



10.3 ST KILDA MARINA PROJECT - COMMUNITY ENGAGEMENT OUTCOMES

EXECUTIVE MEMBER: CHRIS CARROLL, GENERAL MANAGER, CUSTOMER, OPERATIONS AND INFRASTRUCTURE

PREPARED BY: MICHELLE RYSANEK, SENIOR PROPERTY PROJECT MANAGER

1. PURPOSE

- 1.1 To present the outcomes of the community engagement program undertaken in June and July 2021 seeking feedback about the concept design for the redevelopment of St Kilda Marina.

2. EXECUTIVE SUMMARY

- 2.1 Council began preparing for the procurement of a new lease for the St Kilda Marina in early 2017. An extensive community engagement program and urban planning exercise was undertaken in the early stages of the project to inform the site vision and objectives and design principles, that culminated in [The St Kilda Marina Site Brief](#), a key document setting out the design criteria for the redevelopment of the site that proponents were required to respond to through the procurement process for a new long term lease.
- 2.2 Australian Marina Development Corporation Pty Ltd (AMDC) was the successful proponent. The State Government approved the lease on 1 December 2020, and it was executed by AMDC and the City of Port Phillip on 16 December 2020. The design proposal for the site and how it responds to the Site Brief, and a summary of the key lease terms is provided in this document: [St Kilda Marina project update - new long-term lease \(PDF 2 MB\)](#).
- 2.3 The engagement program for this stage of the project (Stage 6, delivering the new lease) was advertised widely and involved two online Q&A sessions (online due to Covid related restrictions) and a Have Your Say survey as the primary means for obtaining feedback.
- 2.4 While Council's advertising strategies had effective reach and just over 1,400 people visiting the Have Your Say page, the level of contribution through feedback provided on the HYS page was low by comparison, with only 8% of people contributing from those that visited the page and just under 300 contributions made.
- 2.5 There were several themes that emerged from the feedback that would facilitate use and improve user experiences. The themes essentially support the direction the redevelopment is heading, with ideas provided that align with the design philosophies for the site particularly when it comes to the public realm, and support or elaborate on earlier community engagement forums. The themes include:
- Improved landscaping and vegetation
 - Featuring public and community art
 - Importance of effective paths and trails
 - Access to views
 - Importance of seating and shade



- The opportunity of programmed events and activities
- 2.6 The feedback received through the consultation is being used to inform Council, the broader community and the new tenant, Australian Marina Development Corporation (AMDC), who will be redeveloping the site, of the community's views of the proposed concept design.
- 2.7 AMDC has been eager to hear from the community and was an active participant in the community engagement process. AMDC is actively considering the feedback as part of the progression of the detailed design development. They recognise that the desires for wide ranging uses of the public realm and amenity to support this featured strongly in the community response. While they believe many of the comments are already incorporated in their vision, they will work with their design team to incorporate as many of the suggestions to ensure the public realm is welcoming, accessible and inclusive, engaging, immersive, and safe for all.
- 2.8 The next key step in the design process for the redevelopment is a submission by AMDC for Landlord Approval. The lease requires that the tenant submits design documentation to Council (as the landlord) for approval as a necessary pre-cursor to making a submission for statutory approvals i.e. the development plan approval and associated planning permit/s. This submission is currently programmed for mid-November, with a submission for planning approval scheduled for early to mid-2022.

3. RECOMMENDATION

That Council:

- 3.1 Notes the findings of the Stage 6 community engagement program as detailed in the St Kilda Marina Project Stage Six Community Engagement Summary Report (Attachment 1), and the release of the report published on Council's Website on 27 August 2021.

4. KEY POINTS/ISSUES

Background – Project Planning, Procurement and New Lease

- 4.1 Council began preparing for the procurement of a new lease for the St Kilda Marina in early 2017. In February 2018 Council approved the Project Approach, the Probity Plan and Community Stakeholder and Engagement Plan for the early stages of the project.
- 4.2 From the inception of the project through to this day the project team continue to work closely with our partners in DELWP to ensure Council is aligning with the regulations and expectations for a development on and the leasing of Coastal Crown Land.
- 4.3 An extensive community engagement program and urban planning exercise spanning from 2017 to 2019 was undertaken by the Project that culminated in [The St Kilda Marina Site Brief](#), a document that sets out the Vision and Objectives for the site and the design criteria that underpins this. The Site Brief was a key document that the proponents to the year-long procurement process for the new lease were required to address.
- 4.4 Council endorsed the Procurement Plan for securing a new long-term lease for the St Kilda Marina in June 2019, involving a two-stage process - a publicly advertised invitation for Expressions of Interest (EOI), and a Request for Proposal (RFP) issued to a shortlist of tenderers following evaluation of EOIs received.



