clear

Did you know?

Last year, Council engaged with the community on over 30 projects including the St Kilda Triangle, new residential zones and library services.



I.3 Build and facilitate a network of active and informed communities

Measure of success

- At least 80% of community satisfaction survey respondents agree they feel proud of, connected to and enjoy living in their neighbourhoods (reported half-yearly)

Key actions

- Facilitate community networks to build on local strengths and to keep people informed and connected
- Support and fund opportunities for local community members to participate in local leadership programs
- Develop and support community reference committees in providing advice to Council
- Promote and support a culture of active citizenship and caring for others

I.4 Build strategic relations with our partners

Measure of success

- Community rating of Council's performance in lobbying on behalf of the community is consistent with industry benchmarks (reported annually)

Key actions

- Through a bipartisan approach, advocate for the important issues, needs and priorities of our community
- Identify and foster strategic partnerships in working with the three tiers of government
- Forge partnerships and good working relationships with our neighbouring councils, government peak bodies and other key stakeholders (including universities and businesses)

Did you know?

In 2014, Council provided over \$280,000 in grants to 62 applicants to support community strengthening and social inclusion programs.

1.5 Achieve a reputation for organisational and service excellence

Measures of success

- Community satisfaction with the overall performance of Council is consistent with industry benchmarks
- Community satisfaction with the performance of customer contact services is consistent with industry benchmarks

Key actions

- Develop a strong organisational culture of excellence as viewed through the eyes of our community
- Improve awareness of Council's services to ensure people can access what they need
- Ensure a strategic approach to reviewing and improving Council's operations
- Provide clear and efficient processes for managing resident enquiries, requests and complaints
- Ensure the organisation is an employer of choice by developing its people and valuing their contribution in making a positive difference to the community

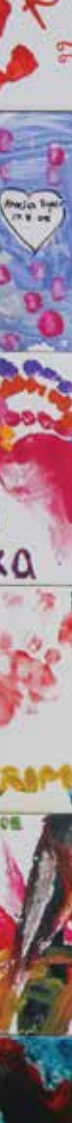
Did you know?

In 2014, Council's contact centres received over 200,000 requests from the community (for a range of services and information).



HEALTHY

A healthy, creative and inclusive City



We celebrate people from all walks of life who live in or visit the City. We want people to experience it as a welcoming, creative and safe place to enjoy.

We want the City to be a place of health and activity, a refuge for those who seek it and a place where people feel like there are opportunities for all. We will support people to come together, look out for one another and embrace differences. We respect the special contribution of Aboriginal and Torres Strait Islander people to our community and are committed to working toward reconciliation.

Council connects with people in a myriad of circumstances and stages in life. Perhaps you are a first time parent? A young person who is looking for somewhere to hang out? Maybe you are a local or a visitor enjoying the endless number of big and small events, leisure and cultural experiences? Perhaps your life circumstances have taken an unexpected turn and you need some help or support? Or you are now an empty nester or older person looking for connections with others? In all these situations and many more, Council will work hard with partners to deliver services and support.

We want to make our City more dynamic, more creative and more diverse.



HEALTHY

A healthy, creative and inclusive City

2.1 Ensure our City is a welcoming and safe place for all

Measures of success

- At least 80% of community satisfaction survey respondents believe that Port Phillip is a welcoming and supportive community for everyone (reported half-yearly)
- At least 80% of community satisfaction survey respondents feel a sense of safety and security in Port Phillip

Key actions

- Enable an inclusive community that welcomes diversity and works to eliminate discrimination
- Pursue social justice for all people in our community
- Promote and celebrate equal rights and opportunities for people who identify as gay, lesbian, bisexual, transgender and intersex
- Support the delivery of affordable housing to meet community needs
- Continue to pursue reconciliation with our Indigenous community
- Seek to make the City a more welcoming, accessible and safe place for older people



- Foster a community where people from diverse cultural and linguistic backgrounds feel supported and safe
- Foster a city where people living with disabilities can participate in community life without barriers

