



# Engagement summary report

Draft Live Music Action Plan

March 2021



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# Executive Summary

## Developing the Live Music Action Plan

Live music has long been an essential part of everyday life in the City of Port Phillip. From our iconic music venues to our unique festivals, our music schools and institutions, and our buskers and community groups, our City is known for live music and celebrated for it.

As our City changes, so does its cultural landscape and expression. Unchanging is the value of live music, and the need for what it can bring to our community and to our place.

The draft Live Music Action Plan outlines what Council can and will do to future-proof live music in Port Phillip, and ensure it remains a priority among competing interests and the pressures of a changing and growing community. As a key initiative of the Art & Soul: Creative and Prosperous City Strategy 2018-22, it is a measure of the importance placed on sustaining local live music.

In February 2020 we asked the community for feedback on a draft four-year Live Music Action Plan that outlined what Council will do to future-proof and support live music in Port Phillip. However, the COVID-19 pandemic raised some unique and unexpected challenges for our City's live music sector. As a result, the draft Plan was revised to address these challenges and re-released for consultation in February 2021.

## Engagement approach

The revised draft plan was released for consultation on Council's Have Your Say site from 5 February to 7 March 2021. The primary feedback tool was a survey, hosted online and also available in hard copy. Feedback was also captured as part of our Neighbourhood Conversation sessions. Sixty-one survey responses were received, with the majority of respondents being Port Phillip residents. Through the engagement activity at the Neighbourhood Conversation sessions we received 98 pieces of feedback on the draft plan goals.

The consultation was promoted via Council's communications channels, including Divercity, Council's social media and e-newsletters including Council's festivals email databases. The consultation was also promoted through our Neighbourhood Conversations sessions, where residents were encouraged to provide feedback in person or participate in the consultation online.

## Engagement findings

Survey responses regarding the proposed actions in the draft plan indicate broad support overall, with support for all actions between 67 to 81 per cent.

Survey respondents were 65 per cent supportive overall of the plan, with 54 per cent very supportive.

The majority of respondents were live music event attendees or residents who lived near a music venue (50.82%). This was followed by musicians at 16.39 per cent and "other" at 21.31 per cent.

Thirty-four percent of respondents lived in St Kilda, 16.39 per cent in Port Melbourne and 11.48 per cent in South Melbourne.

The actions for 'Increase accessibility to live music and performance, including those events and gigs on public space and in private venues' – received the greatest level of support at 81.97 per cent. This was followed by the actions for "Ensure access and music-focused services for young people", with 78.69 per cent in support.



# Introduction

## Engagement approach

This section details the community engagement approach in developing and consulting on the draft Live Music Action Plan.

The original draft Live Music Action Plan was developed following completion of a White Paper for the City of Port Phillip by respected music industry figure Jon Perring. Extensive consultation was undertaken as part of the White Paper, including Port Phillip based artists, residents, venues and businesses, and wider industry advisory bodies. Targeted consultation was held with the local music industry, and research was undertaken including relevant planning and compliance matters. The White Paper and draft Live Music Action Plan also referenced existing data, such as the Melbourne Live Music Census and City of Port Phillip cultural mapping – an exercise to ascertain the cultural businesses are in the city and what sort of business they are.

In February and March 2020 we asked our community through an online survey and a series of neighbourhood-based pop-up engagements for feedback on our draft Live Music Action Plan.

However, following this the COVID-19 pandemic raised some unique and unexpected challenges for our City's live music sector. As a result, the draft plan was revised to address these challenges.

Feedback received through the initial consultation alongside updates to address the impacts of COVID-19 have been incorporated into the revised draft Live Music Action Plan, which was released for consultation from 5 February to 7 March 2021.

## Who we engaged

A series of demographic questions were asked as part of the survey. The following provides a brief snapshot of who we engaged through the online survey. Detailed demographic data is provided as Appendix B to this report.

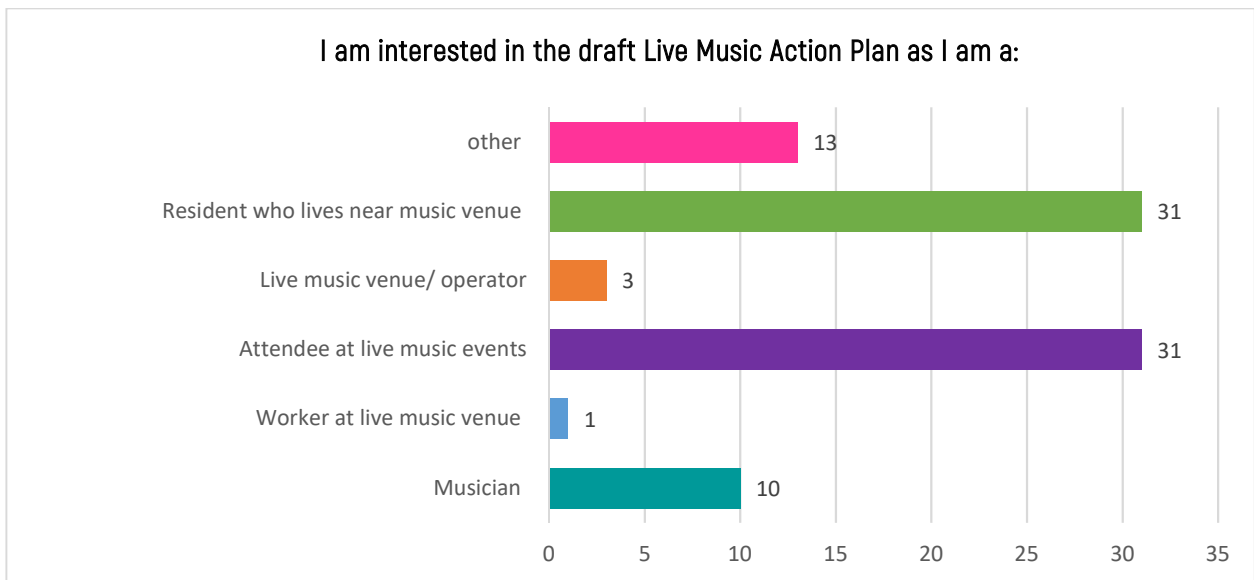
### Summary of respondent characteristics

- > Over 90 per cent of respondents lived in Port Phillip. Thirty-four per cent lived in St Kilda, followed by 16 per cent in Port Melbourne and 11 per cent in South Melbourne.
- > The majority of respondents were live music event attendees or residents who lived near a music venue, both at 50 per cent.
- > Fifty-two per cent of respondents were male.
- > Over 50 per cent of respondents were aged between 35 and 59 years of age.

### Interest in live music

The majority of respondents were live music event attendees or residents who lived near a music venue at 50.82 per cent. Sixteen per cent were musicians and four per cent were live music venue owner/operators. Twenty-one per cent selected 'other'.

**Other included:** Resident in St Kilda, resident who loves music especially fine / classical music/community music, resident and ratepayer. This also included music industry professions such as music program producer, community radio announcer, local instrument technician and local promoter.



## How we engaged

The engagement program was hosted on Council’s Have Your Say online engagement portal and feedback was channelled primarily through a survey seeking feedback on the proposed actions within the draft plan. Sixty-one responses were received. Four hard copy surveys were received after the consultation had closed and have not been included as part of this report.

Feedback was also captured as part of our Neighbourhood Conversations sessions where community members were asked to provide feedback on the draft plan’s goals.

## Limitations

- Due to increased COVID-19 safety measures we could not undertake onsite intercept surveying as part of our Neighbourhood Conversations sessions.
- Those who provided feedback on the first draft plan may have declined to provide feedback again.
- Informed feedback is dependant on people having read the draft documents.
- Contributions to this engagement program do not constitute a representative snapshot of our community as people self-selected to participate and no younger people (under 25 years) participated.

# Summary of key insights

The summary below is a synthesis of the key points made on the overall draft plan.

## The benefits of live music

Many respondents expressed the benefits that live music brings to the community. Indicated benefits included wellbeing, economy, employment, and tourism. The following is a series of quotes from respondents that support the points made on this theme.

*“Generates community engagement, employment and has important cross functional benefits for related activities/services.”*

Many respondents referenced St Kilda’s live music history and expressed their desire for this to be revitalised.

*“Live music is such an important part of the history of, say, St Kilda, yet it is on the verge of extinction. There is next to nothing to indicate the way things used to be, and it is losing touch with the Melbourne’s incredible music scene. Bring it back here!”*

A number of respondents also mentioned they were in support of smaller scale events and events that had a local focus.

*“Smaller festivals, investigate minimum local requirements for participants / suppliers use local suppliers for equipment.”*

## Concerns about the plan

Those who were not supportive of the plan raised concerns around the potential noise impact that live music would have on residents living near venues. There were also concerns about Council’s role in funding these activities and the cost of this to ratepayers.

*“This is not something any council should do. Stick to council’s core functions.”*

A number of participants also shared concerns about large scale events and the impact of these events on local residents and amenity.

*“Good to see focus on music and arts, but absolutely no support for the massive St Kilda festival type events where outsiders take over, bring nothing to the locals, and disappear leaving rubbish and nothing else.”*

## Noise

In general, there was support for live music. However, there were some concerns regarding the potential for noise impacts this would have on residents. Some comments referenced the need for clear guidelines to balance the protection of residential amenity, while ensuring the success of music-based entertainment.

*“These are great initiatives. However, COPP and venues must be sensitive to residents living nearby and ensure that noise limitation and management strategies are in place. “*

Some respondents felt there had been a decline in live music venues in Port Phillip because of noise complaints from residents.

Several comments also suggested that planning and building support was required to ensure venues could adequately host live music without disturbing residents.

*“Venues - planning laws to take into account, existing establishments i.e with triple glazed glass to not impact on residents.”*



## **Musicians**

A number of respondents indicated that musicians needed support to make it easier to access performance opportunities.

*“Anything that makes it easier for performers and us the public to find them is welcome.”*

There was also a number of comments in favour of supporting local musicians where possible.

*“I like the plan to advocate participation of local musicians in events, festivals etc. It is important to re-establish St. Kilda particularly as an artistic centre in the inner south of Melbourne.”*

Some respondents noted the impacts of COVID-19 on the live music industry and the need to support this industry.

*“The more the council can be involved in live music, the more chance it has to get back to where it was before COVID-19. Many musicians in the area are suffering, and we don't want to lose such a wonderful part of our rich history.”*

## **Engagement results**



# Survey results

To achieve the draft plan’s vision of Port Phillip to becoming a centre for live music the draft plan proposes 10 goals, which are listed below. Within each of these goals are a series of actions.

1. Live music as a tool for social and economic recovery for local businesses
2. Break down barriers for musicians wanting to perform in Port Phillip and maximise opportunities for musicians, businesses and audiences to connect
3. Encourage maximum live music opportunities via the creation of music precincts and develop a range of initiatives to ‘broker’ harmony between venues and local residents
4. Stand out as a city of music festivals, welcoming the events and their audiences while ensuring compatibility with our communities
5. Increase accessibility to live music and performance, including those events and gigs on public space and in private venues
6. Reinforce the view of Council as a supporter of live music, building trust by improving our transparency and clear communications
7. Ensure access and music-focused services for young people
8. Equip musicians with the tools to create, perform and prosper
9. Build a diversity of music events that cater to a range of genres, cultures and audiences.
10. Acknowledge and celebrate our cultural heritage of live music

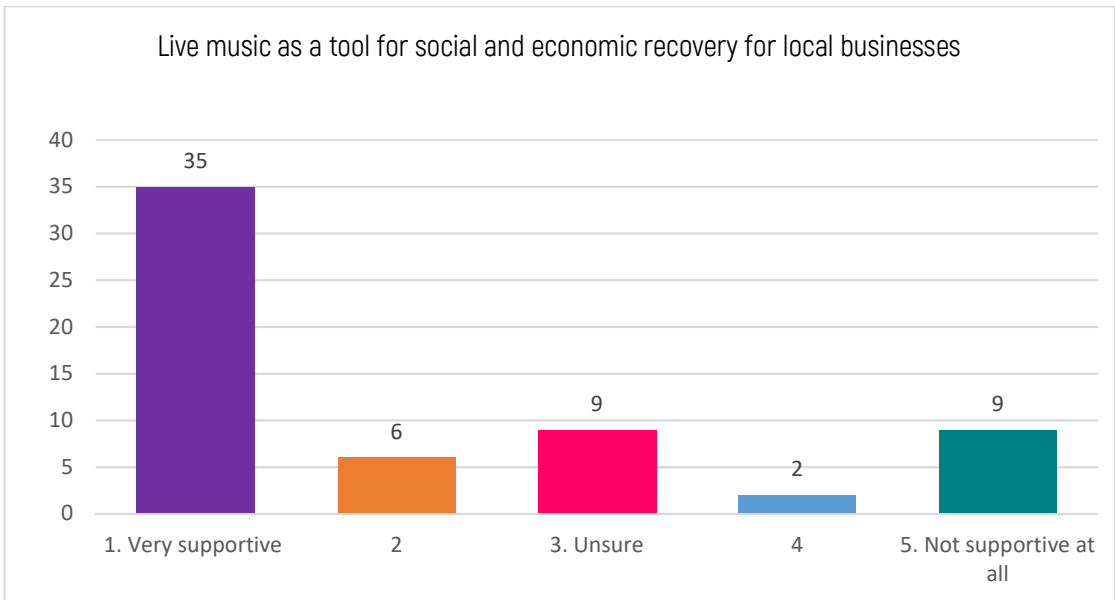
Survey respondents were asked to indicate their level of support for the proposed actions within each of these goals using a five-point scale from *very supportive to not supportive at all*.

Respondents were then given the opportunity to provide feedback on why they were/were not supportive of these actions.

## 1. Live music as a tool for social and economic recovery for local businesses

Forty-one of the 61 respondents (67.22%) indicated they were supportive of the proposed actions for this goal. Nine respondents (14.75%) were unsure, while eleven respondents (18.03%) indicated lack of support.