- 4.5 Australian Marina Development Corporation Pty Ltd (AMDC) was the successful proponent from the procurement process. Governor in Council approved the lease on 1 December 2020, and it was executed by AMDC and the City of Port Phillip on 16 December 2020.
- 4.6 The design proposal for the site and how it responds to the Site Brief, and a summary of the key lease terms is provided in this document: [St Kilda Marina project update - new long-term lease \(PDF 2 MB\)](#).

Background – Planning Scheme Amendment

- 4.7 Running in parallel with the procurement process was a planning scheme amendment, endorsed by Council in July 2019 to facilitate the delivery of the Site Vision and Objectives and the parameters defined in the St Kilda Marina Site Brief.
- 4.8 The [Planning Scheme Amendment](#) was approved by the Minister on 8 November 2020 and was formally gazetted on 7 December 2020.

Community Engagement Program for Stage 6 of the Project Approach (Delivering the New Lease)

- 4.9 As part of the Planning Scheme Amendment process, Council made a commitment to continue to engage with the community and stakeholders once a redevelopment proposal was agreed, and during the transition to the new lease (Stage 6 of the Project Approach). The engagement proposed to focus on the aesthetic and functionality of the actual proposal for the site to inform detailed design. It should be noted that, while community engagement undertaken earlier in the project was extensive, it was undertaken to inform the site vision and objectives and the design (via the Site Brief).
- 4.10 To meet the commitment to engage with the community as part of the detailed design process, a program of engagement was undertaken from 7 June 2021 to 4 July 2021 to inform the community about the approved concept design for the redevelopment and invite community feedback on pre-selected elements of the design, features and community use of the site. It should be noted that the concept design was previously presented to the community as part of the proposed new lease consultation process referred to above.
- 4.11 The design was presented to the community as an overall plan, and then categorised into specific areas with elements highlighted within those areas for feedback. The areas are follows.
- General concept and intent behind the design
 - Main Entry (including adjacent substation and service station)
 - Civic Heart, Carpark Activation and Moran Reserve Integration with the Marina
 - Bay Trail
 - Marine Parade Promenade and Marina Reserve Integration with the Marina
 - Public Boat Ramp and Harbour/Berthing Areas
 - Open Space and Public Realm (including the new free for public use peninsula), and associated public amenities
 - “Members Area” i.e. the area that accommodates people who lease a dry or wet storage facility



4.12 The community engagement program involved the following:

- Two online Q&A sessions (replacing the in person drop-in sessions originally planned as a response to COVID related restrictions). The AMDC CEO and a director was in attendance and several Council officers representing property, urban design and planning.
- A dedicated Have Your Say Page as the forum for inviting feedback, including:
 - Project description (overall and per area)
 - Fly through and photos
 - Key project documents and draft concept plans
 - Feature grid with the engagement areas and elements
 - Tools for engagement under each feature utilising our 'Hive' system
 - Frequently asked questions

4.13 The community engagement program was advertised using several mechanisms including but not limited to e-mail blasts to the interested parties' database, social media, an article in Divercity, signage at and around the site and postcard drops at neighbouring properties and wider properties. The project also featured in the Herald Sun during the engagement period.

Community Engagement Participation

4.14 The community engagement report providing information about the participants and the reach and detailing the feedback with a supporting analysis is provided in Attachment 1.

4.15 In terms of the engagement reach and resultant degree of response the following table provides a summary:

Channel	Reach / Participants
Advertising	
Corflute signage and posters	25 spread across the St Kilda Marina, Acland Street, Ormond Road and the foreshore
Emails to Have Your Say subscribers / other CoPP newsletters	Approximately 5,300
Postcards to properties	Approximately 700
E-blast sent to interested parties	334 recipients
Divercity online	Approximately 4500



Channel	Reach / Participants
Council's social media – Facebook, Instagram, LinkedIn	51,524 cumulative total reach
Online questions and answer sessions (x2)	Attended by 72 community members
Email to AMDC registered marina boat owners database	132 recipients
Fly-through video	450 views
Responses	
Online responses via Have Your Say	1,413 visitors to the page (unique users to the site) 118 contributors 296 contributions 3,687 views (the number of times a user views a page on the site)
Independent responses Written emails, phone calls and social media comments	6 emails, 5 phone calls and 16 social media comments