2.2 Support our community to achieve improved health and wellbeing

Measures of success

- Local Health and Wellbeing Index (reported annually)
- Community rating of Council's recreation facility performance is consistent with industry benchmarks (reported annually)

Key actions

- Promote a healthy and active lifestyle for our community
- Enhance recreation and sporting activities that support people of all ages
- Advocate to, and partner with, others to address factors impacting on people's health and wellbeing
- Provide flexible community spaces that meet the broad needs of the community
- Work with our emergency management partners to prepare for, and respond to emergencies
- Ensure our parks, open spaces and the built environment encourage activity for all ages
- Provide shared space, amenities and regulations to support responsible pet ownership and enjoyment

Did you know?

Approximately 2,100 older residents and people living with disabilities received Home and Community Care (HACC) services from Council in 2014.



2.3 Ensure quality and accessible family, youth and children's services that meet the needs of our community

Measures of success

- Maintained or improved community rating of Council's performance in the area of family support services (reported annually)
- All assessed state-regulated family, youth and children's services meet or exceed accreditation standards (reported annually)

Key actions

- Deliver quality family, youth and children's services and facilities in the City
- Fund and partner with other providers for family, youth and children's services and facilities in the City
- Improve the way we engage with young people
- Provide and promote opportunities and spaces for positive and safe youth activity and engagement
- Continue to foster a child and family friendly City
- Advocate at local, state and federal levels to improve services to meet the changing needs of families, young people and children

2.4 Foster a community that values lifelong learning, strong connections and participating in the life of the City

Measure of success

- At least 80% of community satisfaction survey respondents feel they have opportunities to participate in affordable local community events and activities of their choosing (reported half-yearly)

Did you know?

Council's Maternal and Child Health Service has increased capacity, providing Saturday morning consultations to enable 150 additional families to access the Service each year.



Key actions

- Advocate to increase the number of primary and secondary schools in Port Phillip
- Improve access to a diversity of high quality lifelong learning opportunities
- Ensure Council's community facilities are accessible and relevant to community needs
- Strengthen and support the community sector to deliver opportunities that build health and wellbeing
- Promote and increase participation of volunteers

2.5 Promote an improved range of cultural and leisure opportunities that foster a connected and engaged community

Measures of success

- At least 80% of community satisfaction survey respondents agree Port Phillip has a culture of creativity, learning and physical activity (reported half-yearly)
- Maintained or improved community satisfaction with the service performance of libraries

Key actions

- Promote and deliver a diverse program of festivals and events across the City
- Support and advocate for a vibrant live music scene across the City
- Support and showcase the City's creative people and culture
- Position our library services and spaces to meet the community's future needs and aspirations
- Provide public spaces for all to enjoy, be active and feel safe



Did you know?

Last year, Council's library service processed over 1 million loans from the collection for the community.

RESILIENT

A strong, innovative and adaptive City

We are focused on the future and we will need to adapt to a different climate. ‘Cool’ will have greater meaning. How will we stay ‘cool’ and continue to thrive in extended periods of hot weather? How can we stay ‘cool’, calm and collected to more easily respond and manage the impact of more variable rainfall events?

We need to be prepared. We want to strengthen our resilience and capacity to adapt. We want to lead, to work with and empower our community to be adaptive and innovative. For us to create opportunities and face this challenge together it will require information, intelligence, efficiency, dynamic ideas and an optimistic mindset. We recognise we can't do this alone. It will be vital to advocate and partner with community, businesses, universities, other governments and organisations.

The City is an extraordinary place, which we can make even more so.



RESILIENT

A strong, innovative and adaptive City

3.1 Build resilience through Council action and leadership

Measures of success

- Kerbside waste diversion from landfill rate is consistent with like councils
- Reduction in waste collected from Council buildings (reported annually)
- Reduction in Council's total greenhouse gas emissions per annum (reported annually)
- Achievement of Council's total potable water consumption target for the year
- Progress towards Council's use of alternative water source targets (reported annually)
- Progress towards stormwater quality targets (reported annually)

Did you know?