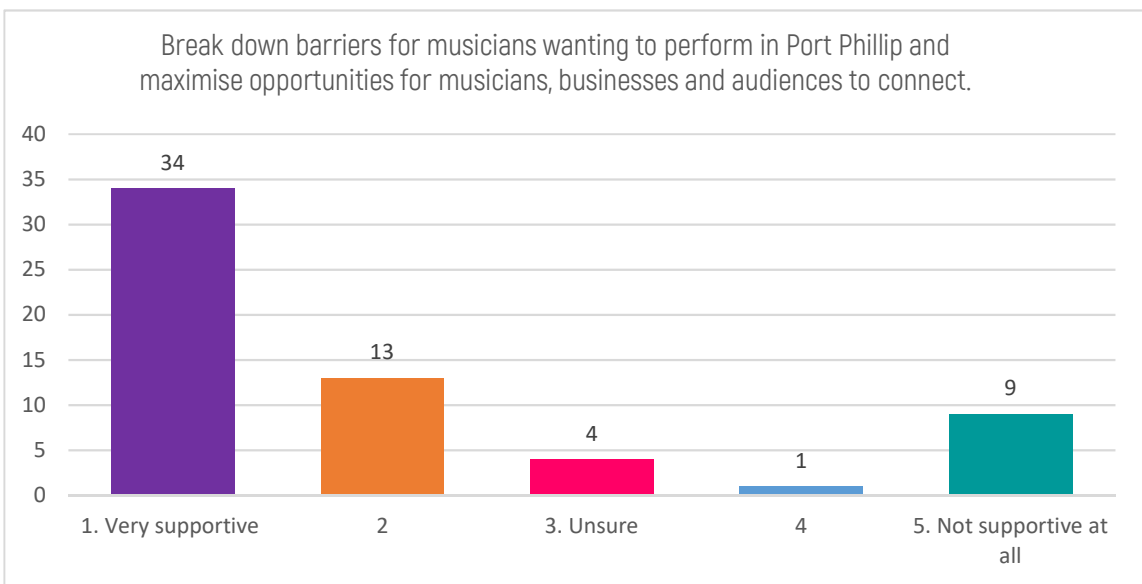
1. Very supportive	2.	3. Unsure	4.	5. Not supportive at all
35	6	9	2	9
57.38%	9.84%	14.75%	3.28%	14.75%



**2. Break down barriers for musicians wanting to perform in Port Phillip and maximise opportunities for musicians, businesses and audiences to connect.**

Forty-seven of the 61 respondents (77.05%) indicated they were supportive of the proposed actions for this goal. Four respondents (6.56%) were unsure and 10 respondents (19.56%) indicated lack of support.

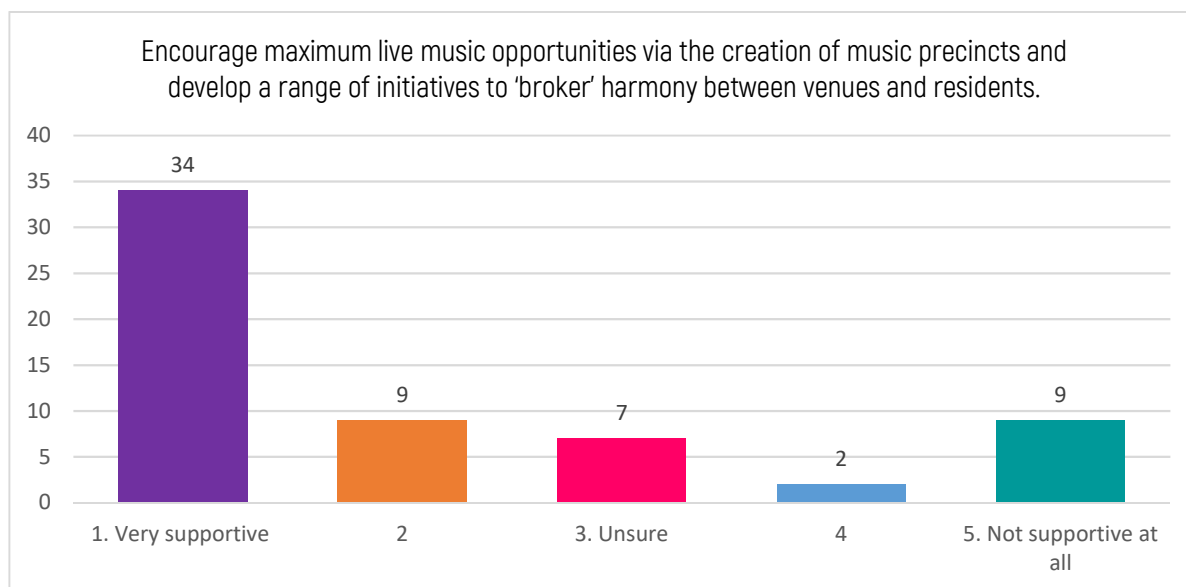
1. Very supportive	2.	3. Unsure	4.	5. Not supportive at all
34	13	4	1	9
55.74%	21.31%	6.56%	1.64%	14.375%



**3. Encourage maximum live music opportunities via the creation of music precincts and develop a range of initiatives to 'broker' harmony between venues and residents.**

Forty-three of the 61 respondents (70.49%) indicated they were supportive of the proposed actions for this goal. Seven respondents (11.48%) were unsure, while 11 respondents (18.03%) indicated lack of support.

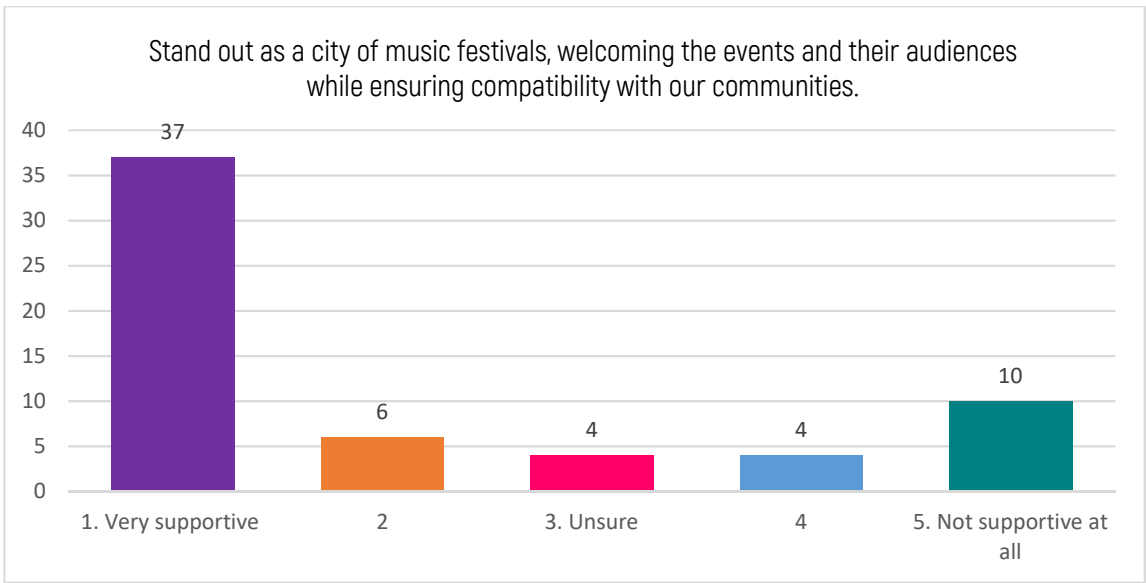
1.Very supportive	2.	3. Unsure	4.	5. Not supportive at all
34	9	7	2	9
55.74%	14.75%	11.48%	3.28%	14.75%



**4. Stand out as a city of music festivals, welcoming the events and their audiences while ensuring compatibility with our communities .**

Forty-three of the 61 respondents (70.5%) indicated they were supportive of the proposed actions for this goal. Four were unsure (6.56%) and 14 respondents (22.95%) indicated lack of support.

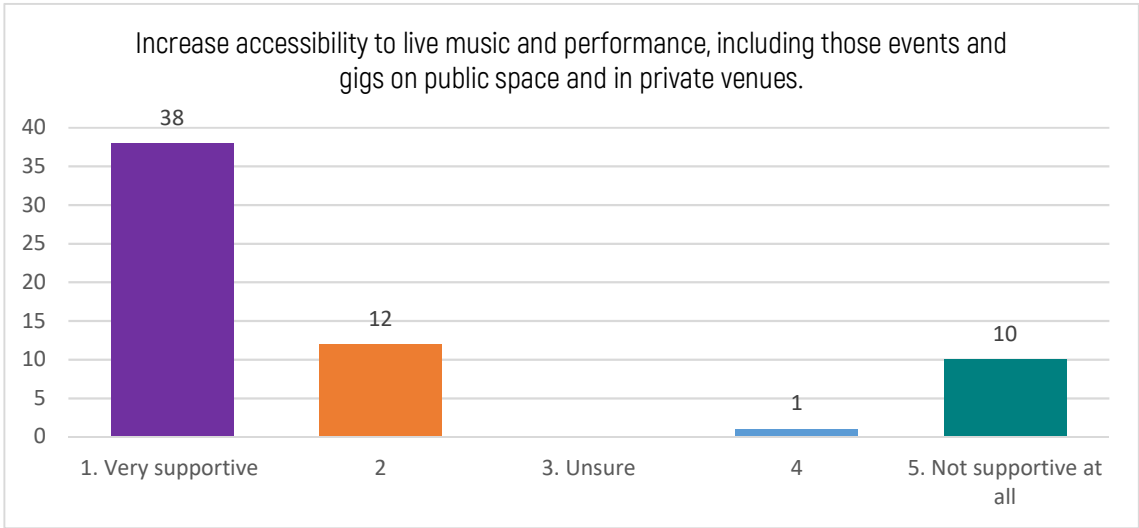
1.Very supportive	2.	3. Unsure	4.	5. Not supportive at all
37	6	4	4	10
60.66%	9.84%	6.56%	6.56%	16.39%



**5. Increase accessibility to live music and performance, including those events and gigs on public space and in private venues.**

Fifty of the 61 respondents (81.97%) indicated they were supportive of the proposed actions for this goal. Eleven respondents (18.03%) indicated lack of support.

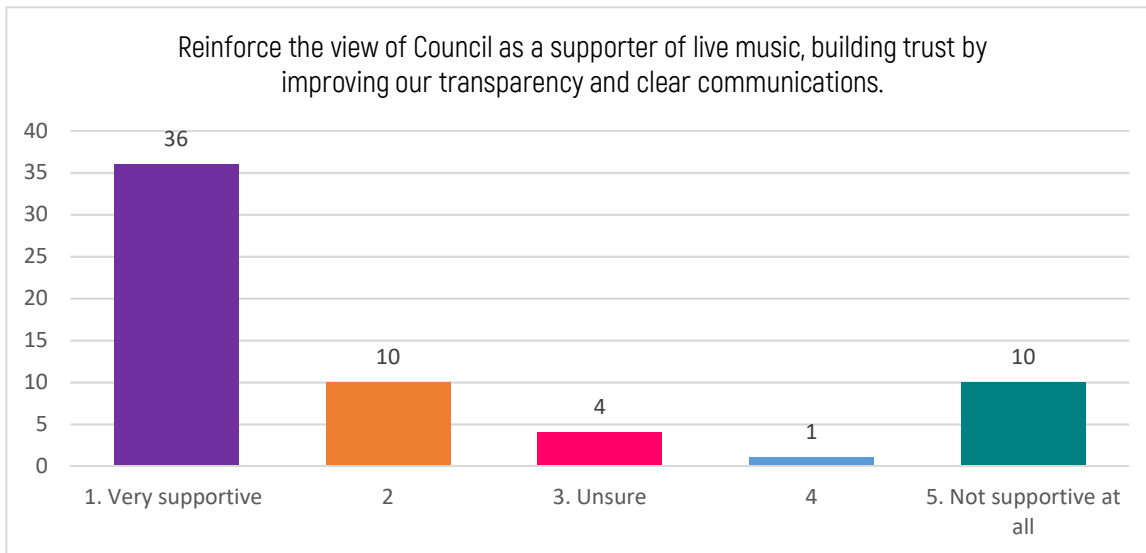
1. Very supportive	2.	3. Unsure	4.	5. Not supportive at all
38	12	0	1	10
62.30%	19.67%	0	1.64%	16.39%



**6. Reinforce the view of Council as a supporter of live music, building trust by improving our transparency and clear communications.**

Forty-six of the 61 respondents (75.41%) indicated they were supportive of the proposed actions for this goal. Four respondents were unsure (6.56%) and 11 respondents (18.03%) indicated lack of support.

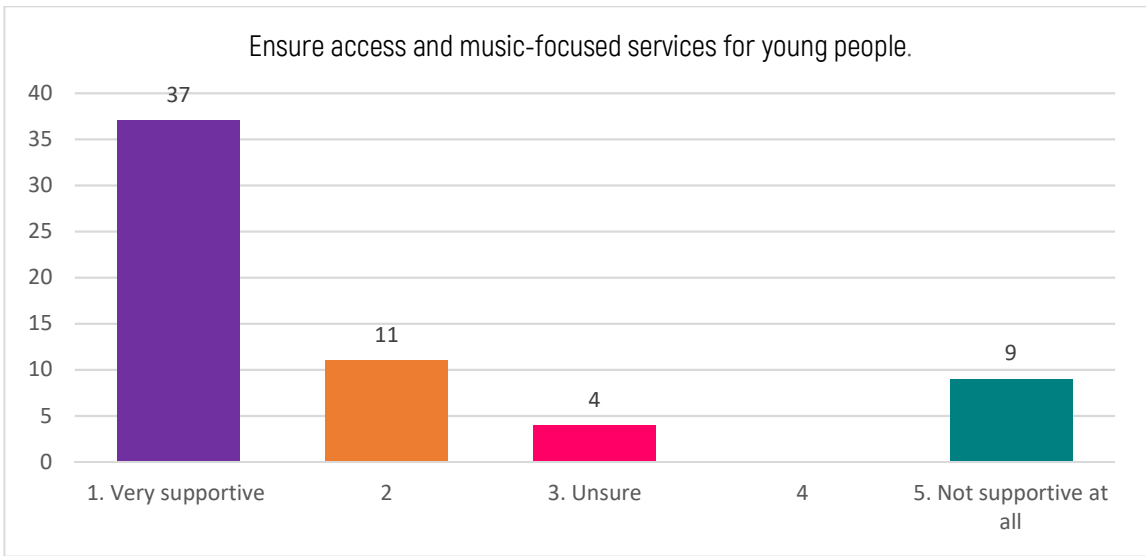
1.Very supportive	2.	3. Unsure	4.	5. Not supportive at all
36	10	4	1	10
59.02%	16.39%	6.56%	1.64%	16.39%



**7. Ensure access and music-focused services for young people.**

Forty-eight of the 61 respondents (78.69%) indicated they were supportive of these proposed actions for this goal. Four respondents (6.56%) were unsure and nine respondents (14.75%) indicated lack of support.