- 4.16 While our advertising strategies had effective reach and just over 1,400 people visited the Have Your Say page, the level of contribution through feedback provided on the HYS page was low by comparison, with only 8% of people contributing from those that visited the page and just under 300 contributions made.
- 4.17 Given the extent of engagement undertaken to date on this project to inform the site vision and objectives and the design criteria, and the opportunity to provide submissions on the proposed new lease (when the preferred proponent, the concept design and the key lease terms were made public last year), it seems reasonable to infer that the community is generally comfortable with the redevelopment direction for the site at this stage.
- 4.18 The HYS page also presented a reasonably comprehensive amount of information about the design for the site, split across the various functional areas, to assist the community's understanding of the direction for the redevelopment.
- 4.19 In terms of who was engaged, the following provides a brief snapshot of the 68 community members who responded to the questions seeking demographic information (noting that the questions were not mandatory). Detailed demographic data is provided in Appendix A of the engagement report in Attachment 1.
- Almost four in ten respondents (39%) were aged between 35 to 49 years.



- Over half of the respondents identified as a man (54%), with 42 per cent identifying as a woman.
- Most respondents identified themselves as Port Phillip residents (57) with 31 identifying as a ratepayer.
- Forty-three per cent of respondents live in St Kilda, with 25 per cent living in Elwood.
- Most respondents identified with the marina site as a local resident (58), followed by a Bay Trail user (25) and a user of the spaces next to the marina (21).

Community Engagement Findings

- 4.20 Survey questions were split into eight different areas on the marina site, some with sub-elements. Community members could self-select and respond to the areas that interested them. A total of 118 people participated in this engagement, generating 296 contributions.
- 4.21 There were several themes that emerged across several different elements on the site. The themes essentially support the direction the redevelopment is heading, with ideas that align with the design philosophies for the site, particularly when it comes to the public realm, and support or elaborate on earlier community engagement forums. These are summarised as follows:
- **Improved landscaping and vegetation** - This theme emerged in terms of what would enhance people's experience of the marina (generally), and the open space and public realm areas of the Civic Heart, Marine Parade Promenade and as part of the integration with adjacent reserves. There were over 80 comments on improving landscaping, having more greenery, trees, planting and using native vegetation.
 - **Public and Community Art** - There were almost 70 comments from respondents wanting to see public art and community art or murals at the Marina, particularly at the Civic Heart and on the peninsula leading up to and at the park surrounding the Beacon. Of the nearly 70 comments on this theme, 19 responses related to having community art or mural to improve the appearance of the substation at the main entrance to the marina. As a further extension of this, there were over 20 comments suggesting an art trail or art walks to and on the site.
 - **Importance of Paths and Trails** - There were 65 responses on paths across most elements of the site ranging from the need to separate walking paths between walkers, cyclists and cars to increasing paths, creating meandering well-lit walking paths and paths that connect to the water.
 - **Access to Views** - Having areas across the Marina with views that people can enjoy was seen as being important to enhance the community's experience of the Marina in particular having picnic spots and viewing facilities along Marine Parade Promenade and scenic viewpoints and platforms at the new open space on the peninsula at Beacon Park. There were over 50 responses on views.
 - **Seating** - There were almost 50 comments on improving and increasing seating at the marina. In addition to these comments, there were a further 22 comments on the need for resting stops along the Bay Trail and 21 comments on having areas for quiet contemplation along Marine Parade Promenade and its connection to Marina Reserve. Respondents suggested seating in the open



space near Beacon Park and there were some general comments on having outdoor seating facing the water.

- **Shade** - Almost 30 comments focussed on the need for more shade areas at the marina. Some of these included shade structures and having more trees that could provide shade.
- **Activities and programmed events** – people also supported the use of the site, particularly the Civic Heart and carpark for markets (32 responses) and programmed events such as live music (28 contributions), festivals (27 contributions) and organised classes/program (25 contributions).

4.22 Other particularly interesting or important suggestions include but are not limited to the inclusion of skate related retail to service the Marina Reserve skate park, various suggestions to improve accessibility for people with disabilities, safe and clean public toilets with broader amenity, provisions for parents group activities, and broader support for fee based public boat ramp usage.

How Is This Feedback Being Used?

4.23 The feedback received from all participants is being used to inform Council, the broader community and the new tenant, Australian Marina Development Corporation (AMDC), who will be redeveloping the site, of the community's views of the proposed concept design.