Council has reduced its electricity usage by 9% and gas usage by 11% this year compared to last year.

Key actions

- Minimise waste through recycling and reduced consumption
- Advocate to State Government for a statewide waste management strategy
- Demonstrate leadership in sustainability in our organisational practices
- Seek opportunities for Council and the community to produce renewable energy
- Reduce Council's non-renewable energy use and source alternative renewable energy options
- Provide clearer policy guidance that promotes sustainability initiatives appropriate to heritage precincts

3.2 Support and increase community action for a resilient City

Measures of success

- Percentage of participants in Council environment programs who report taking action as a result of their involvement

Key actions

- Encourage, grow and support community and individual leadership, capacity and action
- Help people understand climate issues, the impacts and how we can adapt
- Support the community and schools in travel planning for safe bike riding, walking and public transport in local areas
- Build a connected network of community groups and leaders, and increase the number of people involved in sustainability programs

Did you know?

In 2014/15, more than 3.8 million bins were emptied and approximately 40% of household waste was diverted from landfill.



VIBRANT

A liveable and connected City

We all have a responsibility to be future-focused and agile; to respect our history while embracing the new. The City will grow and we will strive to build new communities, not just buildings.

We need to take an intelligent approach to getting the balance right and managing change so that the City will continue to be a desirable and vibrant place where:

- a diverse community of people feel connected and have a sense of belonging
- businesses can thrive and jobs are within easy reach of home
- the City's infrastructure is of high quality, and access to services and goods is inclusive of all
- heritage sits elegantly alongside new innovative design
- there are rich cultural experiences
- it is easy to move about, to walk, tram and ride.

It's all about planning for the future and working with others to create a healthy, sustainable and liveable city that future generations will be proud of.



VIBRANT

A liveable and connected City

4.1 Encourage viable, vibrant villages

Measures of success

- At least 80% of community satisfaction survey respondents agree their local retail area is vibrant, accessible, engaging, full of energy and life, and somewhere they want to be
- At least 80% of community satisfaction survey respondents believe South Melbourne Market is a significant benefit to residents (reported annually)

Key actions

- Support local business and facilitate networks and opportunities for a viable and prosperous future
- Develop partnerships with the community to facilitate sustainable activation and deliver creative community-led initiatives through formation of Village Partnership Groups
- Implement integrated infrastructure and innovations to support local walking and bike riding
- Maintain, create and foster welcoming, attractive and prosperous villages aligned to local character, heritage and community
- Facilitate and support arts and cultural clusters and enterprises



Did you know?

There are more than 18,000 registered businesses in the City of Port Phillip.

- Maintain and improve local village feel to create and foster welcoming, attractive and prosperous places that reflect the character and heritage for everyone
- Work with our partners to ensure our entertainment and night-time precincts are safe and enjoyable places for everyone
- Recognise and support tourism as an integral component of the local economy
- Continue improvements to South Melbourne Market and support local markets

4.2 Ensure growth is well planned and managed for the future

Measure of success

- Increased number of planning permit applicants participating in the Sustainable Design Assessment in the Planning Process (SDAPP) program within Port Phillip (reported half-yearly)

Key actions

- Work with and advocate to, State Government to guide the renewal of Fishermans Bend to a modern, sustainable and diverse extension of our City, where social connections and the health and wellbeing of future communities will thrive
- Advocate for and progress Council's key priorities in relation to the Montague Precinct Structure Plan and Fishermans Bend Urban Renewal Area as a model for sustainable quality design outcomes
- Continue planning to achieve improved development outcomes in the design and amenity of the public realm within Port Melbourne
- Implement **St Kilda Triangle 2012**, continuing to work towards securing a sustainable future for the St Kilda Triangle and Palais Theatre
- Continue to advocate for the redevelopment of the St Kilda Pier to ensure cultural and environmental values are retained



- Lead, advocate for and regulate sustainable design and development for environmental, cultural and social benefits
- Ensure integrated planning and management of our foreshore
- Support programs and partner with others to build connections and a sense of community in high density living
- Introduce planning policy to ensure the design of buildings and spaces facilitates social interaction and community connections