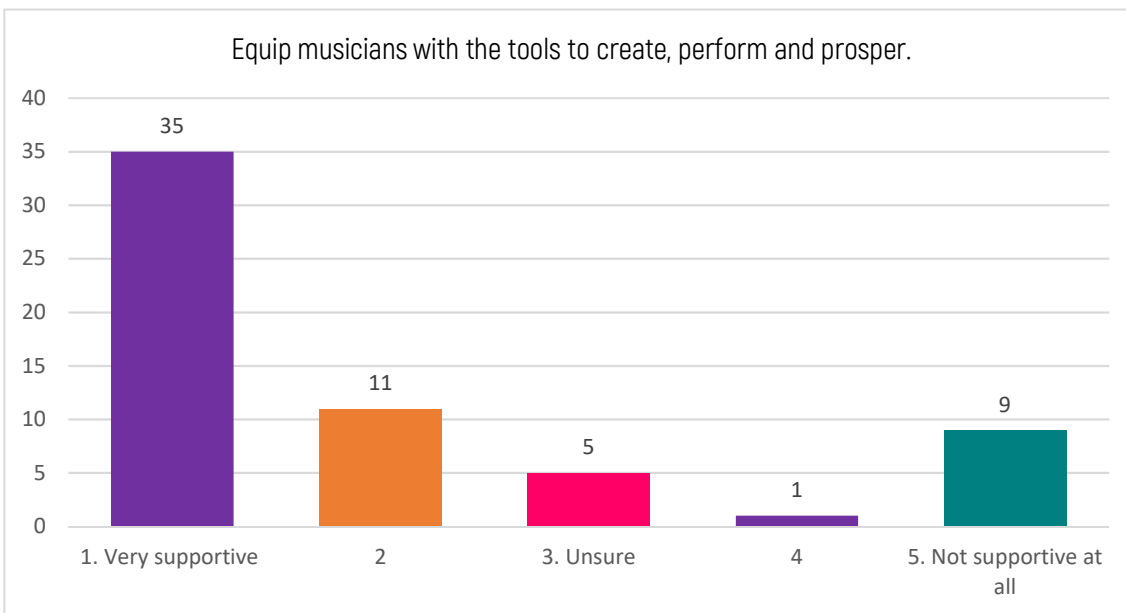
1.Very supportive	2.	3. Unsure	4.	5. Not supportive at all
37	11	4	0	9
60.66%	18.03%	6.56%	0	14.75%



**8. Equip musicians with the tools to create, perform and prosper.**

Forty-six of the 61 respondents (75.41%) indicated they were supportive of these proposed actions for this goal. Five respondents (8.20%) were unsure and 10 respondents (16.39%) indicated lack of support.

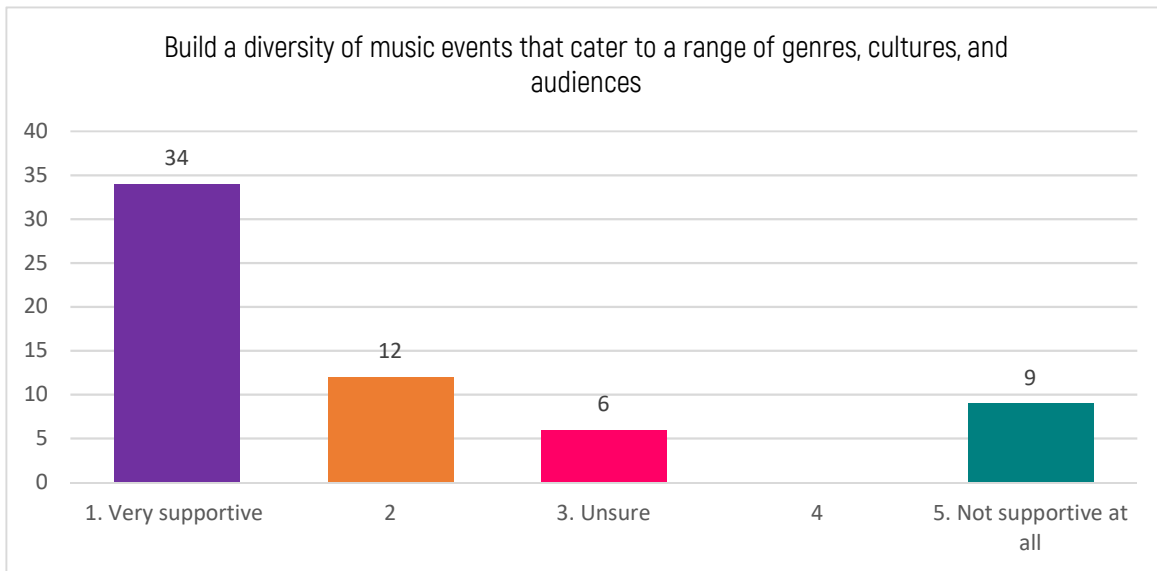
1. Very supportive	2.	3. Unsure	4.	5. Not supportive at all
35	11	5	1	9
57.38%	18.03%	8.20%	1.64%	14.75%



**9. Build a diversity of music events that cater to a range of genres, cultures, and audiences.**

Forty-six of the 61 respondents (75.41%) indicated they were supportive of the proposed actions for this goal. Six respondents (9.84%) were unsure and nine (14.75%) indicated lack of support.

1. Very supportive	2.	3. Unsure	4.	5. Not supportive at all
34	12	6	0	9
55.74%	19.67%	9.84%	0	14.75%

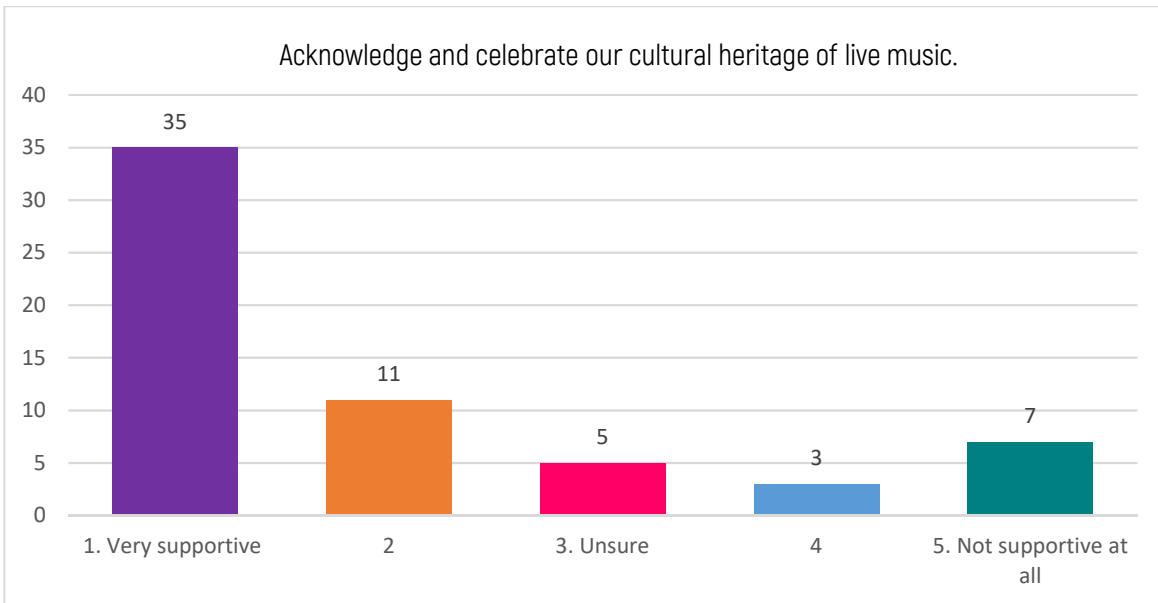


**10. Acknowledge and celebrate our cultural heritage of live music.**

Forty-six of the 61 respondents (75.41%) indicated they were supportive of the proposed actions for this goal. Five respondents (8.20%) were unsure and 10 (16.40%) indicated lack of support.

1. Very supportive	2.	3. Unsure	4.	5. Not supportive at all
35	11	5	3	7
57.38%	18.03%	8.20%	4.92%	11.48%



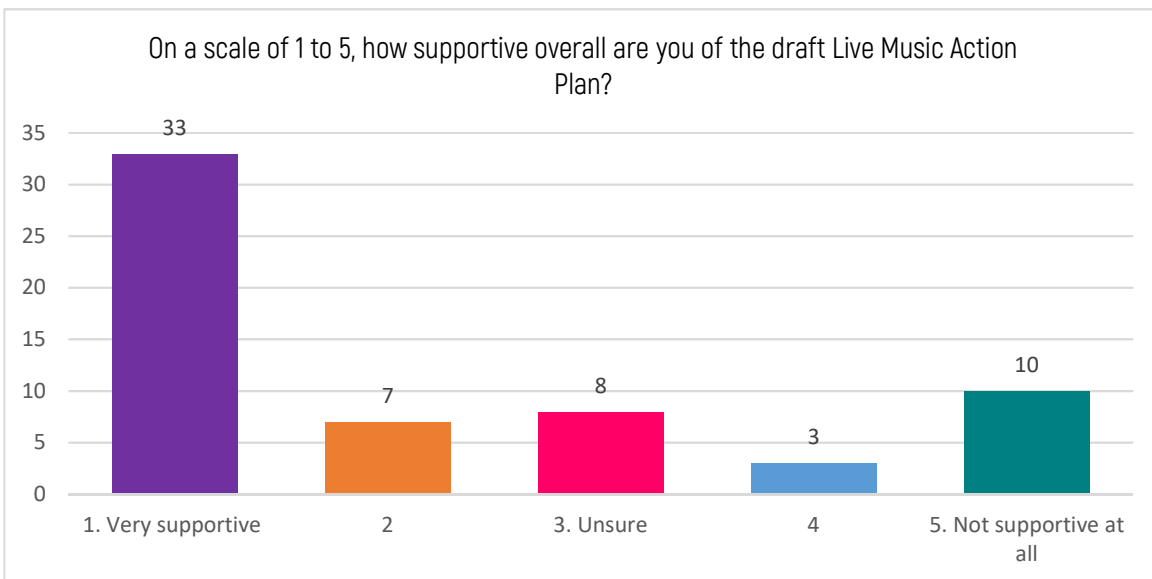


**Q: On a scale of 1 to 5, how supportive overall are you of the draft Live Music Action Plan?**

Survey respondents were asked to indicate their level of support overall for the proposed plan using a five-point scale from *Very supportive* to *Not supportive at all*.

Forty of the 61 respondents (65.58%) indicated they were supportive of the overall plan. Eight respondents (13.11%) were unsure and 13 respondents (23.63%) indicated lack of support for the overall plan.

1. Very supportive	2.	3. Unsure	4.	5. Not supportive at all
33	7	8	3	10
54.10%	11.48%	13.11%	4.92%	16.39%



# Findings from comments

Respondents were then given the opportunity to provide feedback on why they were/ were not supportive of these proposed actions for each goal.

Key or repeating comments are summarised for each goal below, and verbatim responses are provided as Appendix C to this report.

## 1. Live music as a tool for social and economic recovery for local businesses

### 50 responses

Respondents who were supportive of these actions (67.22%) noted the benefits that live music brings to the community and economy. Some respondents expressed a desire for the live music scene to be revitalised to what it once was. Those who were unsure (14.75%) or not supportive (18.03%) raised concerns about the cost to ratepayers and Council's role in supporting live music. Other concerns included the size and frequency of events and the impact on residents.

## 2. Break down barriers for musicians wanting to perform in Port Phillip and maximise opportunities for musicians, businesses and audiences to connect

### 40 responses

Respondents who were supportive of these actions (77.05%) stated that these actions would enable support, guidance, and opportunities for musicians to perform, and would enable collaboration between venues and musicians. Respondents who were unsure or (6.56%) and not supportive (19.56%) noted concern around Council allocating funding to these actions and questioned the value to ratepayers.

## 3. Encourage maximum live music opportunities via the creation of music precincts and develop a range of initiatives to 'broker' harmony between venues and residents

### 37 responses

Respondents who were supportive of these actions (70.49%) stated it would enable venues to support live music. It was also recognised that clear guidelines were needed to ensure noise limitation and management strategies were in place to protect both venues and residents. Those who were unsure (11.48%) or not supportive (18.03%) noted concern for concern around Council allocating funding to these actions and the potential for noise impacts on residents living near music venues.

## 4. Stand out as a city of music festivals, welcoming the events and their audiences while ensuring compatibility with our communities

### 39 responses

Respondents who were supportive of these actions (70.5%) indicated a desire for St Kilda to return as a live music centre. Comments indicated that these actions would support St Kilda to become a visitor destination again. Those who were unsure (6.56%) and not supportive (22.95%) raised concerns about the impact of festivals on residents and amenity.

## 5. Increase accessibility to live music and performance, including those events and gigs on public space and in private venues

### 37 responses

Respondents who were supportive of these actions (81.97%) noted it would enable events to be accessible to all ages and groups, which would help build a sense of community. Respondents who were not supportive (18.03%) shared their concern for council allocating funding to the actions and the impact on amenity.

## 6. Reinforce the view of Council as a supporter of live music, building trust by improving our transparency and clear communications

### 36 responses

The respondents who were supportive of these actions (75.41%) noted that clear communication and guidelines were needed to balance the protection of residents while supporting venues. Those who were unsure (6.56%) were concerned about frequency of events and the impact of this on residents. Those who not supportive (18.03%) noted concern around whether this was within Council's remit and the noise impact on residents living close to venues.

## 7. Ensure access and music-focused services for young people

### 34 responses

Respondents who were supportive (78.69%) noted these actions would help increase opportunities for young people and students to perform. Those who were unsure (6.56%) and not supportive (16.67%) shared concern around Council allocating funding to these actions and Council's role in supporting music education, suggesting this should be a state government or school responsibility.

## 8. Equip musicians with the tools to create, perform and prosper

### 33 responses

Respondents who were supportive (75.41%) noted these actions would provide musicians with support and guidance to perform. Those who were unsure (8.20%) questioned the benefit to ratepayers and residents. Similarly, those who were not supportive (16.39%) shared concerns about the cost to ratepayers.

## 9. Build a diversity of music events that cater to a range of genres, cultures and audiences

### 33 responses

Respondents who were supportive (75.41%) noted these actions would help increase diversity of musicians and performances that would build community unity. Some respondents noted they were supportive provided live music did not disturb the amenity of nearby residents. Those who unsure (9.84%) stated live music needed to focus on demand and were concerned about funding events for cultures that have no relevance to Port Phillip. Those who were not supportive (14.75%) shared concerns about the cost to ratepayers.