4.24 AMDC has been eager to hear from the community and was an active participant in the community engagement process. They intend to remain committed to engaging with Council and the community throughout the 35 year (plus a further 15 year term) tenure thus ensuring that the site continues to evolve to meet the communities needs in order to maintain its ongoing success as an iconic destination.

4.25 AMDC is actively considering the feedback as part of the progression of the detailed design development. They recognise that the desires for wide ranging use of the public realm and amenity to support this featured strongly in the community responses. While they believe many of the comments are already incorporated in their vision, they will work with their design team to incorporate as many of the suggestions to ensure the public realm is welcoming, accessible and inclusive, engaging, immersive, and safe for all.

4.26 AMDC is also intending to meet with specific interest groups to further consider how they may be addressed or accommodated within the parameters of the agreed design intent for the site. Further opportunities may also be provided for in person meet and greets with the new tenant.

Next Steps – Landlord Approval

4.27 AMDC has been progressing the detailed design development for the Marina i.e. evolving the concept design to a level of documentation fit for development plan (statutory planning) approval and will continue to do so using the feedback from the community engagement program.

4.28 The lease requires that the tenant submits a design to Council for Landlord Approval as a necessary pre-cursor to making a submission for development plan approval and planning permit/s. This submission is currently programmed for mid-November.



Next Steps – Planning Approval

- 4.29 The new tenant (as the developer of the site) is required to seek planning approval.
- 4.30 Following the Planning Minister's approval of Amendment C171port to the Port Phillip Planning Scheme, a Development Plan (essentially an overall site masterplan, with supporting technical documents) a development plan must be submitted to Council's Statutory Planning Department for approval. The development plan must be consistent with the requirements of Schedule 2 of the [Development Plan Overlay \(DPO2\)](#).
- 4.31 In addition, the new tenant must also apply for planning permits for the use and development of the site which must be consistent with the requirements of the Port Phillip Planning Scheme. The Development Plan must be approved prior to planning permits being issued. Any Planning Permits issued must be consistent with the approved Development Plan. Planning Permits may be applied for in stages.
- 4.32 As part of the Planning Scheme Amendment process for this project, Council made a commitment to undertake non-statutory community consultation on the Development Plan, prior to Council deciding on whether to approve the Development Plan. This consultation will allow the community to comment on whether the development plan meets the requirements of the DPO2. The results from this consultation will be presented to Councillors in the lead up to formal approval of the Development Plan and any associated planning permits.
- 4.33 Once the Statutory Planners have assessed the planning submission, Council, as per the normal planning approval processes, will be asked to approve the Development Plan and any associated planning permits in a formal Council Meeting.
- 4.34 The submission for development plan approval is programmed to occur early to mid-next year.

5. CONSULTATION AND STAKEHOLDERS

- 5.1 Extensive consultation with the community has informed the development of the Site Vision and Objectives and the design criteria in the St Kilda Marina Site Brief. The design criteria were determined through a community panel process involving a panel of 23 community members working collaboratively with technical consultants and council officers from August to December 2018 to determine the mandatory and desirable attributes for the site. The Site Brief is a critical document informing respondents to the procurement process about the current conditions and the desired future state of the St Kilda Marina.
- 5.2 A Communications and Engagement Plan that outlines the engagement process to accompany the project procurement and planning pathway, as well as delivery of the lease, was endorsed in a Council Meeting on 5 June 2019 and is a public document.
- 5.3 This report discusses the process for and findings from the community engagement program for the current stage of the project. Council made a commitment to continue to engage with the community and stakeholders once a redevelopment proposal was agreed, and during the transition to the new lease (Stage 6 of the Project Approach). The engagement focussed on the aesthetic and functionality of the actual proposal for the site to inform detailed design. It should be noted that, while community engagement undertaken earlier in the project was extensive, it was undertaken to inform the site vision and objectives and the design (via the Site Brief). The purpose was to inform the community about the approved concept design for the redevelopment and invite



community feedback on pre-selected elements of the design, features and community use of the site.