4.3 Improve and manage local amenity and assets for now and the future

Measures of success

- At least 80% of community satisfaction survey respondents are satisfied with quality of parks and open space
- At least 80% of community satisfaction survey respondents are satisfied with quality of beach cleaning
- At least 80% of community satisfaction survey respondents are satisfied with quality of street cleaning
- Proportion of the capital works program that is delivered on budget
- Renewal gap ratio - difference between rate of spending on assets and asset depreciation (reported annually)

Key actions

- Support sustainable and strategic investment in the management of our assets, and physical and social infrastructure
- Enhance our urban forest through trees that thrive in our locality
- Improve our network of accessible parks and open space across the City



- Ensure that our projects are well planned to deliver the best outcomes for the community
- Design and implement sustainable and accessible streetscapes
- Advocate to state and federal governments to support improved infrastructure for the future

4.4 Ensure people can travel with ease using a range of convenient, safe, accessible and sustainable travel choices

Measures of success

- Increase in reported community use of sustainable options as their main mode of transport (reported half-yearly)
- Community satisfaction with parking management is consistent with industry benchmarks
- Reduction in the number of serious traffic collisions involving pedestrians, cyclists and motorcyclists (reported annually)

Key actions

- Enhance quality and safety for bike riding and walking
- Plan for, and respond to, the changing transport needs of a high density community
- Work with State Government and the community to continue delivering safe and connected commuter bike routes and pedestrian access on major roads
- Advocate for improved public transport accessibility and connections
- Proactively address traffic management and parking issues in the City, and minimise the impacts of motor vehicles on the liveability of our City
- Advocate for improved management of transport movement in and through the City



Did you know?

The City of Port Phillip is served by 288 km of roads, 416 km of footpaths, about 28 km of tram lines, 1.2 km of train lines and 106 km of bike paths.

REVIEWING OUR FUTURE FOCUS 2013-17

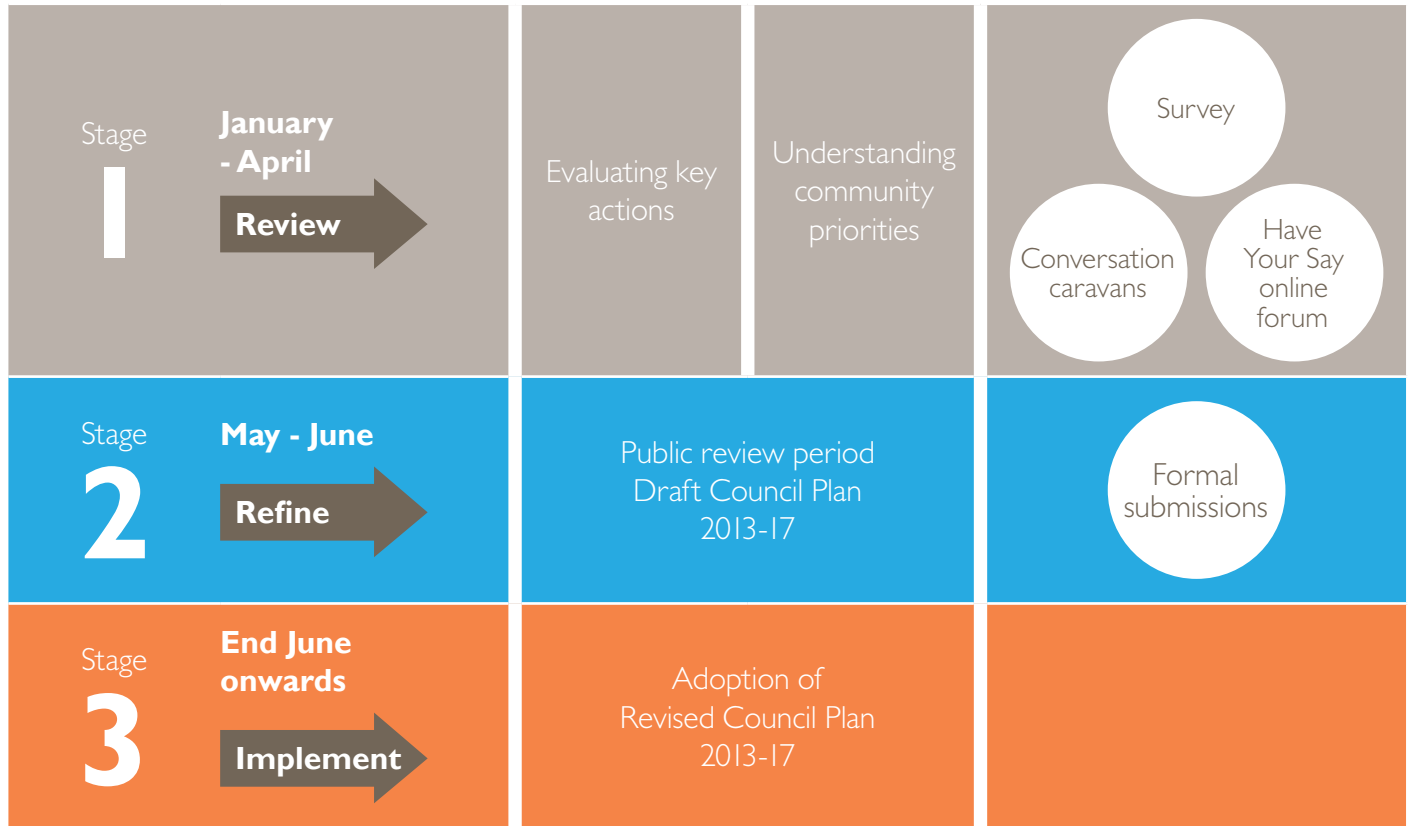
The Council Plan 2013-17 was adopted by the newly elected Council in June 2013.