## 10. Acknowledge and celebrate our cultural heritage of live music

### 26 responses

Respondents who were supportive (75.41%) referenced St Kilda's live music history and a desire for the live music scent to return. It was also noted these actions would help protect and celebrate our live music heritage. Those who were unsure (8.20%) stated their focus was on the industry as it stands now and were concerned these actions weren't enough to sustain the future of music. Those who were not supportive (16.40%) shared concerns for Council's role in supporting this and the cost to ratepayers.

## Q. Please share any other comments or suggestions you have about the draft Live Music Action Plan.

Thirty-eight of the 61 respondents contributed to this open text question. Key or repeating comments are summarised below, and verbatim responses are provided as Appendix C to this report.

- General comments about support for the plan

- Support for more diversity of performances and musicians
- More detail around planning and building support for venues
- More detail required to ensure noise limitation and management strategies are in place to protect residents
- More support for smaller live music venues who have been impacted by COVID-19
- Concern about funding and whether this should be within Council's remit
- Concern around the noise impact on residents.

## Neighborhood Conversations

Feedback was also captured through the Neighbourhood Conversations program – a series of seven neighbourhood-based pop-up engagements throughout February and early March 2021.

At these sessions people were asked to provide feedback on the draft plan's goals through a post-it note activity. We received 98 post-it note responses.

Key or repeating comments are presented below and verbatim comments are provided as Appendix D to this report.

- In general comments were supportive of live music, with respondents referencing the many benefits it brings to the community.
- Many noted live music's connection to St Kilda's history and identity.

*"Music is part of the identity of St Kilda and want Council to support every way they can."*

- Many responses were in support of live music opportunities particularly in open spaces.

*"Outdoor music is fantastic. Good to use our beautiful parks for live music and to involve young families."*

- There were a number of comments made around the desire for more smaller scale events.
- Some concerns were raised around noise impact on residents living nearby.
- Some comments were made around the decline in music venues as a result of noise complaints from residents.
- There was some concerns that St Kilda Festival had become too large and commercialised.

## Next steps

This report and the draft Live Music Action Plan will be presented to Council at the 21 April 2021 Ordinary Council Meeting, where Council will consider adopting the draft plan.

## Appendices

### Appendix A: Late survey submissions

Four hard copy surveys were received by post after the consultation had closed. These survey responses indicated some level of support for the overall plan and the actions.

Respondents were aged between 25 and 84, and were residents from Albert Park or Port Melbourne.

A summary of the open text comments received is provided below:

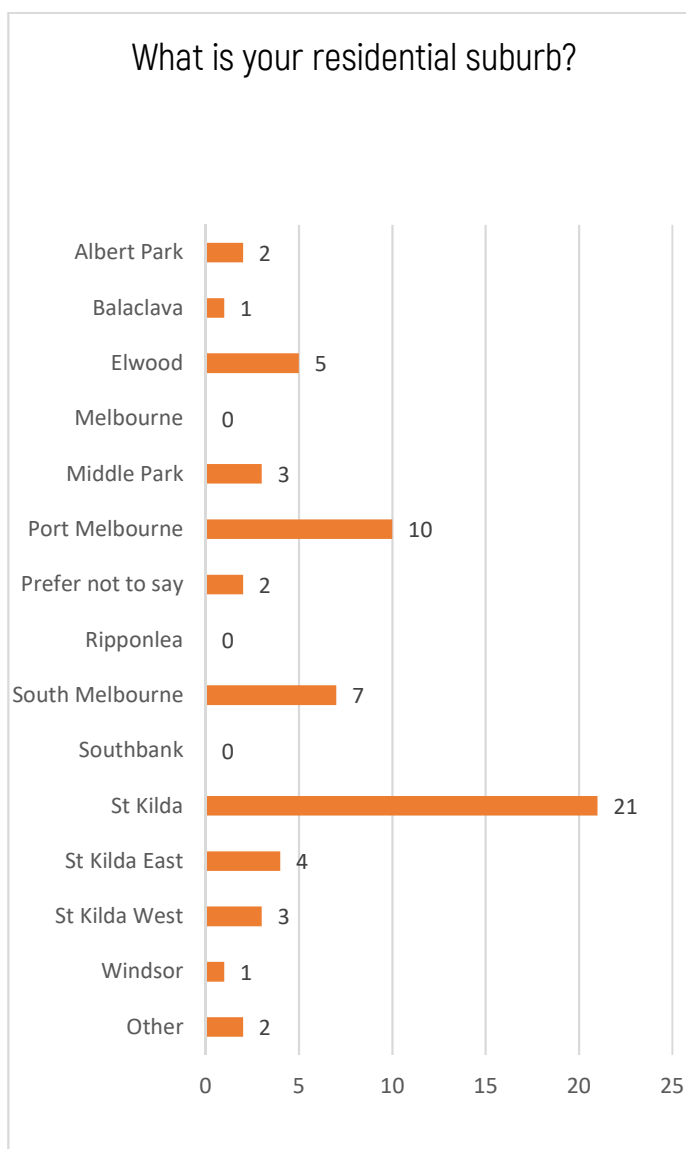
- comments around live music supporting and creating wellbeing
- support for a variety of performances
- desire for seasonal events in local spaces
- live music at various times of the day to accommodate residential noise restrictions.

## Appendix B: Survey respondent demographic data

What is your residential suburb?

Over 90% of respondents lived in Port Phillip. Twenty-one respondents (34.43%) lived in St Kilda, followed by 10 respondents (16.39%) in Port Melbourne and seven respondents (11.48%) in South Melbourne.

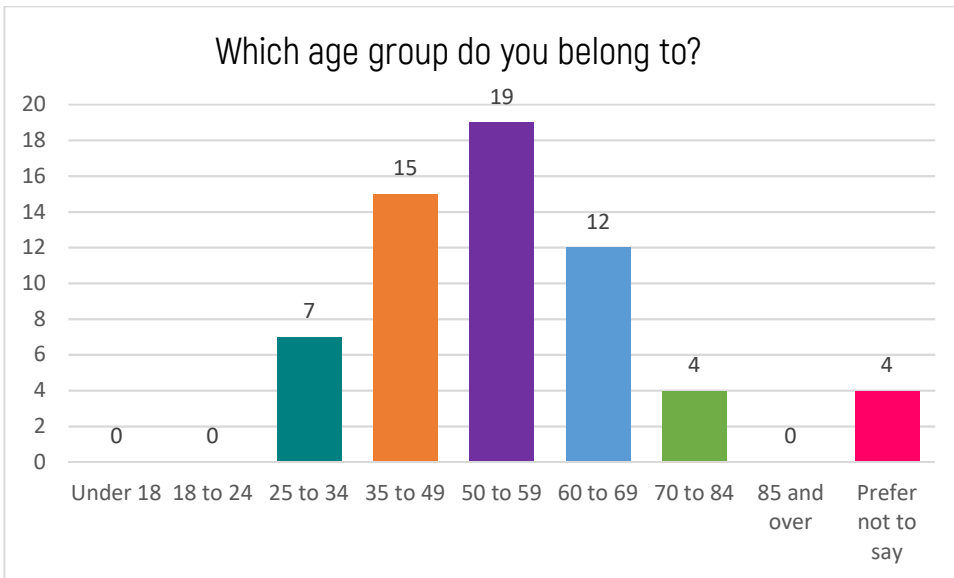
Albert Park	2
Balaclava	1
Elwood	5
Melbourne	0
Middle Park	3
Port Melbourne	10
Ripponlea	0
South Melbourne	7
Southbank	0
St Kilda	21
St Kilda East	4
St Kilda West	3
Windsor	1
Prefer not to say	2
Other	2



### Which age group do you belong to?

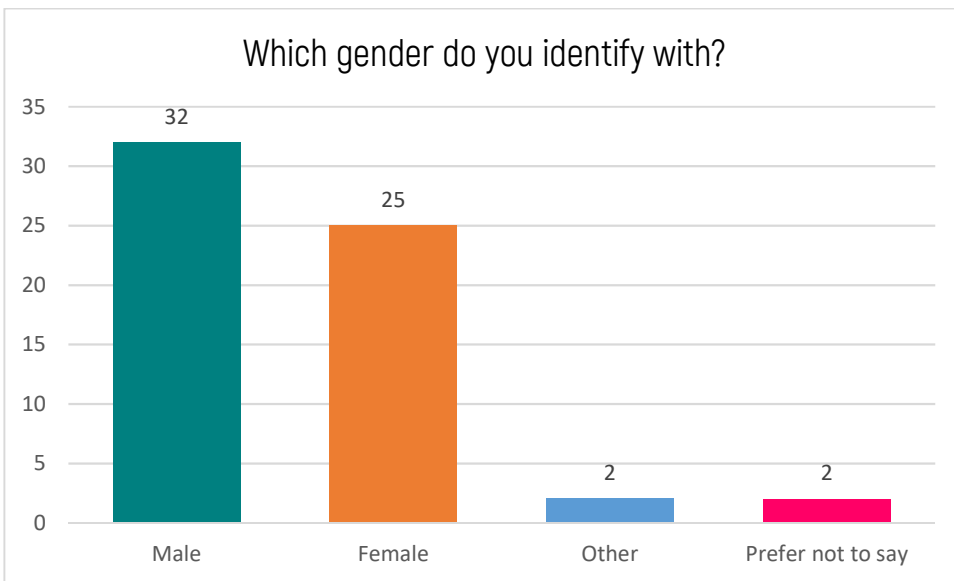
Under 18 years	18 to 24	25 to 34	35 to 49	50 to 59	60 to 69	70 to 84	85 and over	Prefer not to say
0	0	7	15	19	12	4		4





### Which gender do you identify with?

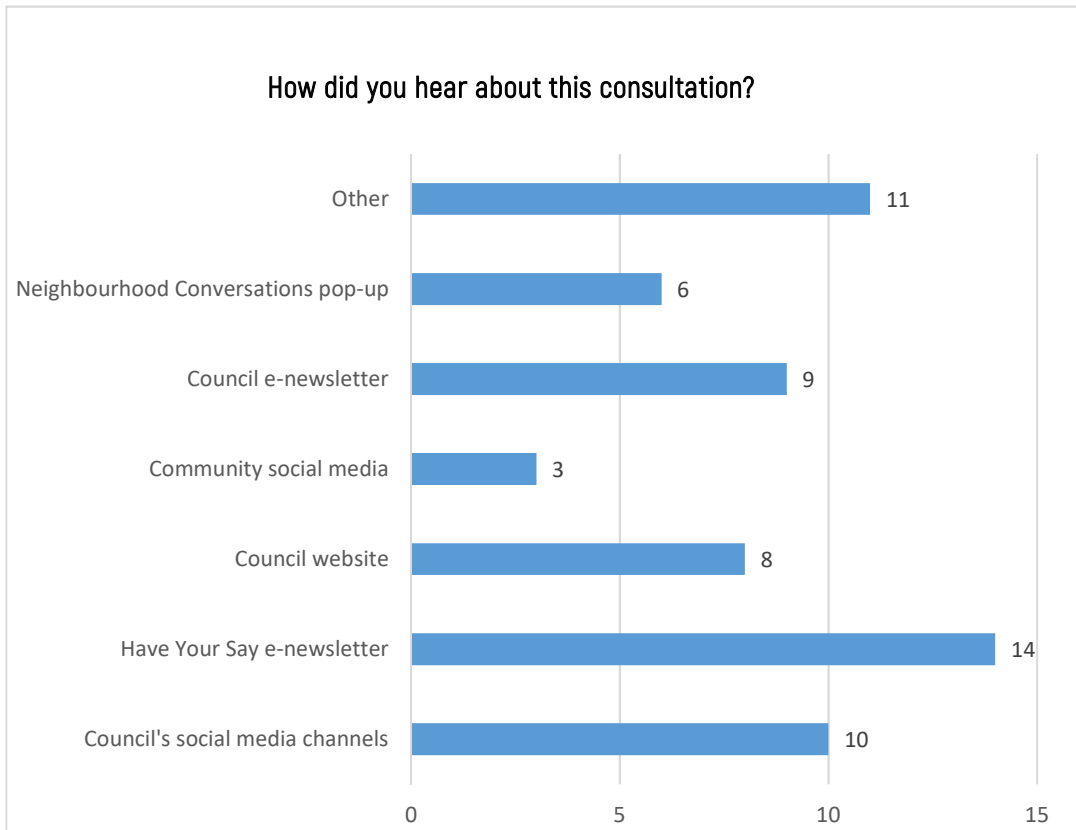
Male	Female	Other	Prefer not to say
32	25	2	2



### How did you hear about this consultation?

Council's social media channels	10
Have Your Say e-newsletter	14

Council website	8
Community social media	3
Council e-newsletter	9
Neighbourhood Conversations pop-up	6



**Other included:** Word of mouth, friend, Twisk, This Week in St Kilda and media release.

## Appendix C: Verbatim responses to open text survey questions

All references to specific businesses or individuals have been removed.

