



13.3 CITY OF PORT PHILLIP STRATEGIC MEMBERSHIP REVIEW
2022

EXECUTIVE MEMBER: KYLIE BENNETTS, GENERAL MANAGER, CITY GROWTH AND DEVELOPMENT

PREPARED BY: JAMES GULLAN, STRATEGIC PARTNERSHIPS ADVISOR
BRIAN TEE, EXECUTIVE MANAGER CITY PLANNING AND SUSTAINABILITY

1. PURPOSE

1.1 To consider the outcome of the review of Council's 13 strategic memberships.

2. EXECUTIVE SUMMARY

- 2.1 Council is a member of 13 organisations (strategic memberships) that provide knowledge sharing, advocacy, policy development, policy implementation and other support.
- 2.2 Strategic memberships contribute to the delivery of Council priorities and core strategies but do require Council resources to be applied to them.
- 2.3 In 2019 and 2020 Council reviewed Council's strategic memberships and withdrew from 8 memberships. In 2021, Council withdrew from the Committee for Melbourne, which Council subsequently re-joined at a discounted rate. Council has not joined any new strategic memberships in this period.
- 2.4 The outcome of the review is detailed in Attachment 1.
- 2.5 The 2022 review drew on a range of sources, including information provided by the organisations, publicly available information from the organisation's webpage and annual reports, councillor feedback, and advice from Council officers.

3. RECOMMENDATION

That Council:

- 3.1 Notes the findings of the 2022 Strategic Membership review as outlined in Attachment 1.
- 3.2 Endorses Council maintaining its membership of the following organisations:
- 3.2.1 Australian Network on Disability
 - 3.2.2 Association of Bayside Municipalities
 - 3.2.3 Australian Library and Information Association
 - 3.2.4 Committee for Melbourne
 - 3.2.5 Green Building Council of Australia
 - 3.2.6 Inner Metro Partnership
 - 3.2.7 LG Pro
 - 3.2.8 M9
 - 3.2.9 Metro Transport Forum



3.2.10 Municipal Association of Victoria

3.2.11 Council Alliance for a Sustainable Built Environment

3.2.12 South East Councils Climate Change Alliance

3.2.13 Victorian Local Governance Association

for the 2022/23 and 2023/24 financial years, subject to funding and resources being allocated through the annual Council Plan and Budget process.

- 3.3 Requests that officers undertake a full Strategic Membership Review every two years (as opposed to annually), noting that the next full review will inform strategic memberships for the 2024/25 financial year.

4. KEY POINTS/ISSUES

Background:

- 4.1 Council priorities are identified in the Council Plan and core strategies, including: Move, Connect, Live, Act and Adapt, Art and Soul and Don't Waste It. The Council Plan includes working with partners to develop, implement and evaluate projects, programs and policies that deliver our vision and improve the health and wellbeing of our people and places.
- 4.2 Council is a member of 13 organisations (strategic memberships) that provide knowledge sharing, advocacy, policy development, policy implementation and other support. Strategic Memberships allow Council to leverage and pool resources to deliver shared priorities identified in the Council Plan and core strategies.
- 4.3 Strategic Memberships are distinct from Operational Memberships (i.e. copyright access) and Professional memberships (i.e. staff accreditation and professional development). Memberships that have a mix of strategic and operational/professional outcomes have been included as part of the membership review. Examples include the Association of Bayside Municipalities (ABM), Australian Library and Information Association (ALIA), Green Building Council of Australia (GBCA), LG Pro and the Council Alliance for a Sustainable Built Environment (CASBE).

2022 Review:

- 4.4 Council officers have restructured the membership review to include the following sections:
- 4.4.1 About: the membership & area/s of expertise
- 4.5 2022 Achievements: this includes projects and advocacy that have benefited the City of Port Phillip as well staff development and training opportunities
- 4.5.1 Alignment to Council Plan, Core Strategies and Advocacy Priorities
- 4.5.2 Cost: current fee, 22-23 fee and staff hours
- 4.5.3 Plans for 22-23
- 4.5.4 Recommendation
- 4.6 The outcome of the review is detailed in Attachment 1. An assessment of the officer time to support the membership is also included. Please note that typically this is a combination of time from a range of officers at different levels. Councillor time is not included in this assessment.



- 4.7 This report recommends that, in future, Council commits to undertaking the Membership Review every two years as this provides greater certainty to groups where Council is a strategic member and is more efficient and effective to administer for Council than a full scale review each year. There are also savings, for multi-year memberships to organisations such as South East Councils Climate Change Association (SECCA).

5. CONSULTATION AND STAKEHOLDERS

- 5.1 As part of the review, around 30+ officers were consulted.
- 5.2 Strategic Memberships (except for the Australian Network on Disabilities), were notified of the membership review and invited to provide information for consideration as part of the review. The responses to the request for information have been provided to Councillors.
- 5.3 The Australian Network on Disabilities was a late inclusion to the review, having previously been considered a professional membership.
- 5.4 The strategic membership organisations will be advised of this report once the report is publicly available and informed of their ability to 'virtually' participate in the Council meeting as per the process.

6. LEGAL AND RISK IMPLICATIONS

- 6.1 Council officers will provide the required notice to each Strategic Member where a decision is made to not continue a membership.
- 6.2 Attachment 1 identifies the risk to Council should Council withdraw from relevant memberships.

7. FINANCIAL IMPACT

- 7.1 See Attachment 1 for the estimated annual membership fees and staff costs of each Strategic Membership.

8. ENVIRONMENTAL IMPACT

- 8.1 Several of the organisations pursue actions that support the environment. These are identified in Attachment 1.

9. COMMUNITY IMPACT

- 9.1 Attachment 1 identifies for each organisation any community impact.

ALIGNMENT TO COUNCIL PLAN AND COUNCIL POLICY

- 9.2 Attachment 1 includes the alignment of each Strategic membership to the Council Plan/Priorities.



10. IMPLEMENTATION STRATEGY

10.1 TIMELINE

See Attachment 1, for upcoming renewal dates for each Strategic Membership.

10.2 COMMUNICATION

Where appropriate, the Council will notify the strategic membership organisations of the outcome of the Council meeting

11. OFFICER DIRECT OR INDIRECT INTEREST

11.1 No officers involved in the preparation of this report have any material or general interest in the matter.

ATTACHMENTS

1. City of Port Phillip Membership Review 2022