Each year Council is required to review its four-year Council Plan. This year's review of the City of Port Phillip Council Plan 2013-17 has built on the work and analysis undertaken in previous years that helped Councillors determine their vision for an engaged, healthy, resilient and vibrant city.

Community feedback has also informed this annual review. Council continued its practice of actively seeking input from the community about its future direction. Throughout February and March 2015, Council hosted a series of ten informal conversation caravans at local markets, shopping strips and other locations to give people an opportunity to share their priorities. Additionally, over 100 responses were received through a survey containing targeted questions regarding key challenges facing Council and our future direction. As conversations unfolded, ideas were recorded and posted online via the Have Your Say website so that community members could also review the conversations and contribute further ideas away from the caravans.

Over 150 comments, ideas and suggestions were recorded providing insight into how the community perceives the challenges we face and how we might plan to better address these. Council also received a number of submissions from the public during the public consultation that have helped refine key actions in the plan.

Figure 1: Reviewing the City of Port Phillip Council Plan 2013-17



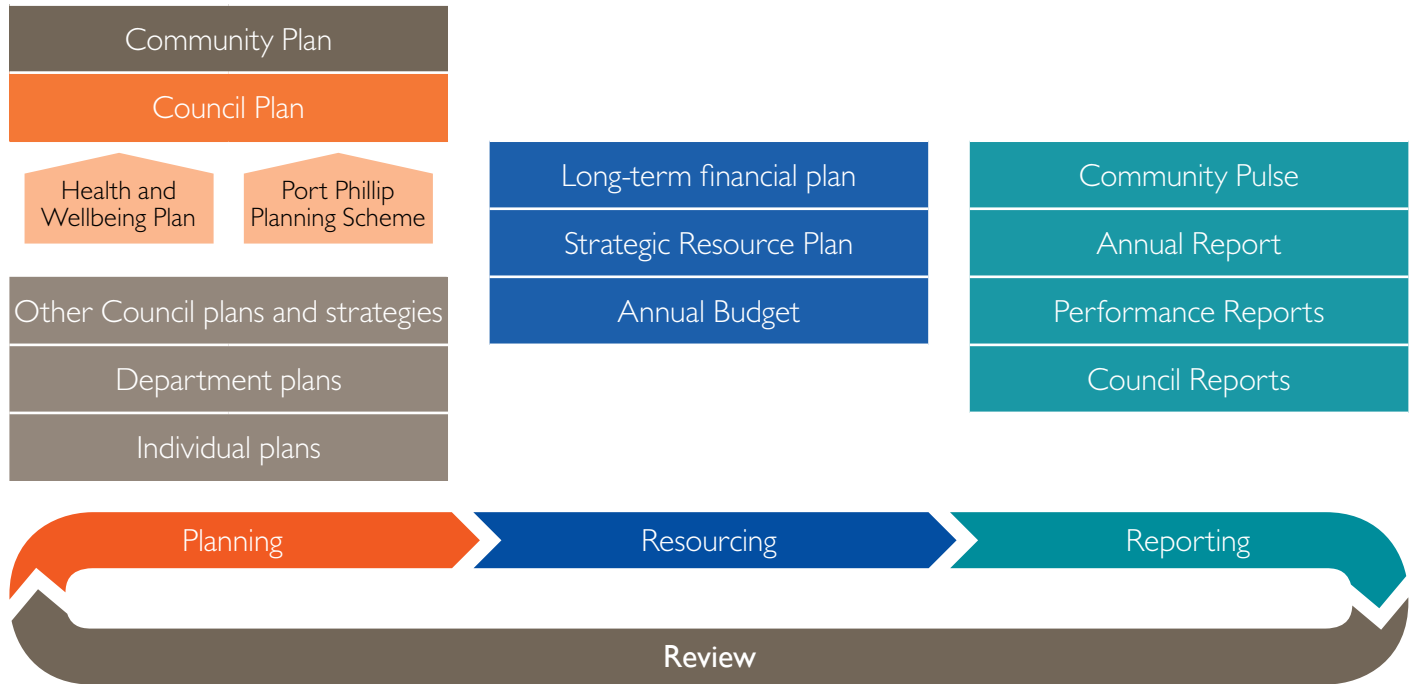
OUR PLANNING AND REPORTING FRAMEWORK

Council is committed to a continuous cycle of planning, resourcing, reporting and review to ensure it delivers the best outcomes for the community.

Council has a robust planning framework in place to support the delivery of the Council Plan. This includes the 2007-17 Community Plan, which sets out a ten-year vision and priorities for the future of the City of Port Phillip. The Community Plan guides and informs the Council Plan. Sitting alongside the Council Plan are the Municipal Health and Wellbeing Plan and the Port Phillip Planning Scheme. Together these high level plans ensure the current and future health and wellbeing of the City of Port Phillip across social, built, cultural, economic and natural environments.