## 1. Live music as a tool for social and economic recovery for local businesses .

<p>Popups great          Music trails / walks - marginal          Advocacy good          First Peoples ... correctness          Single programme - consideration of cumulative impacts on locals excellent (cantani garden use etc)</p>
<p>Music is important to communities as it bring people of all ages and social structure together</p>
<p>Live music is a life blood of any community and the ripple effects of its impact are incredibly important to a strong and rich culture</p>
<p>It's incredible and it will bring a great vibe.</p>
<p>You need to consider the times in which these can be held to ensure residents are not disadvantaged by a pop-up. Eg: sunday night at midnight persons intoxicated being very loud &amp; destructive is not what we want to see. Also the parking challenge we have in normal day life in the overall bay area is something to consider. How do you make better use of public transport to the areas?</p>
<p>These activities will stimulate local business by bringing in audiences to the area. Please note - First Peoples are not the only musicians who require support. All musicians who live/work in this area are struggling and need support, particularly financial support. We need to work together - all of us - to create a thriving cultural scene that supports all musicians from diverse cultural backgrounds and age groups.</p>
<p>It is not the role of local council to support the music industry specifically.          The music venues and market force of demand and supply has, should and does ensure that the type of music and the locations are catered for in an appropriate manner. Not by artificial financial support. Ratepayers money should NOT be used for this!          Furthermore organisations wanting to stage free events should fund tjhis through their own special interest group if they feel there is enough demand and feel strongly enough. Not ask council for money to stage special interest group events of interest to small esoteric or eclectic groups.</p>
<p>St Kilda's live music scene needs to be re-vitalised</p>
<p>Music is a wonderful part of life. I particularly like the idea of the First Peoples' Toolkit. It's important.</p>
<p>Selfishly, because I am a musician working in Melbourne and a patron to live arts. Economically, because arts, particularly live music, is much more effective at drawing people to venues and events.</p>
<p>We need live music &amp; the industry must adapt to this 'new normal' of living in a CoVid friendly environment.</p>
<p>In particular, the parklet on Marlborough Street at Chapel Street is facing a cavern between two residential buildings, and the sound coming from musicians on this site is - at what would normally be considered appropriate in a commercial area - highly inappropriate for this residential setting. Poorly thought out location.</p> <p>Generally supportive if it is in a Commercial Zone - not a Residential Zone such as Marlborough Street.</p>
<p>I am very supportive of all aspects proposed, except I notice the absence of any plans to support venues who are currently/have previously supported live music, many of whom just do not have the cashflow to be paying musicians at the moment.</p>
<p>because events will end up being every weekend</p>
<p>Because it is extremely important to do whatever is possible to bring back St Kilda's live music scene to where it was before COVID-19. Many musicians in the area are suffering, and we don't want to lose such a wonderful part of our rich history.</p>
<p>The best thing you can do is let venues and patrons do what they want. Less rules and restrictions. This does not need council led partnerships, reports or direct subsidy</p>
<p>Live music is one of the main reasons Melbourne was voted the most liable city, it provides employment, social capital, wellbeing . It brings communities together and connects people. Dancing makes people happier.</p>
<p>I'm unsure if one off or pop up events will have lasting impact. That said, yes we must create more opportunities, encouraging venues.</p>
<p>St Kilda was the music hub for Melbourne and that needs to be revived.</p>
<p>It sounds very supportive if you carry through with all these sugestions</p>

<p>Good to see focus on music and arts, but absolutely no support for the massive St Kilda festival type events where outsiders take over, bring nothing to the locals, and disappear leaving rubbish and nothing else. Events must support and prioritise local musicians and local residents. This can be achieved by making free parking for residents near events making the entry free for port Phillip rate payers and charge everyone outside the municipality. Also if popular non resident musicians are to perform, they must be preceded by LOCAL bands only and by local I mean registered as residing in port Phillip - alt least 50% of band members.</p>
<p>Those ideas sound like interesting and innovative approaches</p>
<p>It's likely the one off summer program will be in St Kilda. I am against live music festivals for st Kilda, they attract undesirable groups of people, public drunkenness, rubbish, urinating &amp; vomiting in public, join car driving. It's off putting for locals to access the foreshore &amp; shops - feels unsafe. St Kilda has a few live music venues that work for locals but the big festivals are shocking &amp; attract people that want to buy fish &amp; chips/ fitzroy st is horrible, please invest in alternatives that don't perpetuate 'St Kilda the party suburb' reputation. It has ruined the street for locals so that now we have to use our cars to shop in nearby suburbs.</p>
<p>Live music is very important to the Australian culture.</p>
<p>I select no 1. Live music was dying in St Kilda before Covid but is now in its death throes. And much more needs to be done by Council, especially in the areas of -</p> <p>A. Advocacy to state government about ways to support live music through planning, policy and legislation.</p> <p>Our live music has been silenced by State regulations. The EPA SEPP N-2 regulations are decades out of date. In 2013 they were supposed to be reviewed. At this time I went to a meeting at the EPA for stake holder input, most of whom were venue owners. The review went nowhere - nothing has changed.</p> <p>The EPA treats live music as nuisance noise - similar to a lawnmower at 7 am on the weekend. Unlike an infuriating lawnmower shocking us out of sleep, live music in St Kilda has generated a rich culture and large community - thousands of punters want to attend gigs here every week. But unreasonable noise restrictions and noise complaints are forcing venues to close. Live music as nuisance noise must be removed from the regulation. The EPA SEPP N-2 regulation is complex and almost impossible for venue owners to understand and implement. DB readings don't only monitor the sound of live music issuing from a premises - they also record any other noise in the vicinity eg. trams, unrelated revelers on the street etc which can considerably increase the noise level and cannot be relied on. Having enacted this flawed regulation, the EPA conveniently does not have to administer and enforce it. This is left to not one other authority, but three - Liquor Licensing, Police and Council, making compliance even more difficult by having to deal with too many agencies.</p> <p>Firstly, Liquor Licensing who handle licenses, responsible service of alcohol etc, should be taken out of the equation as they have no connection to live music..There is no reason for this agency to be involved in noise limit compliance. Also, they are seen in the industry as over zealous bullies and officers are known to target and harass venues over noise limits.</p> <p>Any noise complaints to police must be immediately fielded to a Council Compliance/Venue Liason Officer who would go directly to the venue. This is to ensure that</p> <ol style="list-style-type: none"> <li>perceived noise is not coming from elsewhere - eg a loud party [as happened a <i>[edited to remove identify references of businesses, individuals and staff]</i></li> <li>the venue is actually open [edited to remove identify references of businesses, individuals and staff] to Council about loud music on a date that the venue wasn't even open] The officer would liase with the venue owner to resolve the issue at the time of the perceived loud music, rather than the owner receiving a Council fine in the mail weeks later, having had no chance to rectify or dispute the noise issue.</li> </ol> <p>B. Work with Victorian government, Music Victoria and consultants to explore the possibility of establishing a live music precinct in Port Phillip.</p> <p>Council must not only explore the possibility of establishing a live music precinct. It must ESTABLISH live music precincts in St.Kilda.</p>
<p>Good mix of initiatives.</p>
<p>These are great initiatives but offer nothing sustainable for long term, ongoing live music in Port Phillip. "Explore the possibility" does not fill me with confidence about the likelihood of a live music precinct. "Actively lobby for" would be better!</p>

These are good initiatives.
I started [edited to remove identify references of businesses, individuals and staff] some years ago.
Want to see more live music in venues around St Kilda
the plan will assist St Kilda to become a live music destination therefore creating jobs, income, profits for local business and residents
Pop up live events a great idea Music Walking Trail - I believe one already exists and should be approached first [edited to remove identify references of businesses, individuals and staff] Advocacy good First People great idea - more support for Yalukit Weelam festival Bit late for 2020/2021 summer event program Establishing a live music precinct good idea- but i thought this had already been done
Stop drinking Stop congregating people to spread the virus Residents want policing in this alleged tourism area of Victoria Why are you appealing to the lowest common denominator
Anything that supports live music of any kind is welcome.
Ratepayers money should not be spent on these activities
Pop up events are great but a dedicated music precinct would also make it easier to find
I want to see more live music in St Kilda!
By supporting live music, Council is ignoring other activities that are equally worthy. Council is picking winners and losers. Council should not be in the business of supporting someone's preference for going to live music venues. What about others who like watching netflix- should Council subsidise them? What about those that like wine- should Council fund bars for people to go to to drink? It's ridiculous that Council thinks it is allowable to pick winners like this. Has there been any assessment of what the money could be used on elsewhere i.e. the opportunity cost of spending this money? With a ~\$17m budget deficit, Council is in no position to continue this. Please cease this wasteful spending immediately.
These are great initiatives. However, COPP and venues must be sensitive to residents living nearby and ensure that noise limitation and management strategies are in place. This should include establishing clear noise management policies, installing noise limiters, installing physical noise barriers, managing crowds entering and leaving venues, requiring venues to have noise management plans, training for all staff and adequate resourcing to monitor, police and respond to resident complaints in real time.
? Establish and curate a one-off summer entertainment program for 2020/21. its a bit late for that! ? Work with Victorian government, Music Victoria and consultants to explore the possibility of establishing a live music precinct in Port Phillip - OMG vague and unspecific
What musicians and audiences need are venues which can support live music and work from an economics perspective. These need to be permanent in nature. Pop ups and music trails/walks are 'feel good' things, but actually don't do anything long-term to foster a base level of support for live music in CoPP.
I support the idea but I am concerned that residents' views will be ignored in the implementation of the plan.
Too much of a good thing can result in residents getting sick and tired of the noise in what is predominantly a residential area where most ratepayers and residents just want and are entitled to enjoy a quiet peaceful life. I am also worried about who is paying for all this? As a ratepayer I am feeling the strain of incessant rate rises and like the people that Council are encouraging to perform I also have an issue with Too many events.. We are already highly inconvenienced by events throughout the year with road closures noise and parking restrictions throughout the year. I am also against our community being turned into the "Entertainment Capital" of Victoria. Residents and ratepayers have nothing to gain by this only disruption to leading a quiet and peaceful life
generates community engagement, employment and has important cross functional benefits for related activities/services
I love & enjoy live music... it's the reason why I moved here. The vibe, the happy people, the variety of people all coming together to enjoy live music. Sadly (even well before Covid), live music has been suffering from the 'vocal minority' and residents that have moved into the area, complaining about the noise. Volume is important for the overall enjoyment of the music, and have venue doors/windows 'open' to attract people into the venue is so important. Shut windows & doors prevent people from exploring the venue & the music.
Music should be in soundproof venues.
I support live music in appropriate settings specifically designed for this purpose or with a long standing history of live music. I do not support the residents being prevented from using public parks, beaches and newer venues impacting residents. I would not support a live music precinct being established as it is so disruptive to residents who pay enormous rates.
Waste of time and money. It is not the role of local government to entertain.
Live music not only provides entertainment but energises and uplifts a community. Emerging musicians often start performing in their local community and there are sadly few opportunities for emerging musicians in Port Phillip. We

should aim to encourage, not only headline performers through big events like the St Kilda festival, but also ensure there is money available to put on smaller events to encourage a local music community

I tried to choose 1. but your online survey form is not working. I chose 1 for all the reasons already stated in the plan.

**2. Break down barriers for musicians wanting to perform in Port Phillip and maximise opportunities for musicians, businesses and audiences to connect.**

Promotion of collaboration is not council role Minimise paperwork and regulatory blockers and get out of the way
Encourage new musicians to feel a part of the music and arts community
Please add: Promote fair pay and work conditions for musicians who perform live at venues in the area to create a thriving industry. Fair pay for musicians will create a trickle effect and will benefit rehearsal rooms, recording studios and other music industry businesses and professionals operating in the area.
This is not the role of council as ratepayers see it. These specialised organisations should do it if they feel there is enough demand to justify it. Not the public service.
These are potentially good ideas, but whether they will achieve desired results is debateable
If done well, this could work in favour of both musicians and venues. I will say, as someone who has been involved in organise events and working as a musician, venues often rip off musicians and this needs to be closely monitored given the lack of a coherent musicians union.
All valid suggestions.
N/A
It promotes cross-pollination and multidisciplinary collaboration. Also registry of musicians is a very good idea.
These are very important collaborations that could help inject much needed work in the live music scene.
Not councils role
I believe council needs to be proactive in partnerships to protect live music venues and promote new ones.
Fb groups receive many requests for last minute gig-filling. So yes a local registry should help. We need to create more opportunities by encouraging venues. A good example was the St Kilda Blues festival where several Fitzroy venues staged bands who otherwise may not have.
Great initiative
musicians need all the support they can get
Only supportive if focus is on local musicians and local audiences.
This is not the role of council. It's the role of Creative Victoria & peak bodies. It will not change occupancy rates in Fitzroy St, in fact it will make it worse - feel unsafe walking there day & night.
Invest in galleries & green space please. Plus, it costs so much to live in this suburb, we're all working & don't want to go out at night
People love live music. Especially outdoor and in summer.
We are already collaborating with venues by promoting them in our tv style programs.
more support needed for musicians wanting to perform in Port Phillip
These initiatives will help performers, venues and other businesses to connect.
How? How will you promote collabs?
Don't know what 2 is But I am supportive to a point as I don't believe council has the right people in place to monitor or run these programs 1. Great idea - but musicians already have contacts built over many years 2. That's ok but venue operators have been existing for many years and doing very well by their contacts within the industry 3. good idea - but venues do all their own promoting -
doesn't seem to cover my interests

The premise is great.
The music industry will gravitate to places where rent is cheap. The ship has sailed from St Kilda to Northcote and beyond.
Anything that makes it easier for performers and us the public to find them is welcome
This is not Council business. The live music venues should form an association to conduct these activities. It should not be paid for by taxpayer money. If I ran a business making wooden toys, would Council officers promote my store, my goods, maintain a registry of other toyshops and spend time and money promoting my store? No? Of course not, it's absurd. Why should it be any different for live music? It's not like it's Council supporting some kind of charity (not that that's Council's role anyway). We're talking about for-profit live music venues with owners looking to make money and employ people to make money. Council Officers need to spend their time on the mundane tasks of providing basic services to residents and traders. Like waste services, footpaths, local roads, nature strips, etc. Not directly supporting some like businesses and not others. I know it's not exciting, but that's the role of local government.
These are great initiatives. However, COPP and venues must be sensitive to residents living nearby and ensure that noise limitation and management strategies are in place. This should include establishing clear noise management policies, installing noise limiters, installing physical noise barriers, managing crowds entering and leaving venues, requiring venues to have noise management plans, training for all staff and adequate resourcing to monitor, police and respond to resident complaints in real time.
Does council have the skills to do this? If so, why isn't it happening already?
does it include choirs??
Pairing business and musicians is key to success in live music. I encourage this to the maximum possible extent.
As above
What are game developers ? Musicians will to perform anywhere So why here? Whats the benefit to the ratepayer? The only ones that will benefit from this are businesses, musicians and Council workers employed for this cause WIIFM. ???? Whats In It For Me?
However, the local focus is somewhat restrictive given the city wide distribution of specific music talent/interests
For this to be a success, we need to promote collaborations between the main stakeholders to get the right outcomes. Film production & events will help promote the city, and help drive more musicians to the area to reinvigorate the area.
Council should not spend ratepayers' money on these activities.
Waste of time and money. It is not the role of local government to engineer entertainment.
Yes, I support a local registry as I have had a lot of difficulty in the past finding local musicians to perform at community events. I have even considered establishing a community FB page where local businesses and events teams can connect with local musicians!
I have reservations as I'd like to know how you decide who is a musician and who isn't for a registry of musicians. How will people prove they are musicians? Do they have to prove they are professional? This seems daunting to me/

### 3. Encourage maximum live music opportunities via the creation of music precincts and develop a range of initiatives to 'broker' harmony between venues and residents

Need planning (building) to ensure new developments are required to have adequate sound proofing so that new residents do not shut down old venues.
Noise pollution is one of the biggest challenges and I feel there needs to be a serious understanding as to how a lot of venues don't consider their residents on this point. They get so use to the level of sound that it goes up and up and up. I previously discussed this with a venue & the council and no action was taken - it really fell on deaf ears. There needs to be double glazing, double door entry & exit, noise monitors that can't get turned off etc...as when persons are constantly going in and out, the noise pollution escapes and travels far. As residents in these proposed new zones, we don't get any relief on our council rates so there needs to be a benefit to us also.