- 5.4 The Victorian Government is a key stakeholder. Not only is the site crown land but it has regional significance. Council officers meet regularly with Victorian Government representatives from DELWP to discuss project progress and specific issues that arise. They have been involved in the development of the Site Brief, the procurement documentation and the lease; and facilitated the approval of the lease by Governor in Council. Representatives from Parks Vic have also reviewed and had input to the Site Brief and are now involved in discussions with the new tenant. The marine and coastal area of DELWP have also provided their input and pre-planning meetings have occurred with the new tenant to understand the requirements for Marine and Coastal consent for the development.
- 5.5 The new tenant, AMDC, has been working well with the CoPP project team in planning for the transition to the new lease phase with regular working group and governance team meetings occurring. They are currently setting up their communications system to accept direct inquiries from current or new marina occupiers and users about future opportunities for storage or tenure arrangements.
- 5.6 The existing tenant has also been cooperative through this transition phase and will assist the new tenant with access to their database of marina users.

6. LEGAL AND RISK IMPLICATIONS

- 6.1 The project approach was designed to achieve value for money, promote competition, manage risk, achieve high standards of probity and maintain competitive tension while enabling as much transparency as possible.
- 6.2 The key lease terms and broader lease document seek to appropriately mitigate risks to Council.
- 6.3 As this is a long-term lease (in excess of 15 years) the Retail Leases Act (2003) does not apply.
- 6.4 St Kilda Marina is foreshore Crown Land governed by site specific legislation, the St Kilda Land Act 1965.
- 6.5 A lease for this land is required to be approved by State Government. The St Kilda Land Act 1965 stipulates that approval is to be granted by Governor in Council. Approval of the lease occurred on 1 December 2020. The lease was subsequently executed on 16 December 2020.
- 6.6 The extensive community engagement program running from the early planning stages of the project to final stage intended to both inform the design for the site and subsequently invite feedback on the proposed design, is aimed at minimising risks in creating an underutilised facility that caters to distinct groups in the community.

7. FINANCIAL IMPACT

- 7.1 The cumulative effect of the financial contribution by the proponent for the term of the lease is in the order of \$160M.
- 7.2 The proposal for the lease is a base rent of \$750,000pa, subject to yearly indexation at the rate of the Consumer Price Index (CPI) and market rent reviews every 5 years (following the initial 10-year period). A rental discount applies to the first four years to facilitate accelerated development of stages 1a and 1b of the site, being the new dry



store building, the new wet berths re-oriented to the peninsula side, refurbishment of the RIVA building, Marine Parade works, peninsula works, landscaping across the site, the Bay Trail and carparking upgrades. The rent payable for the first four years will be \$134,000 which equates to the base rent of the existing lease at the time of negotiation. This is to support the redevelopment of the site.

- 7.3 In terms of the costs of development and the benefit provided by means other than the rent, the proposal includes capital expenditure totalling approximately \$30.7M which includes all construction and professional costs and contingencies related to the commercial operations, public realm works (estimated as approximately \$5.4M), the Australian Volunteer Coast Guard facility and the sea wall rectification.
- 7.4 The budget for this financial year is \$260k plus deferrals of approximately \$43k from last year.

8. ENVIRONMENTAL IMPACT

- 8.1 The new tenant, as part of their proposal, was required to submit a Sustainability Plan for assessment by the evaluation team that articulated the proposal's alignment to the environmental and coastal design criteria in the Site Brief, and the extent of ESD attributes in the proposal.
- 8.2 The new tenant is committed under the new lease to deliver the following environmental sustainability features:
- Upgrades to the existing sea wall that protects from storm surge and is intended to provide natural habitats that encourage biodiversity.
 - A commitment to enhancing the Sustainability Plan for the development of the site to ensure Council's Sustainability targets are met as articulated in an AECOM report that aligns the targets to the site. The lease will include a requirement to meet Council's Act and Adapt Sustainable Environment Strategy 2018-2028. The features range from various coastal resilience measures (protection and enhancement) to environmental design initiatives that benchmark against the Design and As-Built Green Star tool (which focusses predominantly on how the built environment is constructed and operated). Initiatives include but are not limited to waste management systems, low carbon, energy and water efficient building design and operations, bicycle facilities to exceed 5 Star Green Star, and Site predominantly powered by 100% electricity with the provision of on-site renewable energy supply and solar power to a minimum of 50% roof area.
 - A commitment to provide an Environment Management Plan that addresses coastal resilience measures and various environmental design elements prior to lease commencement that will be updated every five years.
 - A commitment to achieve accreditation for ISO 14001 (Environmental Management System) within the first 12 months of the lease commencing.

9. COMMUNITY IMPACT

- 9.1 St Kilda Marina is a key foreshore site valued by not only the Port Phillip community but also the wider community, particularly boat owners and marine and foreshore enthusiasts.
- 9.2 The new lease for St Kilda Marina is an opportunity to improve the contribution of the site to the municipality and region. These aspirations are reflected in the Site Vision



and Objectives, which identify broad environmental, social, cultural and economic benefits that the project is seeking to achieve to provide improved benefits for the broader community.