Council also has a range of plans and strategies that support the delivery of the Council Plan by providing greater analysis and detail to address specific policy objectives. Within the organisation, department and individual plans align to support the delivery of the Council Plan objectives. Council recognises that it must allocate appropriate resources to deliver on these objectives. The long-term financial plan provides the framework for Council to meet principles of sound financial management. It also shapes our medium-term strategic resource plan and short-term annual budget.

Figure 2: Council's planning and reporting framework



Each plan and strategy contains measures to track progress and performance. Regular reporting on our performance demonstrates Council's commitment to transparency and accountability. In addition, the Community Pulse indicators provide regular information on changes in the community.

For more information, please contact us via:
www.portphillip.vic.gov.au/contact_us.htm

Phone: 03 9209 6777

Fax: 03 9536 2722

SMS: 0432 005 405

email: assist@portphillip.vic.gov.au



You can also visit our website www.portphillip.vic.gov.au

Postal address: City of Port Phillip, Private Bag 3, PO St Kilda, VIC 3182



A phone solution for people who are deaf or have a hearing or speech impairment

If you are deaf or have a hearing or speech impairment, you can phone us through the National Relay Service (NRS):

- TTY users dial 133677, then ask for 03 9209 6777
- Speak & Listen users can phone 1300 555 727 then ask for 03 9209 6777

For more information visit: www.relayservice.gov.au

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