<p>Council has surely better things to divert their resources to than this. While our suburbs are under attack by developers building 7 storey building such as in south melbourne, council is spending resources on music. Thats just stupid.</p>
<p>It makes a lot of sense to create a "system" to protect live music venues and also make them aware of their obligations to the area.</p>
<p>Although I am supportive of the initiative, I have entered this survey to specifically talk about where live music precincts are set up, and the potential for ongoing noise issues.</p> <p>I have lived in Port Melbourne for six years, and during that time have often had to endure noise from [edited to remove identify references of businesses, individuals and staff]. The noise from these three venues on some occasions is rarely conducive to 'sharing the same space' harmoniously and usually, very annoying. Although tolerance is important, it's not sustainable over an ongoing period of time.</p> <p>We need to create an environment of empowerment and accountability for all. So that means, I think, very clear guidelines about when, and where, and the duration of, performances that may be considered disruptive for residents on a regular basis. Complying with EPA requirements doesn't always mean the nuisance value of some of these events is not a problem. The Amenity of the area when considering an event must also be taken into consideration.</p> <p>Additionally, there are environmental effects of lots of people visiting Port Melbourne to participate, eg. the rubbish visitors bring into PM while visiting, and the apparent disregard for discarding of rubbish properly. The suburb is sadly a disgrace with rubbish and lack of care for the beaches and ocean, after the summer we've just had.</p>
<p>As per my previous answer</p>
<p>Yes.</p>
<p>N/A</p>
<p>If this is done well (and that's a big if) it will be a game changer for the future of live music in Port Phillip (which is truly looking dire as things are).</p> <p>The scene has already been decimated by the council's failure to support venues, bringing in these changes would be critical in saving what little is left.</p>
<p>not convinced with regards to outside venues - provided all music is kept in venues that exist already then I'm supportive</p>
<p>A precinct would help to ensure venues are protected.</p>
<p>A Port Phillip gig guide would also encourage demand.</p>
<p>sounds great</p>
<p>Sounds like Council operates in silos rather than as a cohesive organisation? Why not also promote local musicians and performances for corporate events for private businesses? Give special permits to encourage live performances at annual Xmas parties by local organisations ne all businesses along St Kilda Rd</p>
<p>I have extreme concerns that the council would not respect residents rights to a quiet peaceful environment. I am worried about the 'brokering' process. I have no confidence in this. This entire policy does not represent my needs &amp; preferences nor those of my extensive CoPP network. I am against such protections being put on venues. Unless it's the Palais / George / Sth Melb town hall all would have protections already.</p>
<p>If there are clear guidelines this will help create confidence.</p>
<p>It seems to be a step in the right direction.</p>
<p>music precincts must be not just identified but mapped with boundaries within which noise restrictions should be relaxed.</p>
<p>All are positive steps in promoting harmony in the community between live music venues and nearby residents. A good set of "rules" that everyone can live by.</p>
<p>Very encouraging!</p>
<p>Live music and residents comfort need not be incompatible</p>
<p>I've chosen 2 again as I'm between 1 &amp; 3 but it would have been great to know what 2 is. In the past council has not been supportive of venues as opposed to allowing a single people to again and again complain habitually about the same place. I offer up [edited to remove identify references of businesses, individuals and staff] as prime examples of this. If a person buys into a complex then begins a campaign against a place this should be taken into consideration that it is only 1 or 2 people and those people should be told to Move. 1 of these complainants [edited to remove identify references of businesses, individuals and staff]. but was not complaining about the 24/7 operation of Mc Donald's nor the excessive noise when Luna Park is operating.</p>

doesn't seem relevant to my interests
The world has moved on. You are trying to recreate the 1970s and 1980s. Nostalgia is no basis for an exciting music industry.
Clear measures are fair, music venues should be protected but not at the expense of accessibility
Let's not reinvent the wheel. Has this stuff been produced before? If not, why not? Was Council asleep at the wheel? These topics are of state importance, and guidelines for all these topics ought to be produced by the state government. With Port Phillip merely the enforcement agents for noise control and the body that receives and assesses planning permit applications against set criteria- that ought to be set by the state.
These are great initiatives. However, COPP and venues must be sensitive to residents living nearby and ensure that noise limitation and management strategies are in place. This should include establishing clear noise management policies, installing noise limiters, installing physical noise barriers, managing crowds entering and leaving venues, requiring venues to have noise management plans, training for all staff and adequate resourcing to monitor, police and respond to resident complaints in real time.
This is the elephant in the room - the response is too limited. The music city idea in the previous was better, tackling the idea that music can be everywhere rather than in ghettos.
You don't mention what will happen when a music venue is close to existing residences. My experience with music events run with COPP approval has been extremely frustrating over many years.
Wow... This is a very one sided attitude from Council and I question this blatant forcing of residents and ratepayers to toe the line. We ratepayers and residents live here. we don't just visit the area, get pissed, listen to some music till the early hours and then piss off to where we came from to lead a quiet residential existence. How dare Council Management even consider this treatment to its ratepayers - those that pay their wages.
Supported but the overlap with other 'arts' could be strengthened
Yes - music precincts are the best idea to help this industry. As I mentioned before, 'music volume' and venues being allowed to 'open' their windows & doors creates the environment/vibe that's so important to the success of this industry. Making developers adapt 'their' development to the precinct and 'buyer beware' to protect venues & musicians etc, giving them a level of reassurance and confidence to invest in the industry, and not pandering to the 'vocal minority'.
This is not something any council should do. Stick to council's core functions.
Council do so little to assist residents affected by music noise from venues. Especially when the venue is operating outside of the existing restrictions and VCAT decisions. Its taken over two years for Council to examine why a VCAT required acoustic wall has been removed from a venue and it is still not reinstated nor is there any difinitive timeframe from Council as to when this may happen. The venue is in a full residential area and is surrounded by bedrooms. The venue is constantly playing music over and above the VCAT approved level which Council acoustic reports prove and the neighbours are constantly calling Council to ask for action however Councils compliance team do nothing. You cant expect support for this type of plan when there is currently no protection for residents and Council are frankly useless in dealing with these issues.
Waste of time and money. It is not the role of local government to engineer entertainment.
Yes, love the idea of web-based portal connecting musicians to those seeking musicians. The portal should be able to isolate local musicians, and younger, emerging musicians (some who are very very good)
Seems like it's all been well thought out.

**4. Stand out as a city of music festivals, welcoming the events and their audiences while ensuring compatibility with our communities.**

All my shops shut for the st Kilda festival. Festivals in st Kilda attract riff Raff. This is the most feral suburb of CoPP. I am totally against this vision & put forward greater investment in the visual arts, building on the Linden, more studios for artists using the Veg Out studios as a model / music is one component, not the whole. The Jewish museum is not loved by CoPP, would like to see better support here - more festivals like Melb Open House where we get to see fascinating insights into our suburbs history, more roles for volunteers at these festivals that attract people of all ages that are prepared to drink coffee & pay for a meal at a quality cafe not just beer & fast food.
This would be an international attraction
Music is a big part of what we do at the Alex Theatre.
more support needed for musicians outside of Council events
I like the plan to advocate participation of local musicians in events, festivals etc. It is important to reestablish St. Kilda particularly as an artistic centre in the inner south of Melbourne.

More music!
St Kilda will become a major local, regional and interstate visitor tourist destination again
don't need to comment at this stage
If music festivals means my kind of music i'm supportive
The St Kilda Music Festival has an appalling reputation. It was started as a pr exercise to help overcome St Kilda's reputation for drugs. It was supposed to be a fun day out. It no longer meets those objectives and the money spent on facilities for residents.
More music please!
Ask yourself, is this truly the role of local government? Port Phillip ratepayers already pay for the largest taxpayer funded music festival in Australia. And now you want to double down on that? By focusing on live music, Council is ignoring other activities that are equally worthy. Council is picking winners and losers. Council should not be in the business of supporting someone's preference for going to live music venues. What about others who like watching netflix- should Council subsidise them? What about those that like wine- should Council fund bars for people to go to to drink? It's ridiculous that Council thinks it is moral to pick winners like this. Has there been any assessment of what the money could be used on elsewhere i.e. the opportunity cost of spending this money? With a ~\$17m budget deficit, Council is in no position to continue this. Please cease this wasteful spending immediately.
These are great initiatives. However, COPP and venues must be sensitive to residents living nearby and ensure that noise limitation and management strategies are in place. This should include establishing clear noise management policies, installing noise limiters, installing physical noise barriers, managing crowds entering and leaving venues, requiring venues to have noise management plans, training for all staff and adequate resourcing to monitor, police and respond to resident complaints in real time.
Did you need to spend 12 months developing this idea. This is low hanging fruit.
Government needs to get the framework right for Live Music but not necessarily fund its activity directly. The private sector can work within guidelines and incentives to book live music acts. That is the way it should work.
This is extremely concerning for those who live near these precincts. Howmany music events will be loud and large?
Who said we even want to be a City of Music Festivals? Council is not and should not be or consider itself an events company. Who gave the authority for this as I AM SURE IT WAS NOT THE RATEPAYERS. as there is no value to ratepayers other than higher rates. ALSO with all these music festivals happening please tell me what income will be derived from them and wili that reduce Ratepayers Rates? I would like to see a business case as at this point all that I can get from this is platitudes with no financial facts or basis
No further comment necessary
Love a great festival and our city by the beach is Melbourne's perfect location. Everyone (who doesn't live here) are so jealous of the cool festival's that St Kilda has to offer. Can't wait for more!!! Important - music festivals have to be allowed to play music at a decent volume... we went to an event on St Kilda foreshore and the volume was so low, it was terrible (making the concert a waste of money - and people won't return if it's bad). The event organiser blamed the low volume on the council/resident noise restrictions.
Council should not spend ratepayers' money on these activities.
It has been shown that music festivals cause massive disruption to local residents and pose major safety threats due to drug and alcohol affected attendees. The rubbish left for residents to deal with (as yes it does blow in to peoples properties, the streets, drains and the ocean) is disgusting. For an environmentally aware Council to promote this is irresponsible. How about promoting some family friendly events which are not just aimed at younger residents and visitors but actually at your residents.
Waste of time and money. It is not the role of local government to engineer entertainment.
Please make sure emerging musicians (and student musicians) are included, not just interstate headliners!
Makes sense.

5. Increase accessibility to live music and performance, including those events and gigs on public space and in private venues.

Very supportive - but taking into account that not all events/venues CAN support all groups.
Makes the music more inclusive
If diverse groups want to be streamed they can arrange it themselves. The companies that provide such services are already there. and better equipped to do this cost effectively than council! of course they will grab free money as long as it is available. that does NOT make it worthwhile.
Will help make live scene in St Kilda more inclusive
Live music is a must. Online' snot the same. A 'poor second cousin'.
N/A
Interacting with live music can be one of the best ways of supporting people who live within the disability community, not only for attendance but for performance also. For example, Rawcus Theatre is a theatre group for people within the disability community who rehearse and perform in different spaces around Port Phillip. I know that, in particular, many members love to dance and that at least one member [edited to remove identify references of businesses, individuals and staff]. is in band and writes songs engaging with aspects of access and disability support [edited to remove identify references of businesses, individuals and staff].
HAD ENOUGH of public performances that take up an entire park for over 4 days
It is important that music is accessible to all ages and groups of people.
Not councils role
Please see other responses. I have previously worked in Darebin and colm stayed with Traders Assoc and council to host a Music festival and collaboration is fundamental to protecting amd promoting live music
Covid safe plans are critical to venue viability and business certainty.
sounds terrific
Good idea but for God's sake don't attract thousands of people from elsewhere and turn it into something that the locals cannot enjoy. Pitch it to the locals, charge the non residents only and give priority seating to residents. Make residents feel valued so they will support the programs and be eager patrons Also keep open space events contained so locals don't have to forgo access to parks and beaches for the ake of external free loaders
This strategy I support because it has a focus on residents & building community linkages / & it engages people in local community spaces - no audience of bogans / rev heads required / people can walk rather than drive to these activities
This will be great for the health of the CoPP community
Music is good for everyone.
more support for live music needed
Obviously good objective.
Both very supportive and unsure - you need to fix this not having anything for 2.
The map in the document says it all. This is an attempt by a cluster of venues, promoters and musicians to get ratepayers to subsidise their businesses.
Include all, keep libraries relevant

<p>"Explore ways" is simply a way of justifying employing yet more Council staff. With no accountability for defined outcomes. Has there been any study on the cost-benefit of this? Or on the opportunity cost of not spending the money on something else? In the context of a ~\$16m budget deficit, the discretionary spending by Council needs to stop. You need to focus on the basics. It's not Council's task to solve all the problems in society. Every time it tries to be all things to all people, it loses focus on its core responsibilities and does them poorly. Spending taxpayer money on support to private venues is just not on.</p>
<p>These are great initiatives. However, COPP and venues must be sensitive to residents living nearby and ensure that noise limitation and management strategies are in place. This should include establishing clear noise management policies, installing noise limiters, installing physical noise barriers, managing crowds entering and leaving venues, requiring venues to have noise management plans, training for all staff and adequate resourcing to monitor, police and respond to resident complaints in real time.</p>
<p>OMG Disable access has been reduced in many venues, eg TheatreWorks and Red Stitch. At the Espy, the live music offer is now mostly in the basement, the only inaccessible venue within the hotel.</p>
<p>still no mention of choirs</p>
<p>I support equality of opportunity to enjoy music and related activities.</p>
<p>Libraries are a place of quiet. Not noise... Wrong venue ... Who would have thought to mix to opposites like noise and quiet all in one facility. Quite frankly this is silly. On line access screening... we already have this Google it and Youtube it. Why reinvent the wheel peeps?</p>
<p>No further comment necessary</p>
<p>Agree with all of the above. Just don't 'over do' the rules and regulations to become a 'nanny state' and ruin the natural flow of people's enjoyment (for all).</p>
<p>Council should not spend ratepayers' money on these activities.</p>
<p>This is a terrible idea. Public spaces are for people to freely enjoy not to have to listen to loud music, deal with drunk and drug affected people and anti social behavior. There is a significant impact of huge crowds on our park lands from a vegetation and local wildlife point of view. Parks and beaches are already used so much please leave open spaces for all not just a few.</p>
<p>Waste of time and money. It is not the role of local government to engineer entertainment.</p>
<p>Please include emerging and student musicians, not just expensive interstate headliners .</p>
<p>All good ideas</p>