9.3 The St Kilda Marina Site Brief endorsed at a Council Meeting on 15 May 2019 articulates the mandatory and discretionary criteria that have guided respondents in the request for proposal process to achieve the Site Vision and Objectives which aims to achieve considerably improved benefits for the community.

9.4 Key community benefits of the new lease include:

- Highly accessible open space and landscaping to approximately 50% of the site (well in excess of the current extent of open space being approximately 4% and in excess of the Site Brief requirement for minimum of 20%). This includes improved access to highly valued foreshore areas of the site (particularly along the peninsula which is currently accessible) for pedestrians and cyclists.
- Access for Council or a nominee of Council to activate or use an area or areas of open space on site for a minimum of 10 events/days at cost; 10 events/days at cost for the use by Council or a nominee of Council of the community facility (dates for both to be agreed 12 months in advance); and access to the community facility for a community use (as defined by Council) for a minimum 20 days/events per annum
- The development of a fit for purpose facility for the Australian Volunteer Coast Guard as part of the proposal, with a tenure based on peppercorn rent.
- Provision and maintenance of a public boat ramp and trailer parking.
- The possibility for the inclusion of a bridge from Marine Reserve to the Peninsula at a future date funded by others.
- A commitment to adopt the Victorian Social Procurement Framework to influence the Proponent's commercial dealings and sourcing of suppliers in the areas of design, construction and operations on site.
- A commitment to engage at least one supplier that employs Victorian Aboriginal people during each of the design, construction and operational phases.
- A commitment to engage at least one supplier that employs Victorians with a disability.

10. ALIGNMENT TO COUNCIL PLAN AND COUNCIL POLICY

10.1 The delivery of the new lease for and associated redevelopment of the St Kilda Marina aligns with the *Vibrant Port Phillip* Strategic Direction. The opportunities created for enterprises (including the key Marina business and its role in the Victorian boating network) and activation of the site through all the seasons, together with the significant improvements to the asset and rental income, supports a flourishing local economy. The vision to create a special place and destination for everyone that encourages a diversity of uses through the provision of varied amenities across the site seeks to enhance Council's reputation as Melbourne's cultural and creative heart.

10.2 It also aligns with other strategic directions including *Inclusive Port Phillip*, *Sustainable Port Phillip* and *Liveable Port Phillip* by supporting the delivery of the following outcomes:



- Creating a special place for everyone (a key component of the Site Vision) through the provision of well managed and high quality public spaces and amenities with efficient connections to the broader City that encourage a wide patronage and a safe diversity of uses.
- Protecting and enhancing the natural foreshore environment through considerable sustainability initiatives while providing a greener and cooler place that is adapting and resilient to climate change.

10.3 St Kilda Marina is a key strategic site within Council's property portfolio and presents a significant opportunity in terms of social, environmental, economic and cultural possibilities for the St Kilda foreshore, the municipality and the State.

11. IMPLEMENTATION STRATEGY

11.1 TIMELINE

- 11.1.1 Council Site Visit with the new Tenant – mid-October 2021
- 11.1.2 Landlord Approval Submission – End 2021.
- 11.1.3 Planning Approval Submission – Early to Mid-2022.

11.2 COMMUNICATION

- 11.2.1 The Stage 6 Community Engagement Summary attached has been made public with the intent that the feedback received from all participants in the engagement program informs not only Council but the broader community and the new tenant, Australian Marina Development Corporation (AMDC), who will be redeveloping the site, of the community's views of the proposed concept design.
- 11.2.2 The project's database of interested parties have been informed of this Council Report and were invited to attend.
- 11.2.3 The new tenant is actively considering the feedback as part of the progression of the detailed design development. They recognise that the desires for wide ranging use of the public realm and amenity to support this featured strongly in the community responses. While they believe many of the comments are already incorporated in their vision, they will work with their design team to incorporate as many of the suggestions to ensure the public realm is welcoming, accessible and inclusive, engaging, immersive, and safe for all.
- 11.2.4 Further opportunities will be made available for the community to review the design as it develops, particularly at the planning stage.

12. OFFICER DIRECT OR INDIRECT INTEREST

- 12.1 No officers involved in the preparation of this report have any material or general interest in the matter.

ATTACHMENTS

- 1. St Kilda Marina Stage 6 Community Engagement Summary Report**