**6. Reinforce the view of Council as a supporter of live music, building trust by improving our transparency and clear communications.**

<p>"Create a live music group" - use existing council resources not create new positions (\$)</p>
<p>Living with Live Music guide - should this be...Playing live music in new places - consider the people who are living in the area (residents)...</p> <p>It feels like the music is coming before the residents here.</p>
<p>Please include a musician as a representative in your live music working group. There would be no music industry without musicians and musicians are also operating small businesses! Thank you!</p>

<p>to have a "a sub-committee of Council's Art and Soul Advisory Committee" is ludicrous!!  this is NOT what we contribute money to council for!  Council should be MORE concerned to protect our existing amenity of livable and peaceful appropriate development. And protect us from OVERdevelopment by developers seeking to exploit the lovely precious lifestyle and building environment we have fought so hard to maintain so far for decades!</p>
<p>This is all well and good as long as the whole thing doesn't get bogged down with red tape and slow moving council procedures</p>
<p>Sounds like a talk-fest.</p>
<p>N/A</p>
<p>As long as you can keep your goals in sight and get this done well I will support it.</p>
<p>nothing has been done in the past with complaints - council get revenue they allow anything</p>
<p>The more the council can be involved in live music, the more chance it has to get back to where it was before COVID-19.</p>
<p>Do not need more reports</p>
<p>You need to work with police and traders association also.</p>
<p>Facilitate patronage to St Kilda through communication such as a gig guide.</p>
<p>Transparency with all involved will hopefully keep all parties happy</p>
<p>communication is imperative</p>
<p>Please leave this to Creative Vic. I feel concerned about this as it is very non specific- I do not trust council to help anyone feel empowered in this area - live music &amp; noise is a divisive topic</p>
<p>If CoPP is supportive this will create great confidence</p>
<p>Hopefully this will better with sound issues and complaints and resolve these matters fairly.</p>
<p>all good aims</p>
<p>Music venues need clear guidelines administered through a single local authority.</p>
<p>[edited to remove identify references of businesses, individuals and staff] is president of St Kilda Live Music Community.</p>
<p>I in essence want to support anything that delivers live music venues to us residents of st kilda in particular</p>
<p>ditto</p>
<p>More bureaucrasolve your problemscy will not your problems.</p>
<p>Reporting achievement helps develop better responses so make the failures apparent as well as the success</p>
<p>By focusing on live music, Council is ignoring other activities that are equally worthy. Council is picking winners and losers. Council should not be in the business of supporting someone's preference for going to live music venues. What about others who like watching netflix- should Council subsidise them? What about those that like wine- should Council fund bars for people to go to to drink?  It's ridiculous that Council thinks it is moral to pick winners like this. Has there been any assessment of what the money could be used on elsewhere i.e. the opportunity cost of spending this money? With a ~\$17m budget deficit, Council is in no position to continue this; high discretionary spending by Council needs to stop. You need to focus on the basics. It's not Council's task to solve all the problems in society. Every time it tries to be all things to all people, it loses focus on its core responsibilities and does them poorly.</p>

<p>These are great initiatives. However, COPP and venues must be sensitive to residents living nearby and ensure that noise limitation and management strategies are in place. This should include establishing clear noise management policies, installing noise limiters, installing physical noise barriers, managing crowds entering and leaving venues, requiring venues to have noise management plans, training for all staff and adequate resourcing to monitor, police and respond to resident complaints in real time.</p>
<p>How can this have any credibility given your record so far. Officers have declined opportunities to discuss this plan ahead of the closer date.</p>
<p>While I am happy to support live music it needs to be limited and during the day. Not in your face 24x7. Like Birthdays and Christmas not every day/week of the year. I would like to see a business case as to how much council is expecting to make from these events? ALSO No mention is made of locals and how it effects our lifestyle.</p>
<p>The communication register should report on more than the number of events hosted. Further disaggregation would be helpful to ensure the range of target audiences are involved/considered.</p>
<p>Great... if it's 'clear' and 'transparent' then it will help people understand what the rules are, and why they are in place... and this will help minimise complaints. It will also give venues the confidence they need to continue what they do best (if they are abiding by the rules).</p>
<p>See previous answers.</p>
<p>Where is this a voice for residents or an opportunity for a balanced view of the effects on communities living close to venues or those of us wanting to protect public open space.</p>
<p>Waste of time and money. It is not the role of local government to engineer entertainment.</p>
<p>Live music working group .....and your plan should consider emerging musicians and student musicians, not simply focus on the glamour end of the industry and expensive interstate headliners</p>
<p>Seems OK</p>

## 7. Ensure access and music-focused services for young people .

<p>Although I enjoy the 80's headline focus at the Festival - perhaps time to move forward to support the current teens to 30's</p>
<p>Yes, we need to include ALL ages - young, middle and old! Young musicians learn from older musicians and interaction between the two will create an educational platform (musical and business mentorship) that they can both benefit from. These musical and business collaborations would lead to many opportunities for both as students and teachers and equip the youth with a diverse skill base to enable them to succeed in the future.</p>
<p>This is the job of schools and state government. And music organisations. Not local government.</p>
<p>Makes sennse to support young people who want to get involved in music</p>
<p>Adult only gigs please.</p>
<p>N/A</p>
<p>The 'young' love music audiences have mostly migrated north. Building relationships and image in the south again is very important, as well as supporting youth to perform, etc. in any way possible</p>
<p>why young ???</p>
<p>This is great because this will hopefully encourage younger people not to be put off by the negative effects of COVID-19 on the St Kilda arts community.</p>
<p>Not councils role</p>



I am an educator and understand the importance of linking students to opportunities in the industry. The arts have taken a hit while STEM has been given enormous support and council needs to take a lead in this.
encouragement is great
Not sure about this. There are some elitist schools in the area, why should ratepayers subsidise their students when they may not even be residents? We only support funding and resources to local residents and public schools.
Where will council get the money from ? State schools have limited music programs, the private schools have strong music programs. / supportive but not sure it's councils role to fund - this is for state gov Ed dept/ and philanthropy
Young people need these outlets to express themselves
Music is for everyone.
encourages young people to become the next generation of live music lovers
All good.
Excellent recommendation to empower our youth
all sounds good
ok
Your thesis appears promising.
The council should not be duplicating other government activities.
Council should not be holding live music events in the first place, so this question is redundant. Is Council now responsible for music education in Victoria? Is that what you are saying? Council needs to stop doing so many extraneous things, and focus on getting the basics right. However mundane they may be. If you don't like being responsible for maintaining footpaths, nature strips and local roads, etc, then perhaps don't become a Council Officer?
These are great initiatives. However, COPP and venues must be sensitive to residents living nearby and ensure that noise limitation and management strategies are in place. This should include establishing clear noise management policies, installing noise limiters, installing physical noise barriers, managing crowds entering and leaving venues, requiring venues to have noise management plans, training for all staff and adequate resourcing to monitor, police and respond to resident complaints in real time.
Children need to engage with music and develop skills from an early age
This should not be the domain of the Council. There are schools and kids are fine with finding their own music and enjoyment... No need to waste Money here.. "You cant be all things to all men"
No further comment necessary
Great.... everyone of 'all' ages love music, so being inclusive of all ages is very positive. It may even help discover the future Australian stars/music talent.
See previous answers.
Waste of time and money. It is not the role of local government to engineer entertainment.
Live music working group .....and your plan should consider emerging musicians and student musicians, not simply focus on the glamour end of the industry and expensive interstate headliners
Music education for kids is highly beneficial as long as it's proper music lessons, i.e. learning to play an instrument with qualified teachers.

#### 8. Equip musicians with the tools to create, perform and prosper

Remove red tape - and get out of the way
This is not the job of council

Makes sense
Too broad; what tools? Prosper how?
Yes.
N/a
Music is a great way to foster a positive image and indigenous presence in the local, relatively ignorant/colourbling community
happy for musicians etc to play learn and explore provide its within revenues
Very supportive as musicians tend to need a lot of guidance in these areas.
Not councils role
so important
Again who are the beneficiaries of these programs?? It's time you define that recipients of any funding and resources must be residents or rate payers. This looks like a blank cheque to anyone who aspires to become a musician even if they live in Boronia
It is the role of council to support local musicians & well-being in a sustainable way
Musicians need the support to give them confidence to pursue
Music needs to be a priority because of the revenue it can bring to the community.
good aims
Good, positive stuff.
1, good 2. good 3. What is Boonatang (should that be Boon Wurrung) ???? 4 good
Walk down Acland street hot night Drug and drunk fuelled Why do we have to do with this
Ratepayer's money should not be used to subsidise this industry.
Is Council now responsible for music education and the provision of instruments to musicians in Victoria? Is that what you are saying? Why are you focussing so much on one sector, and not on the many other sectors in the City of Port Phillip? It's outrageous that you think it's ok to spend so much time/money on one industry and not the rest. I get it- live music is fun and exciting. But that's not a valid argument for why Council should be so involved in it. Focus on providing basic services to residents and traders. And perhaps you could then make up some of the \$17m loss this year. Or put aside money for the looming fishermans bend financial disaster.
These are great initiatives. However, COPP and venues must be sensitive to residents living nearby and ensure that noise limitation and management strategies are in place. This should include establishing clear noise management policies, installing noise limiters, installing physical noise barriers, managing crowds entering and leaving venues, requiring venues to have noise management plans, training for all staff and adequate resourcing to monitor, police and respond to resident complaints in real time.
You deleted the specific funding promised in the 2020 plan! This plan is unscheduled, unfunded, unspecific and unimaginative. That's embarrassing for you.
Firstly what is meant by "EQUIP MUSICIANS WITH THE TOOLS TO CREATE AND PERFORM"  I would hope ratepayers are not paying for instruments.  I would suggest that unless you have an instrument you cannot claim the title of being a musician. Unless you are a vocalist.  What are "relevant Council live music events"? Please explain as council should be collecting rubbish , maintaining our streets and parklands. Since when was this extended to "EVENTS"?

No further comment necessary
Agree. I love seeing performing arts people rehearsing in the St Kilda Botanical gardens. Funding to encourage development & production of ideas would be a huge support to the industry, along with mental support services.
See previous answers.
No - I work so hard to pay my rates and I strongly object to huge amounts of Council funding going to this initiative. I would like you to focus on the environmental and livability issues within Council first ie - can i please get some planting in our street in Port Melbourne - during summer it is blazing hot as it is all asphalt. Councils answer is no because there is no funding and we have to wait for a couple of years until it is our streets turn. Or how about a green waste bin, or the drain in our street being fixed so that when it rains its doesn't flood. I find it frustrating that Council wants to fund musicians with the rates that I pay but not fix the issues that are directly Councils responsibility.
Waste of time and money. It is not the role of local government to engineer entertainment.
Live music working group .....and your plan should consider emerging musicians and student musicians, not simply focus on the glamour end of the industry and expensive interstate headliners
All good ideas.

#### 9. Build a diversity of music events that cater to a range of genres, cultures and audiences

Motherhood statements
It would be great to see this not only for music, but for all arts. How can you improve the overall area, clean it up via arts - eg: street art (not graffiti) zones, outdoor live performing rehearsal areas (exercise equipment) which we could all use but attracts performing arts etc...
"programming of artists from diverse cultural backgrounds" should be the responsibility of the small special interest groups themselves. it does NOT need council funds all the time. Council should NOT see themselves as freebie music industry support corporation. This is NOT what we expect to pay rates for!
Yes as per previous answer
Yes.
N/A
Keeping acts diverse will ensure that reach is as broad as possible, and will avoid forming niches which will ultimately work against our goals
A lot of the larger festivals in St Kilda are targeted at 18 - 25 year olds - not capturing a wide enough demographic. I'd welcome more diversity.
Not councils role
I support diversity but am sceptical of support and identification of specific genres especially when the ones listed could be argued to support the interests of gentrification ( or more affluent/elitist residents and tourists.)
sounds great
Seems like a feel good initiative to appease tiny minorities that has no artistic value Does this mean we will have to fund events for cultures that have no relevance to port Phillip or are not even represented in port Phillip? Also let's focus on the local traditional owners or indigenous people who reside in our area, and expand their opportunities and exposure. No need for other token groups - there are enough ethnic clubs around doing the same old traditional dances and music without needing taxpayers funding or favouritism
Unfortunately I have limited confidence as I've never seen a classical gig in st Kilda though would love to , & appreciate Albert Park taking on St Kilda fest hub for a few years
It does need to focus on demand and have an element of commerciality
Music is not just rock and roll.
not my preferred genres

Diversity is our major strength - locally and nationwide.
no other comment at this stage
including opera, musicals and classical performance,yes
This is platitudinous nonsense. Of course any industry wants to attract a big audience.
Make events easy to find and book, don't want to trail through websites and miss the key one
Live music is not the role of Council. Has there been any assessment of what the money could be used on elsewhere i.e. the opportunity cost of spending this money? With a ~\$17m budget deficit, Council is in no position to continue this; high discretionary spending by Council needs to stop. You need to focus on the basics. And on saving up for the looming fishermans bend "critical" ""almost certain" financial disaster.
These are great initiatives. However, COPP and venues must be sensitive to residents living nearby and ensure that noise limitation and management strategies are in place. This should include establishing clear noise management policies, installing noise limiters, installing physical noise barriers, managing crowds entering and leaving venues, requiring venues to have noise management plans, training for all staff and adequate resourcing to monitor, police and respond to resident complaints in real time.
please include choirs!
Opera, musicals and classical performance? Really. Those segments of musical performance are well funded and over-represented. I say NO.
Providing events do not disturb the amenity of nearby residents.
Can you please elucidate on what Councils KPI's include?  Whats a Tourism Package?  How much is all this promotion and organisation of events costing Ratepayers?  Programming of events... Sounds Like Council is becoming an Events Management Business... And in my opinion that represents poor value for money from Ratepayers and residents. Council Should stick to its core business and not be sidetracked by the self serving spotlight of fame..
No further comment necessary
Diversity is so important. Music brings people together and learning & supporting different cultural backgrounds will help unite the community.
See previous answers.
Waste of time and money. It is not the role of local government to engineer entertainment.
I'd like to see support for jazz. All jazz venues in Melbourne are In Brunswick, Northcote or the CBD.

#### 10. Acknowledge and celebrate our cultural heritage of live music

We should not spend \$ patting ourselves on the back. Spend \$ on the future
The live music heritage of St Kilda (since the 1800s) is one of the unique assets St Kilda has and need to be preserved.
If St Kilda wants to do this then let the performers band together and do it. Not ratepayers funds.
St Kilda has a fabulous history of live music, especially from late 70s through to the end of the 90s. This should be celebrated!
Live music is such an important part of the history of, say, St Kilda, yet it is on the verge of extinction. There is next to nothing to indicate the way things used to be, and it is losing touch with the Melbourne's incredible music scene. Bring it back here!

I support and am part of one of such initiatives being developed by the St Kilda Historical Society.
My focus is the industry as it stands now.
good
I hope the council considers music a priority.
tinkering around the edges
A must.
Public art is a great idea, a visible council support.
no comment at this stage
unnecessary
The council cannot manage its current collection. Art valued at \$18,000,000 is not on display and rotated as it should be. Isn't this activity better run by State Library Victoria or the archives in Canberra?
Please stop. Just stop. Over 10 questions? Really?!
These are great initiatives. However, COPP and venues must be sensitive to residents living nearby and ensure that noise limitation and management strategies are in place. This should include establishing clear noise management policies, installing noise limiters, installing physical noise barriers, managing crowds entering and leaving venues, requiring venues to have noise management plans, training for all staff and adequate resourcing to monitor, police and respond to resident complaints in real time.
Harking back to the glory days of local live music is not enough to sustain the future of live music in St Kilda.
Since when can we call this our heritage. Platitudes and hope for fame beyond normal Council business which to council workers may seem boring but its what us ratepayers pay the council management , staff and CEO for...  I say stick to your knitting
Support, but what is implied by and scope of heritage live music material.Unclear objective.
Agree.... Protect & celebrate our heritage of live music to help promote new music development. Use blank walls, problem graffiti areas, open areas for public art to create an electric 'fun' colourful vibe for the area. There is so much concrete in the area these days... we need more trees, more art, more water, more quirkiness!!! Make boring streets interesting with decorated lamp posts, decorative rubbish bins, allow more promotional music posters around the area to let everyone know what events are coming up.
See previous answers.
There might be marginal value in some of this. It is always better to er on the side of recording potential heritage material.

**Q. Do you have any comments or suggestions on the draft live music action plan?**

Needs more details for planning/building support of venues (development of new and development around existing venues) re noise etc. Need more detail to support smaller venues (of different music genre) Should focus on new/youth/emerging events/venues for same - not supporting pet projects/politics/PC
This is amazing
Any residents in the designated zones should be written to & invited to a council engagement session to go through the plans before they are finalised.
I have already provided them. Thanks very much for your comprehensive plan!
Another pet project of councillor special interest groups! This is exactly the sort of thing people keep complaining about council.
The ideas and thought processes are good, but there is a lot to deliver on. Hopefully it wont get bogged down in processes that hinder the realisation of the plan. It's important that there is action on it!

N/A
Please eliminate any live music proposals involving parklets in residential settings - such as the parklet on the corner of Marlborough and Chapel Street.
Very little has been said about directly supporting live music venues which have really been struggling, more than any other venues, over the pandemic period. Supporting live music venues means supporting live musicians. This really needs to be looked at, because ultimately you can put on all the public events you want but it's the bars and venues that people will end up in and spend the money. It's no good to make a reputation for one-off events that don't support the community or promote the area's reputation (St Kilda festival comes to mind, thousands turn up that would never visit St Kilda any other day of the year and realistically it happens IN SPITE of the locals, rather than with them).
Promote the venues, get a Melbourne-wide reputations going again (like the old days) and that will sustain itself.
This means rewarding venues who support musicians, soundproofing venues to avoid resident complaints, ALLOWING LOVE MUSIC LATE INTO THE NIGHT! And maybe even injecting money into paying musicians directly for a while, until venue capacity can be increased back to normal levels.
This is missing from your plan and it really is key to the thing lasting longer than one summer.
I would love to see music festivals and events that cater to a more diverse range of ages and cultures. Festivals that attract residents as well as non-residents. Some smaller and midsize Festivals. And music and events that improve the areas image.
I would like to be more in loved with live music events and activities around St Kilda
Outdoor live music is our future and a healthy way to celebrate life.
You really need to have input from local residents into this plan.
I am very concerned about this - and the representatives leading on it / who is this plan going to benefit? Is it for all residents? Does it help us to build our community & get to know each other better? Some components will- but some won't
I have submitted to these COPP Live Music Plans in the past . As far as I know, almost none of what was put forward in the draft has been implemented. I would like this draft to be actually acted for venues and muscians
It's a great initiative with lots (lots!) of positive supports for live music and musicians - I just hope it can be properly resourced!
St Kilda Music Walking Tours is established, led by [edited to remove identify references of businesses, individuals and staff].
[edited to remove identify references of businesses, individuals and staff]. is an excellent president of St Kilda Live Music Community.
[edited to remove identify references of businesses, individuals and staff]should have been fully supported and prevented from closing due to an irreverent landlord.
I like it, objectives, methods, expected outcomes, measurements, sounds like a plan!
no comment at this stage. St Kilda has always had a live music scene and should be encouraged more. Which hopefully this strategy is on the pathway to
Families are afraid to come to Acland st Where's visible policing why aren't we being protected And where's the controls on the noise volume No interest by copp in the peace and quiet of residents Look at iddy biddy case when we cried in front of you at the council meetings You didn't care
All seems a bit biased towards the sort of music I am not interested in. Nothing about singing, choirs, community music making
Your thesis is promising.
Unfortunately it is little more than a begging bowl put out by a group of musicians who can't get a gig, venues that are out of touch and bureacrats trying to enlarge their fiefdoms.
Thanks for supporting Live Music!
Bit too long re the survey.

<p>We cannot afford it. Please cease all funding and focus on basic Council services, repairing the \$17m budget deficit, and saving up for financial risks like the fishermans bend "almost certain" "extreme consequences" one.</p>
<p>COPP and venues must be sensitive to residents living nearby and ensure that noise limitation and management strategies are in place. This should include establishing clear noise management policies, installing noise limiters, installing physical noise barriers, managing crowds entering and leaving venues, requiring venues to have noise management plans, training for all staff and adequate resourcing to monitor, police and respond to resident complaints in real time.</p>
<p>The new draft Live Music Action Plan 2021 -2024 is very much a faded recycling of the previous action plan adopted in March last year. Even after a year of COVID to reset the plan, it comes up with almost nothing new.</p>
<p>You'll guess what I'm going to say - there's not one mention of the role of choirs which is one of the main ways in which people of all ages perform music. Especially, but not exclusively, older people. I know choirs may not fit the image you are trying to put over but please, let's acknowledge their existence and the part they can play in your plan.</p>
<p>There needs to be engagement specifically with pubs, restaurants and clubs that book live acts to ensure coordination.</p>
<p>Past experience of events such as the St Kilda Festival has left me with little faith in COPP's ability to manage the intersection of residents' needs and live music events. I love music but also want to be able to live and sleep in my own home without being disturbed by loud music. To date I have not felt my views have been 'heard' by Council.</p>
<p>Trying to be an Events Management Council is no and should not be in the Councils Domain.  This Draft proposal is a disgusting waste of Ratepayer Funds. Council should stick to providing Core services to its Residents and Ratepayers and stop playing around with things that do not concern council and where they have little expertise to make profit.  Residents and ratepayers don't mind the odd event but this plan provides a bottomless minefield of problems for a community that wants to live a quiet and peaceful existence in the beautiful city of Port Phillip.  Please stop trying to draw in outside visitors to bugger up our quiet community with late night drunkenness and drug taking while revelling in noisy late night revelry. Sorry this does not get my vote.</p>
<p>Too much of this stuff is already going on - and we are all dealing with covid without help from council</p>
<p>PLEASE consider 'Live Music' as a MAJOR part of the St Kilda Triangle project. The perfect place to celebrate live music, cultural art, St Kilda's amazing water views, with restaurants &amp; bars allowed to support live music. St Kilda Triangle will also be the perfect 'trail link' between Fitzroy &amp; Acland streets to become Melbourne's premier Live Music precinct.</p>
<p>Scrap the whole idea.</p>
<p>The plan appears to be extremely supportive of live music but does not go in to enough detail as to how residents will be protected and supported. Public open space should not be used for exclusive or profit making music events. Open space is so precious that other sites such as warehouses etc should be used instead. Public access to public open space should not be restricted at any time.  There should be an entire section in this document about the protection of residential amenity and how that will be managed.  You need to understand many people in this municipality struggle to pay their rates so although it is nice to support musicians it shouldn't come at a cost to general rate payers amenity, the provision of Council services or be a huge imposition on their lives.</p>
<p>Waste of time and money. It is not the role of local government to engineer entertainment.</p>
<p>Something wrong with the survey - had trouble with the previous question.</p>
<p>While we love to see big headline acts featured in our community festivals, we need to consider the spectrum of musicians and ensure the Port Phillip community of emerging and student musicians have opportunities to engage with their community. At present, there is no funding and no opportunities that I am aware of (apart from a few school-related events) for emerging musicians to obtain real-life performance opportunities in their community</p>
<p>Support for regular jazz would be good. The upstairs bar at MEMO was named after Ruby Carter but no jazz performances there since the launch of the newly named room.</p>

## Appendix D: Verbatim responses to Neighborhood Conversations post-it note activity

Outdoor busking would be great
More rock n roll variety
Moved from Bayside to CoPP. Noticed a big difference in how proactive we are with live music.
Outdoor acoustic performances.
Elwood locals don't always venture to St Kilda. More local live music would be good.
Love the 'party in the park' style events
More live music needed in Elwood
Would love to see more live music opportunities
Outdoor music is fantastic. Good to use our beautiful parks for live music and to involve young families.
The more live music the better.
Important to use parks, beaches and outdoor spaces for live music.
Activities in 'low' season and winter time
Availability (close by) not just night time - daytime options good
Council's role as an advocate for live music - not just for CoPP



Melb's reputation as a live music centre, impact of 'loss' for Melb - tourism, economic, culture, health and wellbeing (connection)
Port Melbourne
Like the music outside Gas works
St Kilda fest too rock n roll. More diversity needed, for example middle easter and Asian pop.
More music that reflects the diverse community, not only for just St Kilda but for Melbourne.
Local smaller scale events in outdoor parks and gardens.
Live music is great.
More music in Port Melbourne.
More live music in Port Melbourne in parks and bandstands. Outdoor music in parks.
Supportive of live music as long as noise doesn't impact on residents.
Live music is a state government responsibility.
Live music brings the community together.
Supportive of live music and keen for Council to support it however they can.
I am supportive of live music but I want it to stay within venues and not on our streets.
Live music in open space is fantastic.
Has witnessed slow decline of good live music venues in Port Phillip Concerned that residents complaining about noise is detrimental to live music in area Changing demographics of area has led to less interest and tolerance for noise from live music and support for live music Lovely having music in parks and libraries
Commenting as a musician – All new buildings should have windows double glazed! Unfair the impact that one resident complaining about noise can lead to a venue being shut down SAVE LIVE MUSIC VENUES Opportunities for live music at Princes Pier – with a stage, sound equipment and market – would revitalise area
More artists in schools.
Live aspect, less EDM.
It's apart of St Kilda where live music should be.
Some venues promoting themselves as live music but not focussed on live music.
Music from balconies - residents.
Supportive of the LMAP
Would with out a doubt support Council encouraging live music.
The more live music, the better! That's what makes St Kilda, what it is!
[Edited to remove identify references of businesses, individuals and staff]. Directly relayed to noise complaints * these venues did everything they could to keep noise down. Complying and still get closed down. So sad about this! Love live music and would like more.
More pop-up music - organic
Beach vibe - drumming - great for tourists
Serendipity of walking into a venue. This can only be created from an abundance of venues.
Live music scene here was at its peak 20 years ago, we need this.
Would prefer many single performances rather one St Kilda fest.
Music is part of the identity of St Kilda and want Council to support every way they can.
Love it!!! Its so important to protect live music.
Supportive of live music precincts.
Help with administrative chores. Examples - help with covid.
More Council support for pop-up music activations.
Used to have a lot more venues with live music. We need to bring this back.
Live music 100%
People purchase property near live music venues and then complain about sound.
Some venues promoting themselves as live music are not at all.

Have lots of small events spread throughout the year!
St Kilda resident 25 years. St Kilda festival has got too big. It is too big! Its too commercial.
The size and success of St Kilda festival ruined it!
Don't have events that require amplification with many speakers.
St Kilda festival is a victim of its own success! Have lots of sm
Have a jam space in St Kilda
Diversity important to support different cultures
Support more local acts
Great to have place livened up but needs balance - finish by 11 pm
Outdoor venues eg park, beach, side street. Outdoor vibes - cafes with jazz - reggae.
People come to Port Phillip for music.
Busking festival in Fitzroy st.
Need more live music, you have to create atmosphere.
Low barrier to discovery - prices.
Acoustic management to create neighbourhood venue friendly.
Specific areas for amplified music and not amplified busking.
Concerns with precinct planning - increase of noise.
Dundas Place Reserve
No encouragement for local musicians
No ward councillors want live music
All live music is St Kilda centric
Residents make applications against live music when there is live music, so like music gets the chop.
Set up a museum of live music
Make it easier for musicians to use venues for a nominal fee, make licences easier to get during that time.
Use gasworks parks more for live music. Local musicians give them access to the space for free.
Choose locations that can host live music e.g close shop end of Armstrong st
Close some streets off for live music.
Enjoyment of people listening, promoting pop up live music knowing what time type of music.
Smaller festivals, investigate minimum local requirements for participants / suppliers use local suppliers for equipment.
Kids music would like to see.
Events that connect locals.
Council support for drug testing at music festivals.
Seasonal events.
Engagement - connect with communities to push locals to come to events.
Venues - planning laws to take into account, existing establishments i.e with triple glazed glass to not impact on residents.
How does Council protect residents from announcements, loud music events that live next to Albert Park Lake and MSAC.
Where is Council's influence. Now they just say too bad it's not our jurisdiction.
No contact details if there is trouble because events are at nights or weekends. Have put in a submission last time.
Impact on mental health, businesses, negative impacts on locals.

